

## Print Your Personality: Revolutionizing Custom Apparel

Welcome to the future of fashion, where imagination meets reality. This presentation unveils a revolutionary apparel brand that empowers everyone to express individuality through personalized prints.



## Empowering Self-Expression Through Print-on-Demand

Imagine clothing that reflects your unique style and personality. Our print-on-demand technology allows you to design and personalize your own apparel, from casual tees to statement jackets.

We empower you to express yourself creatively through fashion. Create clothing that tells your story, reflects your values, and makes you feel confident and unique.



## The Problem We Aim to Solve: Lack of Personalized Fashion Options

### **Limited Choices**

Finding clothing that truly reflects your individual style can be a challenge.

### **Mass Production**

Mass-produced clothing often lacks the unique details and personalization that consumers crave.

### Lack of Sustainability

Traditional fast fashion practices are often unsustainable and contribute to environmental issues.





## **SMART GOAL**

3K

Followers "Facebook" in the next three months

3K

Followers "Instagram" in the next three months

3K

Followers "TikTok" in the next three months

10

**Partnerships** 

Collaborate with 10+ renowned artists and designers.

1K

Designs

Expand our catalog to 1000+ unique designs.



## Our Vision: Democratizing Fashion

2



Giving everyone the power to create their own unique apparel designs.

### Creativity

Enabling self-expression and showcasing individual style through personalized prints.

### Accessibility

Making custom apparel affordable and accessible to a wider audience.



## The Power of Customization: Benefits for Consumers

1 Unique Style

Express your individuality with clothing that is truly one-of-a-kind.

3 High Quality

Enjoy durable and wellmade garments that will last longer. 2 Unlimited Options

Design anything you can imagine, from bold patterns to meaningful quotes.

4 Ethical Production

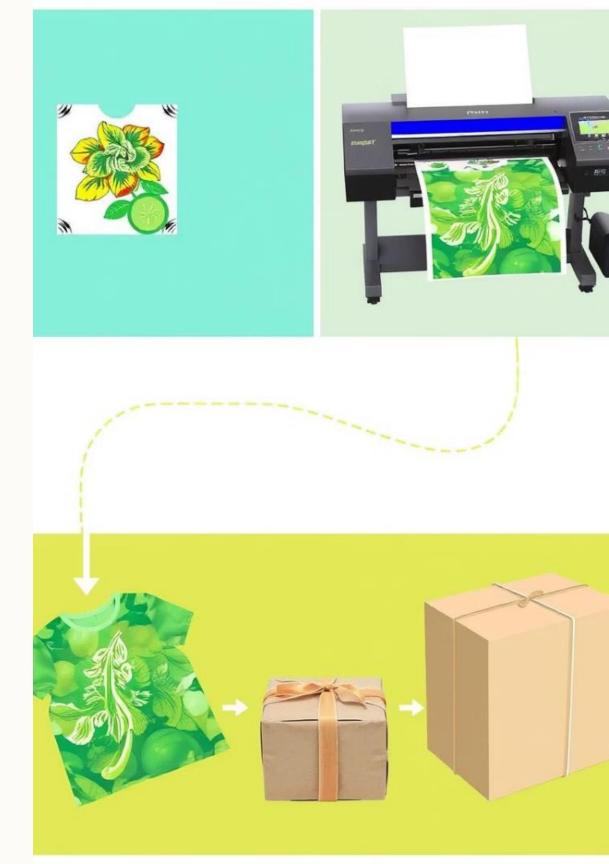
Support sustainable and responsible manufacturing practices.

## Innovative Print-on-Demand Technology: How It Works

Create your unique design using our intuitive online platform.

Our state-of-the-art printers transfer your design onto high-quality fabric.

Your personalized garment is carefully sewn and packaged for delivery.



## Curating a Diverse Catalog: Designs for All Tastes







Abstract Art



Your Mind



## A Seamless Customer Experience From Design to Delivery

### Design Your Own

Intuitive online design tool that allows customers to create their own unique apparel designs.

### Secure Checkout

A secure and convenient checkout process that protects customer information and ensures smooth transactions.

