

Course Reminders

Due Dates:

- A1 - due Sunday 4/14 (11:59 PM)
- Project Proposal due *next* Sunday

Notes:

- Group assignments were sent out by email. If you come off of the waitlist, you'll be assigned a group within the week.
- If you are enrolled and have not been assigned a group, I want to know that (email please)

Data Wrangling

getting the data you have in the format you need

- Reading files (CSV, JSON, XML) into Python
- pandas
 - `pd.read_csv()`
 - Indexing & subsetting
 - Exploring the data: `describe()`
 - Dropping columns: `drop()`
 - Missing Data

Think about the data you have & the data you want...and where things could have gone wrong during this process

Data Wrangling Warm-up

Getting to know you

Answers here will assist in group formation for the class project.

First Name *

Short answer text

Last Name *

Short answer text

What is your PID?

Short answer text

When would you be available to meet and work with your group for the course group project? SELECT all that apply.

☐ weekdays - morning (9 AM - noon)

☐ weekdays - afternoon (noon - 6 PM)

☐ weekdays - evening (after 6 PM)

☐ Friday nights (after 6 PM)

☐ Saturday - morning (9 AM - noon)

☐ Saturday - afternoon (noon - 6 PM)

☐ Saturday - evenings (after 6 PM)

☐ Sunday - morning (9 AM - noon)

☐ Sunday - afternoon (noon - 6 PM)

☐ Sunday - evenings (after 6 PM)

Which of the following do you enjoy thinking/learning about MOST? *

☐ government & politics

☐ movies

☐ music

☐ sports (watching)

☐ sports (participating)

☐ public health

☐ climate change

☐ machine learning

☐ ethics

☐ tech industry

☐ economics

☐ education

☐ Other...

