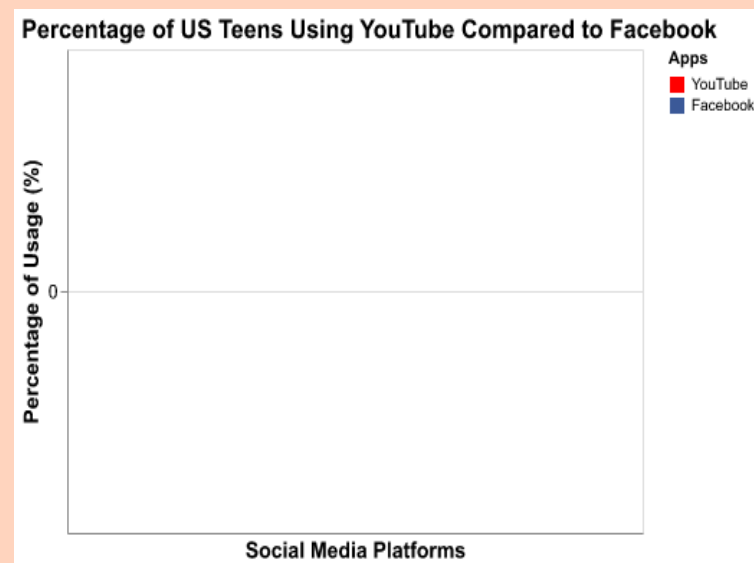


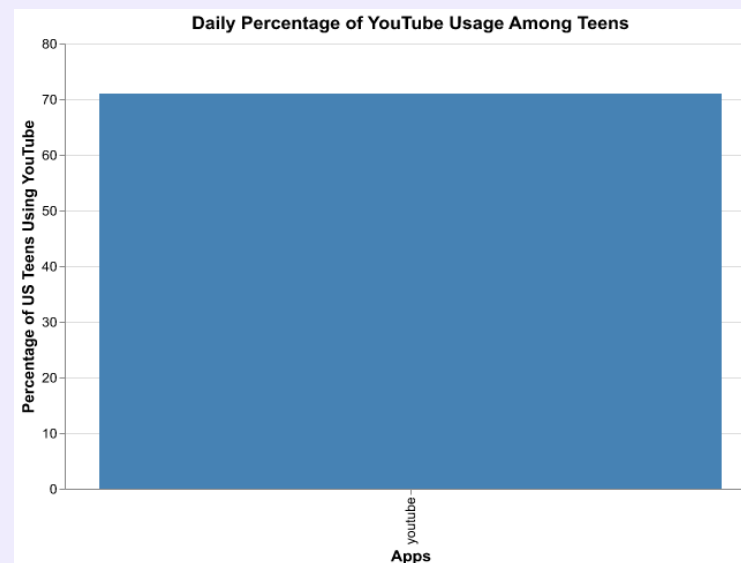
## Introduction

This poster explores YouTube's dominance in US teen app usage. We analyze usage percentages of YouTube compared to Facebook. Visualizations highlight daily usage trends and popular apps among teens.

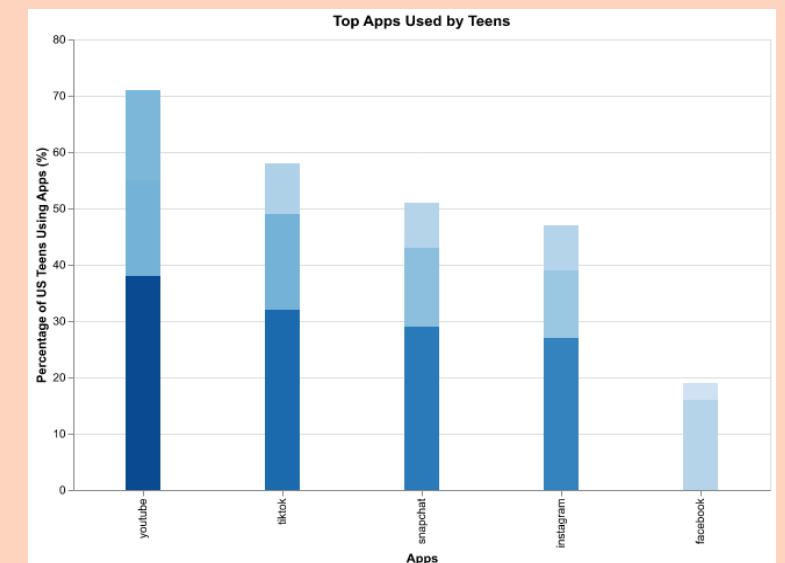
# Does YouTube dominate app usage among US teens?



YouTube usage among US teens is 38%, while Facebook usage is 0%.



Most teens use YouTube multiple times daily, indicating its significant popularity.



YouTube and TikTok dominate teen app usage, while Facebook lags significantly behind.

## Conclusion

YouTube clearly dominates app usage among US teens. It has a 38% usage rate. Facebook's usage is at a striking 0%. Most teens access YouTube multiple times daily. This highlights its massive popularity among this demographic. YouTube and TikTok are the leading apps for teens. In contrast, Facebook is significantly falling behind. Overall, YouTube's strong presence shows its significance in teen culture. The data strongly supports that YouTube is the favorite app among US teenagers.