# Data Visualization with R and ggplot

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# Overview of this class

Creating effective visualizations of social and political data can help you discover and communicate new insights. This website contains much of the material I use in my course designed to help students become better communicators with R. Most of what students would need to do can be accomplished with ggplot2.

If I had to compress the content of this course into just two lessons, I would say this:

# Lesson 1: Think of output from statistical models as data. Summarize it visually.

There is a lot we can do after extracting relevant information from statistical models. Start asking yourself questions similar to these:

- What is the distribution of predictions when you change your machine learning algorithm?
- How stable are coefficients from linear models across specifications?
- What do we lose/gain when we display aggregates (e.g. average marginal effects) rather than individual data-points?

# Lesson 2: The first chart you produce is your "draft #1". Iterate and create reasonably clear and self-contained visual exhibits.

Students are encouraged to think creatively about visualizing different types of information and data. Significant coding experience with R is expected, but prior knowledge of issues related to design, style, and principles of data visualization is not required.

After taking this course, students will be expected to be able to present real data clearly and to identify strengths and weakness of existing data displays and dashboards.

We will be graphing various types of evidence including:

- macro-economic data
- public opinion data
- summaries of statistical models
- quantitative representations of text (e.g. content of social media post and the accompanyi

#### **Course outline**

#### Introductory topics

- What works and what to avoid even if it works?
- Principles of visual perception and effect communication
- Getting familiar with ggplot

#### A ggplot deep dive

- Toplines, cross-tabs
- Geometries, statistics and coordinates
- Facets, themes
- Refining plots
- 3-way cross-tabs
- Heatmaps

#### Visualizing output from statistical models

- Coefficients and uncertainty
- Predicted probabilities, marginal effects, and interactions
- Model performance (in-sample and out-of-sample comparisons)
- Machine learning output (regression trees, most important variables, etc.)

## **Assignments**

- Create your own dataset (30%).
  - Create your own dataset. It needs to have at least one of these 3 attributes
    - 1. Multiple levels (at least 2).
    - 2. Original topic, subject or angle.
    - 3. Impressive scope
- Final project (70%)

- Form a group of 2-3 students
- Prepare a compelling data visualization
  Some elements in R are expected, you could also use D3 or another language if you wish.

# 1 Principles

#### 1.1 There are always tradeoffs

A frequent tradeoff can be thought of as **truthfulness** vs. simplicity.

In other words, you will need to balance:

- Readability vs. "completeness"
- Concise vs. "attention-gabbing"
- Simplicity vs. other goals

If you drop outliers, for example, your chart's readability will almost surely improve. But it could be less truthful.

If you label a subset of your observations, then arguably some information "is lost", unless you post your data.

But I would still assert that you should almost ever make graphs that look like this:

```
library(tidyverse)
```

```
-- Attaching core tidyverse packages ----- tidyverse 2.0.0 --
v dplyr
          1.1.1
                     v readr
                                2.1.4
v forcats
           1.0.0
                                1.5.0
                     v stringr
v ggplot2 3.4.2
                   v tibble
                                3.2.1
v lubridate 1.9.2
                     v tidyr
                                1.3.0
v purrr
           1.0.1
-- Conflicts ----- tidyverse conflicts() --
x dplyr::filter() masks stats::filter()
x dplyr::lag()
                masks stats::lag()
i Use the conflicted package (<a href="http://conflicted.r-lib.org/">http://conflicted.r-lib.org/</a>) to force all conflicts to become
  # Get fiscal data
```

imf <- read\_csv("data\_macro/imf-fiscalmonitor-apr2023.csv")</pre>

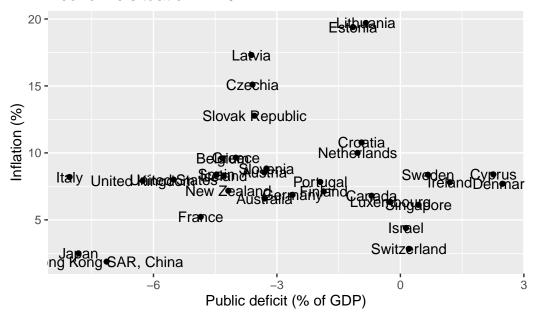
```
Rows: 108 Columns: 12
-- Column specification ------
Delimiter: ","
chr (2): variable, country
dbl (10): 2014, 2015, 2016, 2017, 2018, 2019, 2020, 2021, 2022, 2023
i Use `spec()` to retrieve the full column specification for this data.
i Specify the column types or set `show_col_types = FALSE` to quiet this message.
  imf
# A tibble: 108 x 12
                country '2014' '2015' '2016' '2017' '2018' '2019' '2020' '2021'
  variable
  <chr>
                <chr>
                        <dbl>
                               <dbl>
                                     <dbl> <dbl>
                                                  <dbl>
                                                         <dbl>
                                                                <dbl>
                                                                      <dbl>
                                                          39.1
1 General Gove~ Austra~
                         36.9
                                37.4
                                      37.4
                                             36.9
                                                   37.0
                                                                 44.6
                                                                       42.2
2 General Gove~ Austria
                         52.3
                                51.0
                                      50.1
                                             49.3
                                                   48.8
                                                          48.6
                                                                 56.7
                                                                       56.0
3 General Gove~ Belgium 55.6
                                53.7
                                     53.1
                                             52.0
                                                  52.3
                                                               58.9
                                                          51.9
                                                                       55.5
4 General Gove~ Canada
                         38.4
                                40.0
                                      40.8
                                             40.5
                                                  40.7
                                                          40.6
                                                                 52.7
                                                                       45.9
5 General Gove~ Croatia 48.6
                               47.5
                                      46.4
                                             44.7
                                                   45.5
                                                          46.1
                                                                54.0
                                                                       48.5
6 General Gove~ Cyprus 40.3
                               39.3
                                     37.3
                                             36.4
                                                  42.6
                                                          38.1
                                                               44.6
                                                                       43.1
7 General Gove~ Czechia 42.6
                                41.9
                                      39.8
                                             39.0 40.6
                                                          41.1
                                                                 47.2
                                                                       46.5
8 General Gove~ Denmark 55.2
                                54.5
                                      52.5
                                             50.5
                                                   50.5
                                                          49.7
                                                                 53.5
                                                                       50.8
9 General Gove~ Estonia 37.8
                                                   39.3
                                                                 44.8
                                39.5
                                      39.4
                                             39.2
                                                          39.4
                                                                       41.3
10 General Gove~ Finland 57.3
                                56.5
                                      55.6
                                             53.6 53.4
                                                          53.3
                                                                 57.1
                                                                       55.7
# i 98 more rows
# i 2 more variables: `2022` <dbl>, `2023` <dbl>
  # Reformat data to wide and keep only the latest year
  imf_wide2022 <- imf %>% select(variable,country, 2022) %>%
    pivot_wider(names_from = variable, values_from = `2022`)
  imf_wide2022
# A tibble: 36 x 4
            General Government Expendit~1 `Overall Balance` `Gross public debt`
  country
  <chr>>
                                  <dbl>
                                                   <dbl>
                                                                      <dbl>
 1 Australia
                                   38.4
                                                  -3.30
                                                                       55.7
2 Austria
                                   52.4
                                                  -3.31
                                                                       77.8
```