Data Visualization

Shannon E. Ellis, Ph.D
UC San Diego

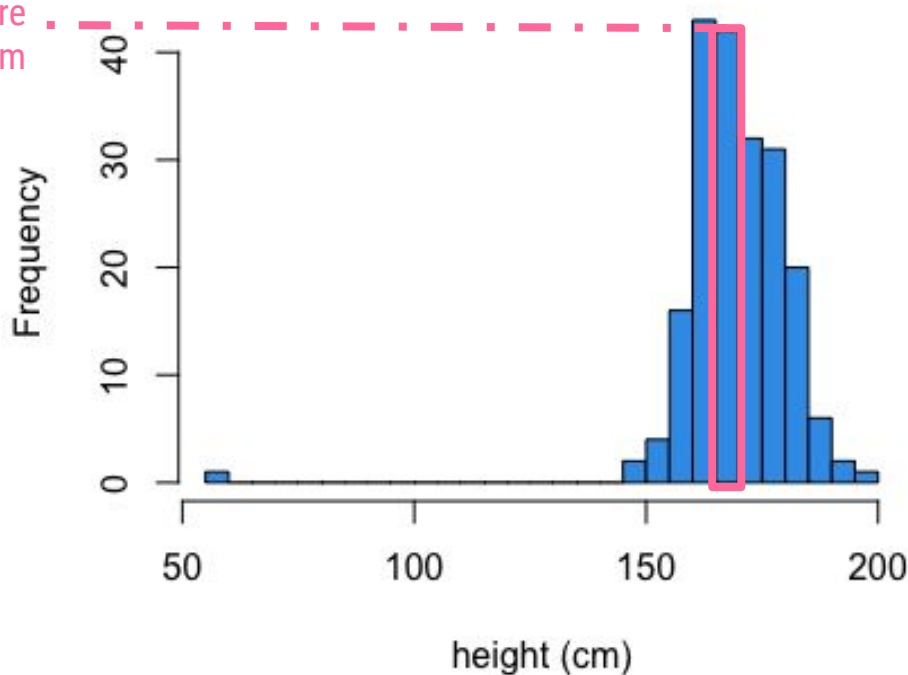


Department of Cognitive Science
sellis@ucsd.edu

Histograms

Information about
a single
quantitative
variable

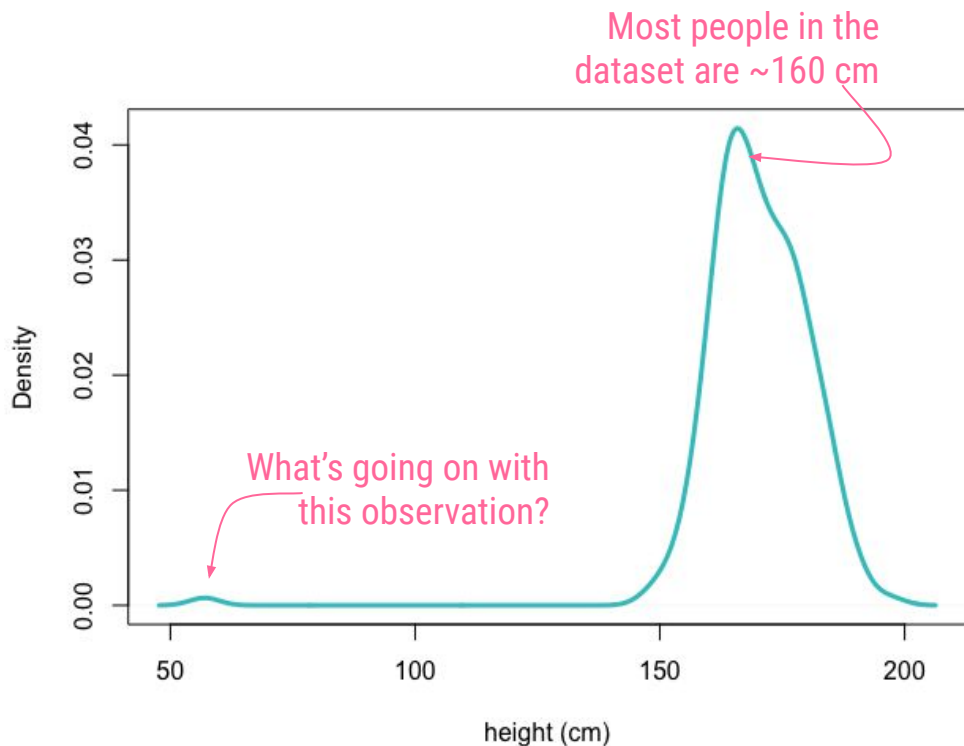
~40 people are
165-170cm



Range of possible height values is easily visualized

Densityplot

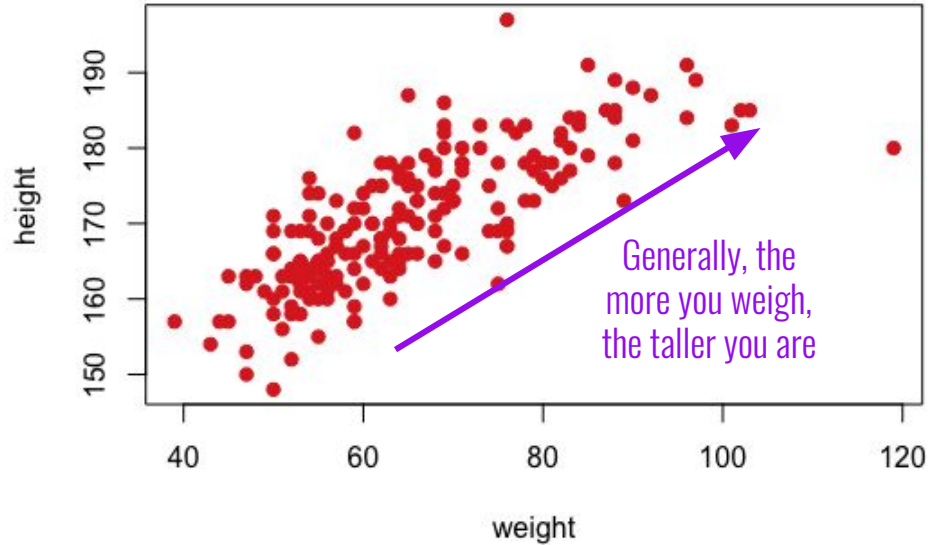
Information about
a single
quantitative
variable



A smoothed version of a histogram - demonstrates the *distribution* of the data; helps to identify extreme values

