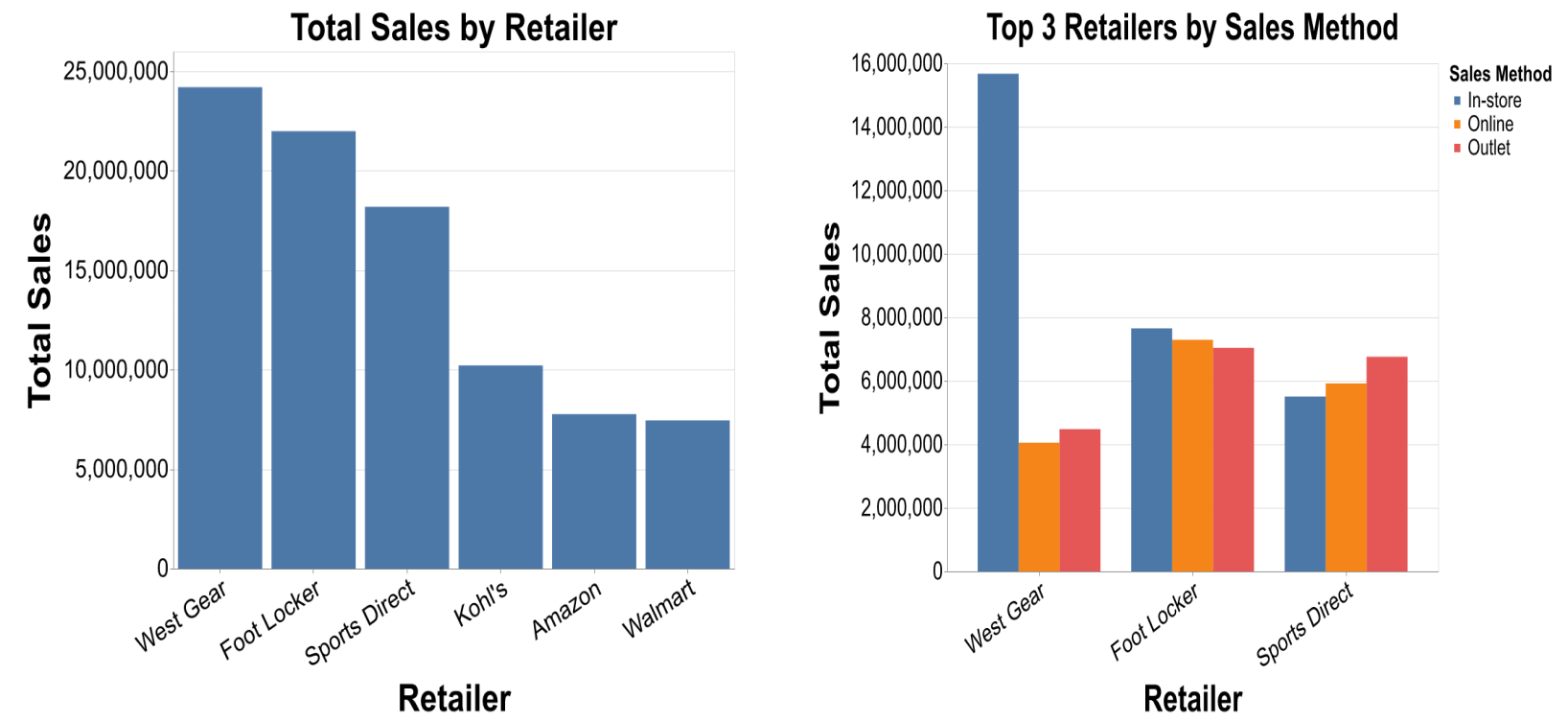


How Do Sales Methods Shape West Gear's Retail Success?