### \_\_\_\_\_ Order Tracking

Real-time order tracking that keeps customers informed about the status of their personalized apparel.

### **Exceptional Support**

Responsive customer support team available to answer any questions and provide assistance throughout the process.



# Sustainable and Ethical Practices

### **Eco-Friendly Materials**

1 Utilizing sustainable materials such as organic cotton and recycled polyester to reduce environmental impact.

### **Ethical Production**

Partnering with factories that prioritize fair labor practices and safe working conditions.

### Waste Reduction

3

Implementing print-on-demand technology to minimize waste and promote responsible manufacturing.



# TARGET PERSONAS



### WHY TARGET PERSONAS MATTER



More personalized, effective campaigns



# EFFICIENT BUDGETING

Right resources for the right audience



# IMPROVED PRODUCTS

Better understanding of what our customers truly want

## Buyer Persona Segmentation

### 1. Demographics

- Age: 18 32
- Gender: Men
- Location: Cairo Giza Alexandria Tanta Mansoura
- Education: University graduates University graduates Working professionals
- Occupation: All jobs that are suitable for casual wear

### 2. Behaviors

- Shopping preferences: Prefers online shopping over traditional stores
- Social media usage: Actively uses social media, especially Facebook, Instagram and TikTok.
- Buying habits: Looks for high-quality products with unique designs.
- Influencing factors: Pays attention to customer reviews and opinions before purchasing.

### 3. Interests

- Hobbies: Loves traveling and adventures. Enjoys photography and sharing daily moments.
- Lifestyle preferences: Prefers casual clothing that reflects his personality and offers comfort.
- Product/Service alignment: Interested in fashion and the latest trends in printing and apparel.

### 4. Goals and Challenges

- Goals: To purchase unique, high-quality clothing that expresses his personality.

To support local or emerging brands.

- Challenges: Difficulty finding a brand that combines attractive designs with high quality at reasonable prices. Occasional lack of trust in the quality of online purchases.

### 5. Messaging

- Key marketing message: "Your clothes reflect who you are
- get unique designs with quality you deserve."
- Value proposition: Feeling comfortable wearing what suits your personality.

### **6. Preferred Marketing Channels**

- Social media platforms: Instagram (for showcasing visuals and designs).

TikTok (for highlighting lifestyle and adventures). Targeted ads on Facebook.



## Buyer Persona Segmentation

### 1. Demographics

- Age: 18 27
- Gender: Women
- Location: Cairo Giza Alexandria Tanta Mansoura
- Education: University graduates University graduates Working professionals
- Occupation: All jobs that are suitable for casual wear

### 2. Behaviors

- Shopping preferences: Prefers online shopping, especially from popular apps like Instagram or Shein.
- Social media usage: Relies on reviews and recommendations from influencers on social media.
- Buying habits: Leans towards purchasing clothes that combine style and comfort. Interested in discounts and promotional offers.

### 3. Interests

- Hobbies: Fashion and the latest clothing trends.
- Lifestyle preferences: Photography and sharing daily outfits on Instagram Story.

Traveling and exploring new places.

Watching styling and makeup tutorial videos.

Social activities like attending events or going to cafes with friends.

### 4. Goals and Challenges

- Goals: To look stylish and attractive in a way that matches her personality.

To find high-quality clothing at reasonable prices.

- Challenges: Finding clothes that match her unique and unconventional taste.

Trusting the quality of products sold online.

### 5. Messaging

- Key marketing message: "Showcase your beauty with trendy designs that reflect your personality."

"Comfort and elegance in every piece – made just for you!"
"Stand out with unique pieces that combine quality and fashion."

### 6. Preferred Marketing Channels

- Social media platforms:
- \* Instagram: For paid ads and showcasing photos and videos.
- \* TikTok: For quick videos about products and styling tips.
- \* Snapchat: For exclusive and instant offers.
- \* YouTube: For tutorial videos about styling and fashion looks.

