Network Basics

CMSC 498J: Social Media Computing

Department of Computer Science
University of Maryland
Spring 2015

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Lecture Topics

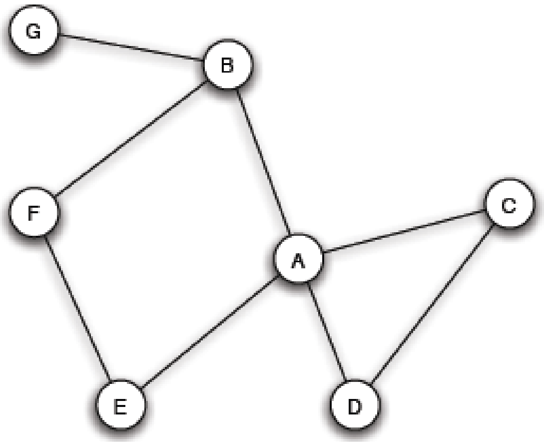
- Graphs as Models of Networks
- Graph Theory
  - Nodes, links, node degree, etc
  - Graph density
  - Complete Graph
  - Graph Connectivity
    - Walks, trails, and paths
  - Reachability
  - Distance and Diameter
  - Adjacency matrix
  - Sub-graphs
  - Graph Types
    - Digraphs, Isomorphic, Bipartite, Multigraphs, Hypergraphs.

Graph Theory

- A graph consists of
  - **N**: a set of nodes (items, entities, people, etc), and
  - **E**: a set of links or edges between nodes

- Graph is a way to specify relationships / links amongst a set of nodes.

- We define
  - N=|**N**| → size of **N**
  - E=|**E**| → size of **E**



Graph Theory. Cnt.

- Nodes *i* and *j* are *adjacent* or *neighbors* if:
  - There is an edge btw them!
    - $i \in \mathbf{N}$
    - $j \in \mathbf{N}$
    - $(i, j) \in \mathbf{E}$

Sample Graphs 1.

- "Lives Near" Graph

nodes

	Actor	*Lives near:*
n_1	Allison	Ross, Sarah
n_2	Drew	Eliot
n_3	Eliot	Drew
n_4	Keith	Ross, Sarah
n_5	Ross	Allison, Keith, Sarah
n_6	Sarah	Allison, Keith, Ross

Links or edges

$l_1 = (n_1, n_5)$

$l_2 = (n_1, n_6)$

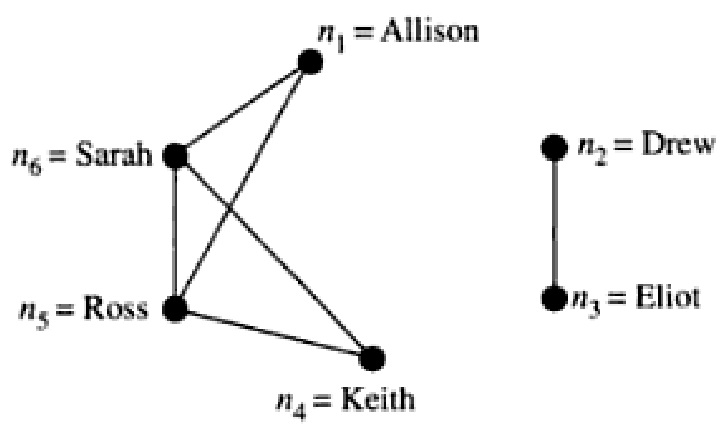
$l_3 = (n_2, n_3)$

$l_4 = (n_4, n_5)$

$l_5 = (n_4, n_6)$

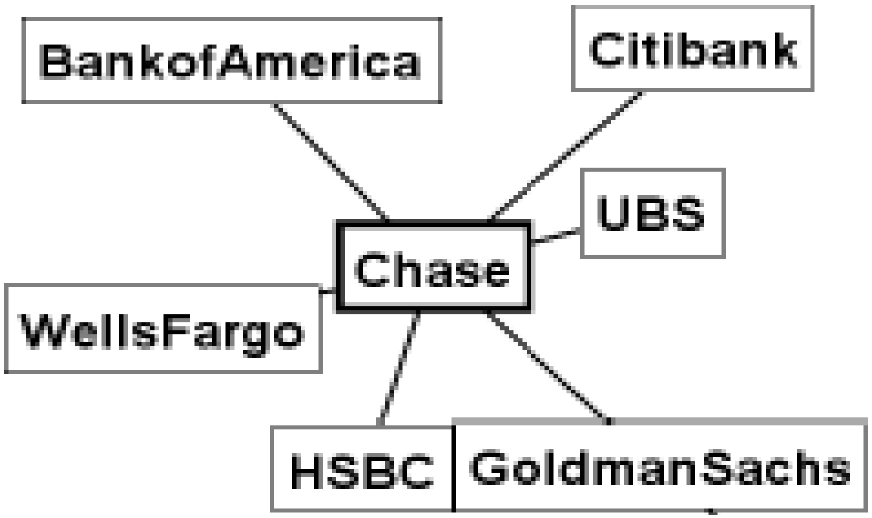
$l_6 = (n_5, n_6)$

Graph



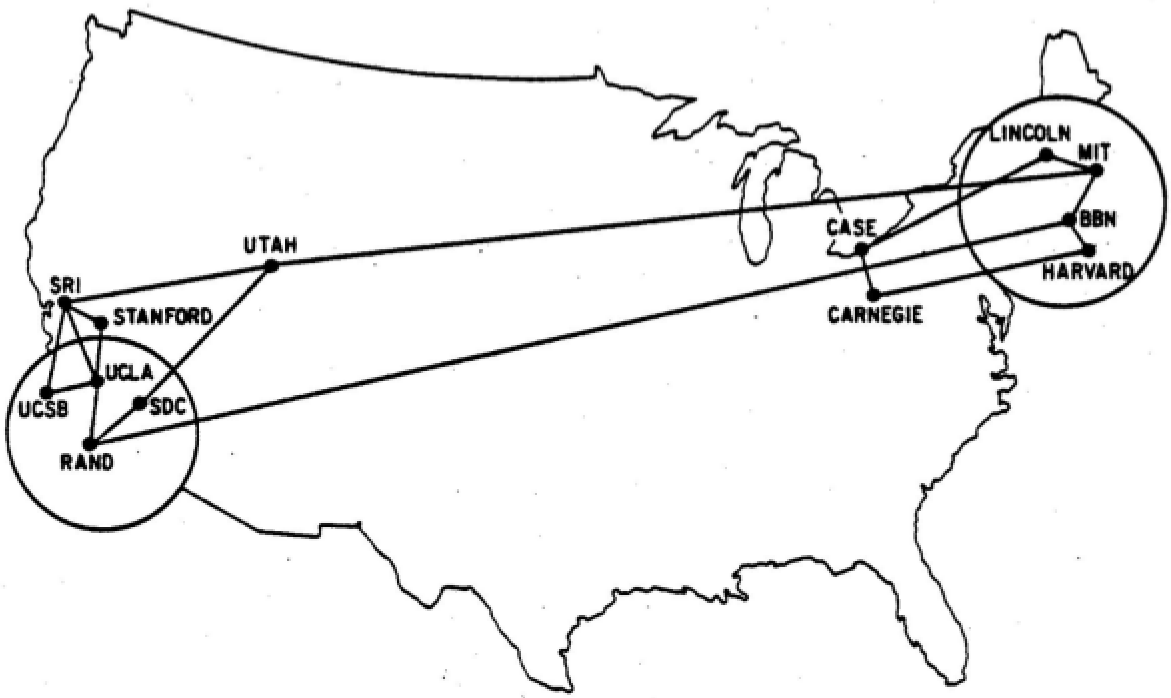
Sample Graphs 2.