3 Belgium

-4.32

```
41.5
 4 Canada
                                                   -0.700
                                                                        107.
 5 Croatia
                                    45.7
                                                  -0.943
                                                                        67.5
                                    39.9
 6 Cyprus
                                                    2.26
                                                                        86.5
 7 Czechia
                                    44.8
                                                   -3.59
                                                                        42.3
 8 Denmark
                                    49.2
                                                                        29.7
                                                    2.48
 9 Estonia
                                    40.2
                                                   -1.15
                                                                        17.2
10 Finland
                                    54.0
                                                   -1.86
                                                                        74.8
# i 26 more rows
# i abbreviated name: 1: `General Government Expenditure`
  # Merge in inflation data:
  inf <- read_csv("data_macro/inflation_WDI.csv")</pre>
Rows: 8522 Columns: 4
-- Column specification ------
Delimiter: ","
chr (2): country, iso3c
dbl (2): inflation, year
i Use `spec()` to retrieve the full column specification for this data.
i Specify the column types or set `show_col_types = FALSE` to quiet this message.
  inf2022 <- inf %>% filter(year==2022)
  econ2022 <- left_join(imf_wide2022,inf2022,by="country")</pre>
  # Make a simpe plot:
  econ2022 %>%
    filter(country != "Norway") %>%
    ggplot(aes(y=inflation,
           x=`Overall Balance`,
          label=country)) +
    geom_point() +
    geom_text() +
    labs(title = "Economic situation in 2022",
          x="Public deficit (% of GDP)", y= "Inflation (%)")
```

#### Economic situation in 2022



Starting in 2021, inflation increased in many countries and became a source of serious concern for citizens and politicians. One set of substantive questions dealt with this: should governments be blamed for excessive spending (and borrowing)? Were fiscal decisions responsible for inflation? Here, we'll deal with potential approach to design visual exhibits that might faciliate some international comparisons. [^1: But also remember that these type of evidence can inform factual debates but they wouldn't settle the debate.]

This chart plots the relationship between between public budget deficits and inflation.

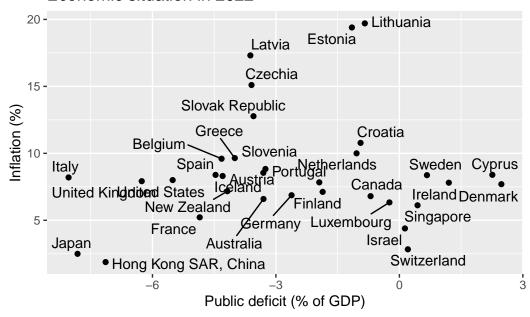
A few things to notice:

- We are not displaying Norway (can you check why?)
- We added an informative title to the scatterplot
- We made the questionable choice to use geom\_text() which uses what we placed inside aes(... label=country).

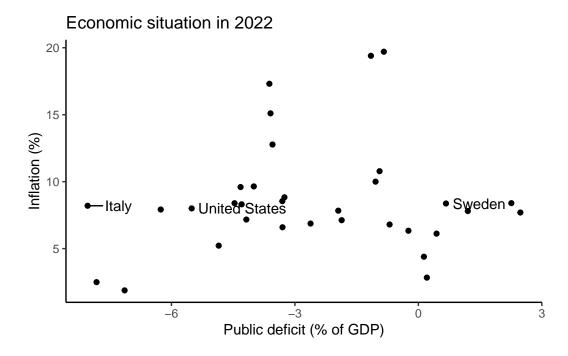
The same data can be displayed this way:

Warning: Removed 2 rows containing missing values (`geom\_text\_repel()`).

#### Economic situation in 2022



Or you can highlight a subset of subset of observations relevant for your analysis:

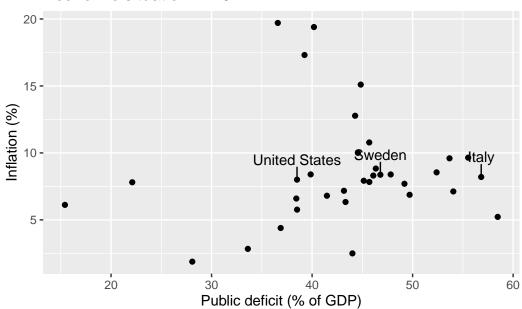


We see that deficit spending is not informative: moderately high inflation was common across OECD countries, and neither large deficits, nor budget surpruses, were prognostic of better/worse outcomes.

What about total government spending?

```
aes(label=country),nudge_y=1.5) +
labs(title = "Economic situation in 2022",
    x="Public deficit (% of GDP)", y= "Inflation (%)")
```

#### Economic situation in 2022



# 2 Toplines and crosstabs

In many, maybe most, situations, your dataset will have so many rows that it would not be realistic to plot every single observations.