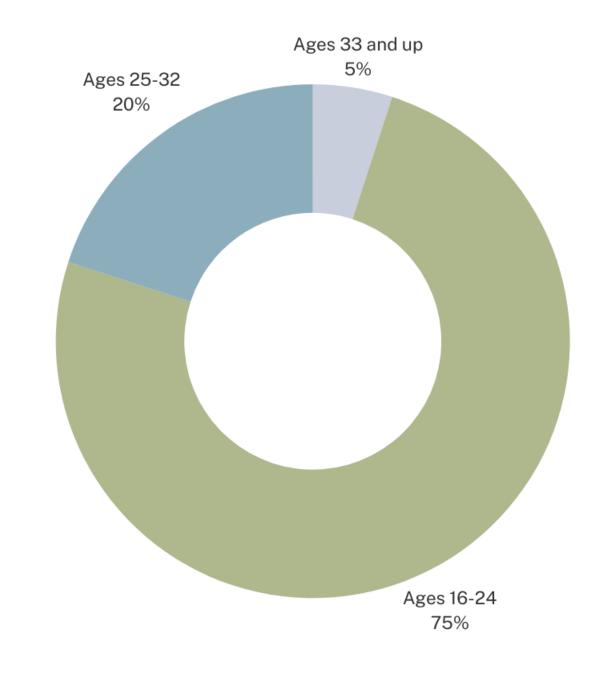


# MILLENNIALS MAKE UP THE MAJORITY OF OUR TARGET AUDIENCE

While focusing on our primary audience, we should also start growing the other segments.

Because our brand is about fashion and trendy styles, most of our audiences are young.

We added a feature to our brand that anyone can print a customized design on the cloth



HAGER, STUDENT, 22 y.o



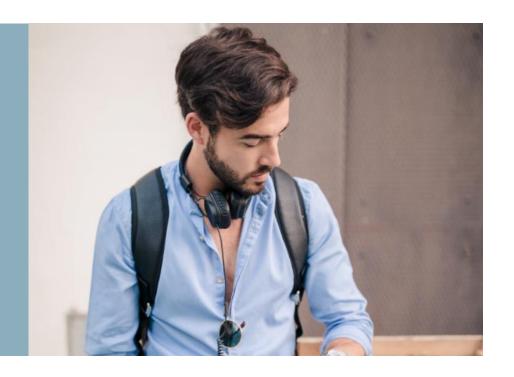
BACKGROUND	Needs	Hoops	Goals
<ul> <li>Senior university student studying business administration.</li> <li>Lives in a suburban area.</li> <li>Doesn't work</li> </ul>	<ul> <li>Trendy and affordable clothing suitable for university and social events.</li> <li>Access to a wide range of styles and brands.</li> </ul>	<ul><li>Limited budget as a student.</li><li>Balancing style and affordability.</li></ul>	<ul> <li>Stay updated with the latest fashion trends.</li> <li>Express personal style through clothing.</li> </ul>

HAGER, STUDENT, 22 y.o



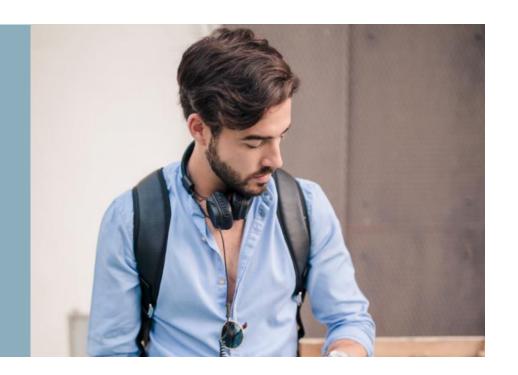
Preferred Platforms	Barriers	Marking
<ul> <li>Active on Instagram and TikTok for fashion inspiration.</li> <li>Shops on popular e-commerce sites like Shein.</li> </ul>	<ul> <li>Limited options for trying on clothes in-person when shopping online.</li> <li>Difficulty in finding the perfect fit and size online.</li> </ul>	<ul> <li>Prefers brands known for trendy and affordable clothing, such as Shein.</li> <li>Engages with brands that share fashion tips and styling guides on social media.</li> </ul>

