

Green Tourism in Tanjung Malim



Where Nature Meets Adventure Responsibly.



What is Green Tourism?

Green tourism represents responsible travel to natural areas that conserves the environment, sustains the well-being of local people, and involves interpretation and education. It's about making a positive impact on the places you visit.

The Core Principles



Minimize Impact: Leave no trace. Protect flora and fauna.



Conservation: Support efforts to protect Tanjung Malim's unique biodiversity.



Community First: Respect local culture and support local businesses.

Why Choose Green Tourism

- **Authentic Connection:** Experience the "real" Tanjung Malim away from mass tourism crowds.
- **Healthier Travel:** Engage in active, outdoor pursuits like hiking and river trekking.
- **Preservation for Future Generations:** Ensure these beautiful spots remain pristine.

Travel With Care

- **Reduce Waste:** Single-use plastics (straws, bottles, bags) often end up in rivers.
- **Respect Wildlife & Nature:** Tanjung Malim has rich rainforests. Tourists shouldn't disturb the ecosystem.
- **Support the Local Economy:** Green tourism isn't just about nature; it's about helping the local people (the community in Tanjung Malim) thrive.

THE 3 PILLARS OF SUSTAINABILITY



Planet (Environment):

- Protecting wildlife, conserving water, and reducing waste.



People (Social):

- Respecting local culture, traditions, and heritage.



Prosperity (Economic):

- Spending money at local businesses so the community earns a fair income.

Types of Green Activities

- **Eco-Trekking:** Hiking without disturbing the trail or wildlife.
- **Agro-Tourism:** Visiting local farms (like fruit orchards in Tanjung Malim) to learn where food comes from.
- **Community-Based Tourism:** Staying in a local homestay to experience the authentic "Kampung" lifestyle.
- **Volun-Tourism:** Spending part of your holiday cleaning a river or planting trees.

DID YOU KNOW?

- By 2030, 58% of travelers say they want to choose sustainable travel options. You are part of the movement!
- Malaysia is one of the world's 17 'megadiverse' countries. Green tourism helps keep it that way

Green Attractions in Tanjung Malim (The "Where")



1. Sungai Inki

Crystal clear, cool mountain waters perfect for a refreshing dip and picnics. A favorite local spot for relaxation amidst nature.



Keep the river clean – bring back all your trash



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2. White Water Rafting on Sungai Slim

Adrenaline-pumping adventure through Grade II-III rapids, surrounded by dense rainforest.

 Choose certified eco-operators who prioritize safety and environmental respect.



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3. Hiking the Bukit Perangin

Scenic trails offering panoramic views and a chance to spot local birdlife and flora.



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Green Attractions in Tanjung Malim (The "Where")

4. UPSI Adventure Park

Located within the lush Proton City campus. Challenge yourself with obstacle courses, flying fox, and kayaking, all designed to build character while surrounded by the Titiwangsa rainforest.

 Respect the Campus Ecosystem: Stick to the obstacle paths and do not disturb the research forests surrounding the park



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6. Sungai Bil

A favorite local gem in nearby Slim River. Known for its icy-cold mountain waters and cascading weirs. It is the gateway to the Mount Liang hike and a popular spot for family picnics.

 Pack It Out: This is a popular picnic spot. Be a hero and bring a trash bag to carry your food wrappers home.



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5. Teratak River View

A serene escape on the border of Perak and Selangor. Famous for its cool, clear waters and river tubing activities. It's the perfect spot to camp under the stars and listen to the flow of the Bernam River.

 River Protector: Use biodegradable soap when camping to keep the river water chemical-free for the fish.



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