This means that you will want to:

- 1. Calculate some aggregate statisites first. Think of this "new" data object as just a new spreadsheet.
- 2. Pass the smaller object (often a tibble or a data frame) into ggplot(). This the first layer.
- 3. Choose the parts (rows and columns) which are most relevant.
- 4. Experiment with...
  - ... arrangements within aes()
  - ... different geoms
  - ... sub-groups of the data (faceting may or may not be informative)
  - ... themes, labels, and so on.

```
library(tidyverse)
```

library(pollster)

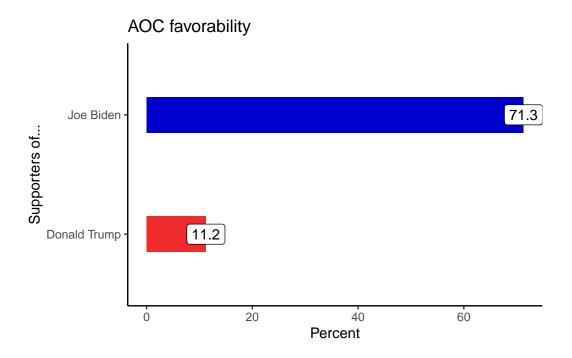
```
-- Attaching core tidyverse packages ----- tidyverse 2.0.0 --
v dplyr
          1.1.1
                    v readr
                                 2.1.4
v forcats
           1.0.0
                                 1.5.0
                     v stringr
v ggplot2
           3.4.2
                     v tibble
                                 3.2.1
v lubridate 1.9.2
                     v tidyr
                                 1.3.0
           1.0.1
v purrr
-- Conflicts ----- tidyverse_conflicts() --
x dplyr::filter() masks stats::filter()
x dplyr::lag()
                 masks stats::lag()
i Use the conflicted package (<a href="http://conflicted.r-lib.org/">http://conflicted.r-lib.org/</a>) to force all conflicts to become
  library(haven)
  library(labelled)
```

a <- readRDS("data\_nationscape2019/Nationscape\_first10waves.rds")

# 2.1 Favorability by vote choice (intent)

# AOC favorability to 100 75 Very favorable Somewhat favorable Somewhat unfavorable Very unfavorable Very unfavorable 250 Donald Trump 2020 vote intent

# AOC favorability cand\_favorability\_cortez Very favorable Somewhat favorable Somewhat unfavorable Very unfavorable Very unfavorable