- Brand Proximity Graph



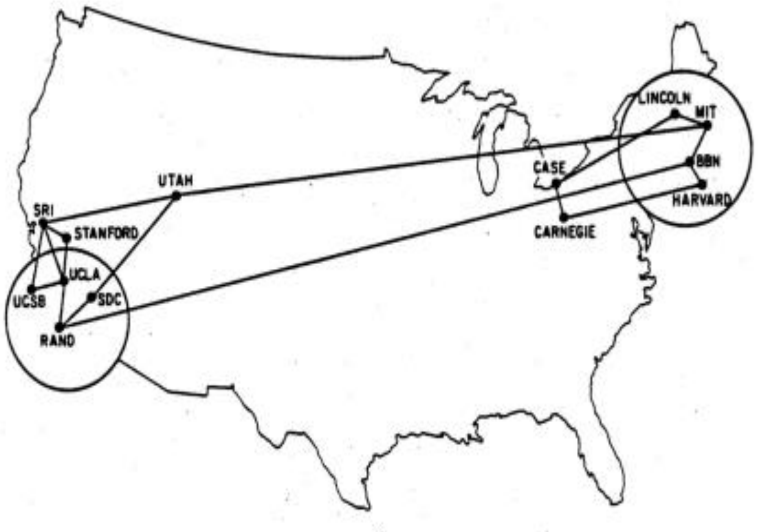
Graphs as Models of Networks

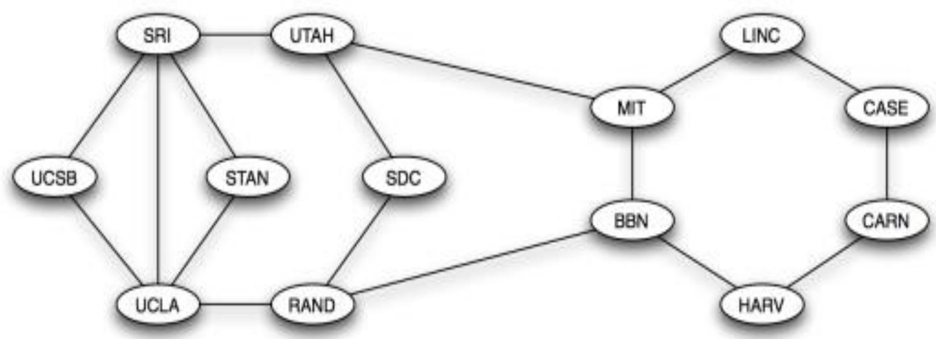
- ARPANET: Early Internet precursor
- December 1970 with13 nodes



Graphs as Models of Networks- Cnt.

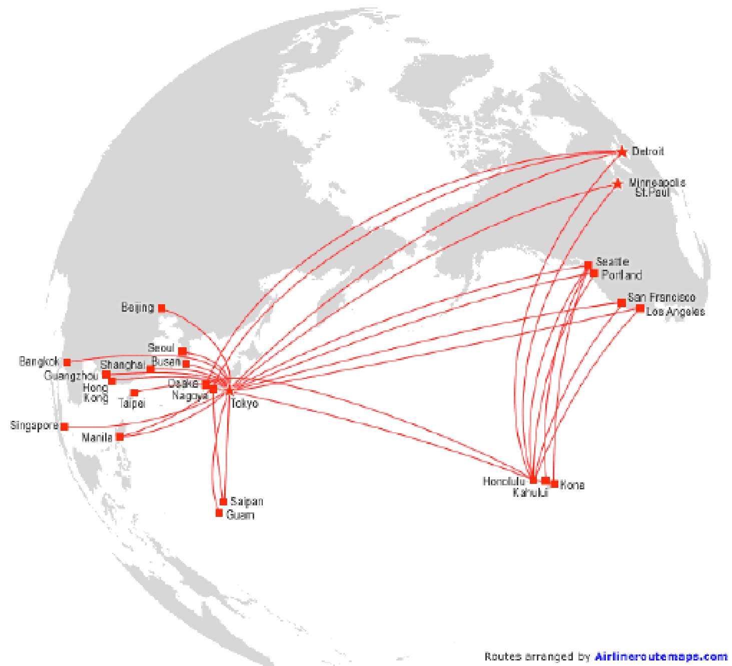
- Only the connectivity matters
  - Could capture distance as weights if needed





Graphs as Models of Networks- Cnt.

- Graph terminology often derived from transportation metaphors
  - E.g. “shortest path”, “flow”, “diameter”



(a) *Airline routes*

(b) *Subway map*

Graphs as Models of Networks- Cnt.

- Abstract graph theory is interesting in itself
- But in network science, items typically represent real-world entities
  - Several examples (from Lecture 1.)
    - Communication networks
      - Companies, telephone wires
    - Social networks
      - People, friendship/contacts
    - Information networks
      - Web sites, hyperlinks

Node Degree *d*(*i*)

- Given Node *i*, its degree *d*(*i*) is:
  - the number nodes adjacent to it.

	Actor	Lives near:	Degree
n_1	Allison	Ross, Sarah	2
n_2	Drew	Eliot	1
n_3	Eliot	Drew	1
n_4	Keith	Ross, Sarah	2
n_5	Ross	Allison, Keith, Sarah	3
n_6	Sarah	Allison, Keith, Ross	3

