

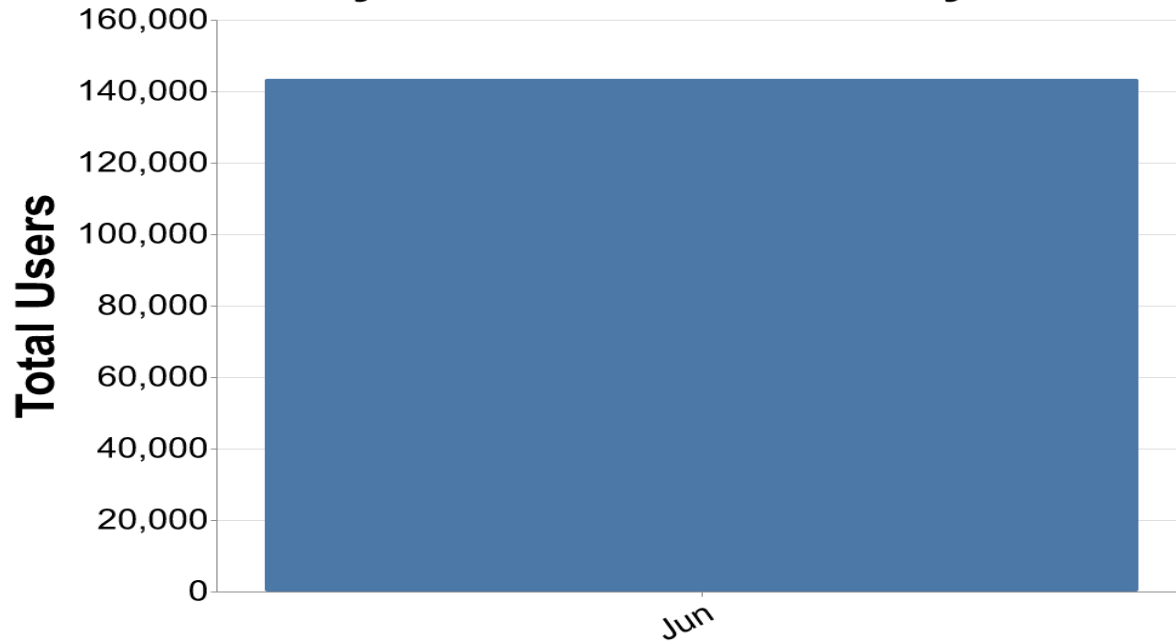
# How Do Seasonal and Holiday Weather Patterns Influence User Activity Peaks?

## INTRODUCTION

User activity peaks in summer months and drops sharply by winter. This poster analyzes monthly user trends and holiday impacts. Data covers total users, holidays, and weather effects on usage patterns.

