



Yael Ziman

G r a p h i c D e s i g n e r

Contact

732-986-0868

zimandesigns@gmail.com

zimandesigns.com

New York, New York

Education

Yeshiva University
B.A. in Studio Art, GPA 3.7
Minor in Judaic Studies

Skills

Creative programs include:
Illustrator
Photoshop
InDesign
Lightroom

Acrylic Painting
Oil Painting
Ink

Linoleum Block Printing

Extensive knowledge of both
PC and Mac platform
Word, Excel and
e-mail applications
Knowledge and interest in
contemporary art
Basic knowledge of CSS and
HTML

My portfolio can be viewed
[here](#) or on my [website](#).

Anderson International Foods Inc; Jersey City, NJ
Graphic Designer

April 2018-Present

- Delegate design tasks to graphics team, manage production of final designs and communicate necessary changes
- Design product labels, packaging, marketing materials, and advertisements using Adobe CC
- Photograph products for item catalog, marketing and promotional material
- Develop and execute advertising and marketing concepts for the company
- Market research, organize and present marketing information to executive staff to problem-solve packaging and production issues

Ziman Designs; Highland Park, NJ
Freelance Graphic Designer

Jan. 2015 – Present

- Founded graphic design business focusing on branding and wedding monograms
- Utilize Adobe suite programs and hand-drawn mock-ups to develop branding identities and products for clients
- Consult with clients to create detailed and personalized products
- Create event posters, flyers, print designs, logo prototypes and mock-ups for clients
- Format designs and media for print and web applications
- Format and color-correct photographs

Yeshivat Netivot Montessori; East Brunswick, NJ
Head Teacher

Jan. 2016 – June 2017

- Developed curriculum, including a business course giving students hands on experience with managing finances and customer service
- Implemented new classroom management techniques to increase student productivity while enhancing respect between teachers and students
- Met with parents and prospective parents to explain our classroom model and discuss student progress

Assistant Teacher

Jan. 2015 – Jan. 2016

- Decreased teacher workload by assisting with curriculum development and instruction
- Assisted with classroom management
- Administered prearranged Judaic studies curriculum

NCSY ICE Israel Summer Program; Jerusalem, Israel
Assistant Director

July 2014 – Aug. 2014; July 2015 – Aug. 2015

- Organized and executed programming
- Supervised staff in program implementation
- Interviewed and trained potential staff members and participants
- Assessed staff performance and gave daily feedback

Head Advisor

July 2013 – Aug. 2013

- Organized team-building activities
- Mentored campers in understanding their religious Jewish identity
- Headed social media for program to create online presence