#### 2.2.1 List of variables

```
dim(a)
[1] 62408
            889
  names(a)
  [1] "response_id"
                                         "start_date"
  [3] "right_track"
                                         "economy_better"
  [5] "interest"
                                         "registration"
  [7] "news_sources_facebook"
                                         "news_sources_cnn"
  [9] "news_sources_msnbc"
                                         "news_sources_fox"
 [11] "news_sources_network"
                                         "news_sources_localtv"
 [13] "news_sources_telemundo"
                                         "news_sources_npr"
 [15] "news_sources_amtalk"
                                         "news_sources_new_york_times"
 [17] "news_sources_local_newspaper"
                                         "news_sources_other"
```

```
[19] "news_sources_other_TEXT"
                                         "pres_approval"
[21] "vote_intention"
                                         "vote_2016"
                                         "consider_trump"
[23] "vote_2016_other_text"
[25] "not_trump"
                                         "primary_party"
[27] "group_favorability_whites"
                                         "group_favorability_blacks"
[29] "group_favorability_latinos"
                                         "group_favorability_asians"
[31] "group_favorability_christians"
                                         "group_favorability_socialists"
[33] "group_favorability_muslims"
                                         "group_favorability_labor_unions"
[35] "group_favorability_the_police"
                                         "group_favorability_undocumented"
[37] "group_favorability_lgbt"
                                         "group_favorability_republicans"
[39] "group_favorability_democrats"
                                         "cand_favorability_trump"
[41] "cand_favorability_obama"
                                         "cand_favorability_cortez"
[43] "cand_favorability_biden"
                                         "cand_favorability_harris"
[45] "cand_favorability_buttigieg"
                                         "cand_favorability_warren"
[47] "cand_favorability_sanders"
                                         "cand_favorability_pence"
[49] "dem_vote_intent"
                                         "dem_vote_intent_TEXT"
[51] "rank_dems_1"
                                         "rank_dems_2"
[53] "rank_dems_3"
                                         "replace_trump"
[55] "house_intent"
                                         "senate_intent"
[57] "governor_intent"
                                         "trump_biden"
[59] "trump_sanders"
                                         "trump_harris"
[61] "trump_warren"
                                         "trump_buttigieg"
[63] "trump_booker"
                                         "trump_castro"
[65] "trump_gabbard"
                                         "trump_gillibrand"
[67] "trump_orourke"
                                         "pence_biden"
[69] "pence_buttigieg"
                                         "pence_harris"
[71] "pence_sanders"
                                         "pence_warren"
[73] "cand_truth_donald_trump"
                                         "cand_truth_elizabeth_warren"
[75] "cand_truth_joe_biden"
                                         "cand_truth_bernie_sanders"
[77] "cand_truth_pete_buttigieg"
                                         "cand_truth_kamala_harris"
[79] "cand_facts_donald_trump"
                                         "cand_facts_elizabeth_warren"
[81] "cand_facts_joe_biden"
                                         "cand_facts_bernie_sanders"
[83] "cand_facts_pete_buttigieg"
                                         "cand_facts_kamala_harris"
[85] "racial_attitudes_tryhard"
                                         "racial_attitudes_generations"
[87] "racial_attitudes_marry"
                                         "racial_attitudes_date"
[89] "gender_attitudes_maleboss"
                                         "gender_attitudes_logical"
[91] "gender_attitudes_opportunity"
                                         "gender_attitudes_complain"
[93] "discrimination_blacks"
                                         "discrimination_whites"
[95] "discrimination_muslims"
                                         "discrimination_christians"
[97] "discrimination_women"
                                         "discrimination_men"
[99] "sen_knowledge"
                                         "sc_knowledge"
[101] "pid3"
                                         "pid7_legacy"
[103] "strength_democrat"
                                         "strength_republican"
```

```
"ideo5"
[105] "lean_independent"
[107] "employment"
                                         "employment_other_text"
[109] "foreign_born"
                                         "language"
[111] "religion"
                                         "religion_other_text"
[113] "is_evangelical"
                                         "orientation_group"
[115] "in_union"
                                         "household_gun_owner"
[117] "wall"
                                         "cap_carbon"
[119] "environment"
                                         "guns_bg"
[121] "mctaxes"
                                         "estate_tax"
[123] "raise_upper_tax"
                                         "college"
[125] "abortion_waiting"
                                         "abortion_never"
[127] "abortion_conditions"
                                         "late_term_abortion"
[129] "abortion_insurance"
                                         "guaranteed_jobs"
[131] "green_new_deal"
                                         "gun_registry"
[133] "immigration_separation"
                                         "immigration_system"
[135] "immigration_wire"
                                         "impeach_trump"
[137] "israel"
                                         "marijuana"
[139] "maternityleave"
                                         "medicare_for_all"
[141] "military_size"
                                         "minwage"
[143] "muslimban"
                                         "oil_and_gas"
[145] "reparations"
                                         "right_to_work"
                                         "trade"
[147] "ten_commandments"
[149] "trans_military"
                                         "uctaxes2"
[151] "vouchers"
                                         "gov_insurance"
[153] "public_option"
                                         "health_subsidies"
[155] "path_to_citizenship"
                                         "dreamers"
[157] "deportation"
                                         "ban_guns"
[159] "ban_assault_rifles"
                                         "limit_magazines"
[161] "age"
                                         "gender"
[163] "census_region"
                                         "hispanic"
[165] "race_ethnicity"
                                         "household_income"
[167] "education"
                                         "state"
[169] "congress_district"
                                         "weight"
[171] "wave"
                                         "extra_ban_discr_race"
[173] "extra_ban_discr_gend"
                                         "extra_ban_discr_age"
[175] "extra_women_juries"
                                         "extra_driver_insure"
[177] "extra_helmet_moto"
                                         "extra_tax_cigarettes"
[179] "extra_school_silence"
                                         "extra_ban_corp_pun"
[181] "rep_vote_prim"
                                         "rep_vote_prim_TEXT"
[183] "group_favorability_evangelicals" "group_favorability_white_men"
[185] "fc_smallgov"
                                         "fc_trad_val"
[187] "statements_protect_traditions"
                                         "statements_defense_burden"
[189] "statements_trade_effects"
                                         "statements_christianity_assault"
```

```
[191] "statements_gender_identity"
                                         "statements_american_loss"
[193] "statements_imm_assimilate"
                                         "statements_gun_rights"
[195] "statements_confront_china"
                                         "statements_foreign_interests"
[197] "abortion_any_time"
                                         "abolish_priv_insurance"
[199] "china_tariffs"
                                         "criminal immigration"
[201] "immigration_insurance"
                                         "extra_group_favor_democrats"
[203] "extra_group_favor_republicans"
                                         "primary_sen_barrasso"
[205] "primary_sen_blackburn"
                                         "primary_sen_blunt"
[207] "primary_sen_cassidy"
                                         "primary_sen_collins"
                                         "primary_sen_cotton"
[209] "primary_sen_cornyn"
[211] "primary_sen_daines"
                                         "primary_sen_ernst"
[213] "primary_sen_gardner"
                                         "primary_sen_graham"
[215] "primary_sen_hoeven"
                                         "primary_sen_hydesmith"
[217] "primary_sen_inhofe"
                                         "primary_sen_lee"
                                         "primary_sen_mcsally"
[219] "primary_sen_mcconnell"
[221] "primary_sen_moorecapito"
                                         "primary_sen_moran"
[223] "primary_sen_perdue"
                                         "primary_sen_portman"
[225] "primary_sen_risch"
                                         "primary_sen_rounds"
[227] "primary_sen_rubio"
                                         "primary_sen_sasse"
[229] "primary_sen_shelby"
                                         "primary_sen_sullivan"
[231] "primary_sen_tillis"
                                         "primary_sen_toomey"
[233] "primary_sen_young"
                                         "primary_sen_boozman"
[235] "primary_sen_braun"
                                         "primary_sen_cramer"
[237] "primary_sen_crapo"
                                         "primary_sen_cruz"
[239] "primary_sen_fischer"
                                         "primary_sen_grassley"
[241] "primary_sen_hawley"
                                         "primary_sen_lankford"
[243] "primary_sen_murkowski"
                                         "primary_sen_neelykennedy"
[245] "primary_sen_paul"
                                         "primary_sen_romney"
[247] "primary_sen_scott_rick"
                                         "primary_sen_scott_tim"
[249] "primary_sen_thune"
                                         "primary_sen_wicker"
[251] "extra_group_favor_demcong"
                                         "extra_group_favor_repcong"
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                                         "extra_group_identity_partyID"
[255] "extra_group_id_relig_belief"
                                         "extra_group_identity_local_comm"
[257] "extra_group_identity_close_fam"
                                         "extra_group_id_being_american"
[259] "extra_n_children"
                                         "extra n adults"
[261] "extra_housing"
                                         "extra_party_ideo_rate_dem"
[263] "extra_party_ideo_rate_rep"
                                         "extra_party_ideo_dem_desire"
[265] "extra_party_ideo_rep_desire"
                                         "extra_foreign_interf"
[267] "extra_foreign_help"
                                         "extra_foreign_effect"
[269] "vote_2012"
                                         "vote_2012_other_text"
[271] "extra_dem_prim"
                                         "extra_rep_prim"
[273] "extra_dem_prim_cand"
                                         "extra_rep_prim_cand"
[275] "extra_cong_race_white"
                                         "extra_cong_race_black_or_africa"
```

```
[277] "extra_cong_race_hispanic_or_lat" "extra_cong_race_asian"
[279] "extra_cong_party_democrats"
                                         "extra_cong_party_republicans"
[281] "extra_county_imm"
                                         "extra_neighb_race_white"
[283] "extra_neighb_race_black_or_afri" "extra_neighb_race_hispanic_or_1"
[285] "extra_neighb_race_asian"
                                         "extra_neighb_party_democrats"
[287] "extra_neighb_party_republicans"
                                         "extra_neighb_imm"
[289] "extra_trump_cares_me"
                                         "extra_trump_cares_poor"
[291] "extra_trump_cares_mid_class"
                                         "extra_trump_cares_wealthy"
[293] "extra_biden_cares_me"
                                         "extra_biden_cares_poor"
[295] "extra_biden_cares_mid_class"
                                         "extra_biden_cares_wealthy"
[297] "extra_warren_cares_me"
                                         "extra_warren_cares_poor"
[299] "extra_warren_cares_mid_class"
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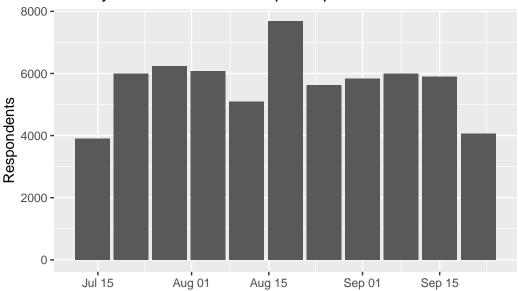
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#### 2.3 We subset the data to the first 10 waves

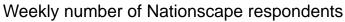
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  a %>% group_by(week) %>% tally() %>% head()
# A tibble: 6 x 2
 week
  <date> <int>
1 2019-07-14 3906
2 2019-07-21 5990
3 2019-07-28 6236
4 2019-08-04 6082
5 2019-08-11 5097
6 2019-08-18 7685
  a %>% summarise(first = min(date), last = max(date))
# A tibble: 1 x 2
         last
 first
           <date>
  <date>
1 2019-07-18 2019-09-25
```

