

Short Pitch:

GameDownload.net is a website designed around downloading all sorts of games from all across the decades.

Long Pitch:

At GameDownload.net, we'll be focused on allowing people to download plethoras of different games from all types of publishers, from all generations! At GameDownload.net, users will have the ability to download a small (5-15 minute) demo of a game for free before deciding whether or not they wish to purchase it. This would set us apart from any competitor's, where you either buy it or you don't, and all you have to judge a game's worth is a few videos, screenshots, and reviews, all of which can be of questionable reliability.

Personas:



Name: John Gilof

Description: A High School Sophomore with a mild interest in video games, he likes to play the occasional game with his friends, but isn't looking to buy something his friends aren't playing.



Name: Christopher Rhinehart

Description: In his mid-late 30s, Chris remembers playing Pac-Man in the arcades, always trying to get the high score, and now that he's gotten older, he's feeling nostalgic for those days that are long gone.



Name: Howard Crown

Description: In his mid twenties, he has been working at his job for a few years now and has plenty of disposable income to spend at his leisure, and has a passion for video gaming.

Comparable Website:

store.steampowered.com

gog.com

gamefly.com