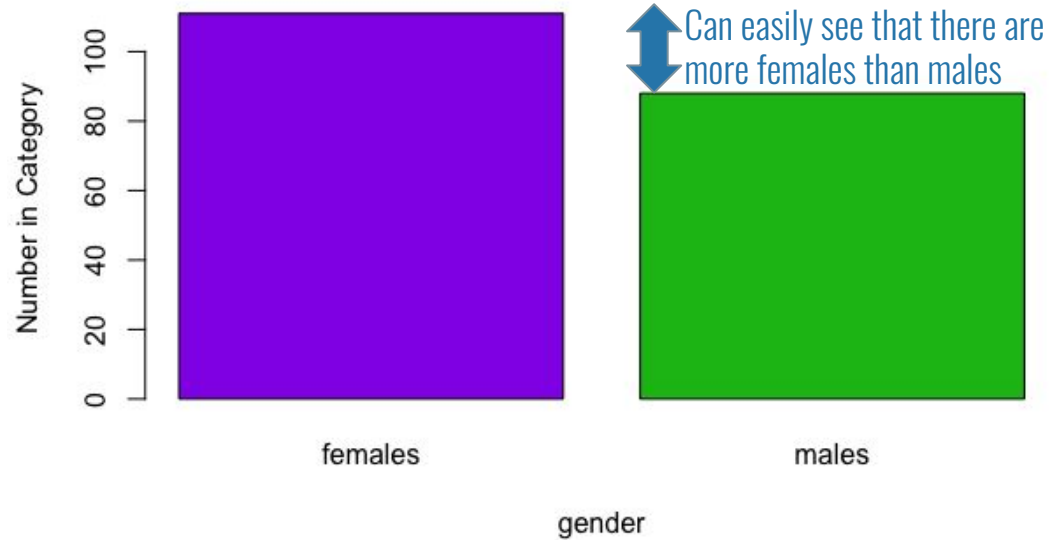
Scatterplot

Relationship between
two quantitative
variables



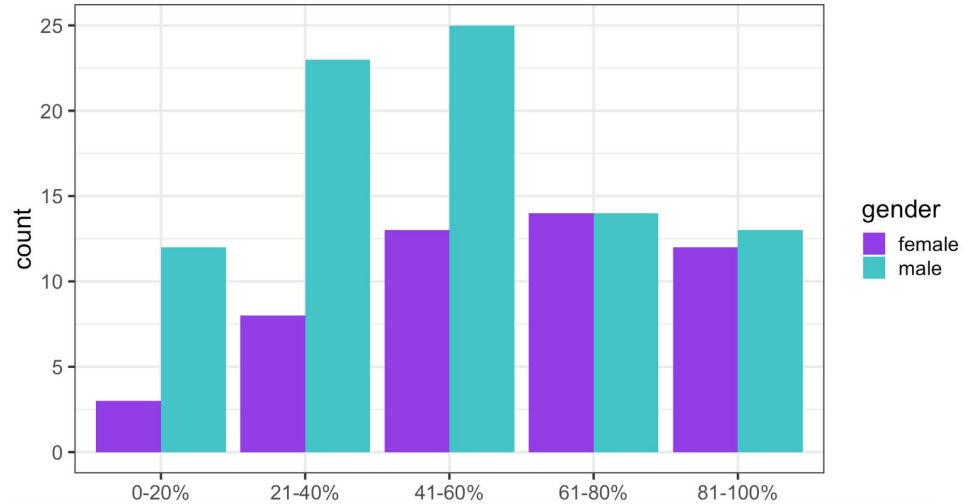
Barplot

Count of values
within a **single**
categorical variable



Grouped Barplot

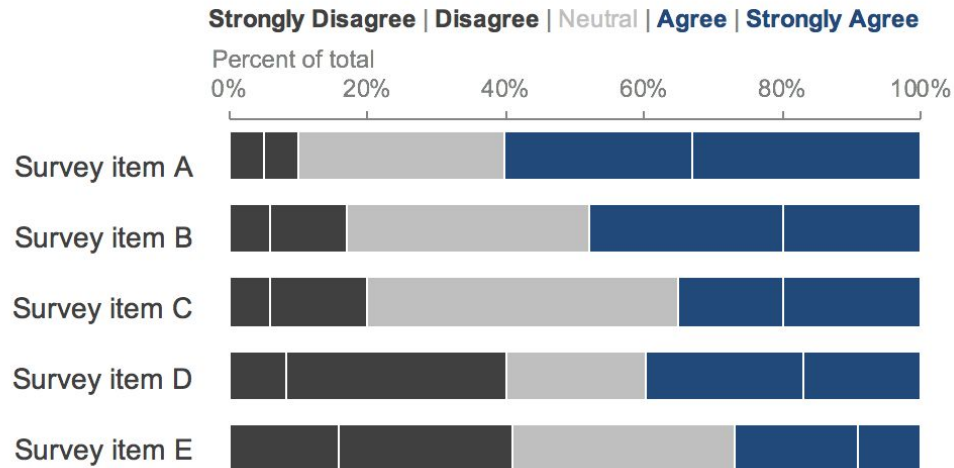
Count of values broken
down across **two**
categorical variables



