

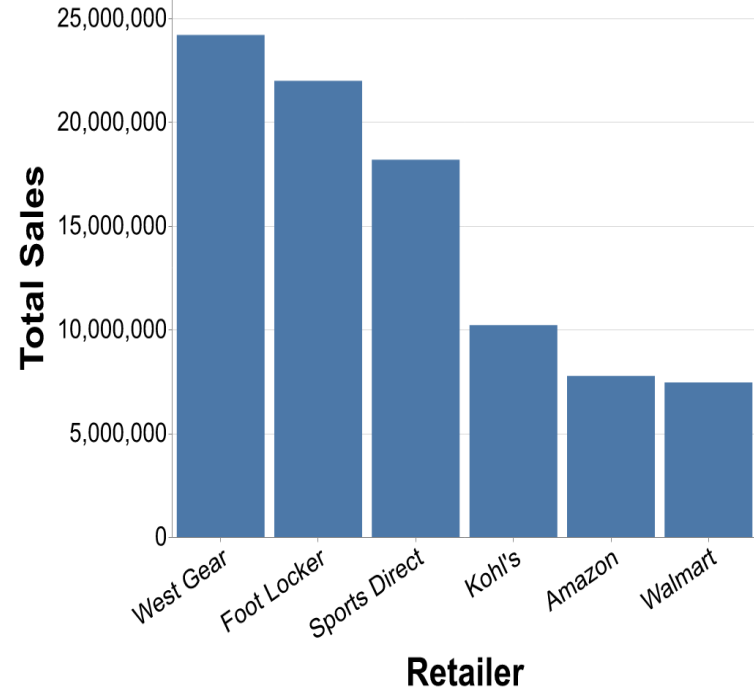
# Which Sales Strategies and Products Propel Top Retailers Like Foot Locker to Dominate Sales?

## INTRODUCTION

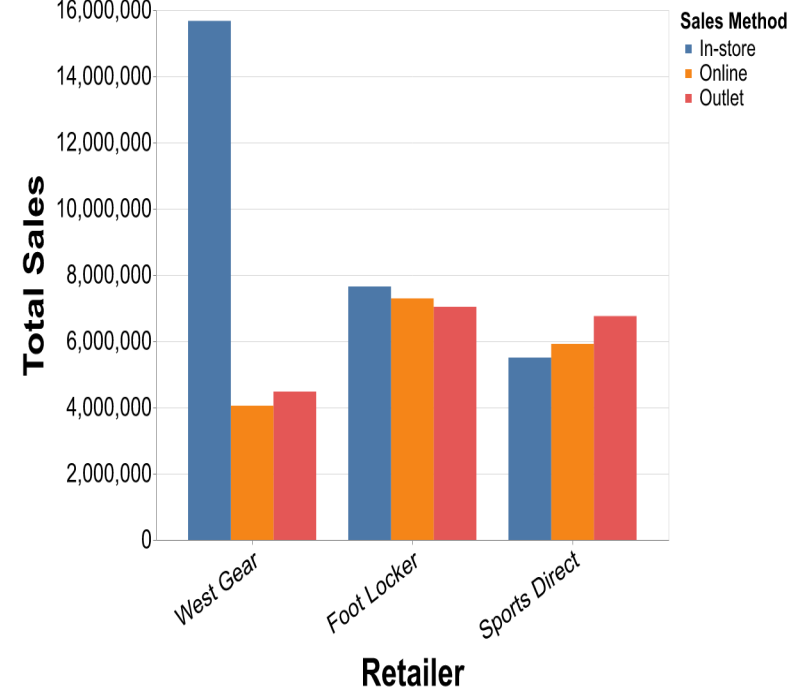
Foot Locker, West Gear, and Sports Direct lead total sales across retailers. This analysis covers sales by retailer, product category, and sales method. It highlights top products and sales channels for key retailers.

