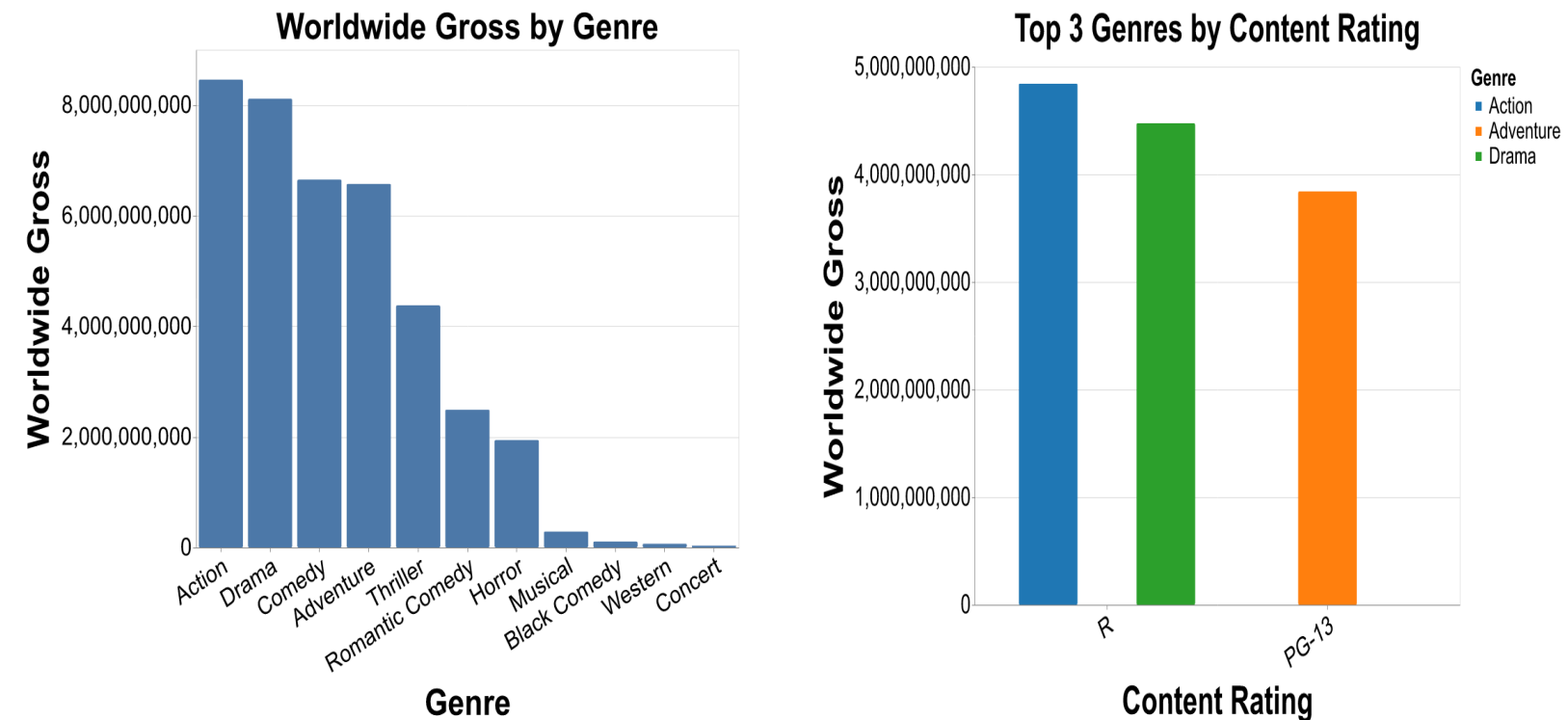


# How Do Genre and Rating Shape Movie Gross Revenues Differently?

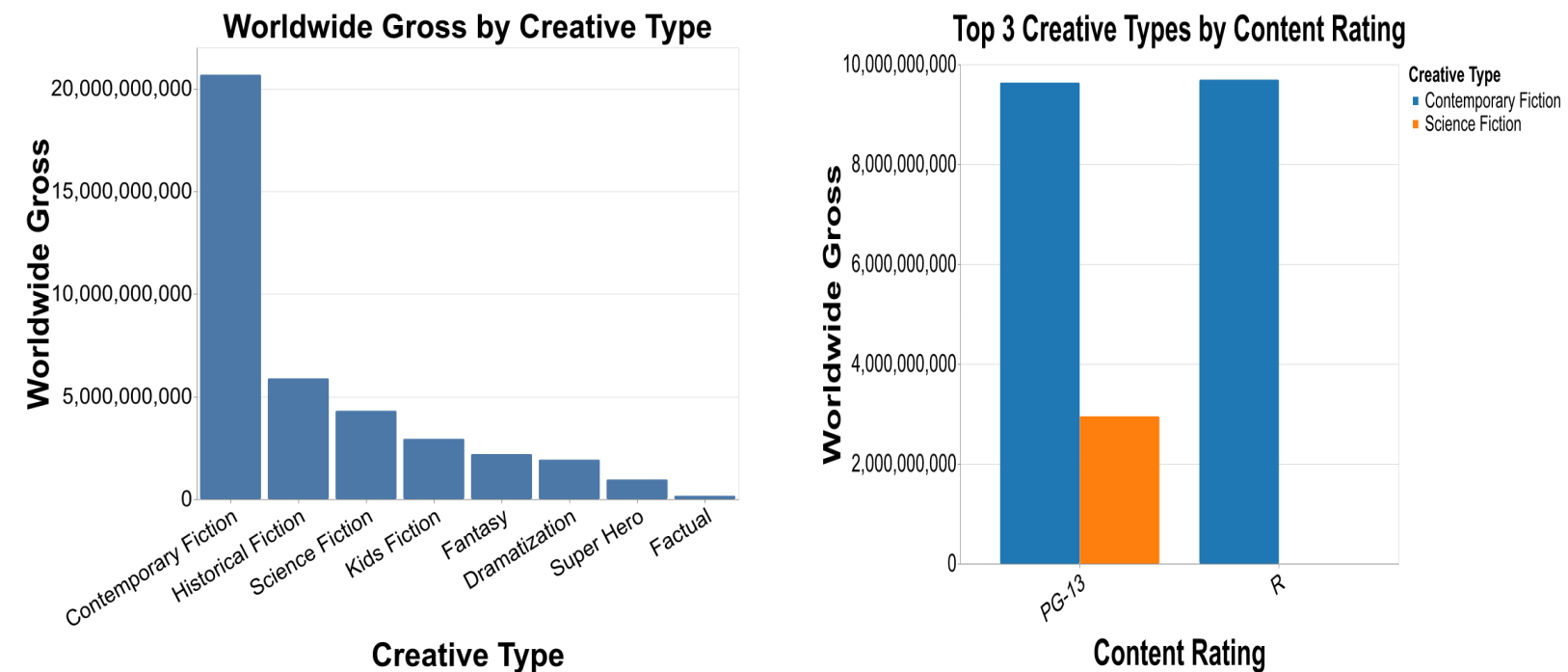
## INTRODUCTION

Action and drama genres dominate worldwide movie gross revenues globally. This poster analyzes gross earnings by genre, creative type, and content rating. Data covers top genres and creative types across different content ratings and categories.