Stacked Barplot

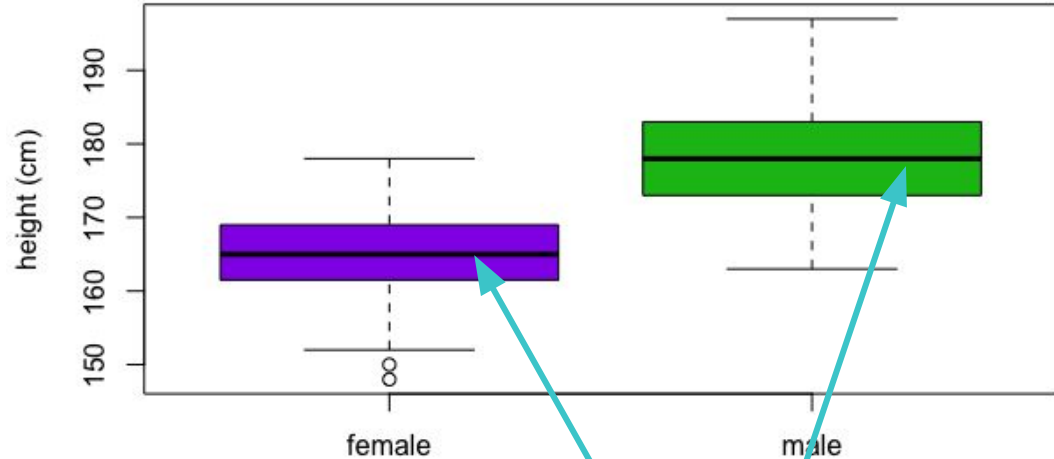
Count/proportion of values
broken down across **two**
categorical variables

Survey results



Boxplot

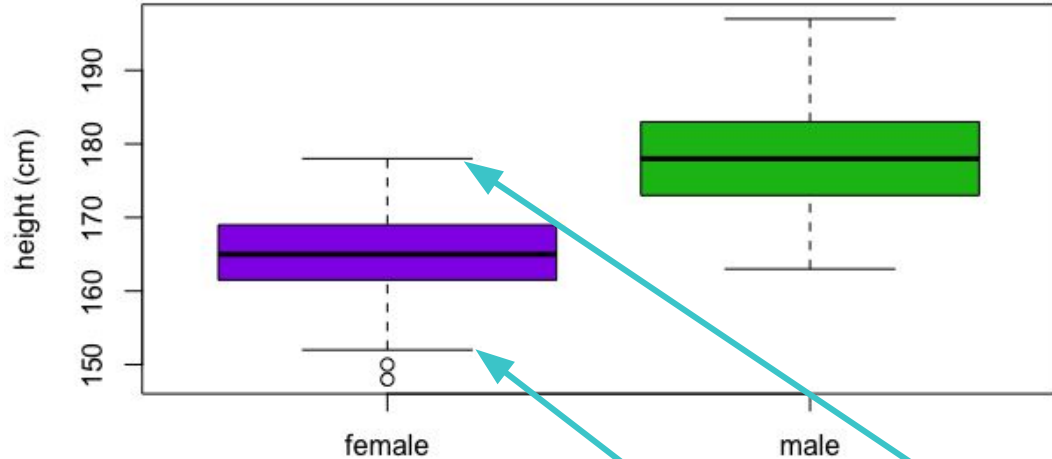
Summary of a
quantitative variable
broken down by a
categorical variable



The middle line represents the median & tells you the typical height for females and males

Boxplot

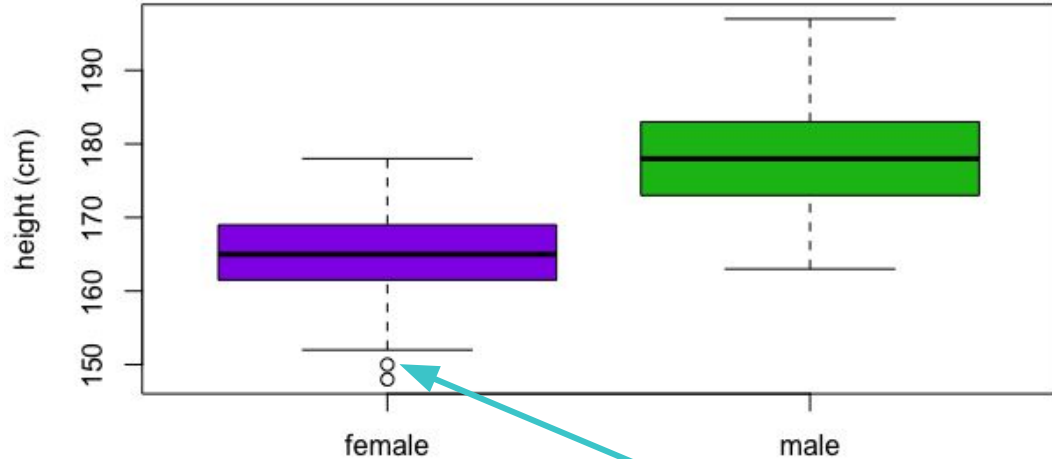
Summary of a
quantitative variable
broken down by a
categorical variable