$l_1 = (n_1, n_5)$

$l_2 = (n_1, n_6)$

$l_3 = (n_2, n_3)$

$l_4 = (n_4, n_5)$

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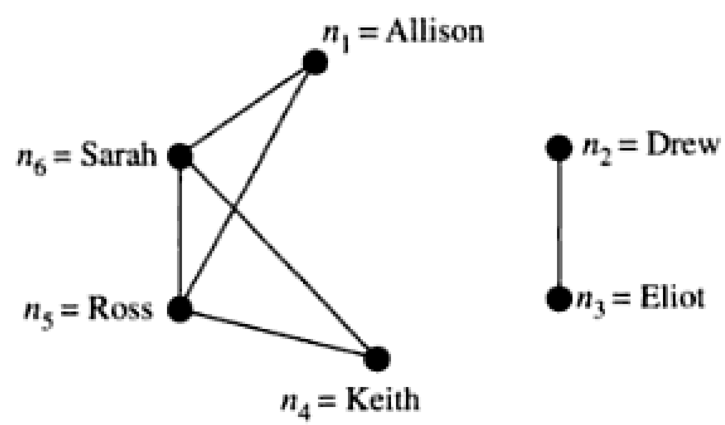
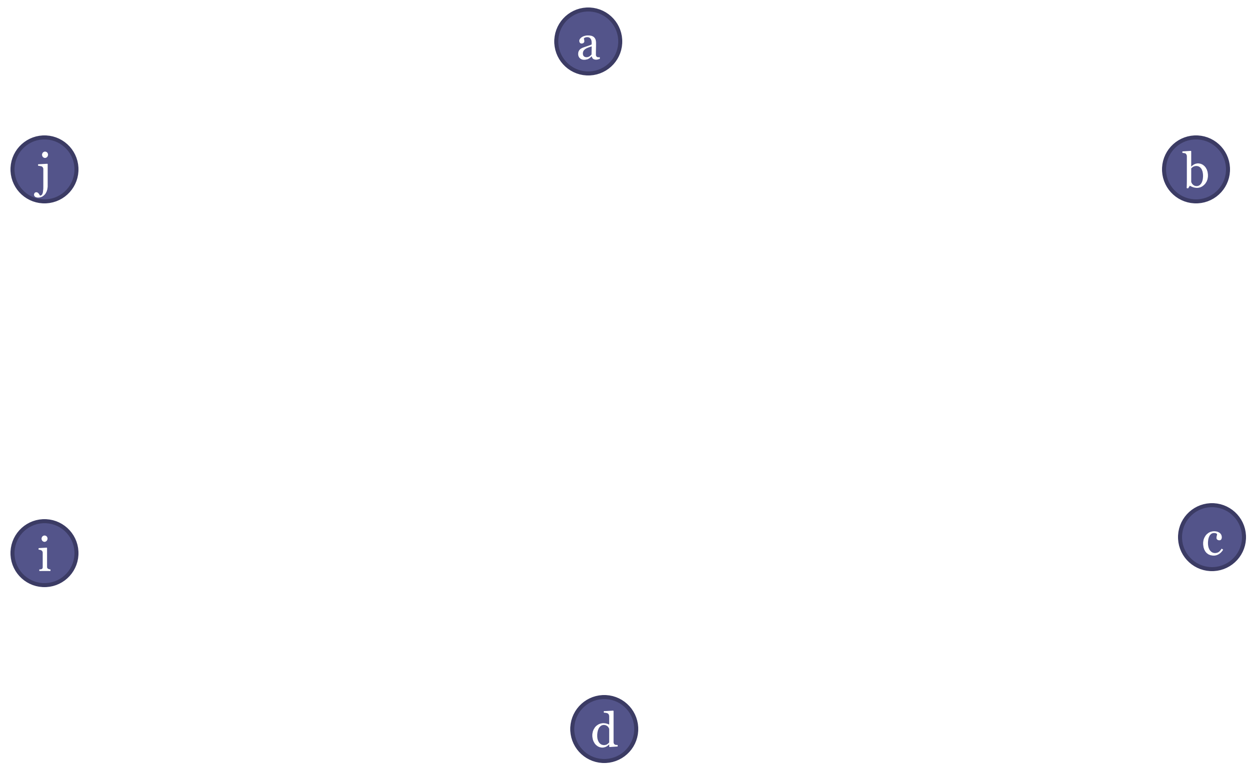


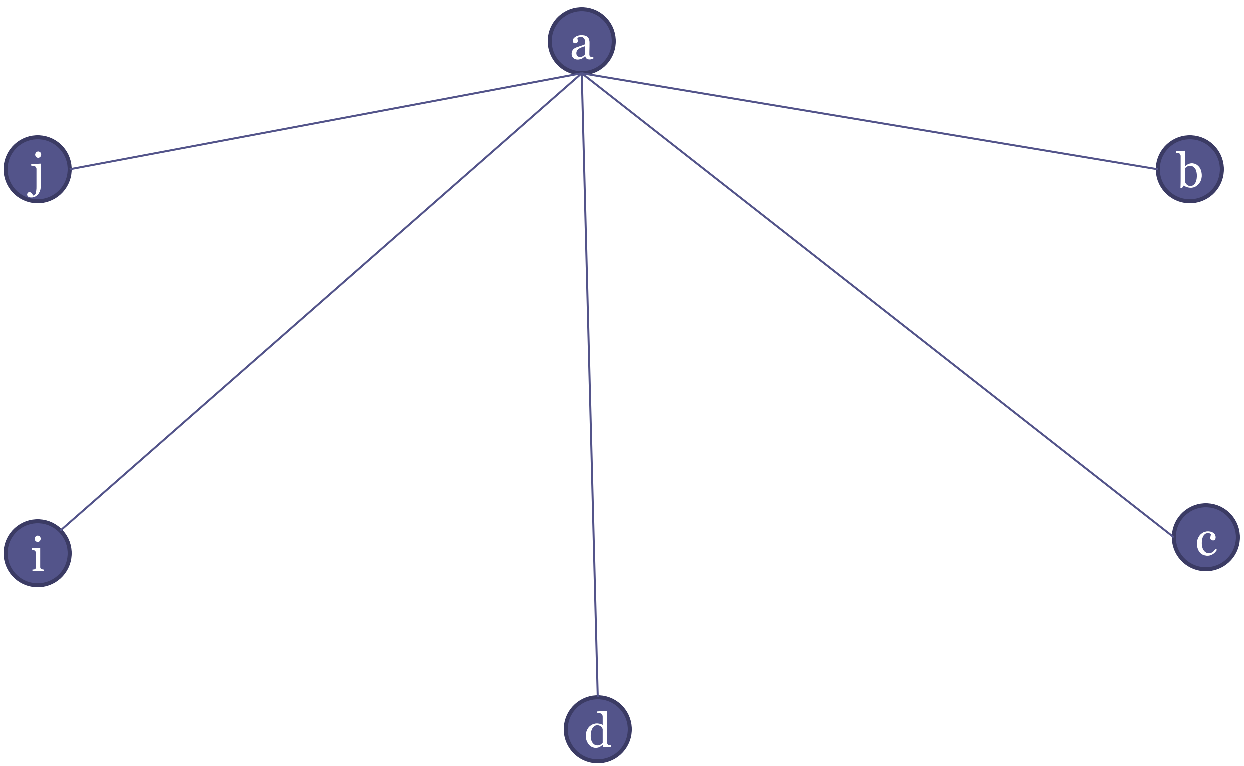
Graph Density

- How many edges are possible?



