



Cours en matière de 4

Visual Elements of User
Interface Design

UX Design Fundamentals

Web Design: Strategy and
Information Architecture

Web Design: Wireframes to
Prototypes



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zineb bennani

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UI / UX Design

In this Specialization, learners summarized and demonstrated all stages of the UI/UX development process, and reviewed current best practices in UX design to create effective and compelling screen-based experiences for websites or apps. Learners completed a series of short exercises, both visual and non-visual, to apply acquired knowledge, from organizing and structuring screen-based content, defining goals and strategy, to creating wireframes and visual mockups. Finally, learners produced a mid-level digital prototype with simulated functionality, as well as a comprehensive plan for a complex website.

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