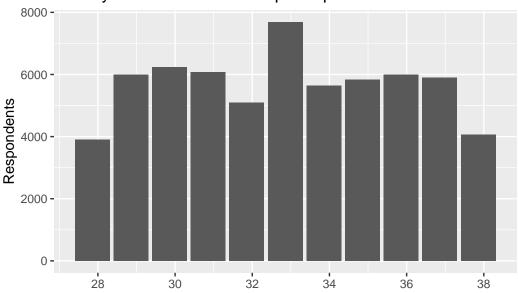
```
a %>% group_by(week) %>% tally() %>%
ggplot(aes(x=week,y=n)) + geom_bar(stat="identity") +
labs(x="",y="Respondents",title="Weekly number of Nationscape respondents")
```



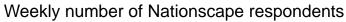


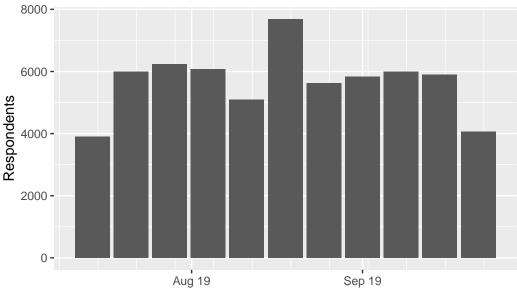
```
a %>% group_by(week) %>% tally() %>%
    ggplot(aes(x=week,y=n)) + geom_bar(stat="identity") +
    labs(x="",y="Respondents",title="Weekly number of Nationscape respondents") +
    scale_x_date(date_breaks = "2 weeks", date_labels = "%W")
```





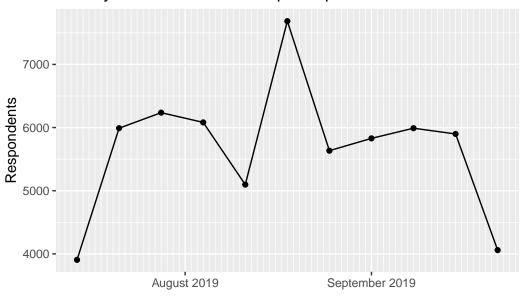
```
a %>% group_by(week) %>% tally() %>%
ggplot(aes(x=week,y=n)) + geom_bar(stat="identity") +
labs(x="",y="Respondents",title="Weekly number of Nationscape respondents") +
scale_x_date(date_breaks = "1 months", minor_breaks = "1 weeks",date_labels = "%b %y")
```





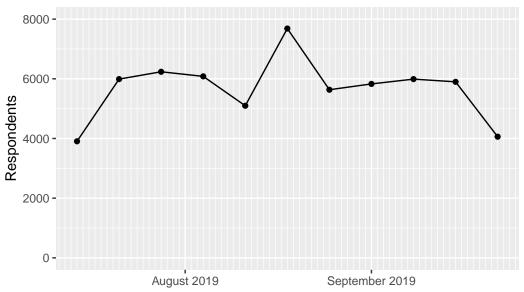
```
a %>% group_by(week) %>% tally() %>%
    ggplot(aes(x=week,y=n)) + geom_line() + geom_point() +
    labs(x="",y="Respondents",title="Weekly number of Nationscape respondents") +
    scale_x_date(date_breaks = "1 months", minor_breaks = "1 days",date_labels = "%B %Y")
```

# Weekly number of Nationscape respondents



```
a %>% group_by(week) %>% tally() %>%
    ggplot(aes(x=week,y=n)) + geom_line() + geom_point() +
    labs(x="",y="Respondents",title="Weekly number of Nationscape respondents") +
    scale_x_date(date_breaks = "1 months", minor_breaks = "1 days",date_labels = "%B %Y") +
    ylim(c(0,8000))
```





# 2.9.1 Favorability of AOC

```
a %>% summarise(AOC_fav = mean(aoc_Favorable,na.rm=T),
                  AOC_fav_w = weighted.mean(aoc_Favorable,
                                               w=weight,
                                               na.rm=T))
# A tibble: 1 x 2
  AOC_fav AOC_fav_w
    <dbl>
            <dbl>
1 0.461
             0.445
2.10
Favorability of AOC
  pollster::topline(a,aoc_Favorable,weight = weight)
Warning: There was 1 warning in `mutate()`.
i In argument: `aoc_Favorable = forcats::fct_explicit_na(aoc_Favorable)`.
Caused by warning:
! `fct_explicit_na()` was deprecated in forcats 1.0.0.
i Please use `fct_na_value_to_level()` instead.
i The deprecated feature was likely used in the pollster package.
  Please report the issue to the authors.
# A tibble: 3 x 5
  Response Frequency Percent `Valid Percent` `Cumulative Percent`
  <fct>
              <dbl> <dbl>
                                       <dbl>
                                                            <dbl>
1 0
              20364.
                        32.6
                                        55.5
                                                             55.5
2 1
             16303. 26.1
                                       44.5
                                                            100
3 (Missing) 25741. 41.2
                                        NA
                                                             NA
  pollster::crosstab(df = a,
                          x = gender,
                          y = aoc_Favorable, weight = weight)
```

```
# A tibble: 2 x 4
 gender `0` `1` n
 <fct> <dbl> <dbl> <dbl>
1 Female 51.0 49.0 17352.
2 Male 59.6 40.4 19315.
 pollster::crosstab(df = a, x = gender,
                     y = aoc_Favorable, weight = weight, format = "long")
# A tibble: 4 x 4
 <fct> <fct>
              <dbl> <dbl>
1 Female 0
                  51.0 17352.
2 Female 1
                  49.0 17352.
3 Male 0
                  59.6 19315.
4 Male 1
                   40.4 19315.
```