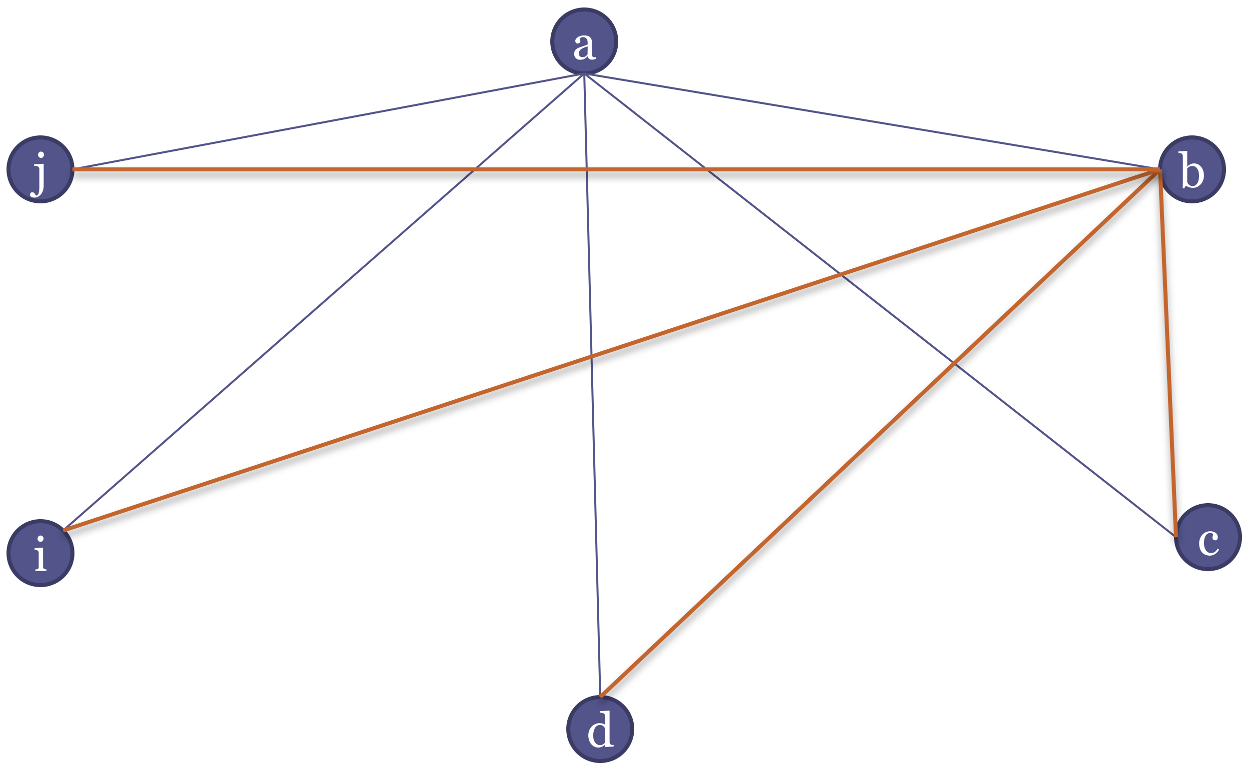
Graph Density- Cnt.

- 5



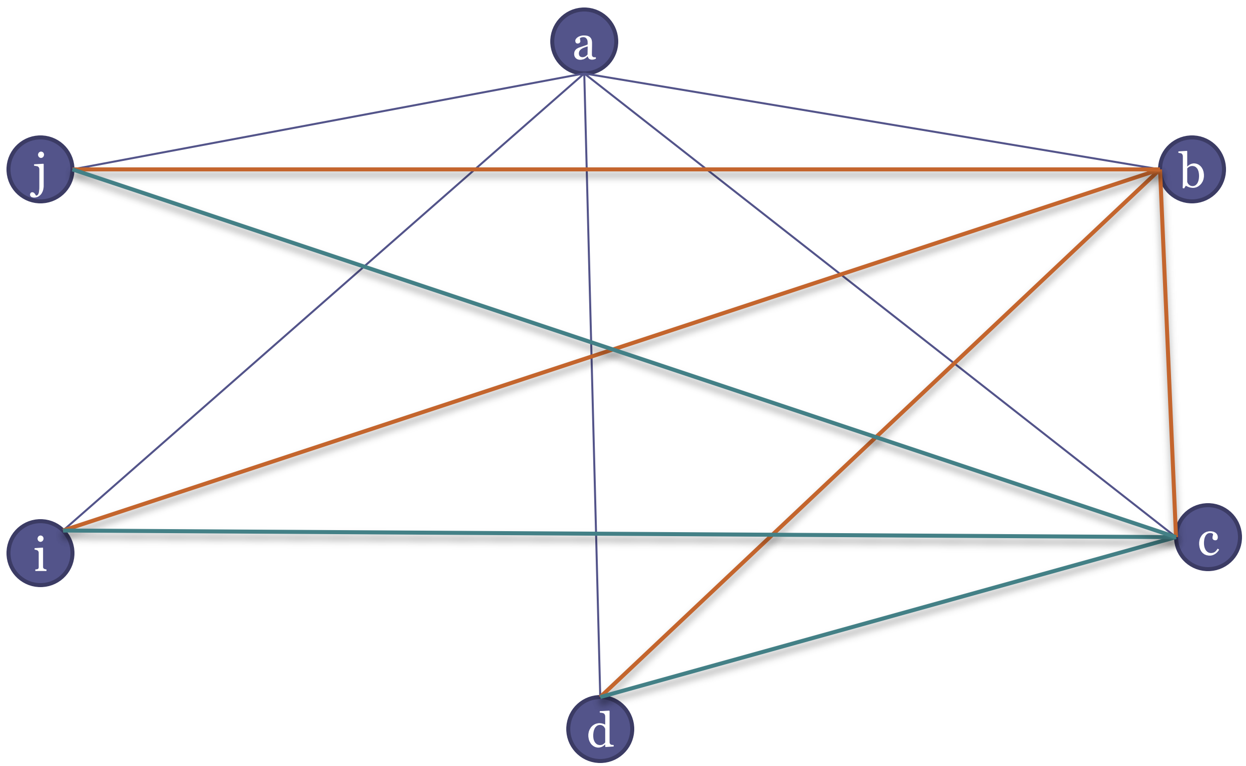
Graph Density- Cnt.

