

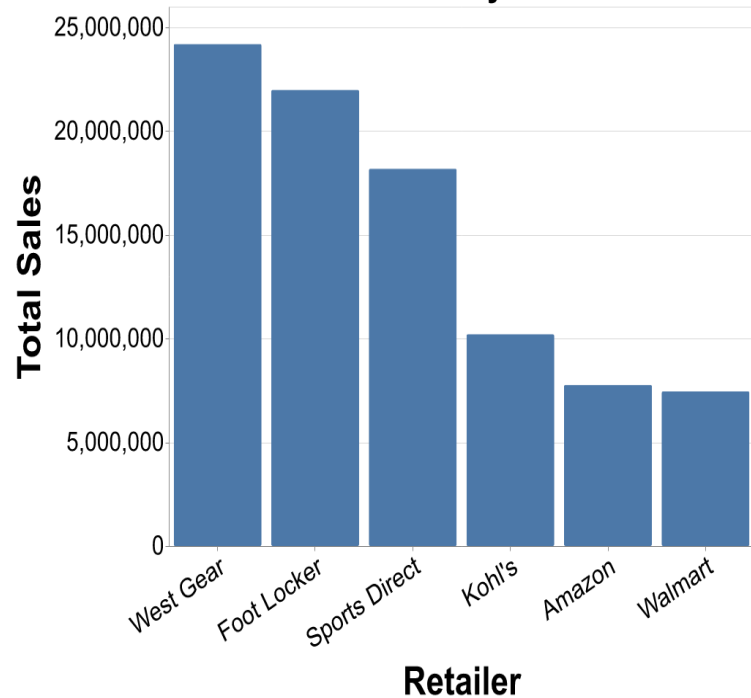
How do sales methods influence retailer performance and overall sales success?

INTRODUCTION

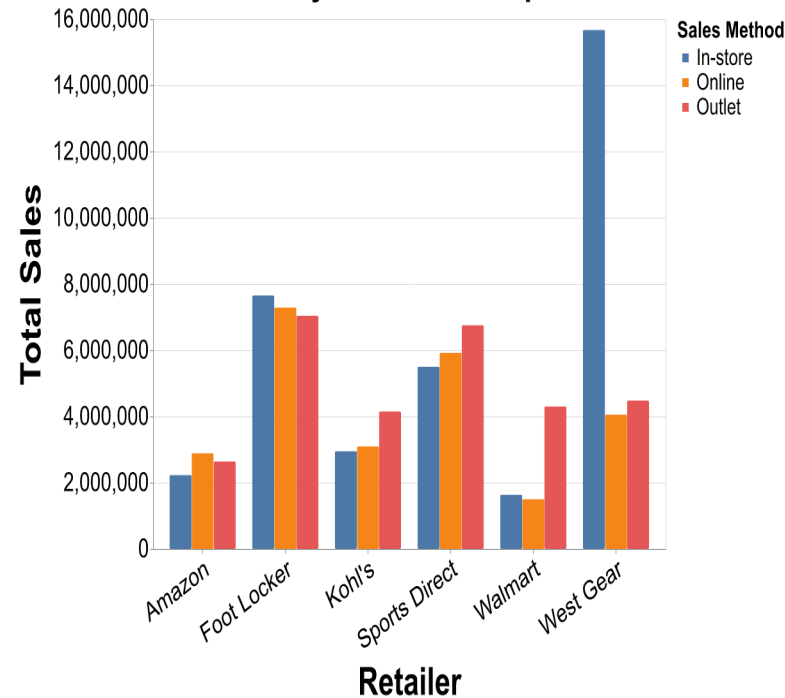
This poster presents key insights from sales performance data. We analyze retailer and product performance across sales channels. Sales are segmented by method, product type, and individual retailers. This analysis reveals trends for informed business decisions and growth.

