Felipe Zilleruelo

Interdisciplinarian specialized in Arts, Creative Technologies & AI

Felipe Zilleruelo
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Specialties

Creative Technologies, AI Tools, Production Management, Visual Marketing, Media and Graphic Design, Web Design & Development, Sound Production, Motion Design.

Experience

Shuttlerock / Production Manager EMEA
SEPTEMBER 2021 - PRESENT, BERLIN

Production management for video ads, project management, client facing communication, digital assets administration, team leading, company adoption of AI tools.

WEBEREI XIII / Digital Art Director
JULY 2020 - AUGUST 2021, BERLIN

Textile design, product development, web design & development, graphic design, motion graphics, team leading.

home24 SE / Designer
JULY 2018 - JULY 2020, BERLIN

Web, graphic and UX/UI design, personalized marketing.

Coherent Sound / Music Label Founder
AUGUST 2017 - PRESENT, BERLIN

Music & sound production, artists management, events production, product management.

bookingkit GmbH / UX/UI Designer
MARCH 2017 - AUGUST 2017, BERLIN

UX/UI design, product workflow, user research, SAAS.

Plinga GmbH / Media and Graphic Designer
MARCH 2013 - DECEMBER 2017, BERLIN

UI design, automation of graphic processes, front-end design for websites, newsletters, creation of in-game assets.

Zehn Details GmbH / Designer
JANUARY 2013 - MARCH 2013, BERLIN

UX/UI design, front-end design.

Space Italia / Designer, front-end developer
AUGUST 2012 - JANUARY 2013, FLORENCE, ITALY

Development of in-house interaction projects.

Universidad de Vina del Mar, Chile / Teacher
MARCH 2008 - DECEMBER 2011, CHILE

Teacher of technologies applied to contemporary and visual arts.

Universidad de Chile / Associate Researcher
JUNE 2008 - DECEMBER 2011, CHILE

Associate Researcher at INVI, Instituto de la Vivienda, in the field of interactivity related to maps and visual cartographies.

Ministry of Education / Consultant
MAY 2008 - JULY 2011, CHILE

Content quality control on educational software.

Selected Education

Università degli Studi di Firenze, Italy / Master in Multimedia Content Design
DECEMBER 2011 - DECEMBER 2012, FLORENCE, ITALY

Universidad Catolica de Chile / Bachelor in Visual Arts
MARCH 2000 - DECEMBER 2003, SANTIAGO DE CHILE

Universidad de Chile / Master in Geography
MARCH 2008 - DECEMBER 2009, SANTIAGO DE CHILE

Skills

AI Tools: Sora, Midjourney, Runway ML, Dall-E 3, ChatGPT, Bolt, ElevenLabs, UDIO

Collaboration Tools: Trello, Asana, Podio, Slack

Adobe Suite: Photoshop, Illustrator, After Effects, Audition

Cinema 4D

HTML, CSS, JavaScript

Figma, Balsamiq Mockups, Sketch, InVision

Unity, game assets creation

Video Editing: Adobe Premiere, After Effects, Final Cut

Audio Editing: Logic Pro, Adobe Audition

Arduino & Processing

Analog & Digital Synthesizers

Languages

Mother Tongue: Spanish

Professional: English, German

Intermediate: Italian, French