- 5 + 4



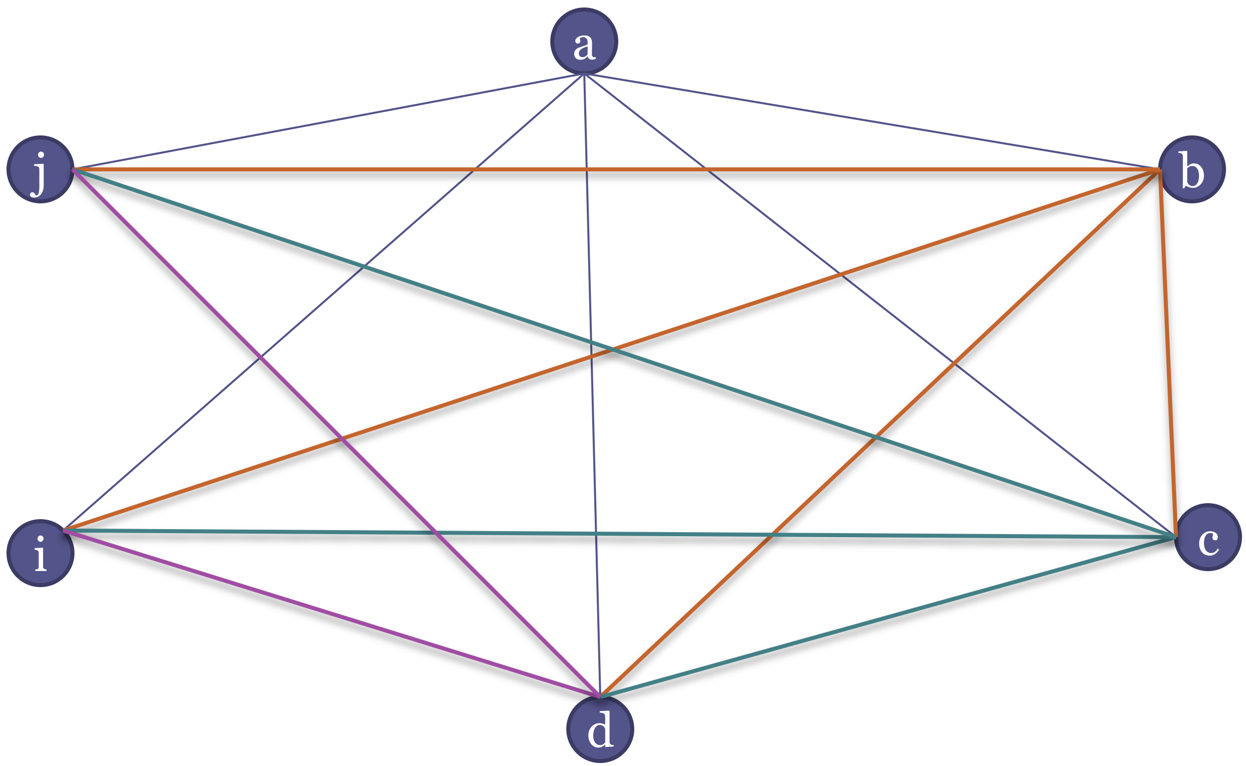
Graph Density- Cnt.

- $5 + 4 + 3$



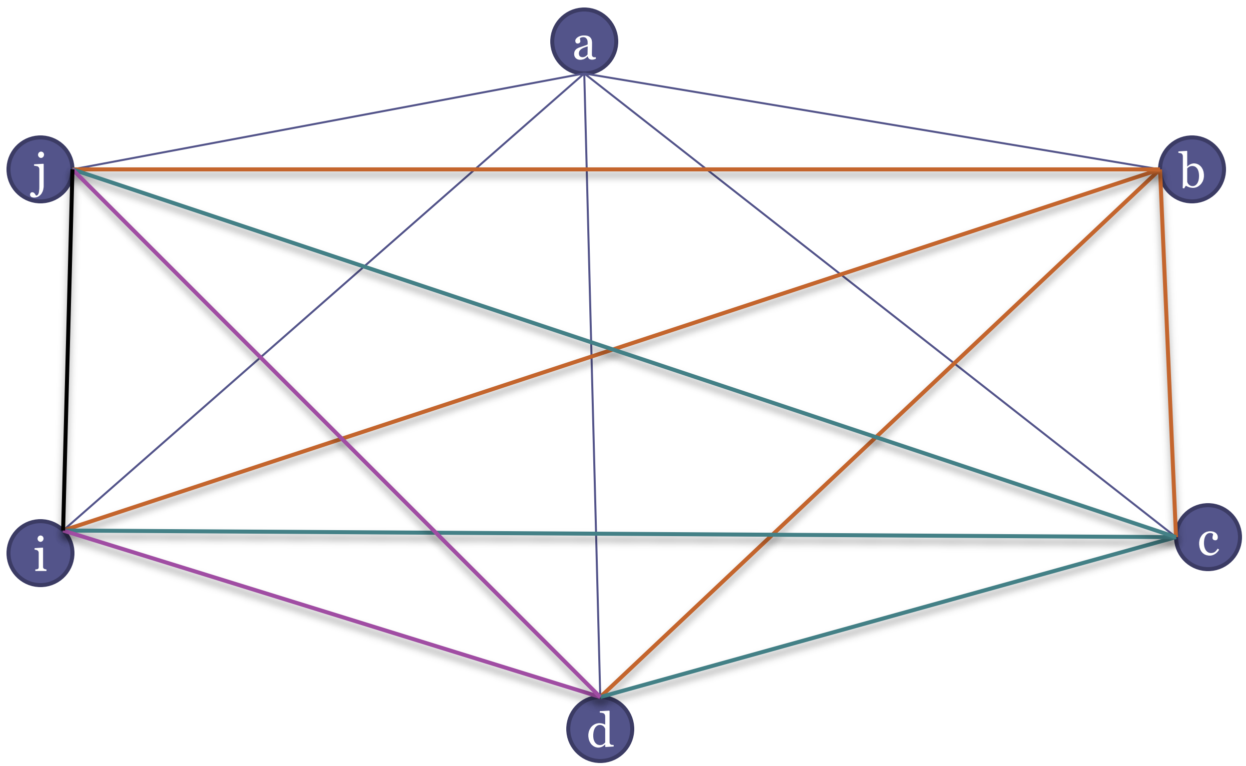
Graph Density- Cnt.

- $5 + 4 + 3 + 2$



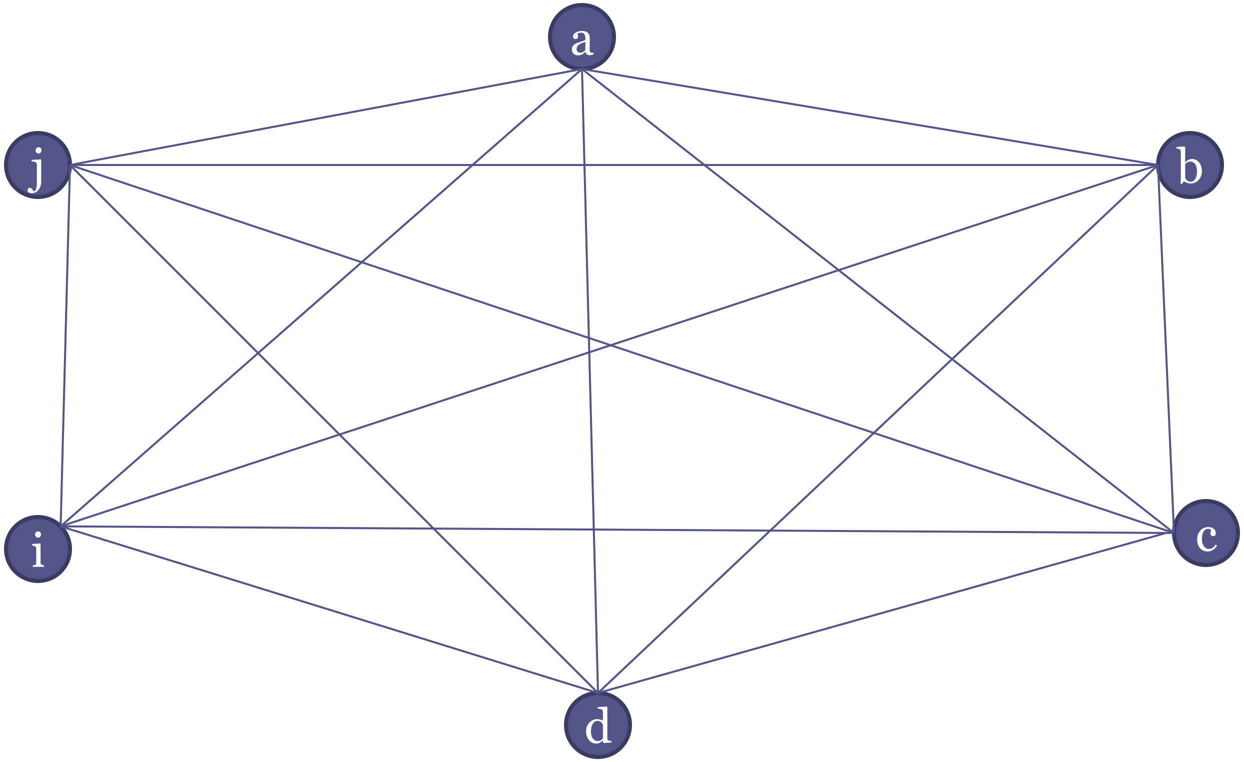
Graph Density- Cnt.

