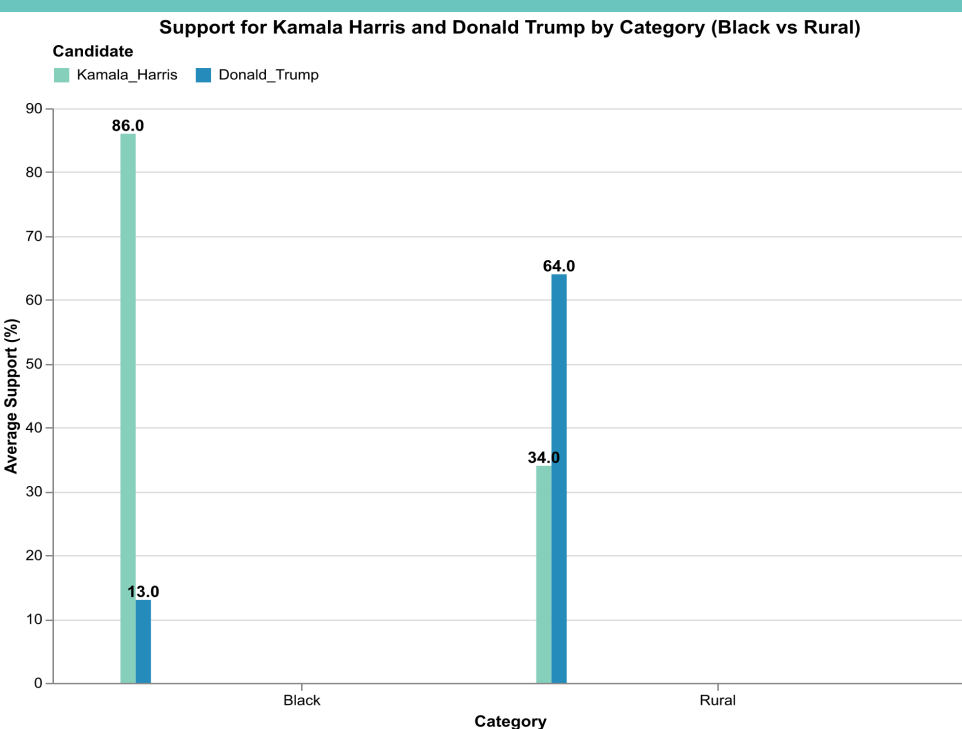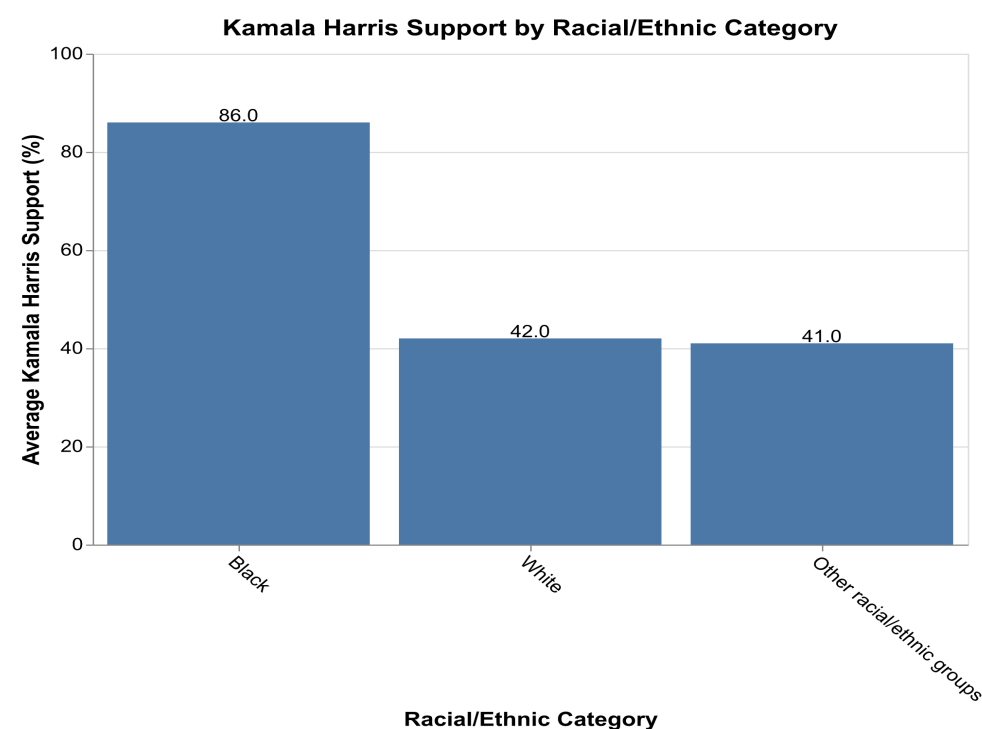**DATA2POSTER**

