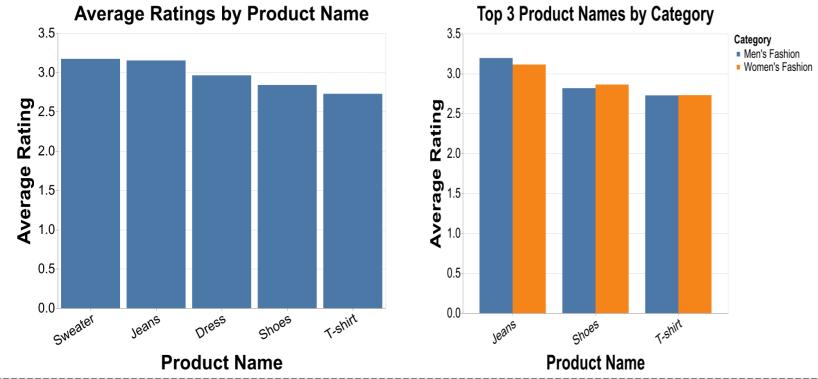
## Do Brand and Product Choices Drive Fashion Ratings Above 3.5 Stars?

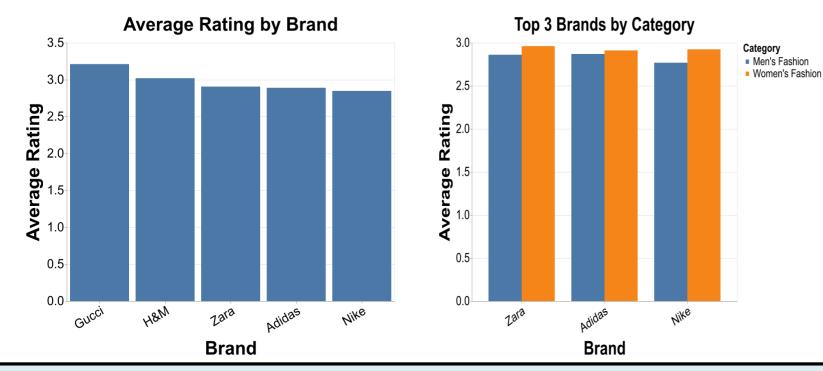
## INTRODUCTION

Customer ratings for fashion products rarely exceed 3.5 out of 5 stars. This poster analyzes average ratings by product, brand, and category for men's and women's fashion. Data covers top products and brands, highlighting rating differences across categories.

**01** Product names vary in average ratings with clear top performers by category.

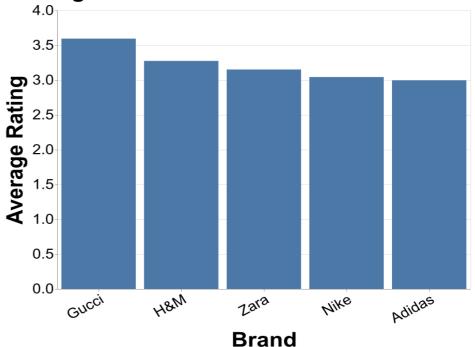


**02** Brands show distinct average ratings with top brands leading in each category.

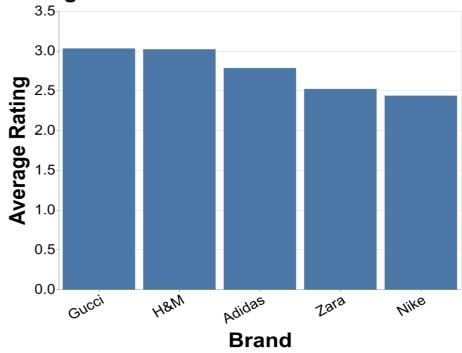


Men's fashion jeans and t-shirts reveal brand-specific rating and distribution patterns.

Average Rating and Brand Distribution for Men's Fashion Jeans



Average Rating and Brand Distribution for Men's Fashion T-shirts



## CONCLUSION

Customer ratings for fashion products generally stay below 3.5 stars. Top products and brands show higher average ratings within their categories. Men's jeans and t-shirts display unique brand rating patterns. Rating differences highlight the importance of brand and product selection.