- $5 + 4 + 3 + 2 + 1$



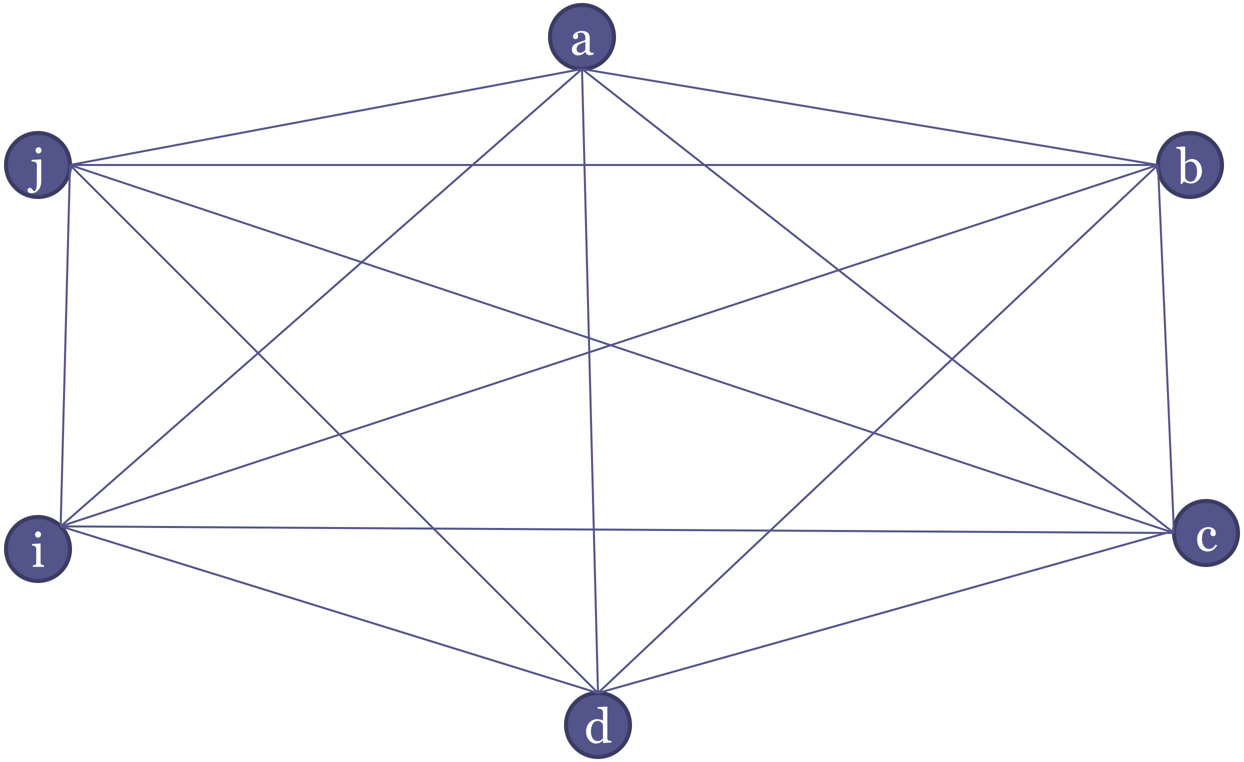
Graph Density- Cnt.

- $(N-1) + (N-2) + (N-3) + \ldots + 1 = ?$



Graph Density- Cnt.

- $(N-1) + (N-2) + (N-3) + \ldots + 1 = N * (N-1) / 2$



Graph Density- Cnt.

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- Graph Density of a given graph G is determined by:
  - the proportion of all possible edges that are present in the graph, i.e.
  - If the graph has N nodes and E edges, then graph density is:
    - Number of edges in G / Number of all possible edges in G

$$\frac{E}{N \ * (N-1)/_{2}}$$

Graph Density- Cnt.

- Graph Density

$$\frac{E}{N \ast (N-1)/_{2}}$$

6 / [6*(6-1)/2] = 6/15

	Actor	*Lives near:*	***Degree***
n_1	Allison	Ross, Sarah	2
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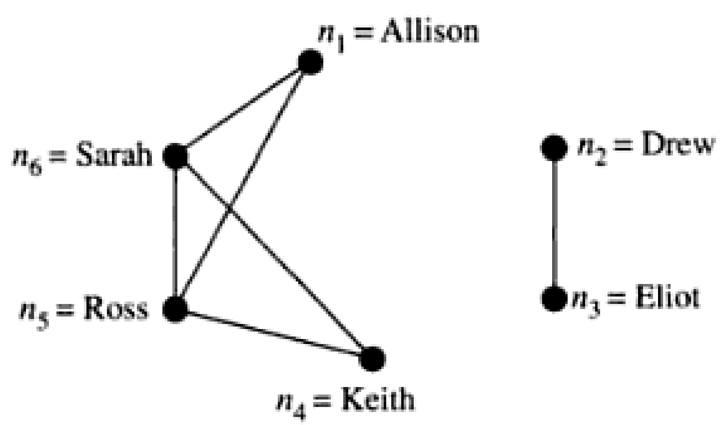
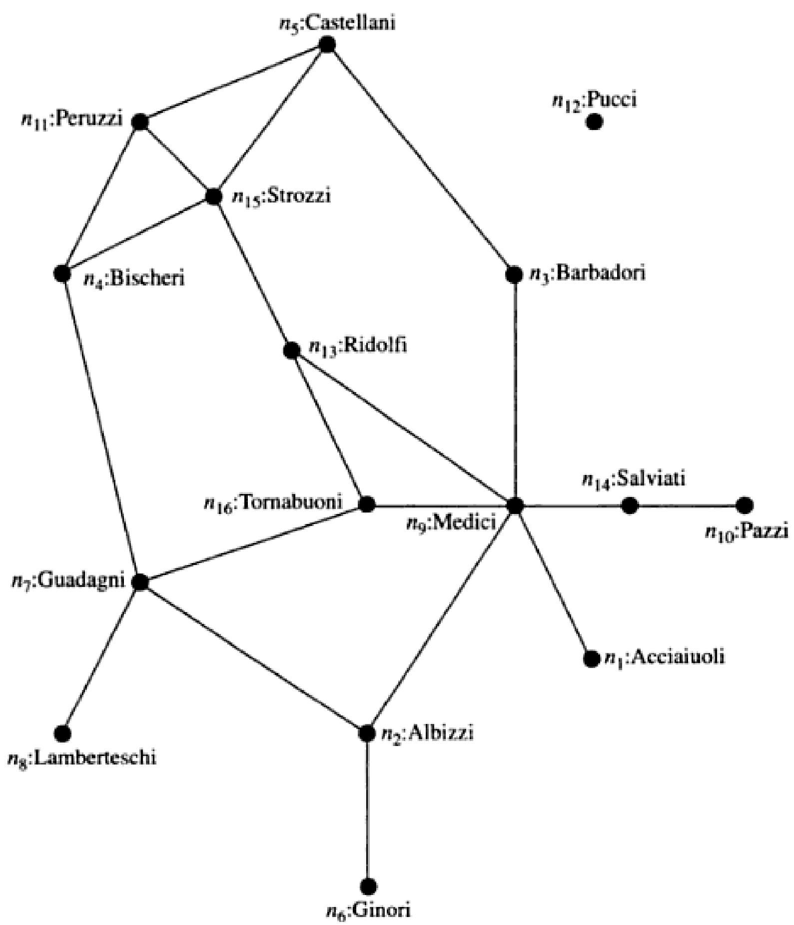