### 2.11 Favorability by vote choice (intent)

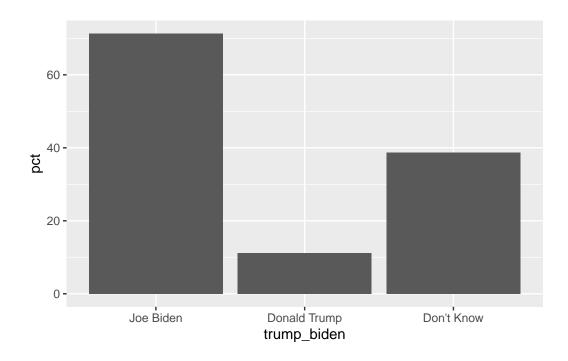
```
pollster::crosstab(df = a, x = trump_biden,
                       y = aoc_Favorable, weight = weight, format = "long")
# A tibble: 6 x 4
 trump_biden aoc_Favorable pct n
 <fct>
       <fct> <dbl> <dbl>
1 Joe Biden 0
                         28.7 18881.
2 Joe Biden 1
                         71.3 18881.
3 Donald Trump 0
                        88.8 14695.
                        11.2 14695.
4 Donald Trump 1
5 Don't Know 0
                        61.3 2989.
6 Don't Know 1
                      38.7 2989.
```

### 2.12 Favorability by vote choice (intent)

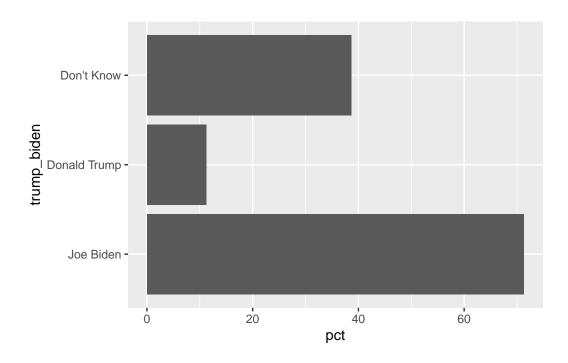
# 2.13 Favorability by vote choice (intent)

## 2.14 Favorability by vote choice (intent)

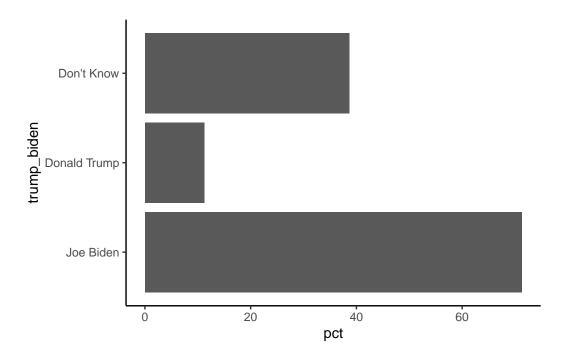
# 2.15 Favorability by vote choice (intent)



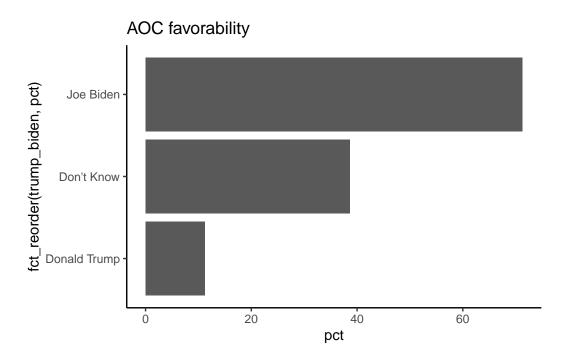
## 2.16 Favorability by vote choice (intent)



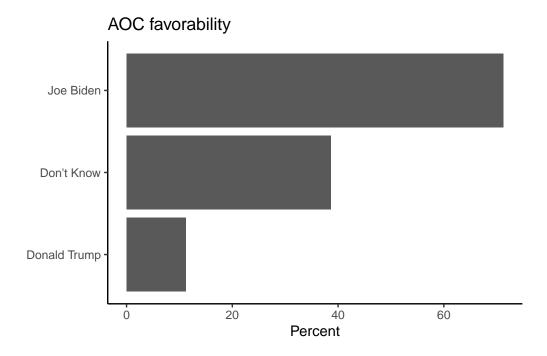
## 2.17 Favorability by vote choice (intent)



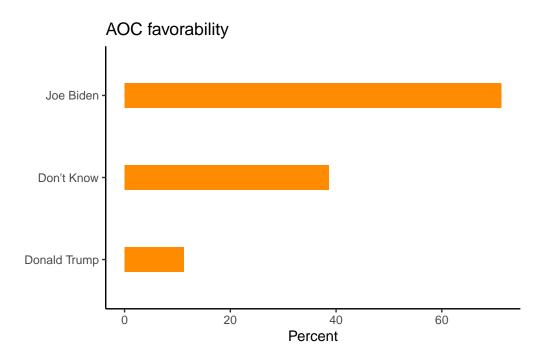
## 2.18 Favorability by vote choice (intent)



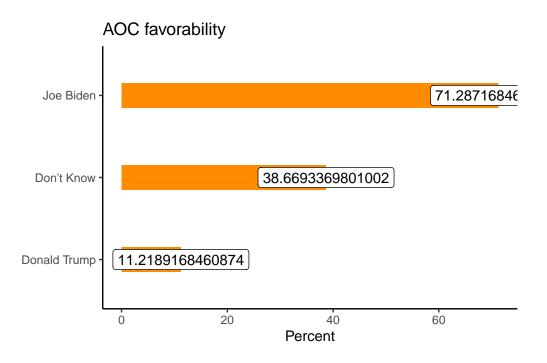
## 2.19 Favorability by vote choice (intent)



