



Portfolio of Yael Ziman
Graphic Design Artist

Yael Ziman

Graphic Designer

Contact

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New York, New York

Education

Stern College for Women
B.A. in Studio Art
(2011-2015)

About Me

Hi, I'm Yael Ziman, a graphic designer who is passionate about her work. I am a self-starter and quick learner. I have a versatile skill set, in both graphic design and hand drawn pieces, with extraordinary creative thinking and project design abilities. I am able to work well independently, but I have always found that working as a team has always helped me reach my greatest potential.

Experience

Anderson International Foods Inc; Jersey City, NJ
Graphic Designer

April 2018-Present

- Delegate design tasks to graphics team, manage production of final designs and communicate necessary changes
- Design product labels, packaging, marketing materials, and advertisements using Adobe CC
- Photograph products for item catalog, marketing and promotional material
- Develop and execute advertising and marketing concepts for the company
- Market research, organize and present marketing information to executive staff to problem-solve packaging and production issues

Ziman Designs; Highland Park, NJ
Freelance Graphic Designer

Jan. 2015 – Present

- Founded graphic design business focusing on branding and wedding monograms
- Utilize Adobe suite programs and hand-drawn mock-ups to develop branding identities and products for clients
- Consult with clients to create detailed and personalized products
- Create event posters, flyers, print designs, logo prototypes and mock-ups for clients
- Format designs and media for print and web applications
- Format and color-correct photographs

Skills

Creative programs include:

Illustrator
Photoshop
InDesign
Lightroom

Acrylic Painting
Oil Painting
Ink
Linoleum Block Printing

Extensive knowledge of both PC and Mac platform

Word
Excel
E-mail applications

Knowledge and interest in contemporary art

Basic knowledge of CSS and HTML

Yeshivat Netivot Montessori; East Brunswick, NJ
Head Teacher

Jan. 2016 – June 2017

- Developed curriculum, including a business course giving students hands on experience with managing finances and customer service
- Implemented new classroom management techniques to increase student productivity while enhancing respect between teachers and students
- Met with parents and prospective parents to explain our classroom model and discuss student progress

Assistant Teacher

Jan. 2015 – Jan. 2016

- Decreased teacher workload by assisting with curriculum development and instruction
- Assisted with classroom management
- Administered prearranged Judaic studies curriculum

NCSY ICE Israel Summer Program; Jerusalem, Israel
Assistant Director

July 2014 – Aug. 2014; July 2015 – Aug. 2015

- Organized and executed programming
- Supervised staff in program implementation
- Interviewed and trained potential staff members and participants
- Assessed staff performance and gave daily feedback

Head Advisor

July 2013 – Aug. 2013

- Organized team-building activities
- Mentored campers in understanding their religious Jewish identity
- Headed social media for program to create online presence