EHAB, FRESH GRADUATED, 24 y.o



BACKGROUND	Needs	Hoops	Goals
<ul> <li>Recent university graduate.</li> <li>Lives in Alexanderia.</li> <li>Works in a digital marketing office job.</li> </ul>	<ul> <li>Stylish clothes suitable for work and social events.</li> <li>Reasonable prices with high quality.</li> <li>Easy access to both global and local brands.</li> </ul>	<ul> <li>Limited time for shopping due to work pressure.</li> <li>Need for a variety of clothes to suit different occasions.</li> </ul>	<ul> <li>Achieve a balance between modern looks and professionalism.</li> <li>Save money by purchasing high-quality, long-lasting clothes.</li> <li>Build confidence through appearance.</li> </ul>

EHAB, FRESH GRADUATED, 24 y.o



Preferred Platforms	Barriers	Marking
<ul> <li>Uses apps like Instagram and Pinterest for fashion ideas.</li> <li>Shops online on platforms like Amazon.</li> </ul>	<ul> <li>Lack of trust in product quality when buying online.</li> <li>Needs to ensure the fit and size without trying on clothes in person.</li> </ul>	<ul> <li>Prefers brands that combine quality with reasonable prices, like Zara and H&amp;M.</li> <li>Enjoys engaging with brands that offer fashion tips and special discounts on social media.</li> </ul>

## Tasting Phase

total budget 5000 le

**sales** :3500 le

engagement:1500 le

### Awareness or sales (It depends on the initial results)

```
Women;(4000 le)
- (18-30)1500 le
Broad ,Casual(video) ,formal (photo),sports (collage)
- (30-35)750 le
Broad ,Casual(album) ,formal (photo),sports (video)
- (35-50) 750 le
Broad ,Casual(photo) ,formal (album)
- 1000 le
(custom ,lookalike audience , reviews' , offers ,...)
```

Men; (1000 le) (18-45) Broad ,Casual(album) ,formal (photo),sports (video), offers(reels)



## **SWOT** Analysis

### Strengths:

High quality

Unique designs

Customized printing as per customer requests

### Opportunities:

Keeping up with the latest trends and styles
High engagement on social media compared to other
brands

### Weaknesses:

High cost

Limited physical presence (as a new online brand)

Potential logistical challenges in Egypt

Limited brand recognition initially

### Threats:

Presence of well-established competitors with longstanding market presence Economic fluctuations affecting consumer spending Potential supply chain disruptions



## **Competitors Analysis**

### Analysis of Facebook Profile: Profile Picture, Top Posts, Video/Photo Count, Channels



### **Omar print shop**

2.8K likes • 2.9K followers

type of post with most comments: Pictures of products that are not familiar to the page (mobile covers-mags)

Video/Photo /reels :The same images used in the most interactive posts

pio: none

Profile Picture: logo only

Channels: facebook only



### **EIPharana Group For Advertising**

5.6K likes • 5.9K followers

type of post with most comments :Picture of more than one product with the same color

Video/Photo /reels :Not interested

pio: Explains the type of services and product

Profile Picture: logo only

Channels: facebook only



نور الزهراء للملابس الجاهزه

#### 4.7K friends

type of post with most comments :more than one product in one post

Video/Photo /reels : Explains the stages of printing

pio: Explains the type of services it provides

Profile Picture: photo only

Channels: facebook only



## Custom Apparel: A Digital Marketing Strategy

### Target Audience

Millennials and Gen Z, known for their individuality and desire for personalized products. Focus on online channels such as social media and e-commerce platforms.

### Marketing Channels

Leverage influencer marketing, social media campaigns, and targeted advertising to reach potential customers.



## Marketing & Distribution: Reaching Our Audience

### **Digital Marketing**

1

We leverage a multi-channel digital marketing strategy to reach our target audience.

2

### Social Media Engagement

We build a strong online presence through engaging content and community-building across various social media platforms.

3

### Partnerships & Collaborations

We collaborate with influencers and retailers to expand our reach and build brand awareness.