Introduction

This poster analyzes support for Kamala Harris and Donald Trump in the 2024 USA Presidential Election. It explores variations across racial and geographic categories. Visualizations reveal insights into candidate support by race and location.
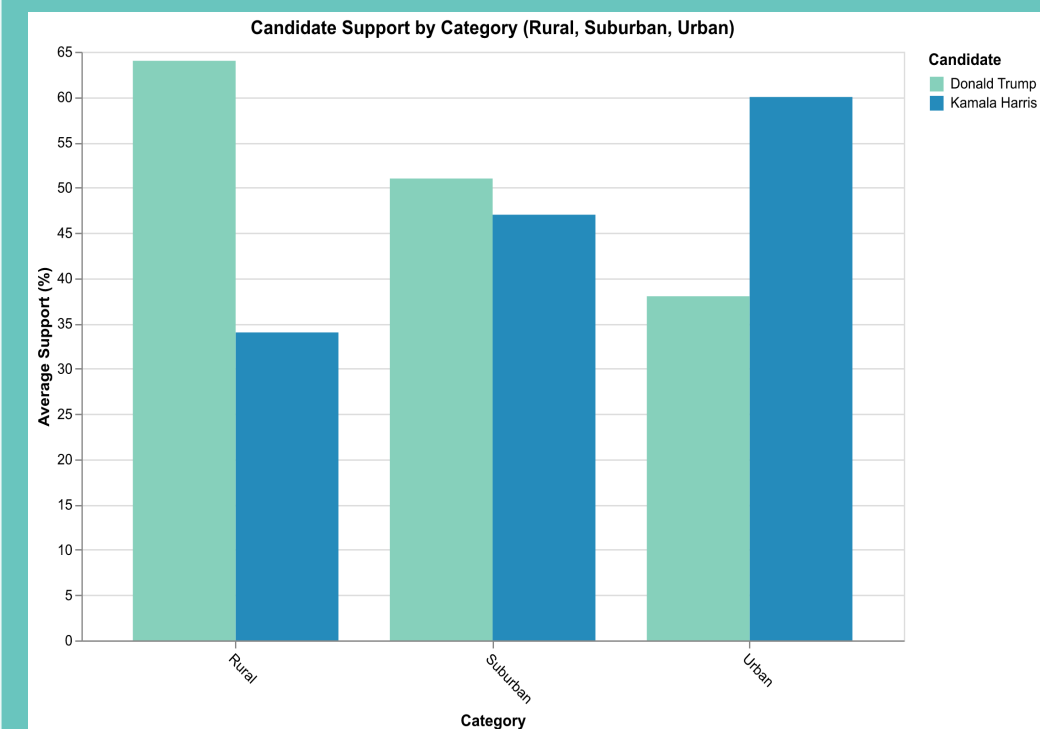
How Do Racial and Geographic Divides Shape 2024 Candidate Support?

Kamala Harris leads with 86% support in Black, Trump leads 64% in Rural; both have stronger support in these groups.

Kamala Harris support is highest among Black respondents (86%), much lower among White (42%) and Other groups (41%).

Donald Trump leads in Rural (64%) and Suburban (51%), while Kamala Harris leads in Urban areas (60%).

Conclusion

Kamala Harris has strong support among Black voters at 86 percent. Donald Trump leads in Rural areas with 64 percent and holds 51 percent in Suburban areas. Harris dominates Urban areas with 60 percent support. Harris's backing is notably lower among White and Other racial groups, at 42 and 41 percent respectively. These patterns show clear racial and geographic divides in candidate support across the United States. Understanding these divides is crucial for interpreting the 2024 presidential election landscape and voter behavior.