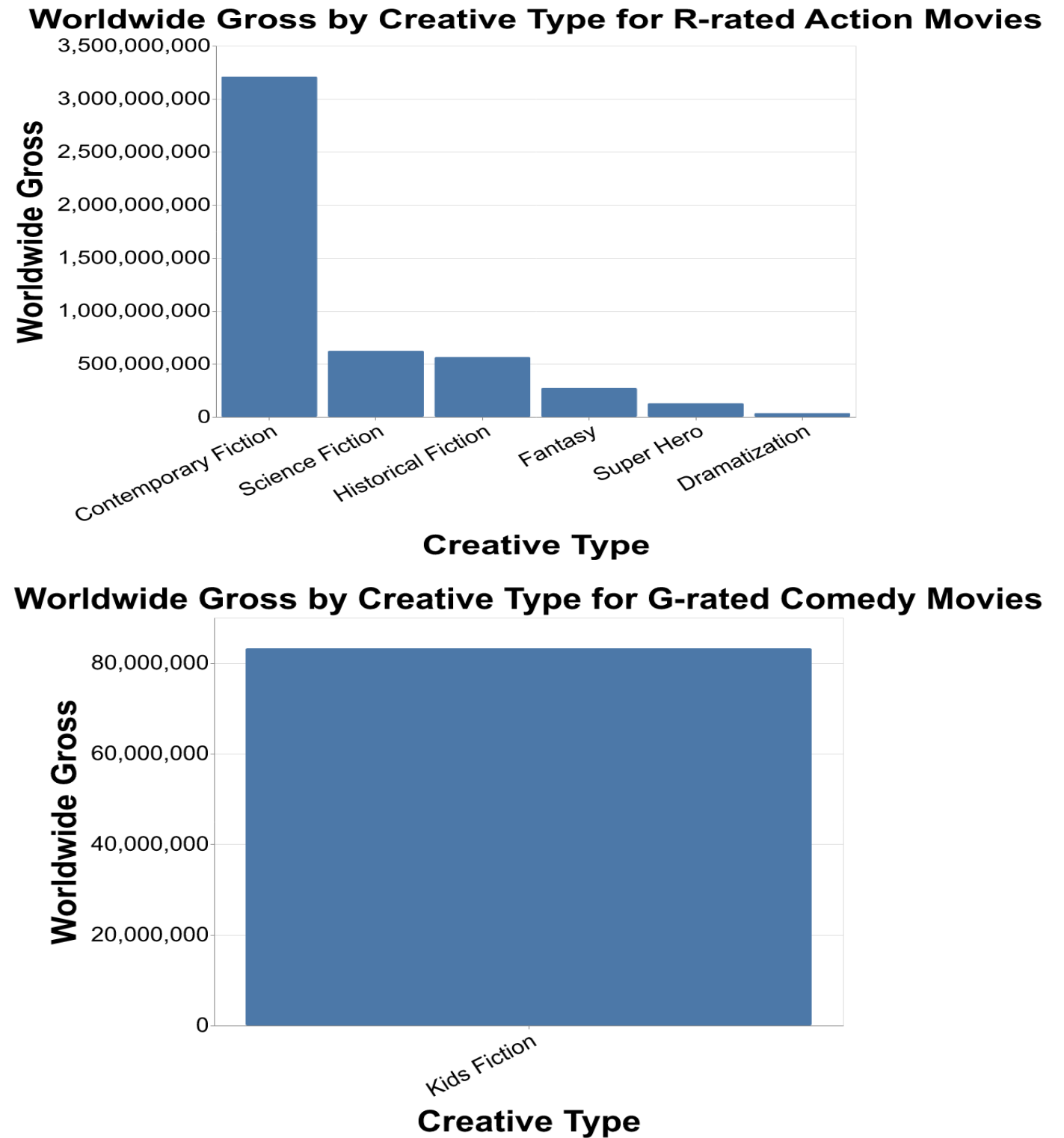
01 Genres vary widely in gross, with top genres differing by content rating.



02 Creative types show distinct gross patterns, influenced by content rating.



03 R-rated action and G-rated comedy movies differ in creative type gross distribution.



## CONCLUSION

Movie gross revenues vary significantly across genres and content ratings. Creative types influence earnings differently depending on the movie's rating. R-rated action and G-rated comedy films show unique gross distribution patterns. Understanding these differences helps target audiences and optimize movie production strategies.