# PlatForms

Facebook

TikTok

Instagram



## Veluro - Calendar

### Week (1)

Date	Direction	Content Topic	Content Type	Platforms
Wed 25-Dec	Awareness	Stay Tuned	فيديو " بيعرض تفاصيل الممنتجات سريعاً من غير مانبين المنتجات كاملة"	Story - Fb Reel – Instagram TikTok
Thu 26-Dec	Awareness	Stay Tuned	فيديو "بيعرض إطلالات متحركة لقطع من الملابس غير كاملة أو مش واضحة مع موسيقى"	Story - Fb Reel – Instagram TikTok
Fri 27-Dec	Awareness	Stay Tuned	صورة "رقم مبين عدد الأيام المتبقية على الافتتاح"	Fb Instagram
Sun 29-Dec	Engagement	Stay Tuned	صورة" سؤال، القطعة اللي هتختارها لبداية السنة"	Fb Instagram
Mon 30-Dec	Engagement	Stay Tuned	فيديو "ايه القطعة اللي هتختار ها لبداية العام"	TikTok Reel – Instagram Reel - FB

### Week (2)

Content Type

Platforms

Content Topic

Direction

Date

Tue 31-Dec	Awareness	ما وراء الكواليس	فيديو	TikTok Reel – Instagram
Wed 1-Jan	Awareness	فكرة البراند وقصته	فيديو "منتجات مع تفاصيل لعروض الافتتاح مع بداية السنة الجديدة"	TikTok Fb Instagram
Thu 2-Jan	Engagement	اختيار اللون المفضل لأول منتج من عندنا	Collage	Fb Instagram
Fri 3-Jan	Selling	خصم 15% مع أول طلب	Collage	Story - Fb Instagram
Sun 5-Jan	Selling	التغير للإناقة مع منتجاتنا	فيديو "قبل – بعد"	TikTok Facebook Instagram

		Week (3)
Date	Direction	Content Topic
Mon 6-Jan	Engagement	تحدي سريع في 15 ثانية
		الع في المسابقة والحصل على خصد في

Selling

**Awareness** 

Engagement

Selling

Direction

**Awareness** 

Selling

Selling

Engagement

Selling

Tue 7-Jan

Wed 8- Jan

Thu 9-Jan

Fri 10-Jan

Date

Sun 12-Jan

Mon 13-Jan

Tue 14- Jan

Wed 15- Jan

Thu 16-Jan

Date	Direction	Content Topic	Content Type	Platforms
Mon 6-Jan	Engagement	تحدي سريع في 15 ثانية	Story Video	Fb Instagram
Tue 7 less	Calling	شارك في المسابقة واحصل على خصم في الاورد الجي	Callaga	Fb Instagram

ازاي تختار القطعة المناسبة ليك

ایه حبیته اکتر

تحول سريع

**Content Topic** 

كل قطعة ليها حكاية

لينك تواصل

خصم في الستوري فقط

اختيارات

5 اطلالات بقطعة واحدة

Week (4)

Fb

Instagram

TikTok

Fb

Instagram

**Platforms** 

TikTok

Fb

Instagram

Fb

Instagram

Fb

Instagram

Fb

Instagram

TikTok

Fb

Instagram

Collage

Text

Story

Reel

**Content Type** 

Reel

Collage

Story

Story

Reel

Week (5)				
Date	Direction	Content Topic	Content Type	Platforms
				TikTok
Fri 17-Jan	Engagement	ألبس حسب برجك	Video	Fb
				Instagram
Sun 19-Jan	Selling	اختار هدومك في 10 ثواني	Video	Fb
				Instagram
Mon 20-Jan	Engagement	اطلالات الأسبوع	Pic	Instagram
Tue 21-Jan	Engagement	اسئلة عن الفلانتين	Story	TikTok
				Fb
				Instagram
Wed 22-Jan	Awareness	صنع في بلدك	Video	TikTok
				Fb
				Instagram
		Week (6)		
Date	Direction	Content Topic	Content Type	Platforms
Thu 23-Jan	Engagement	لعبة	Story	Fb
				Instagram
Fri 24-Jan	Selling	منتجات باللون الأحمر	Collage	Fb
				Instagram
				TikTok

