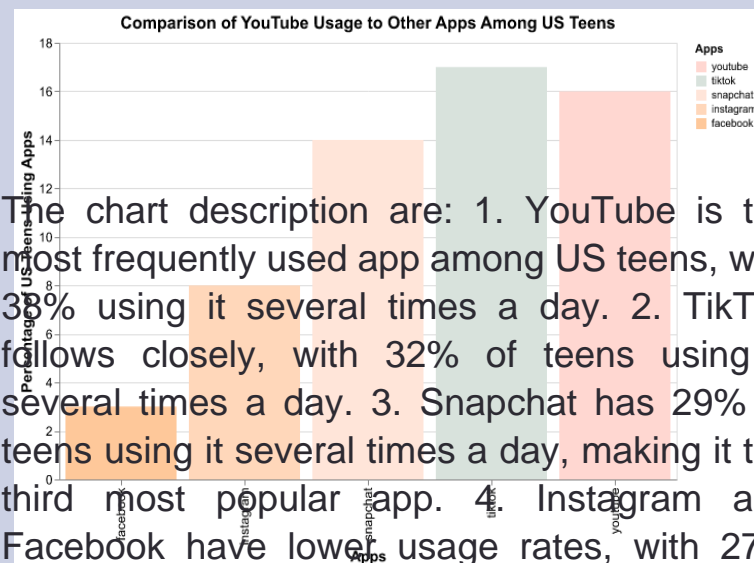


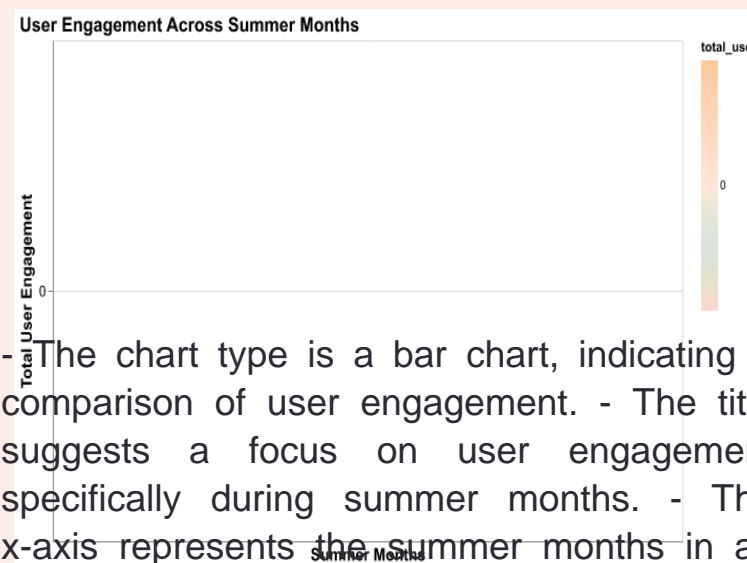
Introduction

This poster explores YouTube's dominance among U.S. teens. We analyze how YouTube compares with other apps. Visualizations reveal insights into usage frequency and patterns.

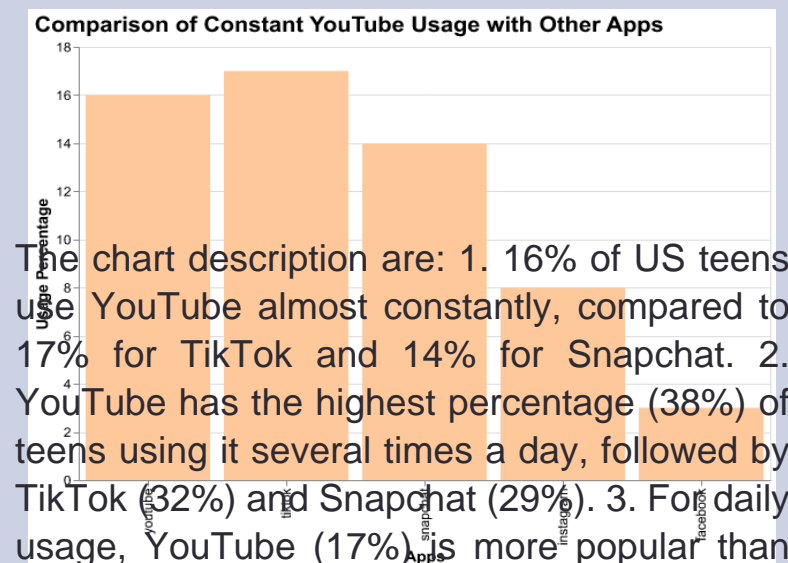
Is YouTube the dominant app among US teens?



The chart description are: 1. YouTube is the most frequently used app among US teens, with 38% using it several times a day. 2. TikTok follows closely, with 32% of teens using it several times a day. 3. Snapchat has 29% of teens using it several times a day, making it the third most popular app. 4. Instagram and Facebook have lower usage rates, with 27% and 8% of teens using them several times a day, respectively. 5. Overall, YouTube has a higher percentage of daily usage compared to other apps, particularly in the "several times a day" category.



- The chart type is a bar chart, indicating a comparison of user engagement. - The title suggests a focus on user engagement specifically during summer months. - The x-axis represents the summer months in an ordinal format. - The y-axis quantifies total user engagement, indicating the level of app usage. - No data is provided in the chart, making it impossible to analyze the frequency distribution of app usage among teens.



The chart description are: 1. 16% of US teens use YouTube almost constantly, compared to 17% for TikTok and 14% for Snapchat. 2. YouTube has the highest percentage (38%) of teens using it several times a day, followed by TikTok (32%) and Snapchat (29%). 3. For daily usage, YouTube (17%) is more popular than TikTok (9%) and Snapchat (8%). 4. Instagram shows lower constant usage (8%) compared to YouTube, TikTok, and Snapchat. 5. Facebook has the lowest constant usage at 3% among the apps compared.

Conclusion

YouTube is the most popular app among US teens. 38% of teens use it several times a day. TikTok follows closely with 32% usage. Snapchat ranks third with 29% daily usage. Instagram and Facebook have lower engagement rates at 27% and 8%, respectively. In constant usage, YouTube holds 16%, compared to TikTok's 17% and Snapchat's 14%. Overall, YouTube maintains the highest frequency of use. These insights confirm YouTube's dominance in the teen app landscape.