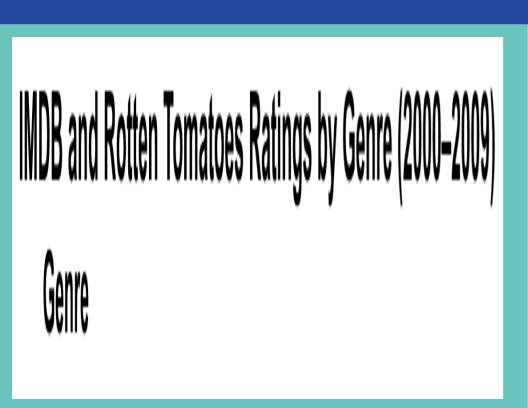


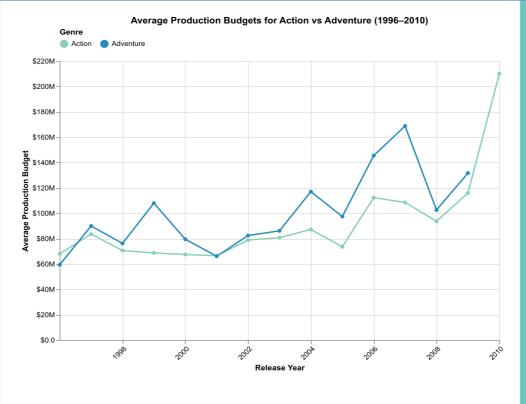
Introduction

This poster explores movie ratings and financial trends by genre from 1990 to 2010. Visualizations compare IMDB and Rotten Tomatoes ratings and track budget and revenue changes. Insights reveal how genre popularity and audience reception evolved over time.

Did Action Films Overtake Adventure Budgets as Rotten Tomatoes Ratings Surpassed IMDB in the 2000s?



Rotten Tomatoes ratings are consistently higher than IMDB across genres from 2000-2009, with slight yearly fluctuations.



From 1996-2001, Adventure budgets were higher; post-2005, Action budgets rose sharply, surpassing Adventure by 2010.



The chart shows no data or trends in worldwide gross revenues for Adventure and Comedy genres from 1990 to 2010.

Conclusion

This poster reveals Rotten Tomatoes ratings surpass IMDB consistently from 2000-2009. Adventure budgets led from 1996-2001; Action budgets rose sharply after 2005, overtaking Adventure by 2010. No data exists for worldwide gross revenues of Adventure and Comedy genres from 1990-2010. These trends highlight shifting genre investments and audience ratings. The absence of revenue data suggests gaps in financial tracking. Overall, genre popularity and reception evolved, showing industry focus moving towards Action films post-2005, with critical ratings favoring Rotten Tomatoes during the 2000s.