

# AQUO

---

“Integrate the world’s financial systems into one protocol”

<https://aquo.world>

<http://aquoassets.com>

# PROBLEM

---

- Traditional markets often lack liquidity, hindering swift transactions.
- Limited access to diverse financial assets constrains diversification and excludes potential investors.
- High costs, driven by fees and intermediaries, can diminish returns. Opportunities for high-yield investments are limited, and navigating risk can be complex.
- Dominated by large, sluggish firms, the traditional financial landscape

# VALUE PROPOSITION

---

- We aggregate wealth into dynamic liquidity pools, creating an ecosystem that enhances market liquidity and accessibility, fundamentally changing how investors interact with assets.
- Through the tokenization of Real World Assets (RWAs), Aquo empowers investors with global access, 24/7 availability, and a low-cost structure, eliminating traditional financial barriers.
- Innovative derivatives, Aquo offers opportunities for high-growth investment and risk management, enabling investors to diversify their portfolios and optimize returns.

# UNDERLYING MAGIC

---

- Transformation of Real World Assets (RWAs) into ERC20 tokens
- Decentralized oracles ensure real-time prices
- Decentralized Autonomous Organizations (DAOs), for RWA and POOL management
- Liquidity Providers (LPs) for off-ramping (POOL:USDC)
- DeFi compositions to link protocols
- Derivatives with margin controls (smart contracts)

# BUSINESS MODEL

---

- Fee structures, including trading fees, asset tokenization fees, derivatives trading fees, and liquidity provision rewards.
- Aquo's target user base includes individual and institutional investors seeking diversified, cost-effective investment opportunities, as well as asset owners looking to tokenize their holdings for enhanced liquidity and accessibility.

# GO-TO-MARKET PLAN

---

- Twitter for engagement with the crypto community, press releases to announce major milestones to a broader audience.
- Telegram for real-time discussions and user support, and Discord.
- LinkedIn will serve as a platform for sharing thought leadership content and connecting with professionals in the blockchain and finance sectors.
- Research papers and conferences, host and join hackathons to encourage developers to explore our offerings, and conduct interviews with industry

# COMPETITIVE ANALYSIS

---

Voltz.xyz - Non-custody clearing house (DeFi), 22 Billion USD Traded

Ostium.io - RWA Tokenization

backed.fi - RWA Tokenization

# MANAGEMENT TEAM

---

Trevor Lee Oakley - Founder



# FINANCIAL PROJECTIONS AND KEY METRICS

---

PI In Year 1, with 10,000 users and a 5% conversion rate, Aquo is projected to generate \$6 million in annual revenue. In Year 2, with an expanded user base of 20,000 users and an improved conversion rate of 7%, revenue is expected to increase to \$16.8 million. By Year 3, as the user base further grows to 50,000 with a 10% conversion rate, Aquo anticipates reaching an annual revenue of \$60 million.

# STATUS, TIMELINE, AND USE OF FUNDS.

---

- Status: Designs, PoC part done, Research
- Funds: Product Development, Marketing and User Acquisition, Regulatory Compliance, Security and Infrastructure, and Partnerships and Expansion.