The lines give you an idea of the typical range of values for each category

Boxplot

Summary of a
quantitative variable
broken down by a
categorical variable

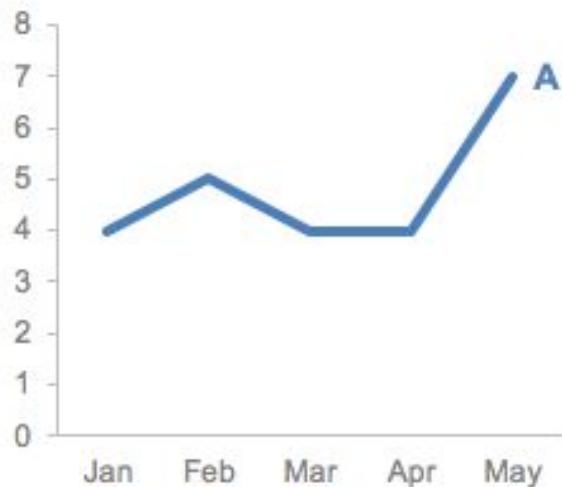


Values outside the typical range are shown as circles. These are known as outliers.

Line plot

quantitative trend over time

Single series



Two series



Multiple series

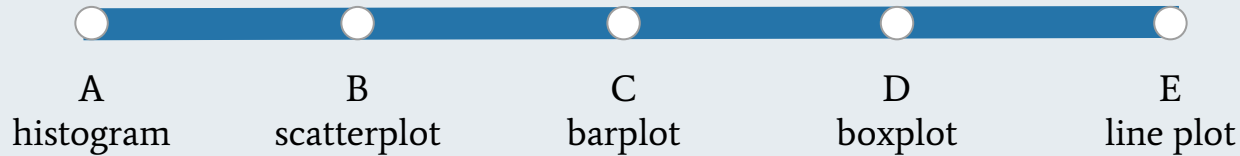




Graphical Choices

You want to visualize how many people in your dataset prefer chocolate chip cookies and how many prefer oatmeal raisin cookies.

What type of visualization would be most appropriate?

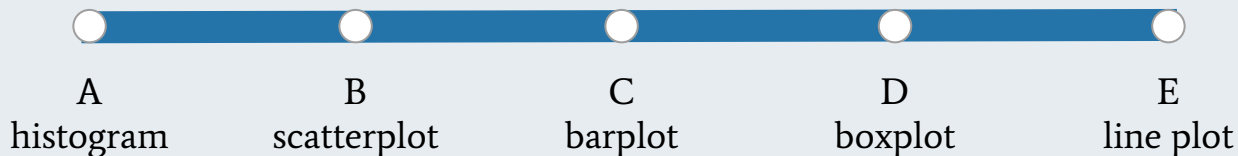




Graphical Choices

You're interested in visualizing how many servings of milk an individual drinks each day among those who prefer chocolate chip cookies and those who prefer oatmeal raisin cookies.

What type of visualization would be most appropriate?

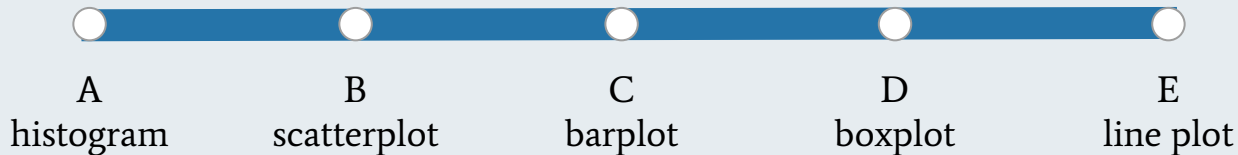




Graphical Choices

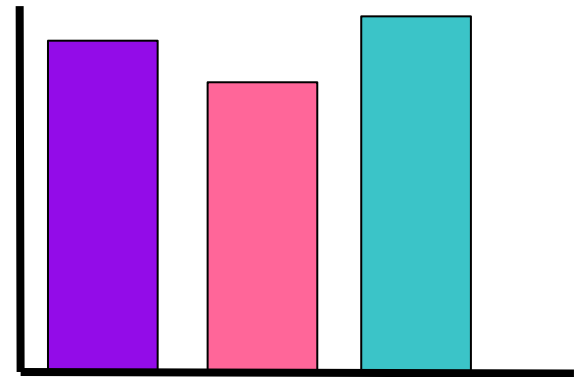
You're interested in visualizing how many servings of milk an individual drinks each year over the course of their life.

What type of visualization would be most appropriate?