Source: Social network analysis: Methods and applications. Wasserman, Stanley. Cambridge university press, 1994.

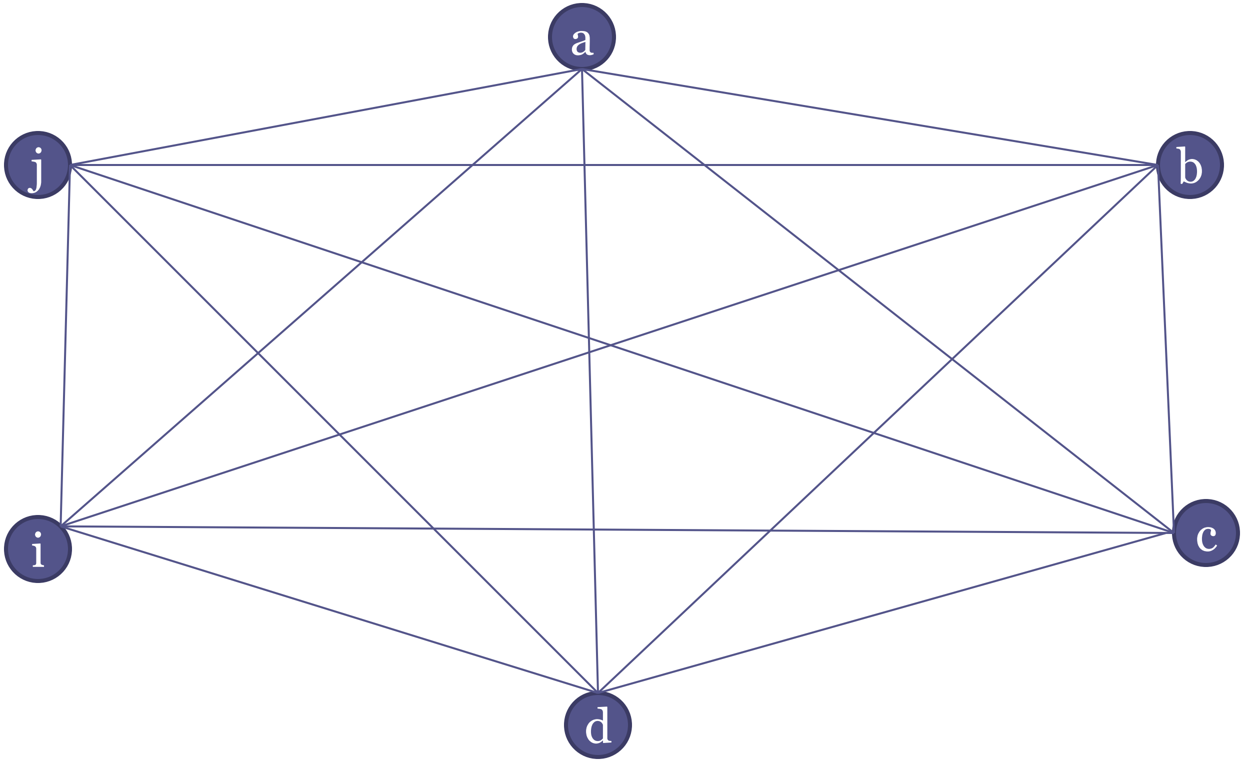
Graph Density- Cnt.

- What is the density of this graph?
  - N= 16
  - E= 20



Complete Graph

- If all edges are present, then all nodes are adjacent (neighbors), and the graph is a *Complete Graph*.



Graph Connectivity

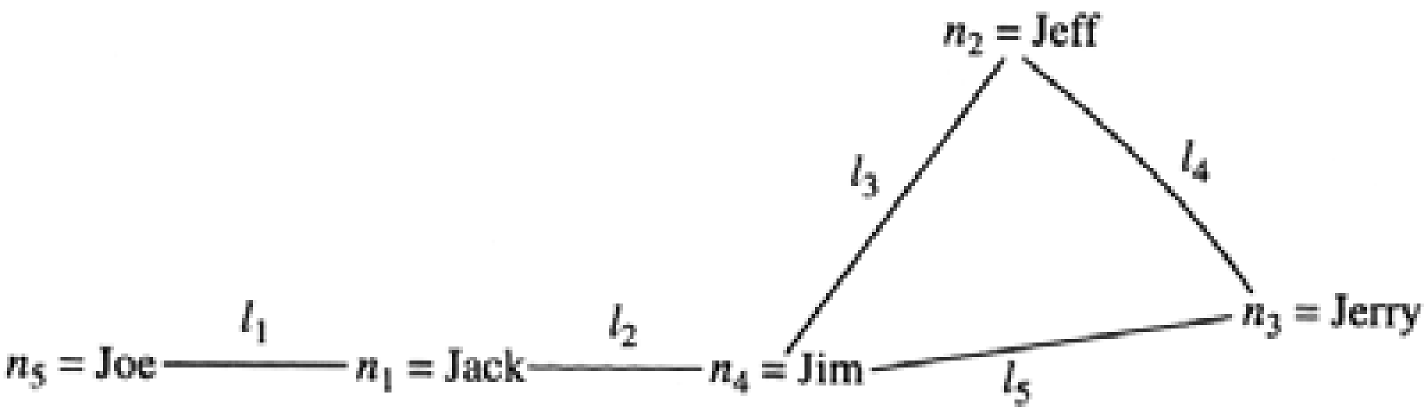
- Indirect connections between nodes
- We discuss about:
  - Walks
  - Trails
  - Paths

Graph Connectivity- Cnt.