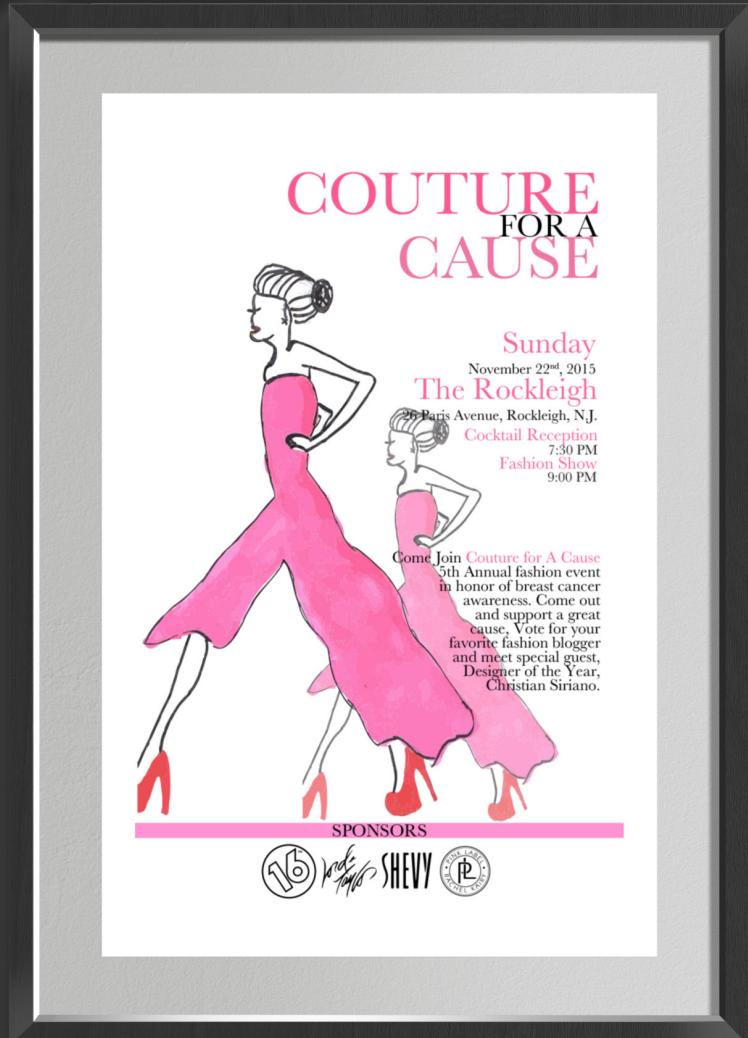


Bar Management
Branding Identity for real
estate management
company. Project included
logo design and stationary
mock-ups.

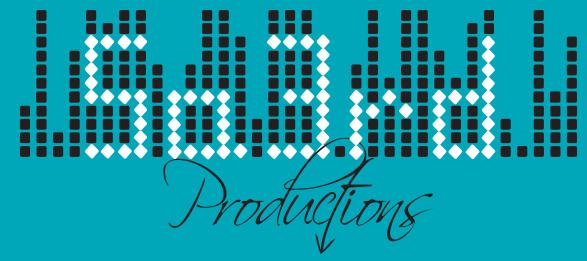
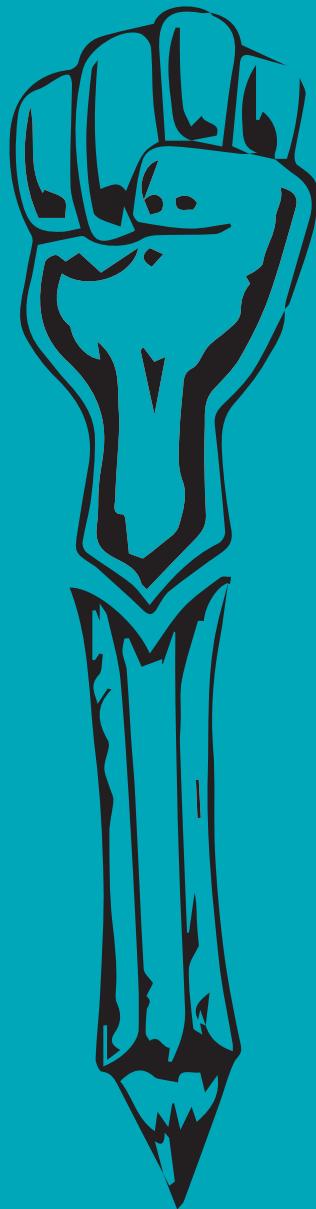
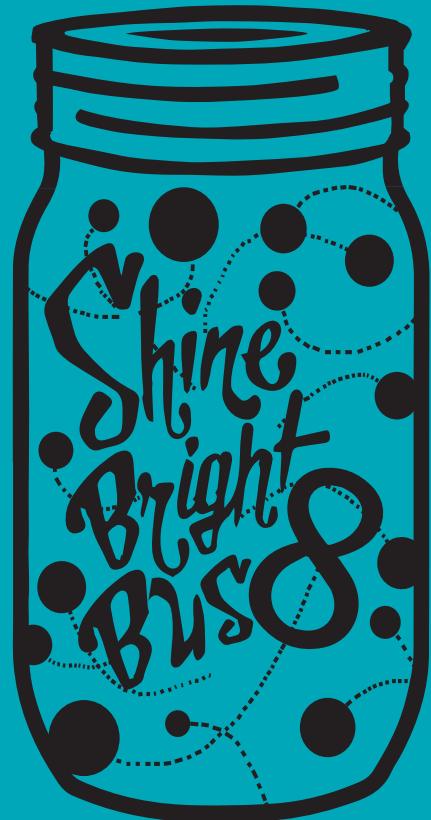