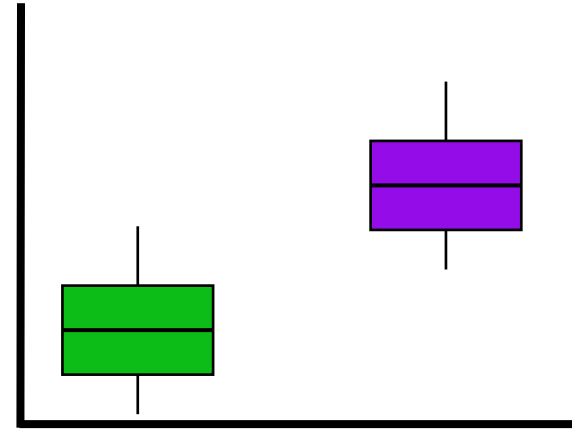
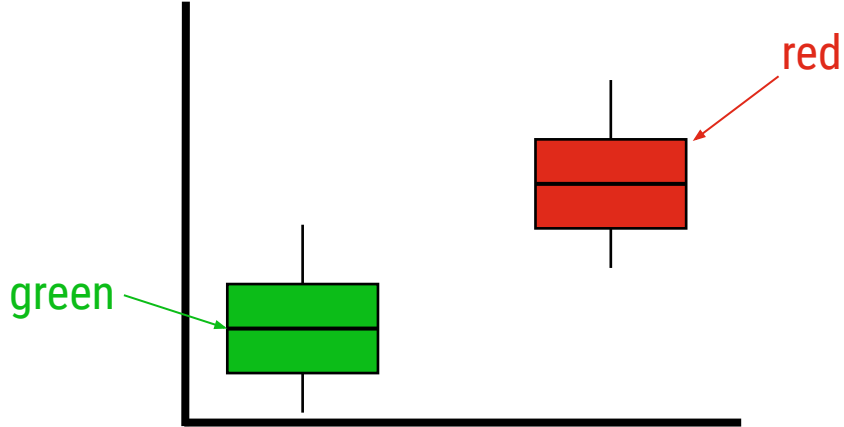
Visualization Best Practices

Choose the right type of visualization



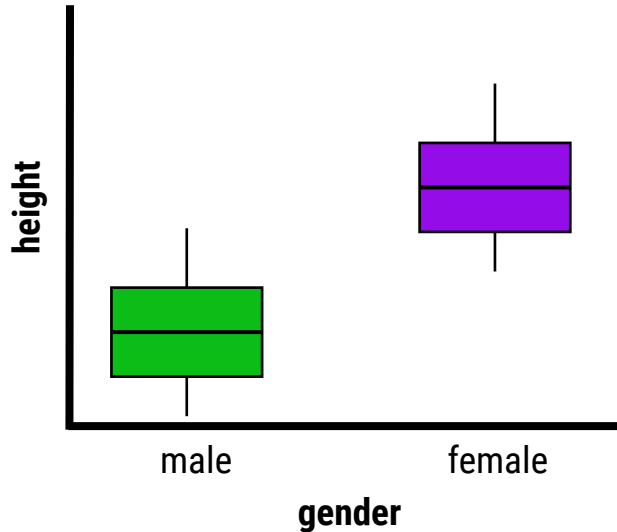
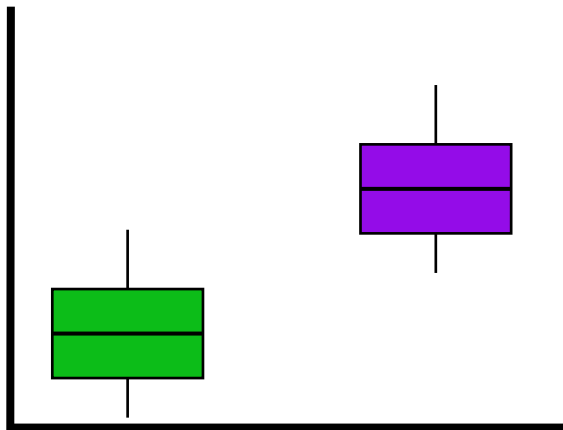
When looking at values, bar charts make it much easier to see the difference between groups!

