

ZINABU MELESE

Data Scientist & Analyst

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EXPERIENCE

Data Science Trainee

Jheronimus Academy of Data Science at Technical University of Eindhoven!

January 2020 – Present Den Bosch, NL

- A PDEng data science trainee.
- Work on collaborative projects with various companies in the Netherlands.

Data Scientist

Uniliver

February 2020 – March 2020 Wageningen, NL

- Developed a search engine tool to optimize product recommendation efficiency
- Provided a value adding solution to the uniliver's business.

Data Scientist

Philips

June 2020 – August 2020 Eindhoven, NL

- Implement machine learning models to identify the root causes of delay
- Develop a data product that helps the optimization of the overall on-time delivery performance.

Data Scientist

RVO

October 2020 – January 2021 Den Haag, NL

- Predict task delay using data mining techniques
- Analyze customer satisfaction in regard to services and communication established.
- Optimize task completion performance
- develop a service recommender system and a dashboard showing the on-time task completion performance

Data Scientist

Data Science for Social good

March 2020 – May 2020 Eindhoven, NL

- Scrape Twitter data
- Investigate mental wellbeing of inhabitants during quarantine period
- Natural language procession
- Sentiment analysis
- Emotion recognition from text

LIFE PHILOSOPHY

"If you don't have any shadows, you're not standing in the light."

MOST PROUD OF



Courage I had

to take a sinking ship and try to make it float



Persistence & Loyalty

I showed despite the hard moments and my willingness to stay with Yahoo after the acquisition



Google's Growth

from a hundred thousand searches per day to over a billion



Inspiring women in tech

Youngest CEO on Fortune's list of 50 most powerful women

STRENGTHS

Hard-working (18/24)

Persuasive

Motivator & Leader

UX

Mobile Devices & Applications

Product Management & Marketing

LANGUAGES

English

Amharic

Tigrigna



EDUCATION

Ph.D. in Mathematical Statistics

Pan African University, Institute for Basic Sciences, Technology and Innovation

2016 – 2019

Nairobi, Kenya

M.Sc. in Applied Statistics

Hawassa University

2009 – 2012

Hawassa, Ethiopia

B.Sc. in Statistics

Hawassa University

2005 – 2008

Hawassa, Ethiopia

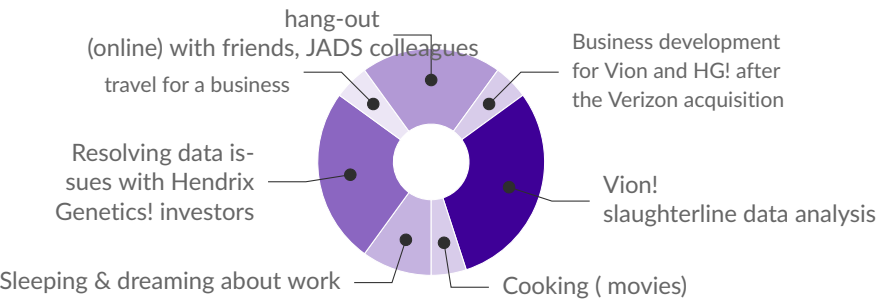
Data Scientist

Analytics Vidhya

December – January 2021 Eindhoven, NL

- Customer segmentation based on background information
- Loan status prediction

A DAY OF MY LIFE



REFEREES

Prof. Alpha Beta

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Prof. Gamma Delta

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PUBLICATIONS