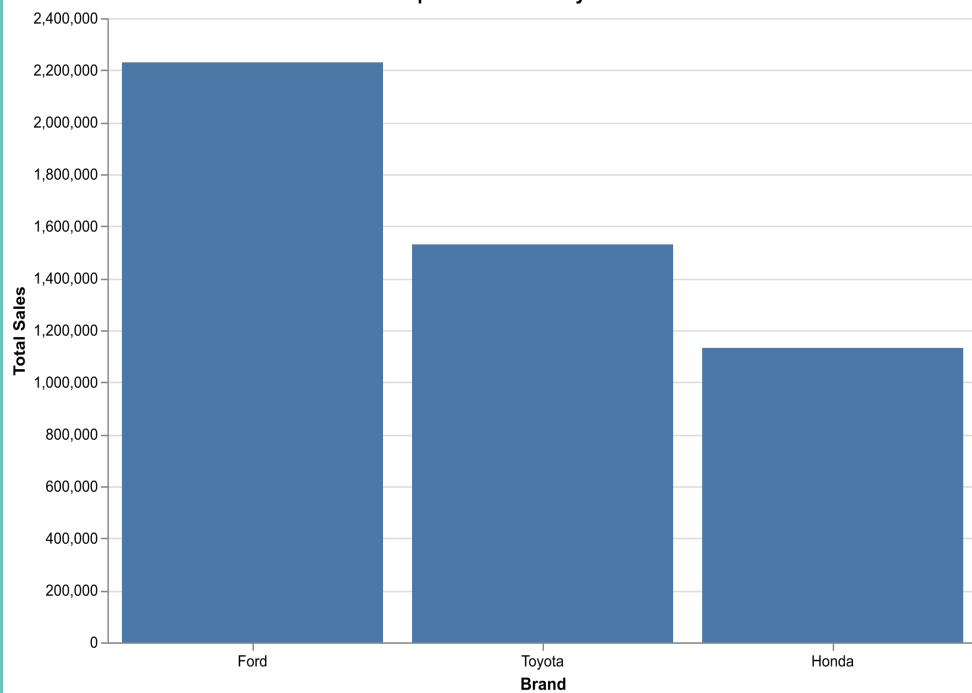


Introduction

This poster analyzes car sales trends focusing on the SUV category. It highlights top brands' total sales and their market performance. The visualizations reveal sales patterns for Honda and Hyundai over specific periods.

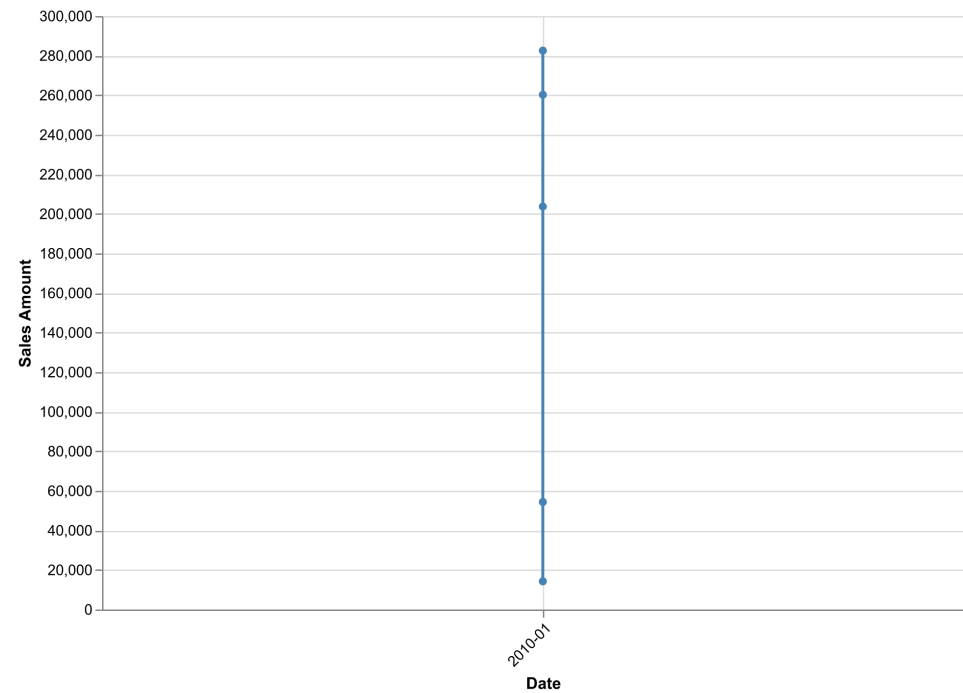
Who Leads the SUV Market: Ford's Dominance or Hyundai's Rising Growth?