Be mindful when choosing colors

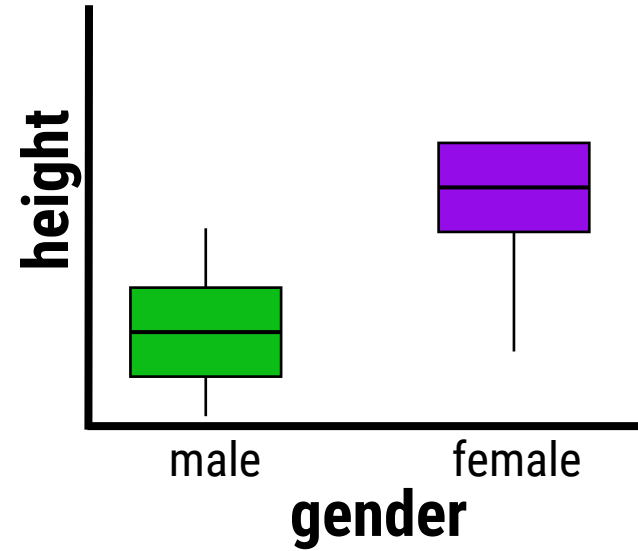
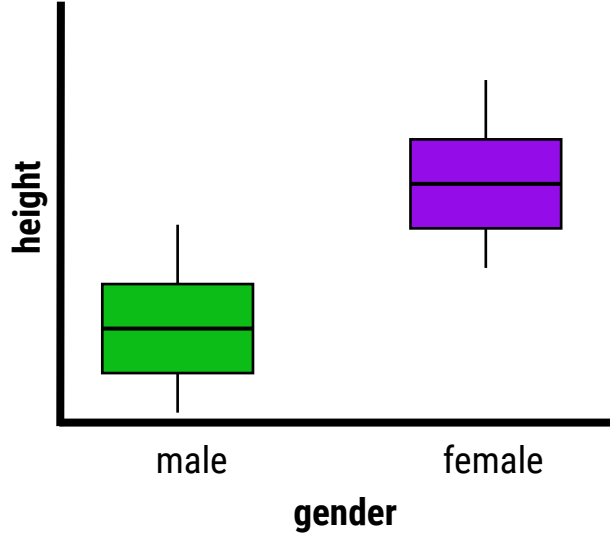


Many color-blind individuals cannot see the difference between red and green.

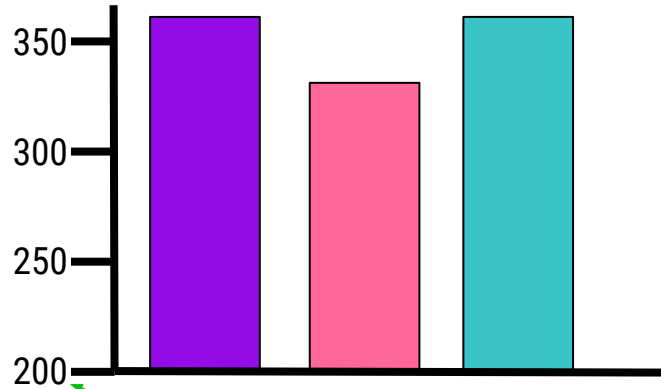
Label your axes!



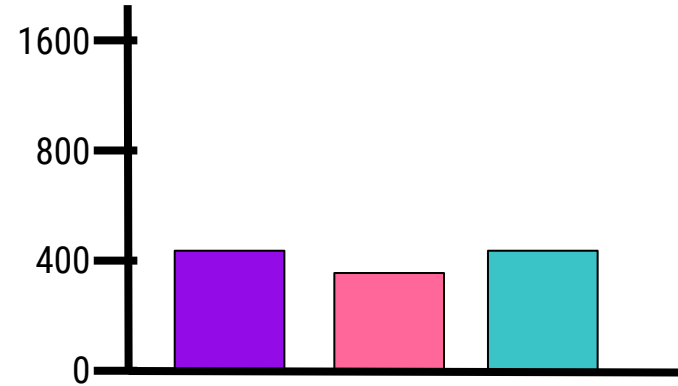
Make sure the text size is big enough!



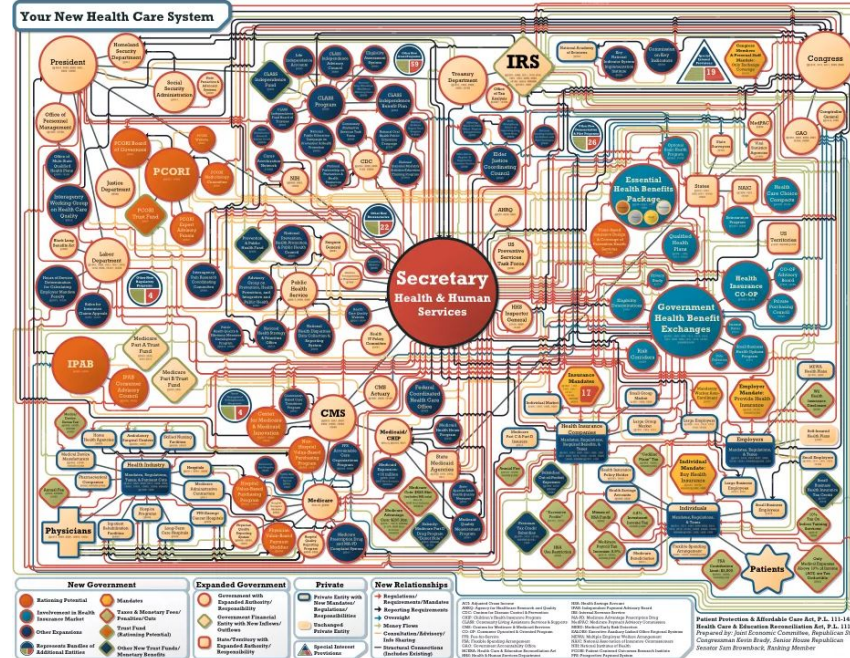
Use y-axes that start at 0 for barplots



The y-axis starts at 200.
This is misleading & makes differences
look larger than they actually are