### 01 Retailer sales distribution and top retailers' preferred sales methods.

Total Sales by Retailer

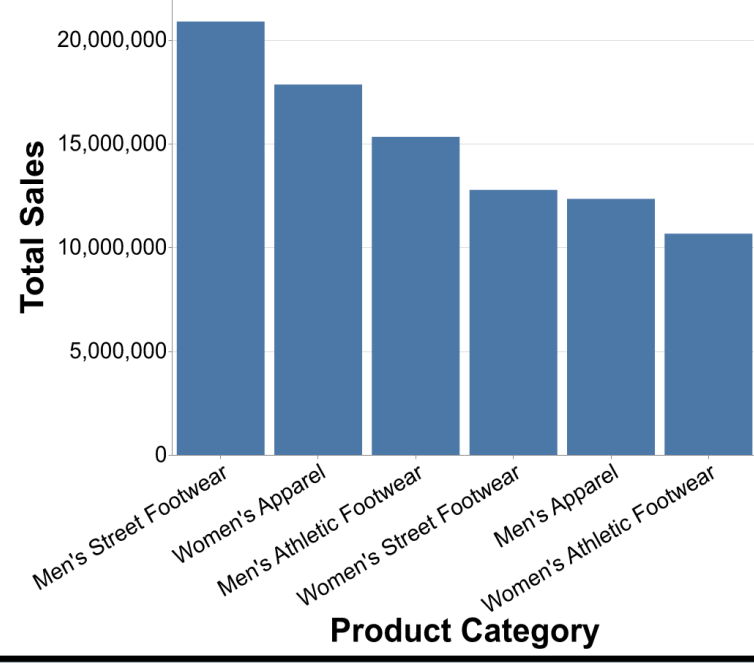


Top 3 Retailers by Sales Method

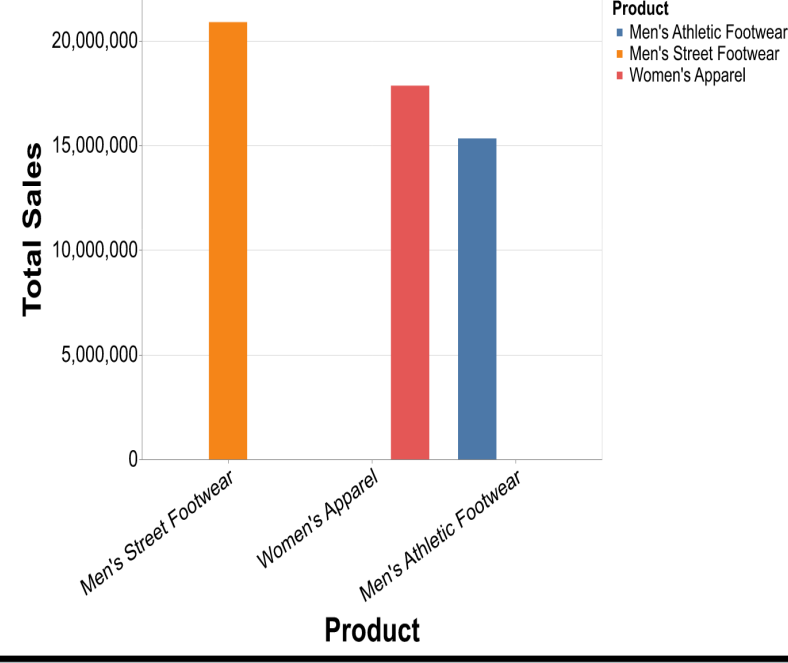


### 02 Product category sales and leading products within those categories.

Total Sales by Product Category

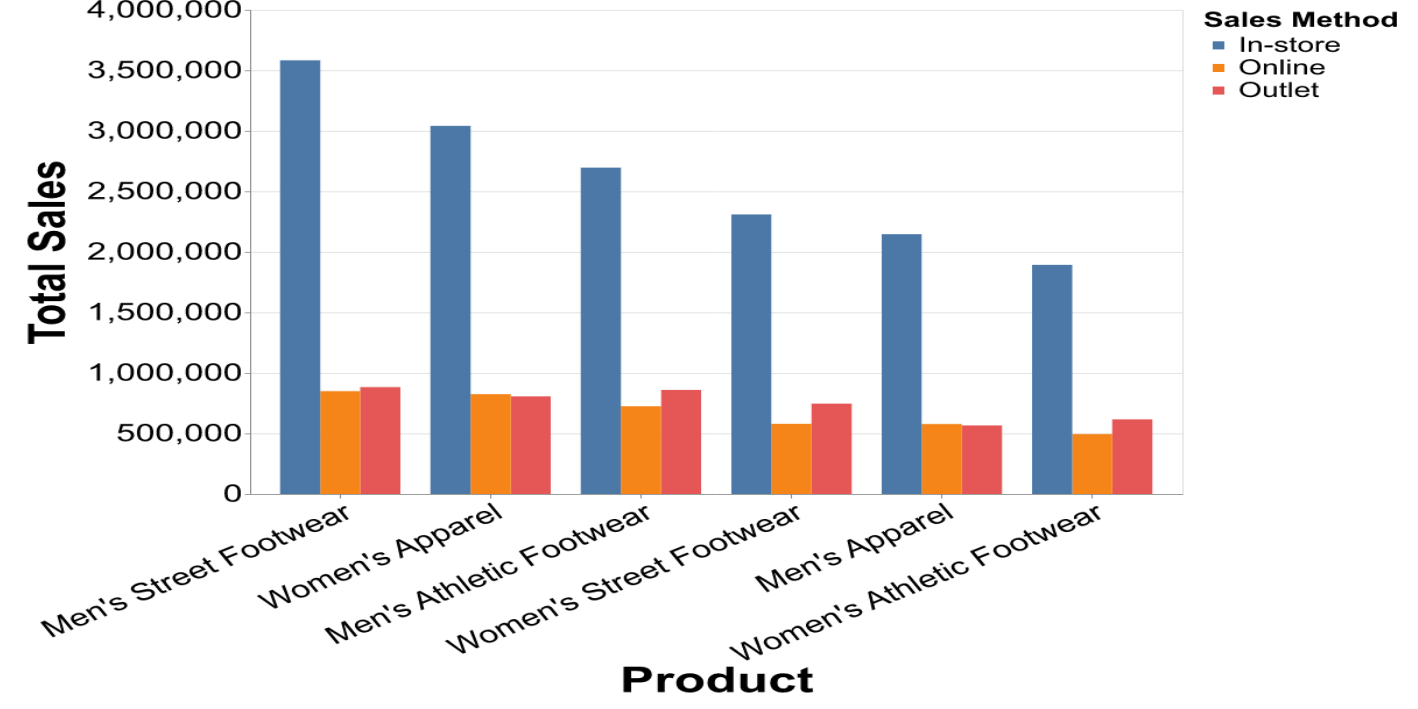


Top 3 Products by Total Sales

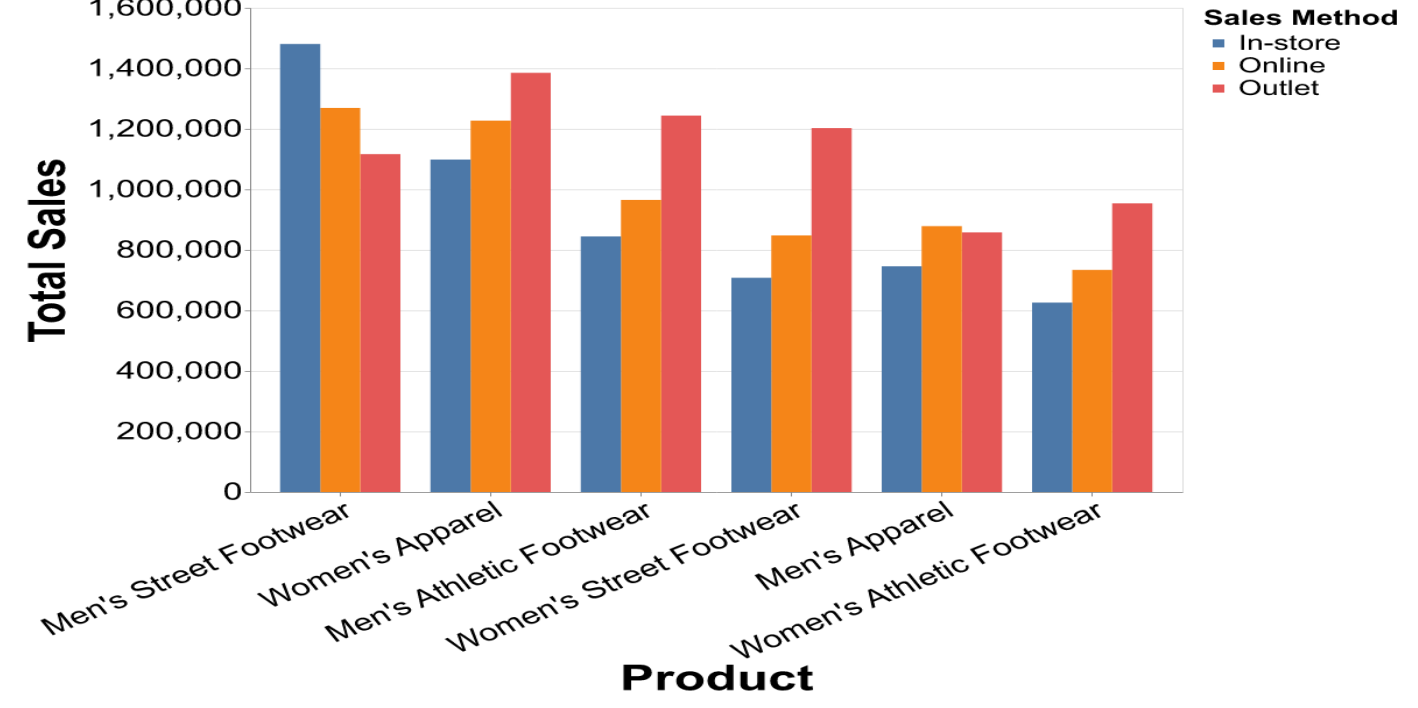


### 03 In-depth sales patterns for the highest and lowest retailers by sales method.

West Gear Total Sales by Product and Sales Method



Sports Direct Total Sales by Product and Sales Method



## CONCLUSION

Foot Locker, West Gear, and Sports Direct dominate total retailer sales. Top retailers prefer specific sales methods driving their success. Leading product categories feature standout products boosting overall sales. Sales patterns vary significantly between highest and lowest performing retailers.