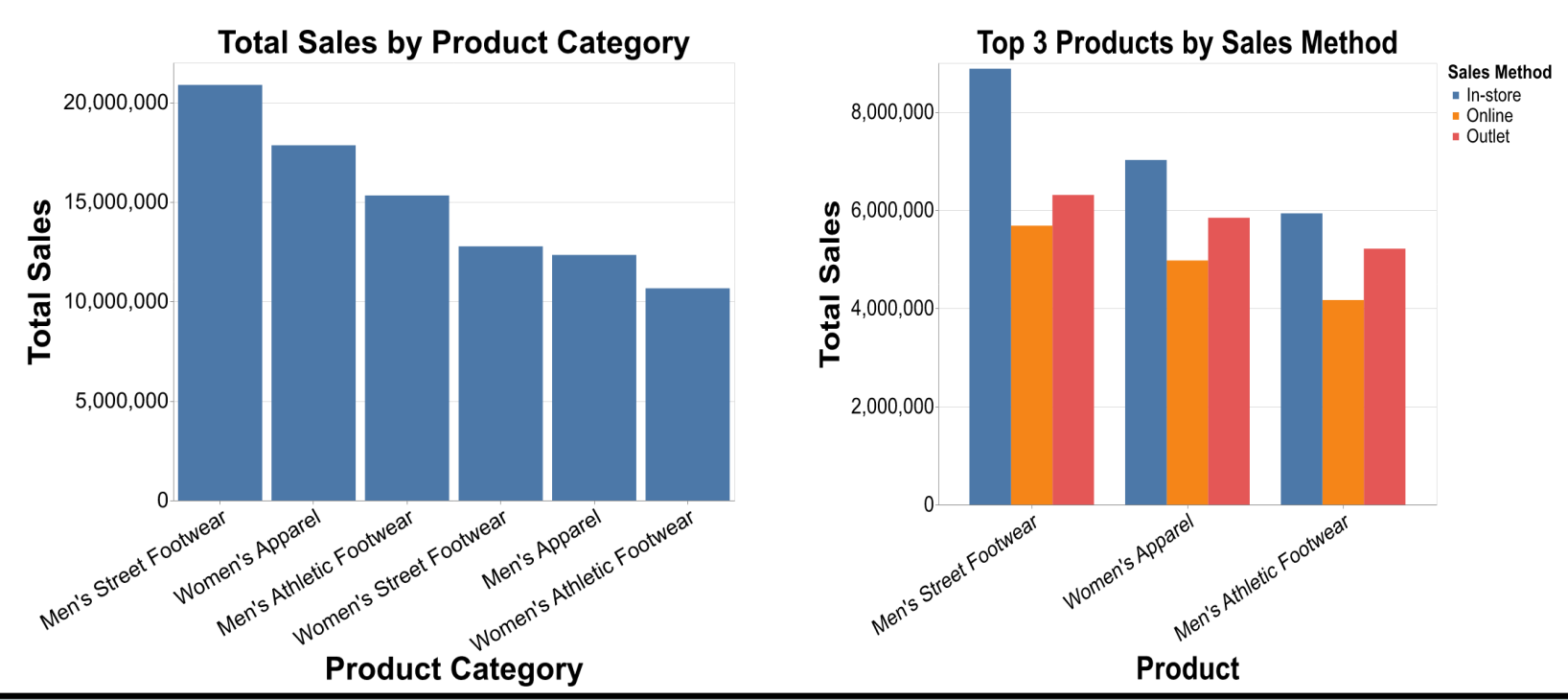
INTRODUCTION

Retail sales show West Gear leads with over 24 million in total sales. This poster analyzes sales by retailer, product category, and sales method. Data covers top retailers and products across in-store, online, and outlet channels.

