

## Contact

732-986-0868

zimandesigns@gmail.com

New York, New York

### Education

Yeshiva University B.A. in Studio Art, GPA 3.7 Minor in Judaic Studies

#### Skills

Creative programs include:
Illustrator
Photoshop
InDesign
Lightroom

Acrylic Painting Oil Painting Ink Linoleum Block Printing

Extensive knowledge of both PC and Mac platform Word, Excel and e-mail applications Knowledge and interest in contemporary art

# Yael Ziman

Graphic Designer

# Experience

**Ziman Designs**; Highland Park, NJ Freelance Graphic Designer

Jan. 2015 - Present

- •Founded graphic design business focusing on branding and wedding monograms
- •Utilize Adobe suite programs and hand-drawn mock-ups to develop branding identities and products for clients
- •Consult with clients to create detailed and personalized products
- •Create event posters, flyers, print designs, logo prototypes and mock-ups for clients
- •Format designs and media for print and web applications
- •Format and color-correct photographs

**Yeshivat Netivot Montessori**; East Brunswick, NJ *Head Teacher*Jan. 2016 – June 2017

- •Developed curriculum, including a business course giving students hands on experience with managing finances and customer service
- •Implemented new classroom management techniques to increase student productivity while enhancing respect between teachers and students
- •Met with parents and prospective parents to explain our classroom model and discuss student progress

Assistant Teacher

Jan. 2015 - Jan. 2016

- •Decreased teacher workload by assisting with curriculum development and instruction
- Assisted with classroom management
- •Administered prearranged Judaic studies curriculum

NCSY ICE Israel Summer Program; Jerusalem, Israel
Assistant Director
July 2014 - Aug. 2014; July 2015 - Aug. 2015

- Organized and executed programing
- •Supervised staff in program implementation
- •Interviewed and trained potential staff members and participants
- Assessed staff performance and gave daily feedback

Head Advisor

July 2013 - Aug. 2013

- Organized team-building activities
- •Mentored campers in understanding their religious Jewish identity
- •Headed social media for program to create online presence