				Instagram
		Week (6)		
Date	Direction	Content Topic	Content Type	Platforms
Thu 23-Jan	Engagement	لعبة	Story	Fb
				Instagram
Fri 24-Jan	Selling	منتجات باللون الأحمر	Collage	Fb
				Instagram
Sun 26-Jan	Selling	تحضير ات الفلانتين	Video	TikTok Fb Instagram
Mon 27-Jan	Selling +	أطول علاقة حب	Reel	Instagram TikTok
	Awareness			

المنتجات الأكثر مبيعاً

Collage

Fb

Instagram

Selling

Tue 28-Jan

Week (7)	
Content Topic	

Content Type

Platforms

Date

Direction

THU 30- JAN	SELLING +AWARENESS	ليه تشتري من عندنا	REEL	INSRAGRAM TIKTOK
SUT 1-FEB	ENGAGEMENT	تفتكروا الكولكشن الجديد هيكون ايه	STORY	FB INSTAGRAM
SUN 2-FEB	AWARENESS	STAY TUNED	فيديو (بيعرض تفاصيل لمنتجات غير واضحه) موسيقي	FB INSTAGRAM TIKTOK
TUE 4- FEB	SELLING +AWARENESS	خصم 20%علي اول اوردر	COLLAGE	FB INSTAGRAM TIKTOK
WED 5- FEB	SELLING	لينك تواصل	STORY لينك تواصل	
		Week (8)		
DATE	DIDACTION		CONTENT TYPE	21.17722112
	DIRACTION	CONTENT TOPIC	CONTENT TYPE	PLATFORMS
SUN 9- FEB	ENGAGMENT	CONTENT TOPIC اسأله عن العلالقات	STORY	FB +INSRAGRAM
				FB
SUN 9- FEB	ENGAGMENT SELLING	اسأله عن العلالقات	STORY	FB +INSRAGRAM FB +INSTAGRAM

	Week (9)				
Date	Direction	Content Topic	Content Type		
SUN 16 -FEB	AWARNESS	ريفيوهات العملاء	REEL		
MON 17-FEB	SELLING	القطع الاكثر مبيعا	COLLAGE		
TUE 18-FEB	ENGAGMENT	مشكله وجهتنا وحلناها	VIDEO		

			+INSTAGRAM
			+TIKTOK
SELLING	القطع الاكثر مبيعا	COLLAGE	FB
			+INSTAGRAM
ENGAGMENT	مشكله وجهتنا وحلناها	VIDEO	FB
			+INSTAGRAM

Platforms

FB

TUE 18-FEB	ENGAGMENT	مشكله وجهتنا وحلناها	VIDEO	FB +INSTAGRAM +TIKTOK
WED 19 - FEB	SELLING+AWARNESS	لينك	STORY	FB +INSTAGRAM
FRI 21 -FEB	SELLING	RESTOCKقطع خلصت وعملنا	REEL	FB

				+INSTAGRAM
FRI 21 -FEB	SELLING +AWARNESS	RESTOCKقطع خلصت و عملنا	REEL	FB +INSTAGRAM +TIKTOK
		Week (10)		

				+INSTAGRAM
FRI 21 -FEB	SELLING +AWARNESS	RESTOCKقطع خلصت و عملنا	REEL	FB +INSTAGRAM +TIKTOK
		Week (10)		
DATE	DIRACTION	CONTENT TOPIC	CONTENT TYPE	PLATFORMS
SUN 23 -FEB	ENGAGMENT	لعبه	STORY	FN +INSTAGRAM
MON 24 -FEB	AWARENESS	ازاي تحافظ علي الهودي بتاعك	REEL	FB +INSTAGRAM +TIKTOK
TUE 25 - FEB	SELLING	بلوجر اشتري من عندنا	VIDEO	FB +INSTAGRAM +TIKTOK

