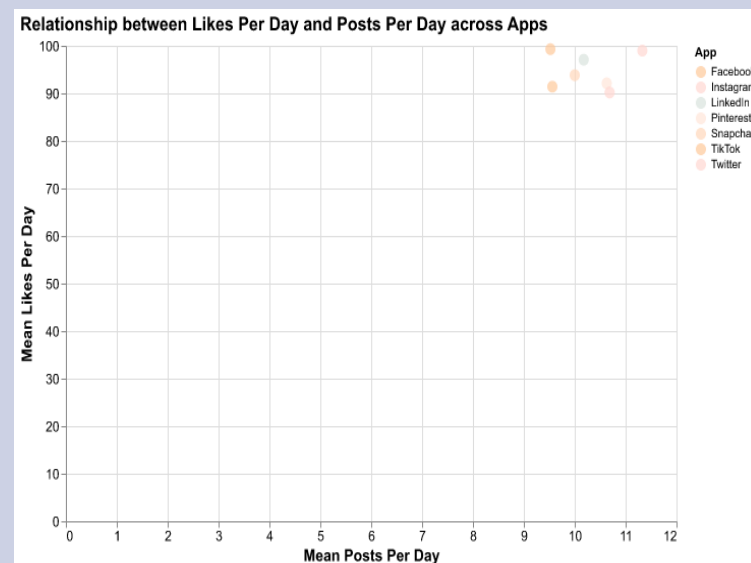


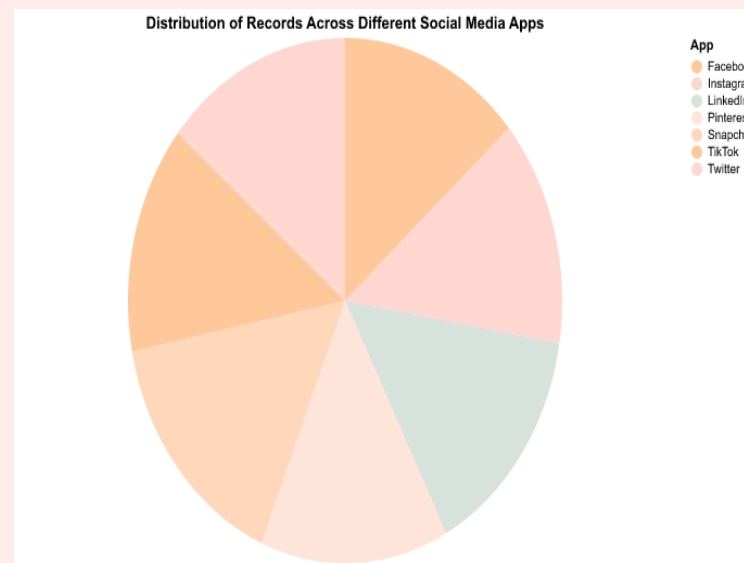
## Introduction

This poster explores engagement levels across various social media apps. We analyze likes and posts per day to uncover patterns. Visualizations will highlight differences in engagement metrics among platforms.

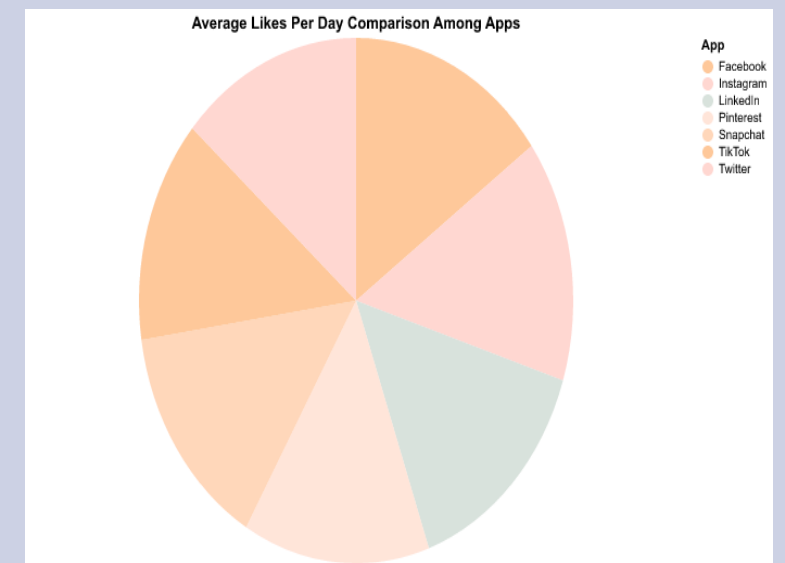
## Do engagement levels vary across social media apps?



The chart shows a slight negative correlation between Likes Per Day and Posts Per Day across various apps.



The chart shows Snapchat leads with 156 records, followed by LinkedIn with 147, and others ranging from 140 to 141.



Snapchat's average Likes Per Day is approximately 93.82, placing it in the middle range among the apps.

## Conclusion

Engagement levels vary across social media apps. Facebook leads with 99.30 Likes per Day. Instagram follows closely with 98.99 Likes per Day. Snapchat averages 93.82 Likes per Day, placing it in the middle. Twitter has the lowest engagement with 90.19 Likes per Day. Posts per Day show a slight negative correlation with Likes. Snapchat also has the highest record count among platforms. Overall, Facebook and Instagram demonstrate higher engagement compared to TikTok and Twitter. These insights indicate distinct patterns in user interaction across different social media applications.