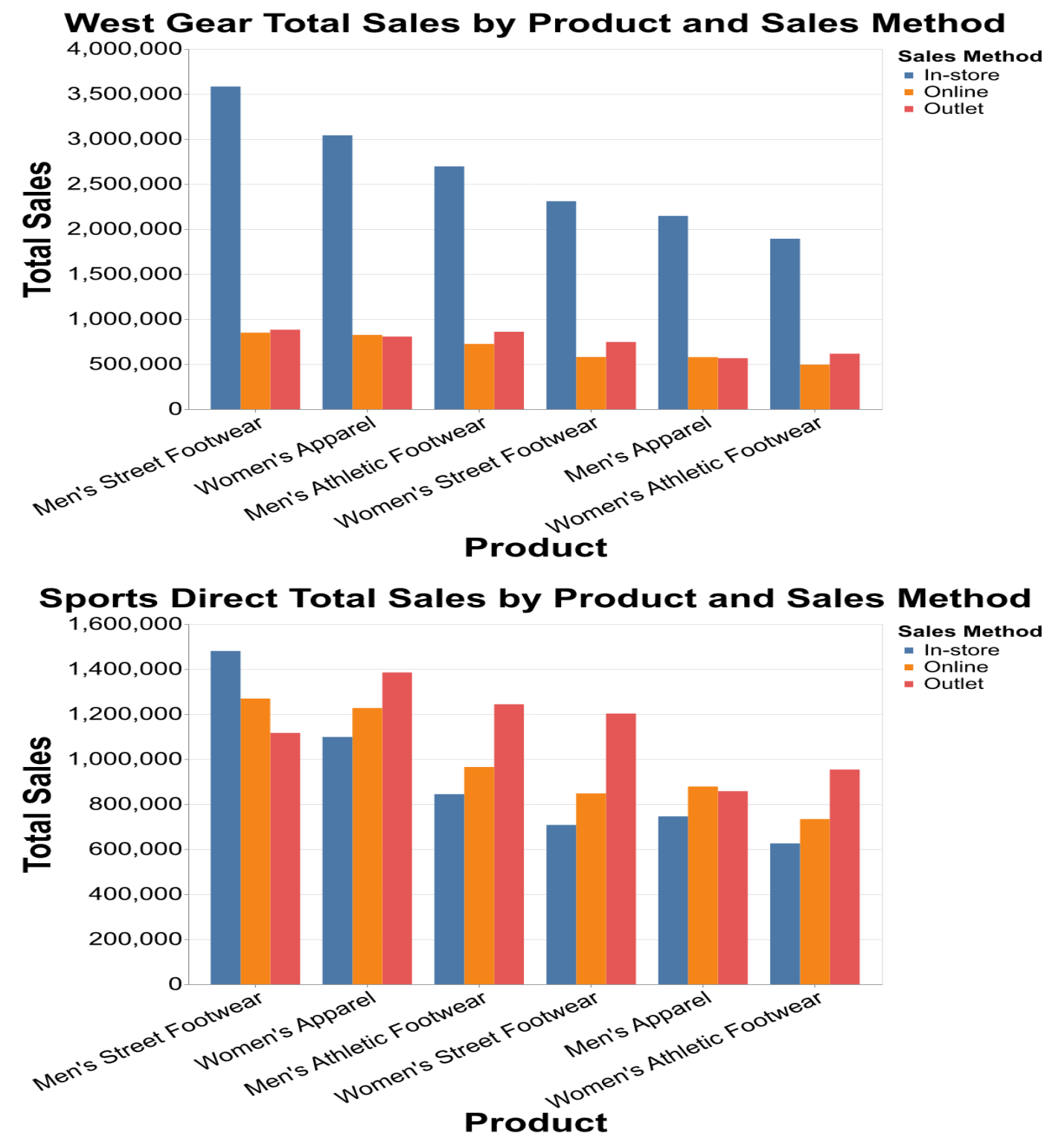
01 Retailers vary in total sales, with the top three showing distinct sales method preferences.



02 Product categories differ in sales volume, with top products excelling via specific sales methods.



03 West Gear and Sports Direct show distinct product and sales method sales patterns.



CONCLUSION

West Gear leads retail sales with over 24 million in total revenue. Retailers prefer different sales methods, impacting their total sales. Product categories show varied sales volumes across in-store, online, and outlet channels. West Gear and Sports Direct have unique sales patterns by product and method.