Keep it Simple



"...detailed organization chart displays a bewildering array of new government agencies, regulations and mandates"

Everything on the page should serve a purpose. If it doesn't, remove it or edit it (declutter!).

AIM TO IMPROVE YOUR:

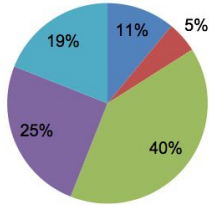
data:ink
ratio



Survey Results

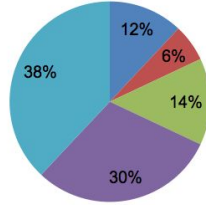
PRE: How do you feel about doing science?

■ Bored ■ Not great ■ OK ■ Kind of interested ■ Excited



POST: How do you feel about doing science?

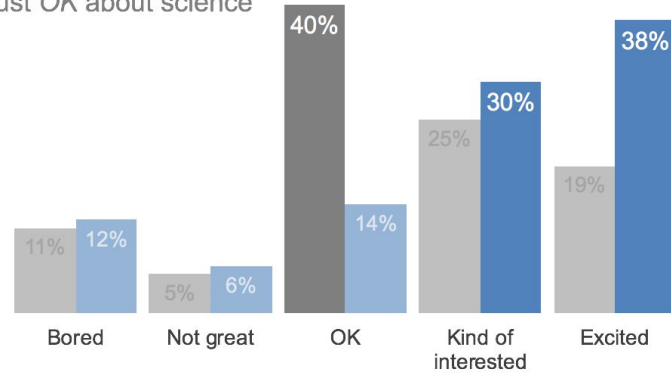
■ Bored ■ Not great ■ OK ■ Kind of interested ■ Excited



Pilot program was a success

How do you feel about science?

BEFORE program, the majority of children felt just *OK* about science



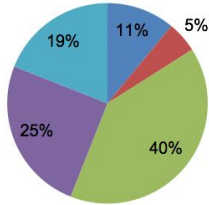
AFTER program, more children were *Kind of interested & Excited* about science.

Based on survey of 100 students conducted before and after pilot program (100% response rate on both surveys).

Survey Results

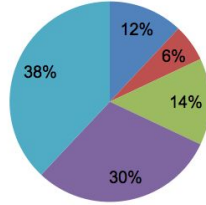
PRE: How do you feel about doing science?

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POST: How do you feel about doing science?

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Pilot program was a success

After the pilot program,

68%

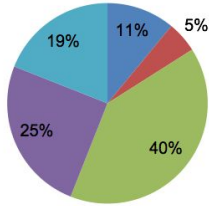
of kids expressed interest towards science,
compared to 44% going into the program.

Based on survey of 100 students conducted before and after pilot program (100% response rate on both surveys).

Survey Results

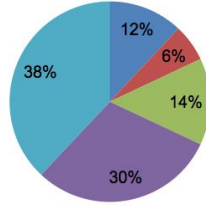
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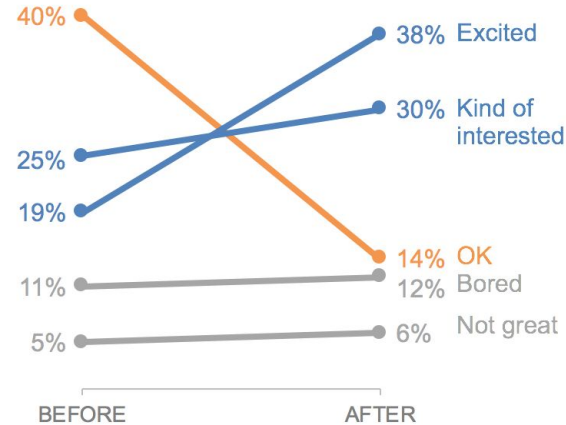
POST: How do you feel about doing science?

■ Bored ■ Not great ■ OK ■ Kind of interested ■ Excited



Pilot program was a success

How do you feel about science?



BEFORE program, the majority of children felt just *OK* about science

AFTER program, more children were *Kind of interested & Excited* about science.

Based on survey of 100 students conducted before and after pilot program (100% response rate on both surveys).

less
is more

(effective)

(attractive)

(impactive)