

Persona Core (I couldn't get the actual form to work/be editable)

Jacob Zimmer



Name: Howard Crown

Descriptor: Has a passion for video gaming.

Quote: Nothing beats kicking back with a good game.

Age: 24

Location: Lansing, Michigan

Occupation: Graphic Designer.

About: Unmarried, but has a girlfriend. Interested in both new and old games, since he is a gamer at heart.

Goals: Has a rather hectic job, and video games are a great way to unwind after a busy day on the job.

Attitude: Wants to make sure he's not wasting his hard earned money on some phoney/bad product.

Behavior: Howard is tech savvy, having grown up during the internet/tech boom of the early 2000's. He is comfortable using most any device to access multitudes of media. Because of this, he is used to searching the webs for the best deals on anything, looking at new websites with an open mind. If a website catches his eye and does exactly what he needs it to do, he bookmarks it for future use.