01 Analyze each retailer's total sales performance and the contribution of different sales methods.

Total Sales by Retailer

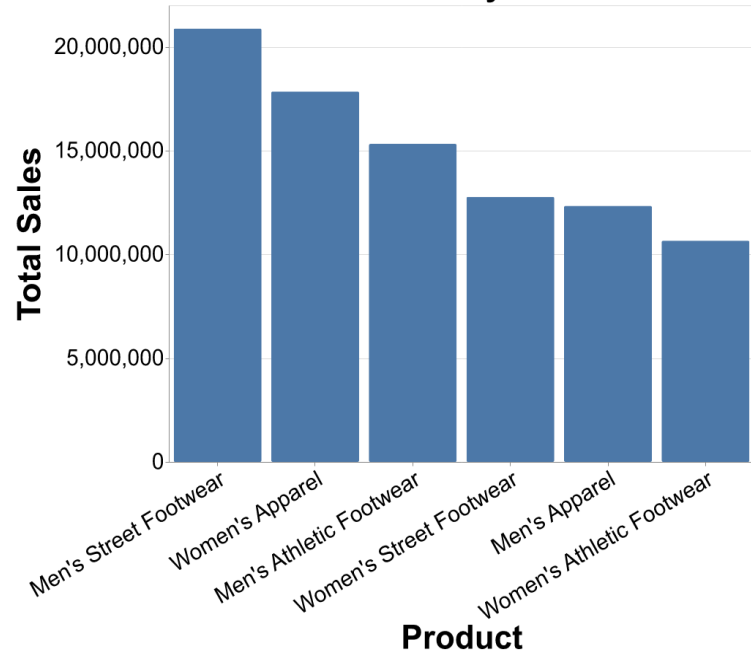


Total Sales by Sales Method per Retailer

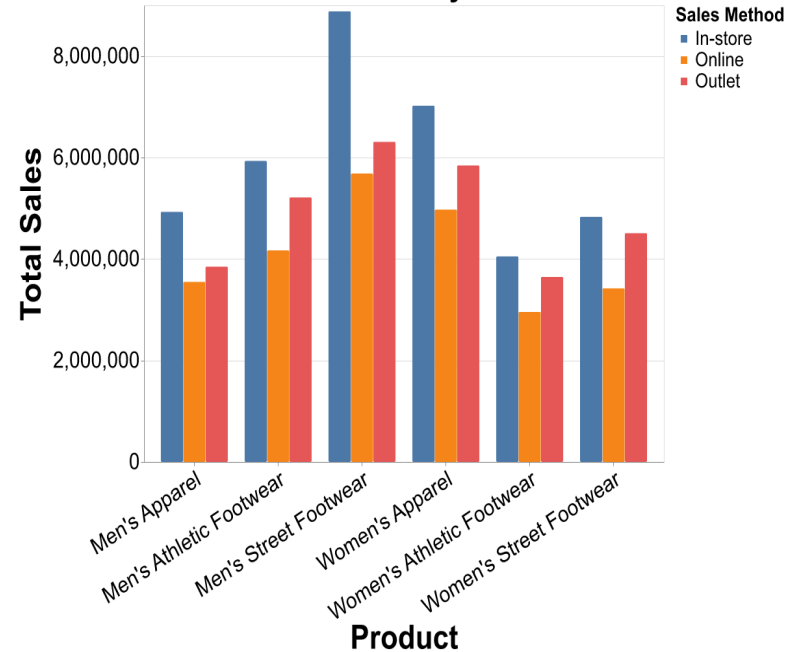


02 Understand which products drive sales and their distribution across various sales methods.

Total Sales by Product

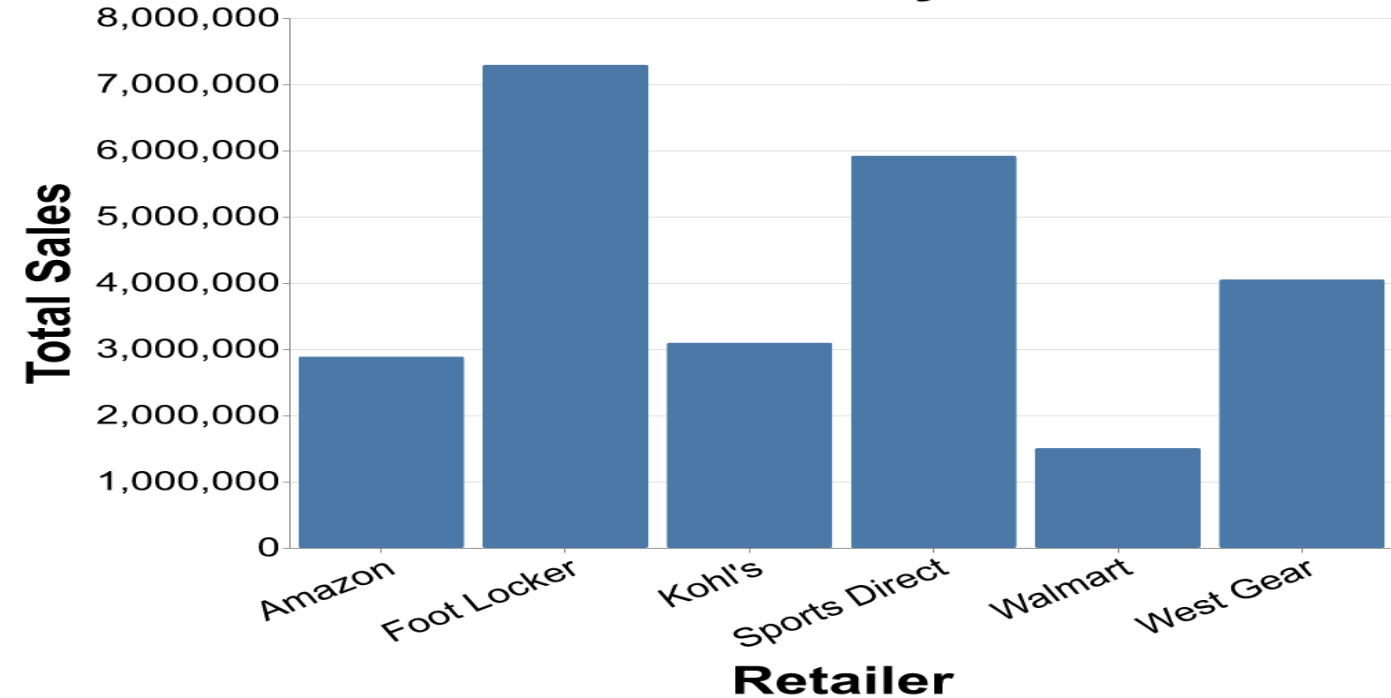


Product Sales by Method

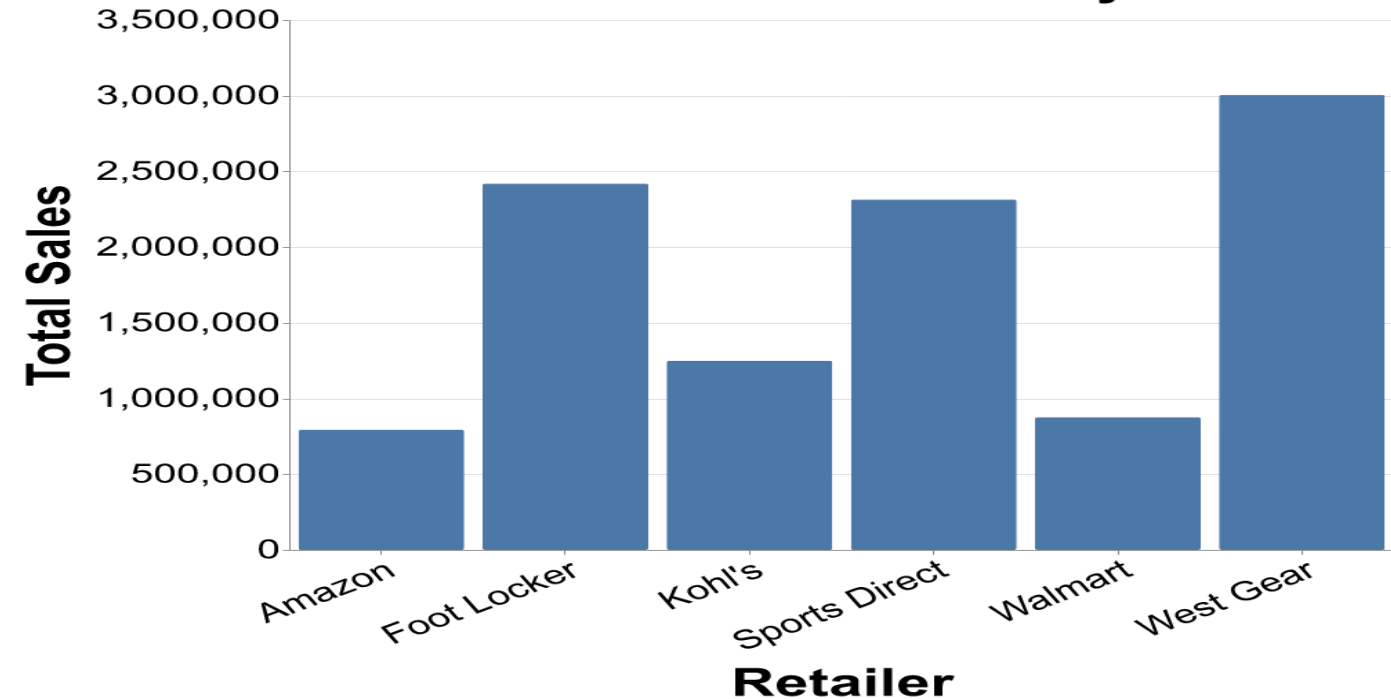


03 Examine specific sales segments like online and women's footwear performance by retailer.

Online Sales by Retailer



Women's Footwear Sales by Retailer



CONCLUSION

Retailer Walmart achieves its highest total sales via the In-store Sales Method. Retailer West Gear leads with the highest total sales overall. Sales Method performance varies; Walmart leads In-store, West Gear leads Online. The In-store Sales Method consistently achieves the highest total sales. The Online Sales Method significantly impacts total sales generated. Similarly, Sales Method choice heavily influences Women's Athletic Footwear sales.