Rutgers Jewish Film Festival

An example of a poster to
promote the festival.



Couture for a Cause
Here is an example of
one of the posters for
this event.



Logos

From Left to right:

TJJ Bus 8

Tzvi Hametz

South Third Productions



Wedding
Monograms

Bridge

Image manipulation-
'bridging' together
the real and the
digital.

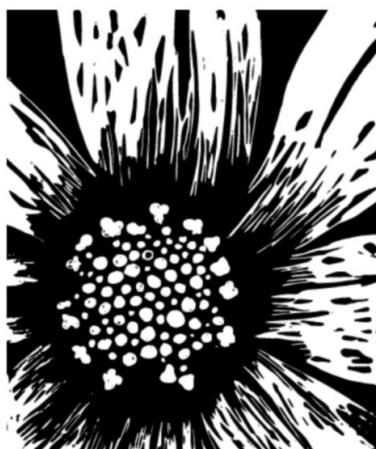
Photograph taken by
me.





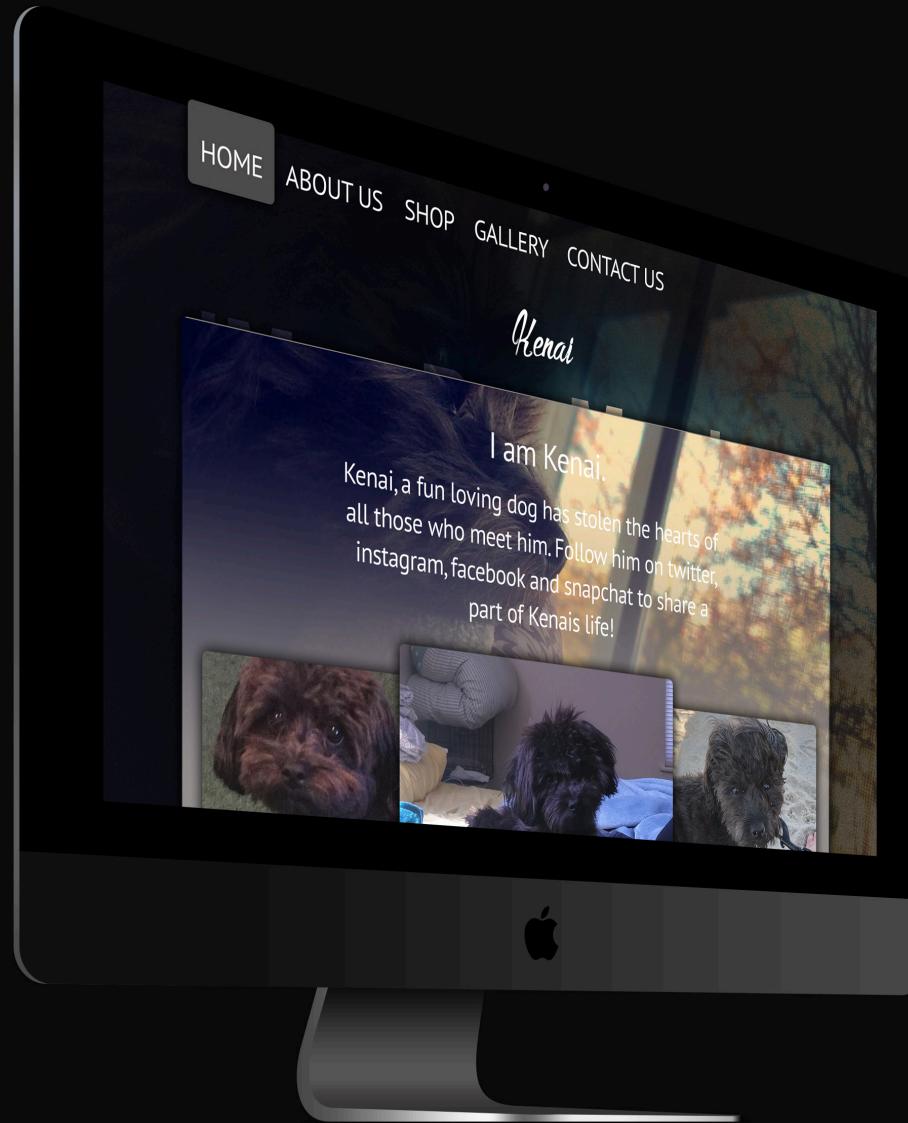
The Little Mouse, The
Red Ripe Strawberry, and
The Big Hungry Bear.
I wanted to give a flat, graphic,
and modern effect to a child-
hood favorite.





