



## Contact

732-986-0868

zimandesigns@gmail.com

New York, New York

## Education

Yeshiva University  
B.A. in Studio Art, GPA 3.7  
Minor in Judaic Studies

## Skills

Creative programs include:  
Illustrator  
Photoshop  
InDesign  
Lightroom

Acrylic Painting  
Oil Painting  
Ink

Linoleum Block Printing

Extensive knowledge of both  
PC and Mac platform  
Word, Excel and e-mail  
applications

Knowledge and interest in  
contemporary art

Basic knowledge of CSS and  
HTML

# Yael Ziman

Graphic Designer

## Experience

**Ziman Designs;** Highland Park, NJ  
*Freelance Graphic Designer*

Jan. 2015 – Present

- Founded graphic design business focusing on branding and wedding monograms
- Utilize Adobe suite programs and hand-drawn mock-ups to develop branding identities and products for clients
- Consult with clients to create detailed and personalized products
- Create event posters, flyers, print designs, logo prototypes and mock-ups for clients
- Format designs and media for print and web applications
- Format and color-correct photographs

**Yeshivat Netivot Montessori;** East Brunswick, NJ  
*Head Teacher*

Jan. 2016 – June 2017

- Developed curriculum, including a business course giving students hands on experience with managing finances and customer service
- Implemented new classroom management techniques to increase student productivity while enhancing respect between teachers and students
- Met with parents and prospective parents to explain our classroom model and discuss student progress

*Assistant Teacher*

Jan. 2015 – Jan. 2016

- Decreased teacher workload by assisting with curriculum development and instruction
- Assisted with classroom management
- Administered prearranged Judaic studies curriculum

**NCSY ICE Israel Summer Program;** Jerusalem, Israel  
*Assistant Director*

July 2014 – Aug. 2014; July 2015 – Aug. 2015

- Organized and executed programming
- Supervised staff in program implementation
- Interviewed and trained potential staff members and participants
- Assessed staff performance and gave daily feedback

*Head Advisor*

July 2013 – Aug. 2013

- Organized team-building activities
- Mentored campers in understanding their religious Jewish identity
- Headed social media for program to create online presence