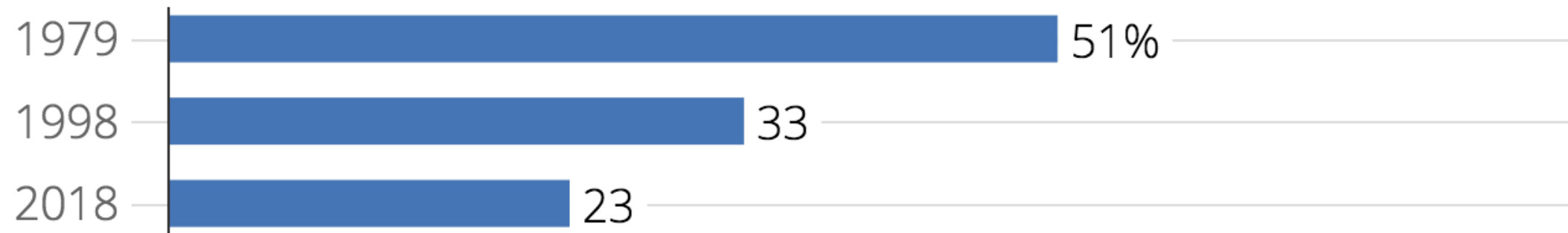


Effects of commentary on evaluations of news

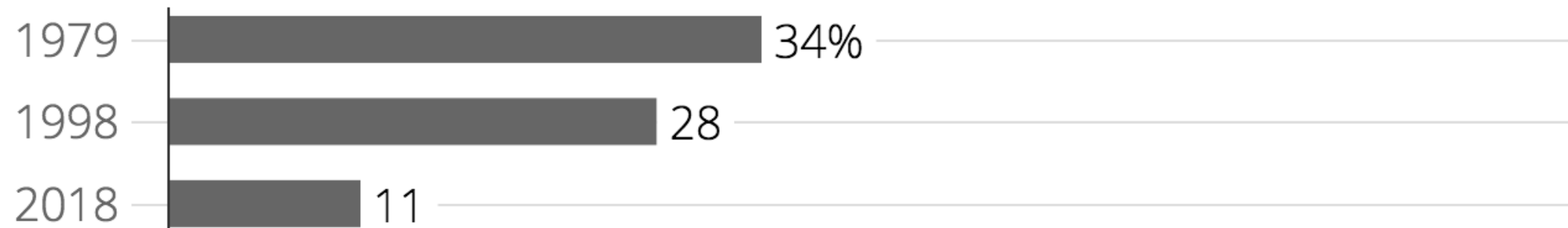
Jan Zilinsky

Trust in selected institutions (Percent trust great deal/quite a lot)

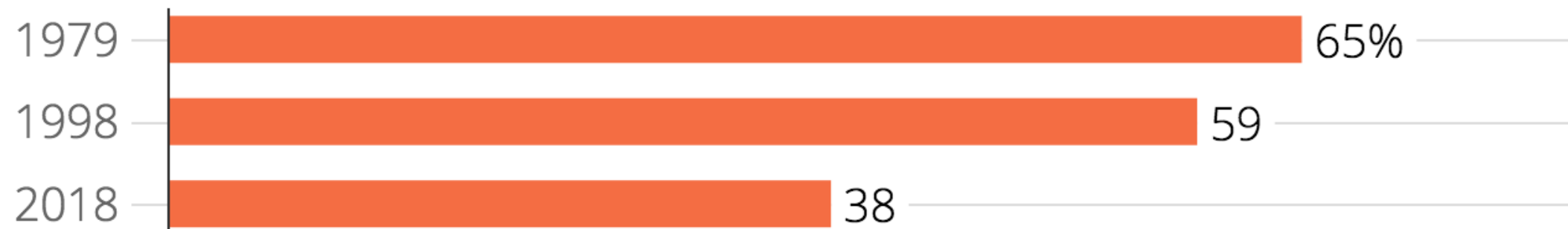
Newspapers



Congress

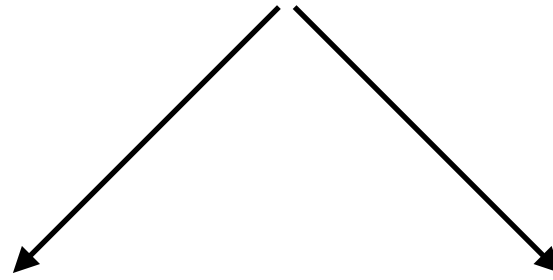


The church or organized religion



The military





Factual headlines

Opinionated headlines

**Economic news:
5% unemployment rate among Hispanics**

Questions

- Backlash among Trump supporters? Effects of the coverage of Trump will spill over to perceptions of fairness of economic reporting.
- Will “cross-pressured” Democrats the media less?

Munger, Luca, Nagler and Tucker (2018)

R: Baseline	Trump economic policies working
R: Clickbait	Democrats won't like this economic news: Trump policies working!
D: Baseline	Trump economic policies not working
D: Clickbait	Republicans won't like this economic news: Trump policies not working!

Results “failed to provide evidence for the hypotheses that emotional clickbait has direct effects on affective polarization, information retention or trust in media”

Sources of credibility

Lupia (2015)

1. Perceived common interests
2. Perceived relative expertise

Credibility is about perceptions

Objective qualifications: neither sufficient nor necessary

Measuring loyalty

- “The government should strive to improve the well-being of people in our nation, even if it sometimes happens at the expense of people in other nations”

Moral Judgment Items, Study 2 in Graham, Haidt and Nosek (2009)

Measuring loyalty

- “The government should strive to improve the well-being of people in our nation, even if it sometimes happens at the expense of people in other nations”

Moral Judgment Items, Study 2 in Graham, Haidt and Nosek (2009)

- “You see an American telling foreigners that the US is an evil force in the world.” “You see the US Ambassador joking in Great Britain about the stupidity of Americans”

Items from Clifford et al. (2015). *Moral foundations vignettes: a standardized stimulus database of scenarios based on moral foundations theory*

Measuring authority

- “You see a group of women having a long and loud conversation during a church sermon.”

Clifford et al. (2015). Moral foundations vignettes: a standardized stimulus database of scenarios based on moral foundations theory