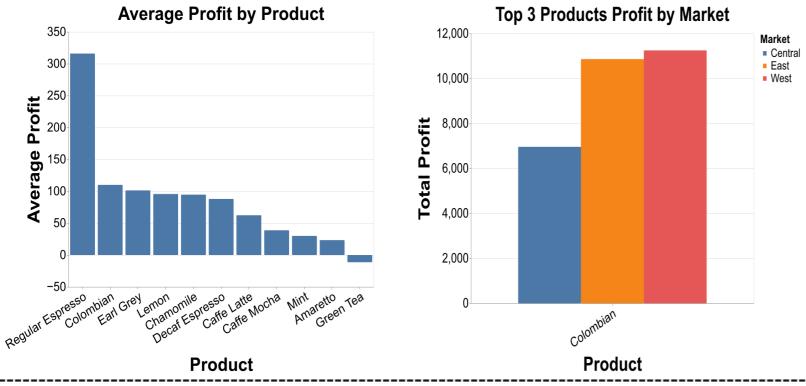
Which Products and States Drive the Highest Profits in the Beverage Market?

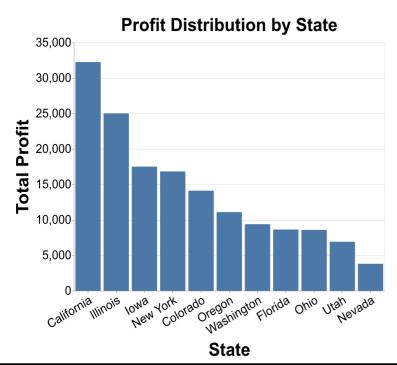
INTRODUCTION

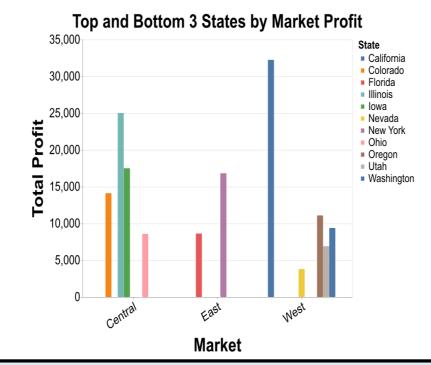
Regular Espresso generates the highest average profit among all products. This poster analyzes profit data across products, states, and markets. It highlights key profit trends and distributions for strategic insights.

01 Average profit highlights top products and their market-specific performance.

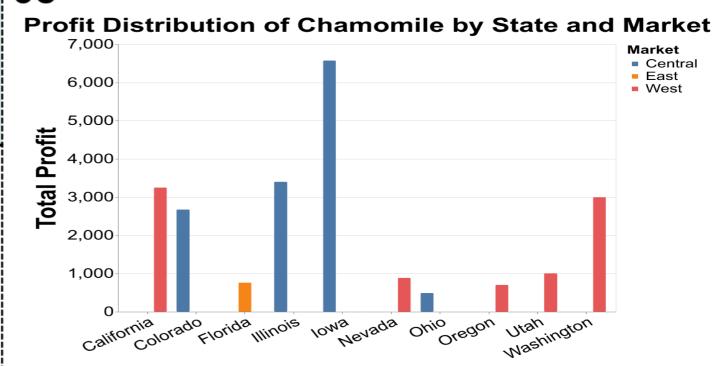


02 Profit varies widely across states with clear top and bottom performers.





Chamomile and Earl Grey show distinct profit patterns across states and markets.



Profit Distribution of Earl Grey by State and Market 6,000 Market Central East 5,000 West 4,000 **Total Profit** 3,000 2,000 1,000 New York Washington Nevada Colorado Illinois Oregon IONS Ohio

State

CONCLUSION

Regular Espresso leads in average profit across all products and markets. Profit levels differ significantly among states, showing clear leaders and laggards. Chamomile and Earl Grey teas have unique profit trends by state and market. These insights guide strategic decisions for product focus and regional targeting.

State