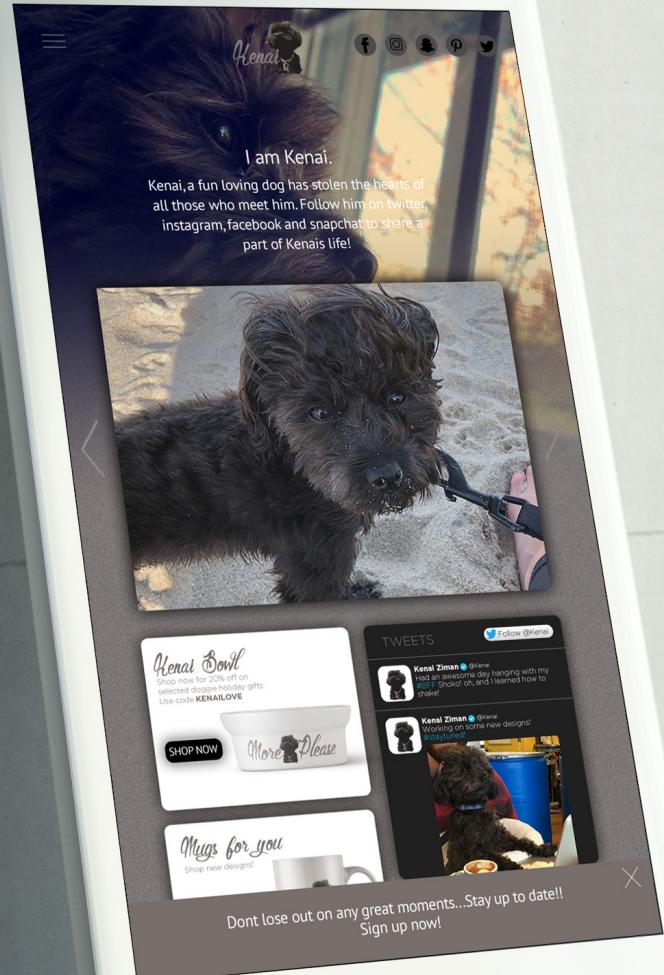
Growth

This was a linoleum block printed series of flowers. The process involved carving linoleum blocks and using ink to print the images.



Kenai

Branding identity. Project included logo design, website design with tablet and smart-phone integration, and paraphernalia mock-ups.





Tea for you. Water for your dog.