SUN 23 -FEB	ENGAGMENT	لعبه	STORY	FN +INSTAGRAM
MON 24 -FEB	AWARENESS	ازاي تحافظ علي الهودي بتاعك	REEL	FB +INSTAGRAM +TIKTOK
TUE 25 - FEB	SELLING	بلوجر اشتري من عندنا	VIDEO	FB +INSTAGRAM +TIKTOK
WED 26- FEB	AWARNESS	الاستعداد لرمضان	فيديو سريع للمنتجات	FB +INSTAGRAM

		Week (11)
Date	Direction	Content Topic

Date	Direction	Content Topic	Content Type	Platforms
SUN 2- MAR	SELLING	توصيل مجاني لاي اوردر لمده 3ايام	PIC	FB +INSTAGRAM
MON 3-MAR	ENGAGMENT	مسابقه	STORY	FB +INSTAGRAM
TUE 4- MAR	AWARNESS +SELLING	اطلالات الاسبوع	PIC	FB +INSTAGRAM
WED 5- MAR	ENGAGMENT	از اي بنحضر اور در کبير	از اي بنحضر اور در كبير VIDEO	
FRI 7 - MAR	SELLING	STORY		FB +INSRAGRAM
		Week (12)		
DATE	DIRACTION	CONTENT TOPIC	CONTENT TYPE	PLATFORMS
SUN9 -MAR	AWARNESS +ENGAGMENT	يوم في حياة بيزنس اونر	VIDEO	FB +INSTAGRAM +TIKTOK
MON 10- MAR	SELLING +ENGAGMENT	5قطع لازم تكون عندك	REEL	FB +INSTAGRAM +TIKTOK
TUE 11-MAR	ENGAGMENT	مسابقه	STORY	FB +INSTAGRAM
WED 12- MAR	SELLING	اشتري 2 بسعر واحد	PIC	FB +INSTAGRAM

	Week	(13)
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Date	Direction	Content Topic	Content Type	Platforms
SUN 16-MAR	AWARNESS +ENGAGMENT	ليه تشتري من عندنا	VIDEO	FB +INSTAGRAM +TIKTOK
MON 17-MAR	ENGAGMENT	توقعتكم ايه لعيد الأم	STORY	FB +INSTAGRAM
TUE 18 -MAR	SELLING +AWARNESS	صوره تشويقيه للكولكشن	PIC	FB +INSTAGRAM
WED 19- MAR	AWARNESS +SELLING	كولكشن عيدد الام	COLLAGE	FB +INSTAGRAM
THE 20-MAR	SELLING +ENGAGMENT	خصم 15% لو هتشتري انت ومامتك	VIDEO	FB +INSTAGRAM +TIK TOK
FRI 21 -MAR	SELLING	التوصيل مجانا لمده يوم	PIC	GB +INSTAGRAM

	Week (1)					
Date	Content	Tov	Content Type	Platforms	Direction	
Day 1	هدومك مش مجرد قماش، هدومك طريقة بتعبر بيها عن شخصيتك في فليرو بنحول أفكارك لقطعة فنية تعيش معاك لأننا مؤمنين ان كل تصميم هو حكاية بتبدأ منك جاهز تعبر عن نفسك؟ أطلب دلوقتي تصميمك أو اتعرف على مجموعة تصميمنا من خلال رسائل الصفحة	خليك مميز خليك فليرو	Video	Instagram TikTok Facebook	Awareness	
Day 2	الفرصة دي متتفوتش! أحصل على خصم 20% بمناسبة افتتاح فليرو لفترة محدودة  ✓ الجودة اللي بتدور عليها  ✓ تصاميم بتعبر عنك  ✓ توصيل سريع لحد باب بيتك  کلمنا على رسايل الصفحة واستفاد من الخصم	هدومك بتتكلم خليها تقولك الصح	Carousel	Instagram Facebook	Selling	
Day 3	الهدوم اللي هتلفت الأنظار مستنياك جودة مختلفة وتصاميم تخليك دايما مختلف ألحق اطلب دلوقتي قبل مايفوت خصم الـ 20% أبعتلنا على: 0129988790 أو من خلال الويب سايت:	شخصیتك تستاهل انها تبان	Carousel	TikTok Instagram Facebook	Selling	
Day 4	ايه اكتر تصميم يناسب شخصيتك؟ اكتبه في الكومنتات	الستايل اللي بيبدأ من جواك	Carousel	Facebook Instagram'	Engagement	

