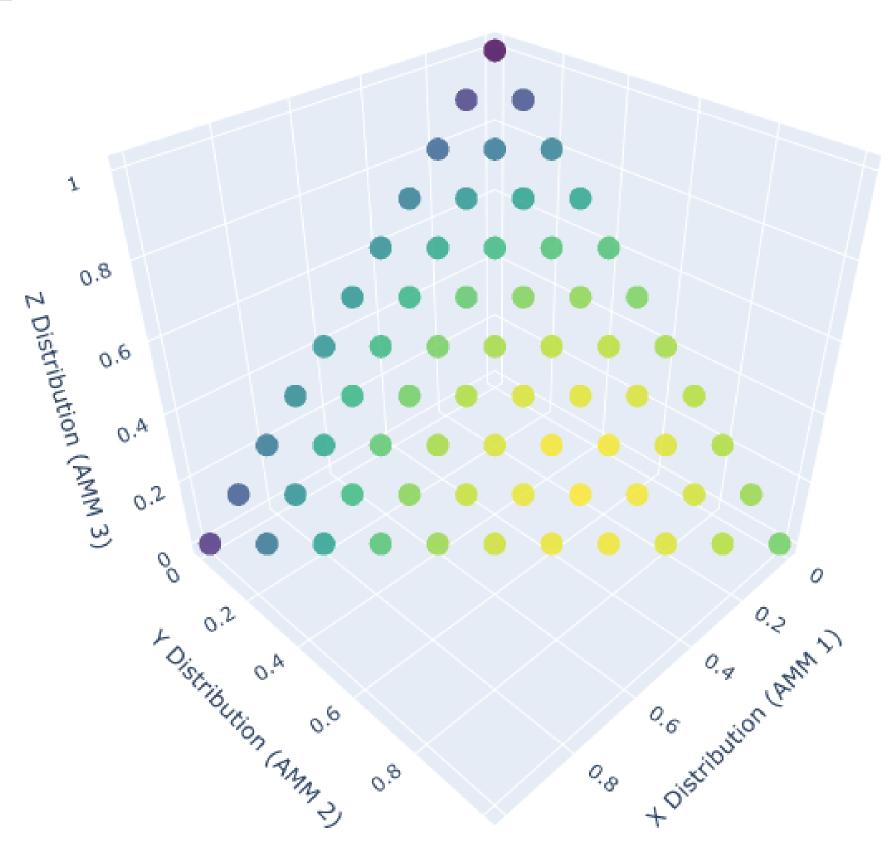


# Company Purpose

- Optimization of Capital in DeFi
  Markets via an Optimization Protocol
  (Al driven)
- Provision of Complex DeFi Products via DeFi Composition to create Financial Building Blocks

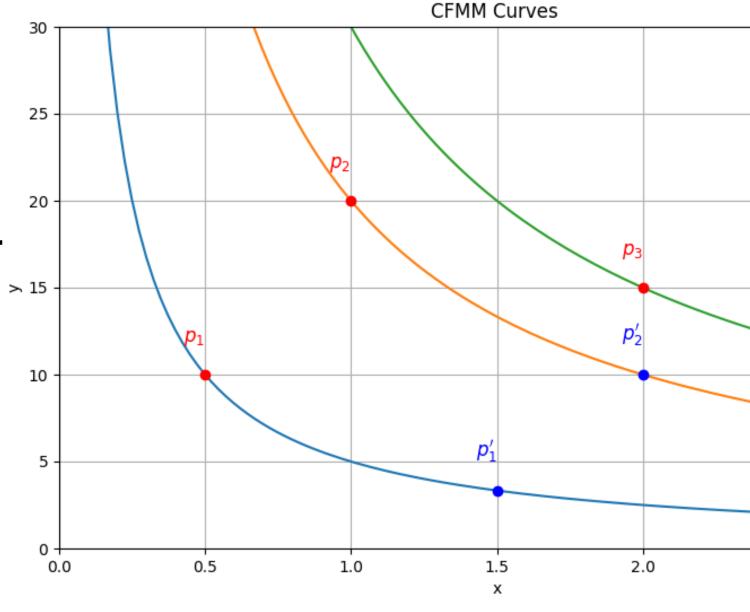


## Problem

 DeFi capital slippage when trading on DEXs, due to bonding curves

 Limited advanced products available to poor integration across DeFi Protocols

 High fees and poor spot prices due to DeFi limited integrations



DeFi limited to DeFi activists and traders

# DeFi Today

- Mostly Single DeFi Protocols
- DEXs, Yield Aggregators, RWA, Liquidity Pools
- Inefficient capital uses, slippage, liquidity localized

