

# MUHAMMAD OMER WAKEEL

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## CAREER OBJECTIVE

I hold a bachelor's degree in Computer Science and am currently enhancing my expertise by studying Digital Marketing, blending my technical foundation with strategic business insights. As a passionate entrepreneur, I recently attended the Innovation and Entrepreneurship Boot Camp at NUST University Islamabad, where I was honored with the Innovation and Entrepreneurship Award. My skills in graphic design further allow me to bring a creative edge to my work. In my day-to-day business management, I oversee operations, manage client relationships, ensure product quality, and lead a team to achieve business goals. My experience in streamlining processes, optimizing workflows, and making data-driven decisions has consistently contributed to business growth. I'm excited to leverage my unique combination of technical, creative, and entrepreneurial skills to drive impactful projects and thrive in a dynamic work environment.

## EDUCATION

**Matric (science) | 2016**

Peshawar Model School , Peshawar

- Total Marks = 1100
- Obtained Marks = 868

**F.Sc (pre-engineering) | 2018**

Peshawar Model Degree College , Peshawar

- Total Marks = 1100
- Obtained Marks = 868

**Bachelor in Computer Science | 2018-2022**

University of Peshawar, Peshawar

- GPA: 3.24

## SKILLS

- Digital marketing
- Social media management
- Content writing
- Graphic designing (canva expert)
- Web developing (wordpress ,blogger, shopify)
- Communication skills
- Managed day-to-day business operations.
- Work Enthusiastic | Self-Motivated | Adaptable

## ENTREPRENURE(PROJECTS)

**DAASTAN CLUB**

DIRECTOR (FROM APRIL 2020 TILL NOW)

- Led creative design and social media strategies to enhance brand visibility.
- Managed content creation, graphics, and marketing campaigns for digital platforms.
- Developed and executed social media growth strategies, increasing engagement.

**WAKEEL AND SONS TRADERS**

CEO (FROM FEB 2021 TILL NOW)

- General order supplier
- Providing stationery and printing services to government offices, private companies, and hospitals, Colleges etc

## NOTABLE AWARDS

- Selected for the Innovation and Entrepreneurship Award by UNDP and USAID, and received a certificate in recognition

## LANGUAGE

- Urdu
- English
- Pashto