Week (2)						
Date	Content	Tov	Content Type	Platforms	Direction	
Day 1	فلانتین من غیر هدیة، مش لایق علیك! شارکنا لو هتختار جملة أو تصمیم تطبعه علی هدیة لحد بتحبه هتبقی ایه؟	عبر عن حبك مع فليرو	Video	TikTok Instagram Facebook	Engagement	
Day 2	مش كل الهدايا زي بعض انت محتاج حاجة تعبر عنك بجد مع فليرو بنحول مشاعرك لتصميم يفضل مع اللي بتحبه الطباعة فن التفاصيل اللي بتفرق زور صفحتنا واكتشف ازاي تقدر تصمم هدية خاصة ليك	علشان التفاصيل بتفرق	Carousel	Instagram Facebook	Awareness	
Day 3	هدية الفلانتين مختلفة مع فليرو لانها هتعبر عن مشاعرك عروض الفلانتين بداية من يوم 1 فبراير وحتى 10 فبراير ألحق اطلب قبل الزحمة وخلي الفلانتين كله فليرو	الهدية اللي بتحكي عنك فليرو بيحققها	Carousel	Instagram Facebook	Selling	

Date     Content     Tov     Content Type     Platforms     Direction       Day 1     List and leget concluded the personality with velouro     Preint your personality with velouro     reel     Fb Insta tiktok       Day 2     Get ready to elevate your winter wardrobe with our customized designed hoodies     All eyes on you designed hoodies     Collage     Fb insta       Day 3     خابجن من الویب سایت واید مختلجین تعدله او نضیفه مختلجین تعدله او نضیفه مختلجین تعدله او نضیفه hoose     Story     Fb insta       Day 4     Style starts with the details you choose     Choose your identity with veluro     reel     Fb Insta tiktok       Selling     Selling	Week (3)							
Day 2 Get ready to elevate your winter wardrobe with our customized designed hoodies  Day 3 فليرو يهمه راحتك شاركونا ابه عجبكم في الوبب سابت وابه story Fb insta  Engagement  Day 4 Style starts with the details you choose  Choose your identity with veluro  Choose your identity with veluro  The starts with the details you choose  Choose your identity with veluro  The starts with the details you choose	Date	Content	Tov	Content Type	Platforms	Direction		
wardrobe with our customized designed hoodies  Day 3  Day 3  Selling  Selling  Selling  Selling  Selling  Selling  Selling  Story  Fb instaa  Engagement  Day 4  Style starts with the details you choose your identity with veluro  Style starts with the details you choose your identity with veluro  Selling  Selling  Selling	Day 1	ازاي تعمل اوردر من الويب سايت بتاعنا	personality with	reel	Insta	Awareness		
Engagement  Day 4  Style starts with the details you choose your reel Fb identity with choose identity with veluro tiktok	Day 2	wardrobe with our customized	All eyes on you	collage		Selling		
choose identity with veluro Insta  veluro tiktok	Day 3	شاركونا ايه عجبكم في الويب سايت وايه محتاجين نعدله او نضيفه	فليرو يهمه راحتك	story		Engagement		
	Day 4		identity with	reel	Insta	Selling		

Week (4)							
Date	Content	Tov	<b>Content Type</b>	Platforms	Direction		
Day 1	Get ready to level up your style with our Ramadan collection	Be different	reel	Fb Insta tiktok	Awareness		
Day 2	Shop Ramadan section on website now		carousel	Fb insta	Selling		
Day 3	item تفتكروا ايه ال الجديد عندنا	فليرو معك في كل المناسبات	Story	Fb insta	Engagement		
Day 4	في هودي رمضان caftan Ramadanزي مافي عشان رمضان جاي في الشتا عملنالك هودي يدفيكي ويكمل اناقتك ماتيريال قطن 100% مش بتوبر تقفيل عالي الجوده تصميم انيق	New item	reel	Fb Insta Tik tok	Selling		



# Thank You

**Prepared by: Veluro Team** 