 2000 DeFi Protocols with dominance by a few (e.g. Uniswap, revenues 129 million USD a month)

#### AAVE LIQUIDITY PROTOCOL

Earn interest, borrow assets, and build applications

\$ 16,704,939,317.41

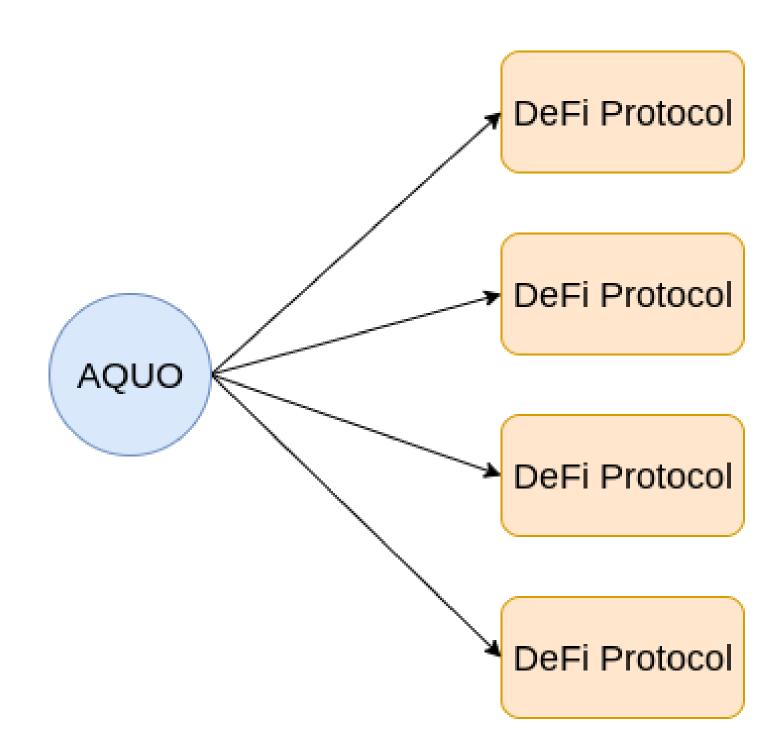
of liquidity is locked in Aave across 8 networks and over 15 markets.

## Solution

Optimization: Split transactions across protocols

Integration: Use different DeFi Protocols in one transaction

 Al: Reinforcement Learning to learn optimization and reward strategies



# Differentiators

Aquo extends DeFi to a wider optimized system

- Capital: Aggregated and hence more liquidity
- Complex Products: Integration of Lending,
  Tokenization, Options, Trading, Liquidity
- Rating DeFi Protocols: Reward rating system based on Al and optimization

## Use Cases

- Trading crypto assets is extended and optimized
- Integration to produce TradFi type of solutions (lending, tokenization, trading, options all in one transaction)
- Optimization of Liquidity Pools

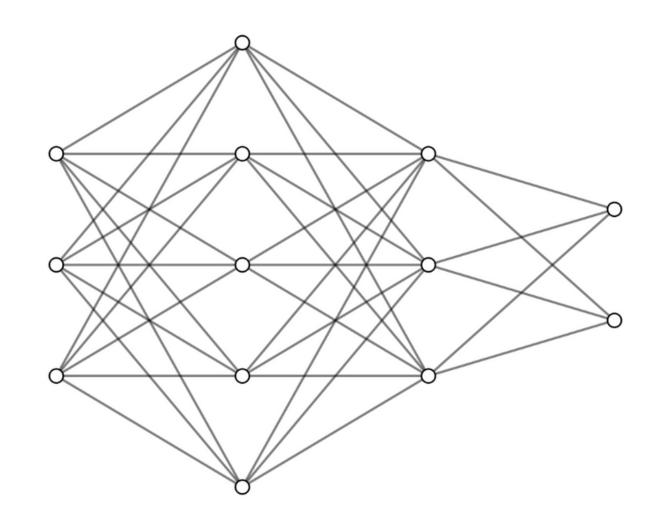


# Aquo Infrastructure

 Al learning systems to provide rewards assessments in using DeFi Protocols (reinforcement learning)

 Platform to enter trades and investments (e.g. Trade 5 ETH for USDC)

