



## Contact

732-986-0868

zimandesigns@gmail.com

New York, New York

## Education

Yeshiva University  
B.A. in Studio Art, GPA 3.7  
Minor in Judaic Studies

## Skills

Creative programs include:

Illustrator  
Photoshop  
InDesign  
Lightroom

Acrylic Painting  
Oil Painting  
Ink

Linoleum Block Printing

Extensive knowledge of both PC  
and Mac platform  
Word, Excel and e-mail  
applications  
Knowledge and interest in  
contemporary art  
Basic knowledge of CSS and  
HTML

# Yael Ziman

Graphic Designer

## Experience

**Anderson International Foods Inc;** Jersey City, NJ

*Lead Graphic Designer*

April 2018-Present

- Delegate design tasks to graphics team, oversee production of final designs and communicate necessary changes
- Design product labels, packaging, marketing materials, and advertisements
- Photograph products for marketing materials, promotional material, and item catalog
- Market research, brainstorm, develop and execute advertising and marketing concepts for the company

**Ziman Designs;** Highland Park, NJ

*Freelance Graphic Designer*

Jan. 2015 – Present

- Founded graphic design business focusing on branding and wedding monograms
- Utilize Adobe suite programs and hand-drawn mock-ups to develop branding identities and products for clients
- Consult with clients to create detailed and personalized products
- Create event posters, flyers, print designs, logo prototypes and mock-ups for clients
- Format designs and media for print and web applications
- Format and color-correct photographs

**Yeshivat Netivot Montessori;** East Brunswick, NJ

*Head Teacher*

Jan. 2016 – June 2017

- Developed curriculum, including a business course giving students hands on experience with managing finances and customer service
- Implemented new classroom management techniques to increase student productivity while enhancing respect between teachers and students
- Met with parents and prospective parents to explain our classroom model and discuss student progress

*Assistant Teacher*

Jan. 2015 – Jan. 2016

- Decreased teacher workload by assisting with curriculum development and instruction
- Assisted with classroom management
- Administered prearranged Judaic studies curriculum

**NCSY ICE Israel Summer Program;** Jerusalem, Israel

*Assistant Director*

cc July 2014 – Aug. 2014; July 2015 – Aug. 2015

- Organized and executed programming
- Supervised staff in program implementation
- Interviewed and trained potential staff members and participants
- Assessed staff performance and gave daily feedback

*Head Advisor*

July 2013 – Aug. 2013

- Organized team-building activities
- Mentored campers in understanding their religious Jewish identity
- Headed social media for program to create online presence