Top 3 SUV Brands by Total Sales



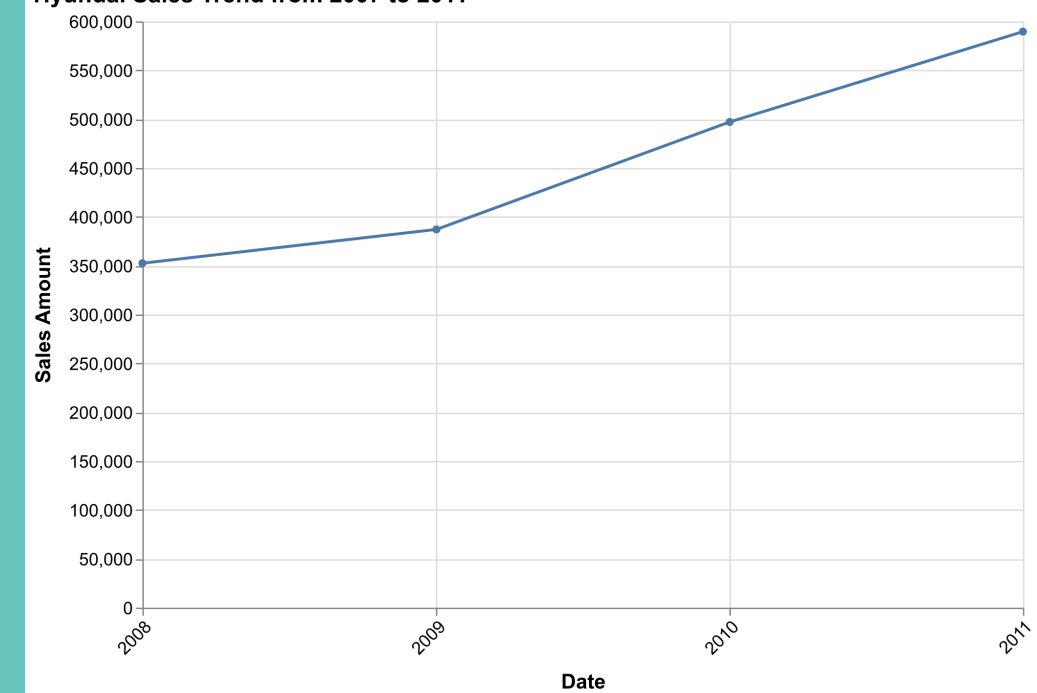
Ford leads SUV sales with over 2,200,000, followed by Toyota (1,550,000), and Honda (1,150,000).

Honda Sales Trend from Jan 2009 to Jan 2010



Sales data plotted only for January 2010; no trend over 2009 can be determined from this chart.

Hyundai Sales Trend from 2007 to 2011



Hyundai's sales increased steadily from 350,000 in 2007 to nearly 590,000 units by 2011, with growth accelerating after 2009.

Conclusion

This poster reveals SUV sales leadership and growth trends among major brands. Ford leads SUV sales significantly, followed by Toyota and Honda. The January 2010 data snapshot does not show prior year trends. Hyundai's consistent sales growth from 2007 to 2011 highlights its increasing market presence. Overall, Ford dominates the SUV market, while Hyundai's rising sales indicate shifting consumer preferences. These insights guide understanding of competitive dynamics and market evolution in the SUV segment.