**Brand Ambassador Intern**

The idea of how companies become successful with their marketing techniques has always interested me, for example, advertising and sales promotions. It is intriguing how companies appeal to customers’ emotions and daily lives in commercials. As I was searching through the University of Wisconsin-Eau Claire’s Hire-a-Blugold, I found that you are looking for a Brand Ambassador Intern. My social media skills, ability to work in a team environment, reliability, and communication skills make me confident that I would be an asset to your company.

In the new and growing technology age, social media has a major role in many of the younger generation’s lives including my own. I have learned what generates more popularity through my use of social media, for example, what time of day is best to post pictures and statuses to get the most likes. Social media is one of the best ways to market products for companies. My social media skills could help your company thrive more because of being able to build up your products’ reputation and sales.

As a student at the University of Wisconsin-Eau Claire majoring in marketing, an internship with company would be an excellent learning opportunity, and prepare me for a career in my field after graduation in May 2019. I believe that your company will benefit by the various courses I have taken at my university, such as Business communications because communication and networking with customers of your company is crucial for keeping and gaining new customers.

While working for the University of Wisconsin-Eau Claire, much of my work has dealt with communication. I communicate with my colleagues to fulfill given tasks such as documenting professor evaluations and creating documents. I also answer questions for people outside of the department over the phone. Communication was the most important skill learned while I worked as a receptionist and clerical assistant.

I would appreciate an opportunity to talk about how my education, experience, and passion for marketing would benefit your company. Please contact me via email at [brownstj8859@uwec.edu](mailto:brownstj8859@uwec.edu) or by phone at 608-490-0220. Thank you for your time and consideration.

Sincerely,

Taylor Brownstetter

University of Wisconsin- Eau Claire

Marketing Major

[brownstj8859@uwec.edu](mailto:brownstj8859@uwec.edu)

608-490-0220