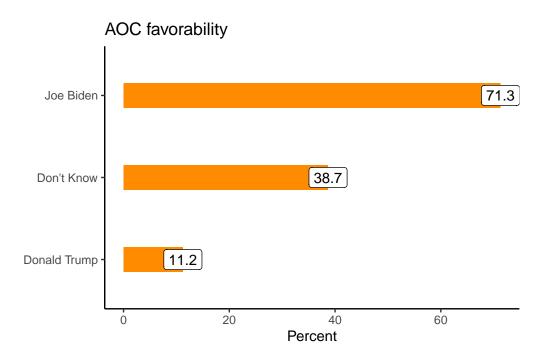
## 2.20 Favorability by vote choice (intent)



## 2.21 Favorability by vote choice (intent)



## 2.22 Favorability by vote choice (intent)



## 3 AJPS 2021 dataset

d1

```
# A tibble: 2,000 x 94
   caseid
            female
                      edu black hispanic
                                            age income
                                                          pid ideo interest attend
   <chr>
             <dbl> <dbl> <dbl>
                                   <dbl> <dbl>
                                                 <dbl> <dbl> <dbl>
                                                                        <dbl>
                                                                               <dbl>
1 R 24COU~
                 1
                        5
                                        0
                                                      2
                                                            7
                                                                            5
                                                                                   3
2 R_2B2nP~
                 0
                        6
                              0
                                        0
                                             39
                                                      7
                                                                            3
                                                                                   2
                        3
                              0
                                             43
                                                                            3
                                                                                   2
3 R_p5eQb~
                 0
                                        0
                                                      4
                                                            4
                                                                  1
4 R_2dYYB~
                 0
                        2
                              1
                                        0
                                             22
                                                      2
                                                            1
                                                                  7
                                                                                   3
5 R_3sgIL~
                 0
                        3
                              1
                                        0
                                             40
                                                      5
                                                            1
                                                                  1
                                                                                   3
                        6
6 R_31Ab1~
                 0
                              0
                                        0
                                             28
                                                      4
                                                                            3
                                                                                   1
                                                      7
                                                                                   2
7 R_2f36X~
                 0
                        6
                              0
                                        0
                                             41
                                                            4
8 R_2XcYI~
                        2
                                                            1
                                                                                   4
9 R_339E8~
                        6
                              0
                                        0
                                             58
                                                      6
                                                            3
                                                                            4
                                                                                   4
                  1
10 R_3mlfI~
                                             43
# i 1,990 more rows
# i 83 more variables: facebook <dbl+lbl>, twitter <dbl+lbl>, reddit <dbl+lbl>,
    chans <dbl>, con1 <dbl>, con2 <dbl>, con3 <dbl>, con4 <dbl>, conwis <dbl>,
    msm <dbl>, onepercent <dbl>, deepstate <dbl>, goodevil <dbl+lbl>,
   vio1 <dbl>, vio2 <dbl>, violence <dbl>, argue1 <dbl>, argue2 <dbl>,
   argue3 <dbl>, argument <dbl>, pop1 <dbl>, pop2 <dbl>, official <dbl>,
   manip1 <dbl>, manip2 <dbl>, manip3 <dbl>, manip4 <dbl>, ...
```

table(d2\$climatechange)

1 2 3 4 5 733 454 395 233 206

table(d2\$climatechangeBIN)

#### 0 1 1582 439

#### d2 %>% count(climatechangeBIN)

Are the missing observations the same for the original and the recoded variable? (If not, we would want to check whether earlier code did something unintended.)

NA

#### d2 %>% count(climatechangeBIN,climatechange)

#### # A tibble: 6 x 3 climatechangeBIN climatechange n <dbl> <dbl> <int>

NA

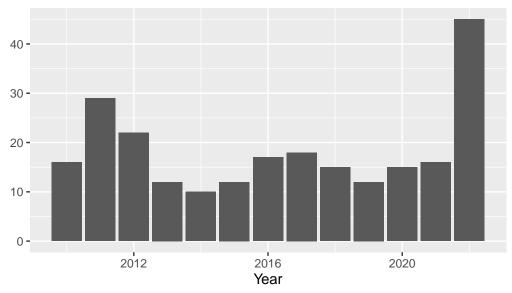
### 4 Economic data over time

```
library(tidyverse)
-- Attaching core tidyverse packages ----- tidyverse 2.0.0 --
v ggplot2 3.4.2 v tibble 3.2.1
v lubridate 1.9.2 v tidyr 1.3.0
         1.0.1
v purrr
-- Conflicts ------ tidyverse_conflicts() --
x dplyr::filter() masks stats::filter()
x dplyr::lag() masks stats::lag()
i Use the conflicted package (<a href="http://conflicted.r-lib.org/">http://conflicted.r-lib.org/</a>) to force all conflicts to become
  D <- read_csv("data_macro/inflation_WDI.csv")</pre>
Rows: 8522 Columns: 4
-- Column specification ------
Delimiter: ","
chr (2): country, iso3c
dbl (2): inflation, year
i Use `spec()` to retrieve the full column specification for this data.
i Specify the column types or set `show_col_types = FALSE` to quiet this message.
  oecd <- read_csv("data_macro/oced_codes.csv")</pre>
Rows: 35 Columns: 2
-- Column specification -----
Delimiter: ","
chr (1): iso3c
```

