

**DV**

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# Table of contents

<b>Telling stories with R: Data Visualization</b>	<b>3</b>
<b>1 Summary</b>	<b>5</b>
<b>2 Summary</b>	<b>6</b>
<b>3 Summary</b>	<b>7</b>
<b>4 Summary</b>	<b>8</b>
<b>5 Summary</b>	<b>9</b>
<b>References</b>	<b>10</b>
Useful resources include: . . . . .	10

# Telling stories with R: Data Visualization

**Instructor:** Jan Zilinsky

Creating effective visualizations of social and political data can help you discover and communicate

- summaries of statistical models
- quantitative representations of text (e.g. content of social media post and the accompanying
- macro-economic data

Students are encouraged to think creatively about visualizing different types of information

After taking this course, students will be expected to be able to present real data clearly and

## Assignments:

- Create your own dataset (30%).
  - Create your own dataset. It needs to have at least one of these 3 attributes
    1. Multiple levels (at least 2).
    2. Original topic, subject or angle.
    3. Impressive scope (e.g. time dimension)
  - Easy example of #1: rating things you like.
    - \* Suppose you decide go the “quantified self” route and create a dataset with evaluations the favorite TV shows of the members of your group.
    - \* What’s the outcome variable? (Multiple attributes can be assessed.)
    - \* What levels can be measured?
      - If you are rating a TV show, the natural components would be seasons, and episodes. Within episodes there might be themes or actors. Unpacking these attributes opens possibilities for creating stories, making interactive visualizations, etc.
- Final project (70%)
  - Form a group of 3 (max. 4) classmates
  - Start thinking about topic after lecture 3

- Prepare a compelling data visualization
- Some elements in R are expected, you could also use [D3](#) or another language if you wish.

## **Expectations**

- Please use your devices only to take notes
- No multitasking
- You are already fluent in R and R Studio
- Get the most recent version of R; Install R Studio; install the tidyverse library

# 1 Summary

In summary, this book has no content whatsoever.

`1 + 1`

[1] 2

## 2 Summary

In summary, this book has no content whatsoever.

$1 + 1$

[1] 2

## 3 Summary

In summary, this book has no content whatsoever.

`1 + 1`

[1] 2

## 4 Summary

In summary, this book has no content whatsoever.

`1 + 1`

[1] 2



## 5 Summary

In summary, this book has no content whatsoever.

`1 + 1`

[1] 2

# References

## Useful resources include:

[Gestalt Principles](#)

[Gestalt Principles \(Part 2\)](#)

<https://socviz.co/>

<https://ggplot2-book.org/index.html>

<https://cssbook.net/content/chapter06.html>

<https://storymaps.arcgis.com/stories/1e7f582d478a4b99bd0c70fffeac4c8b>

<https://cup.columbia.edu/book/better-data-visualizations/9780231193115>

<https://journals.sagepub.com/doi/pdf/10.1177/15291006211057899>