03 November holidays show high user activity; June non-holidays show low activity.

Total Users by Month for Non-Holiday Periods in June



Total Users by Month for Holiday Periods in November

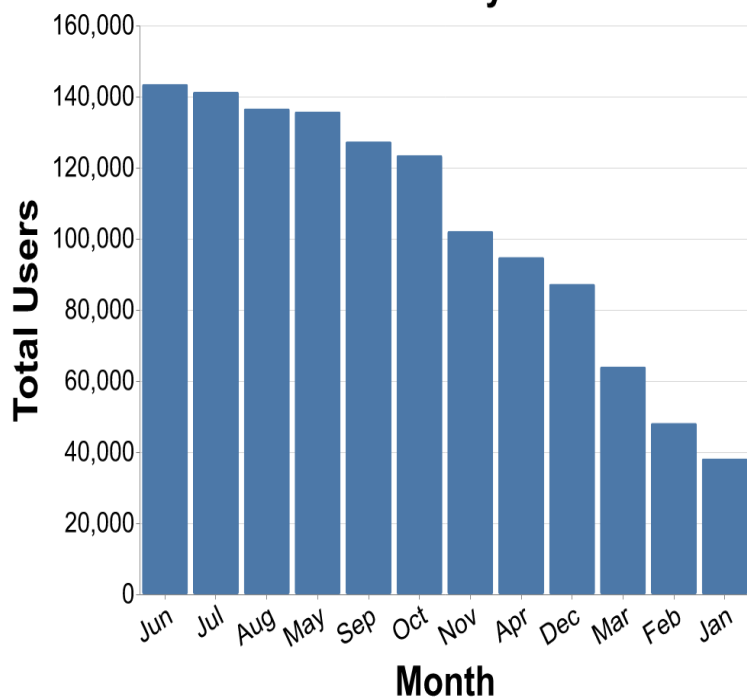


## CONCLUSION

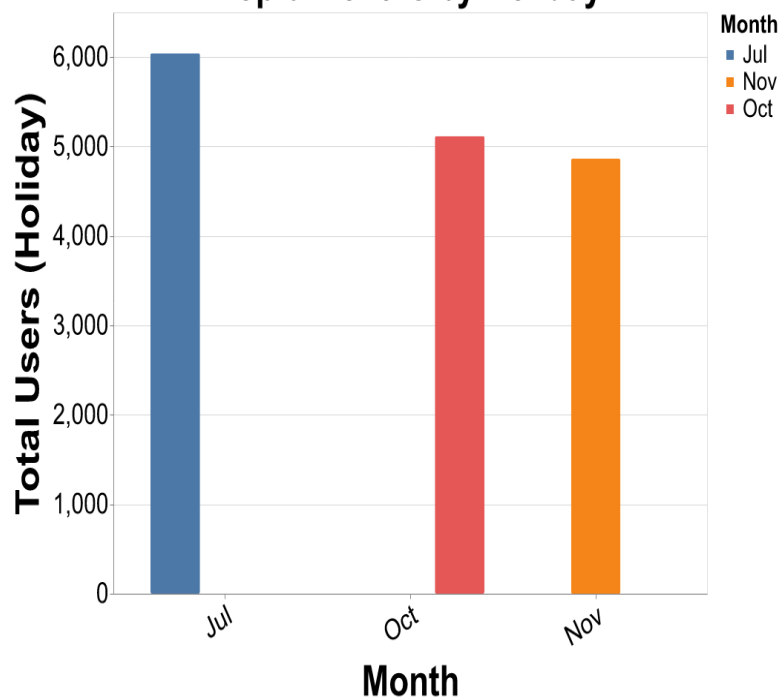
User activity peaks during summer and declines sharply in winter months. Holiday months show increased user counts compared to non-holiday periods. Weather conditions during holidays influence user engagement levels. November holidays have high activity, while June non-holidays show low usage.

01 User activity varies monthly with peak usage in top holiday months.

Total Users by Month

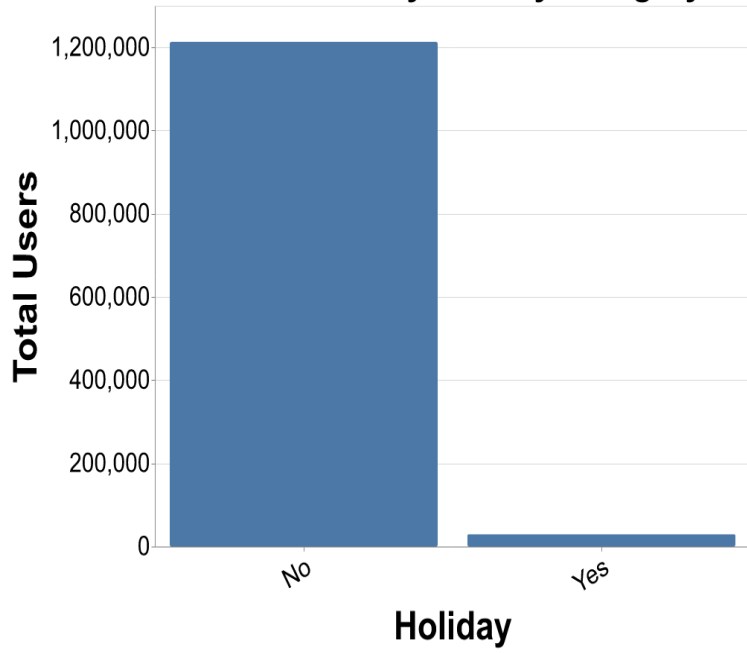


Top 3 Months by Holiday



02 User counts differ by holiday category and weather conditions during holidays.

Total Users by Holiday Category



Top 3 Total Users by Weather in Holiday