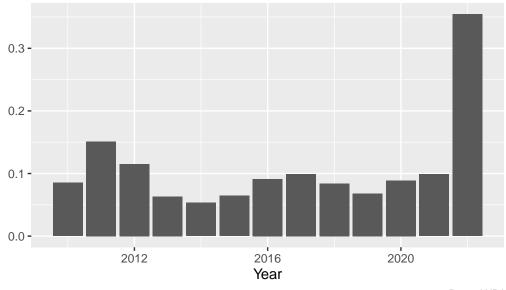
```
dbl (1): OECD
i Use `spec()` to retrieve the full column specification for this data.
i Specify the column types or set `show_col_types = FALSE` to quiet this message.
  #biggerText <- jzPack::biggerText</pre>
  # Merge in OECD indicators
  D <- left_join(D,oecd)</pre>
Joining with `by = join_by(iso3c)`
In how many countries has inflation exceeded 10\% in 2022:
  D %>%
    filter(year == 2022) %>%
    mutate(over10 = ifelse(inflation > 10, 1, 0)) %>%
    count(over10)
# A tibble: 2 x 2
  over10
   <dbl> <int>
       0
1
            82
2
       1
            45
  D %>%
    filter(year %in% c(2010:2022)) %>%
    mutate(over10 = ifelse(inflation > 10, 1, 0)) %>%
    group_by(year) %>%
    summarise(n = n(),
               over10 = sum(over10)) %>%
    ggplot(aes(x=year,y=over10)) +
    geom_col() +
    labs(y="", x="Year",
         title = "Number of countries with inflation 10%+",
```

caption = "Data: WDI")

#### Number of countries with inflation 10%+



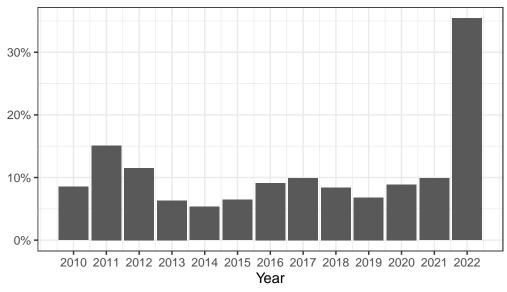
Data: WDI



Data: WDI

Ther are some obivous problems with the x-axis here, so let's solve that, plus a few minor issues:

```
barplot_V2 <- D %>%
 filter(year %in% c(2010:2022)) %>%
 mutate(over10 = ifelse(inflation > 10, 1, 0)) %>%
  group_by(year) %>%
  summarise(n = n(),
            prop = sum(over10)/n) %>%
  ggplot(aes(x=year,
             y=prop)) +
  geom_col() +
  labs(y="", x="Year",
       title = "Proportion of countries where inflation exceeded 10%",
       caption = "Data: WDI") +
  scale_x_continuous(breaks = c(2010:2022)) +
  scale_y_continuous(labels = scales::percent) +
  theme(text = element_text(size=15)) +
  theme_bw()
barplot_V2
```

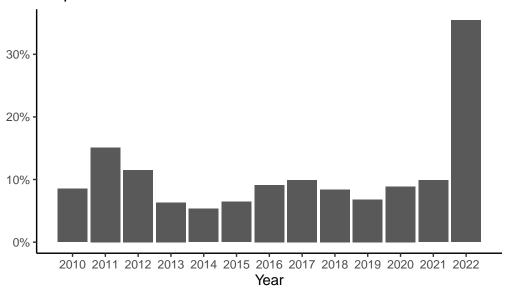


Data: WDI

We improves the labels of both axies, and increased the font size.

The new version is reasonably good, but there are still unnecessary gridlines, right? You could either use theme\_classic() instead of theme\_bw().

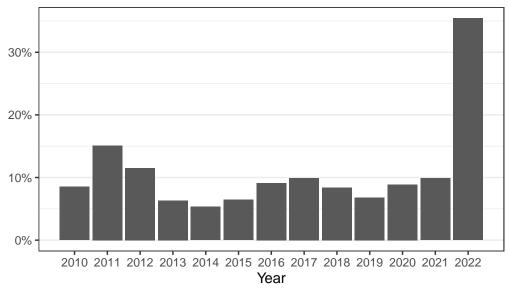
```
barplot_V2 +
   theme_classic()
```



Data: WDI

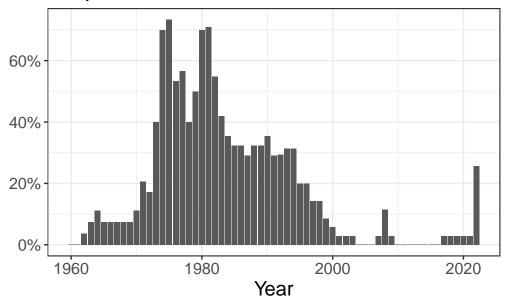
Or we can keep theme\_bw() and make some adjustments:

```
barplot_V2 +
  theme(panel.grid.minor.x = element_blank(),
      panel.grid.major.x = element_blank())
```

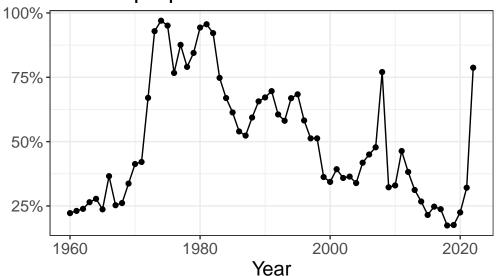


Data: WDI

#### 4.0.1 Zomm in on OECD countries and increase the time horizon

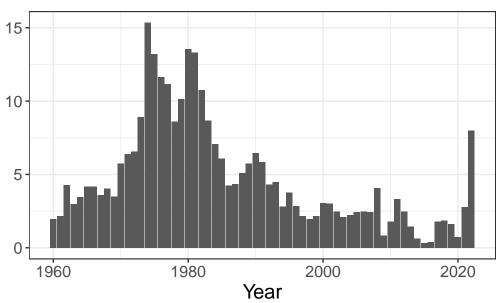


## GLobal proportion of countries where inflat



Data: WDI.

## Median inflation in OECD countries



## 5 Standard charts

In summary, this book has no content whatsoever.

1 + 1

[1] 2

# 6 Advanced ggplot

[See the lecture notes on the course website]

## 7 Visualizing statistical models

A more accurate title, of course, would be "visualizing outputs from statistical models". [COMING SOON]

## References

#### Useful resources include:

```
Gestalt Principles (Part 2)
https://socviz.co/
https://ggplot2-book.org/index.html
https://cssbook.net/content/chapter06.html
https://storymaps.arcgis.com/stories/1e7f582d478a4b99bd0c70fffeac4c8b
https://cup.columbia.edu/book/better-data-visualizations/9780231193115
https://journals.sagepub.com/doi/pdf/10.1177/15291006211057899
```