• DeFi integrations via DeFi Compositions



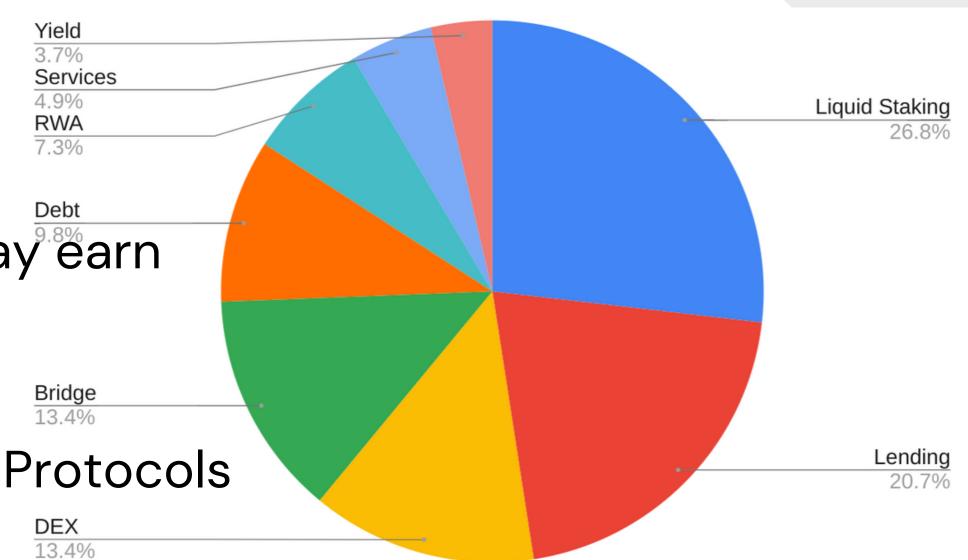
# Market

Large protocols, eg Uniswap, today earn
 100+ million USD a month



Equivalent TradFi markets are 16 trillion USD annually in earnings

 Capital markets in TradFi are a quadrillion dollars (with derivatives)



# Marketing Approaches

- Social Media (X, youtube)
- New token (Aquo), cd to UNI (from Uniswap)
- Articles at Crypto Journals eg Coin Telegraph
- Press Releases
- Bounties to Promote, endorsement by crypto whales

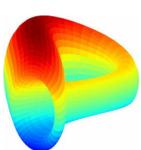




# Competition

 Limited Competition to DeFi Integration of DeFi Protocols and Optimization





 Uniswap, Balancer, Curve, Pancakeswap, Lido, Aave, JustLend are some major protocols competing in individual sectors





# Business Model

Transaction fees based on trades, and investments

 Users trade or invest via Aquo and a fee is charged which is used also to pay the DeFi Protocols

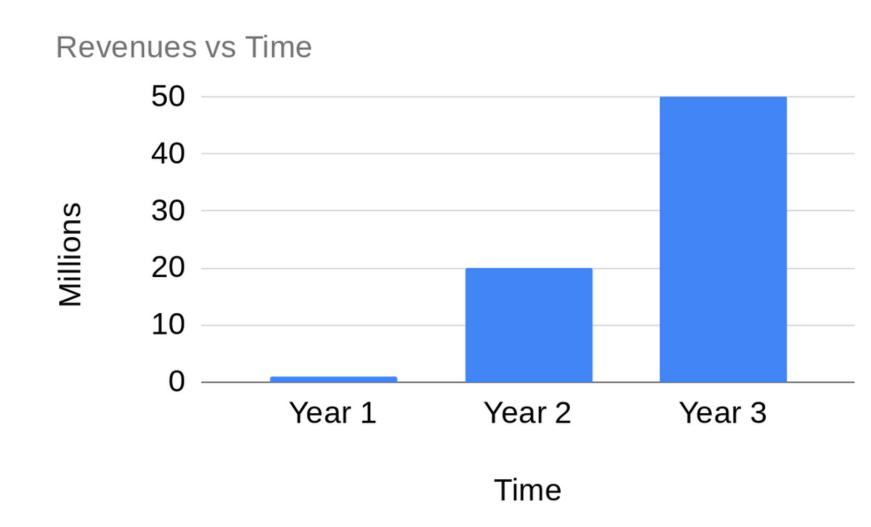
Fee

### Transaction

### Revenues

• 0.5% of Uniswap levels provides 10 million USD a month.

• Targets are 1, 20, 50 million in revenues for years 1, 2, 3.



### Team

- Founder: Trevor Lee Oakley, 8 years of blockchain experience (Ethereum, Hyperledger Fabric, Corda, Cosmos, Cosmwasm, Decent, Fantom, Avalance)
- Research: Part-time doctoral researcher in DeFi Compositions and Optimization at Edinburgh Napier University
- Graduate: Physics, control systems, and law



<u>Linkedin</u>