- Walk
  - A sequence of nodes and edges that starts and ends with nodes where each node is incident to the edges following and preceding it.
- Trail
  - A trail is a walk in which all edges are distinct, although some node(s) may be included more than once.
- Path
  - A path is a walk in which all nodes and all edges are distinct.
- The length of a walk, trail, or path is the number of edges in it.

Graph Connectivity- Cnt.

- Walk
  - A sequence of nodes and edges that starts and ends with nodes where each node is incident to the edges following and preceding it.



Graph Connectivity- Cnt.

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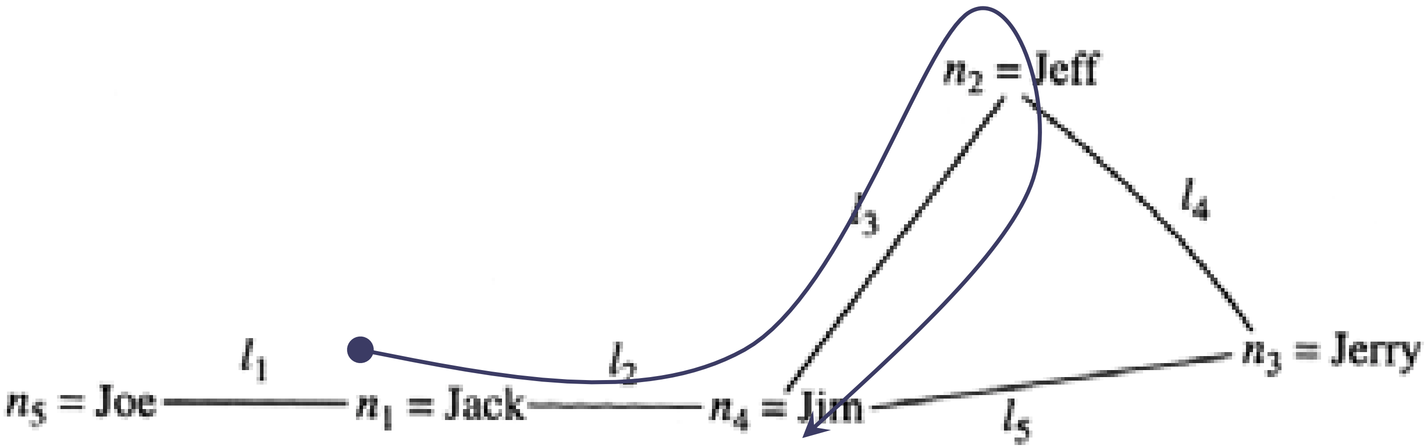
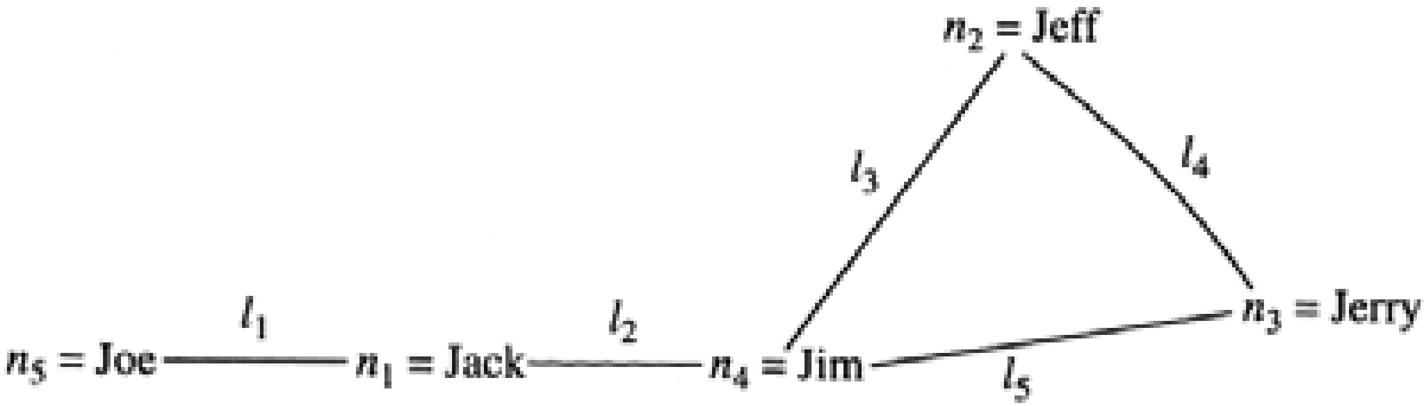


Sample Walk:

$W = n_1\ l_2\ n_4\ l_3\ n_2\ l_3\ n_4$

Graph Connectivity- Cnt.

- Trail
  - A trail is a walk in which all edges are distinct, although some node(s) may be included more than once.



Graph Connectivity- Cnt.

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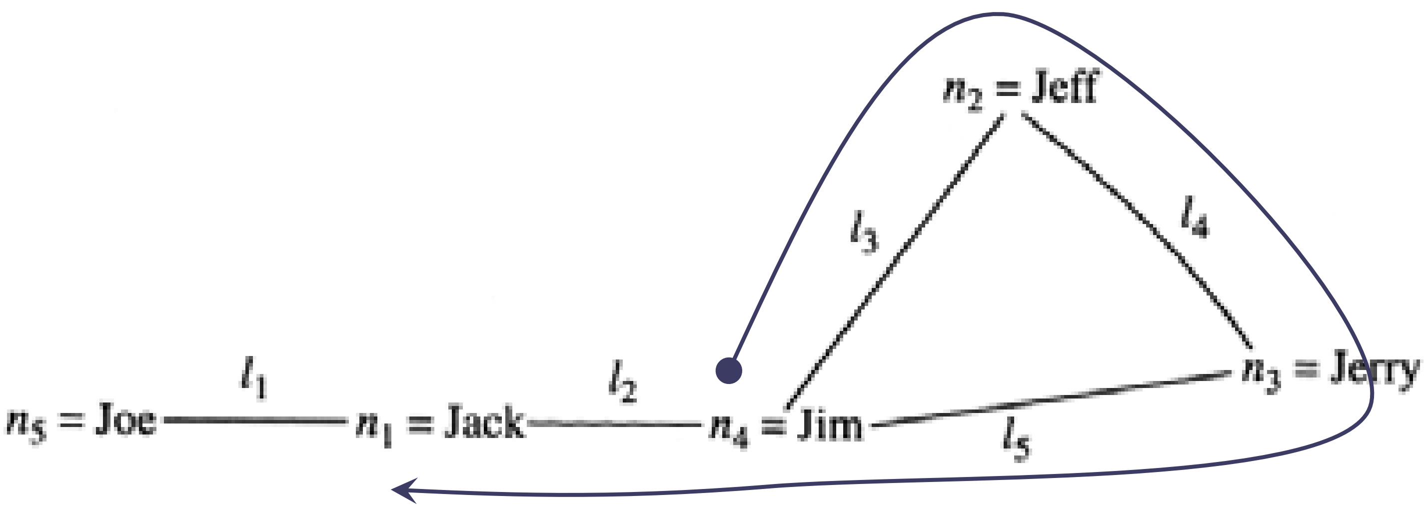
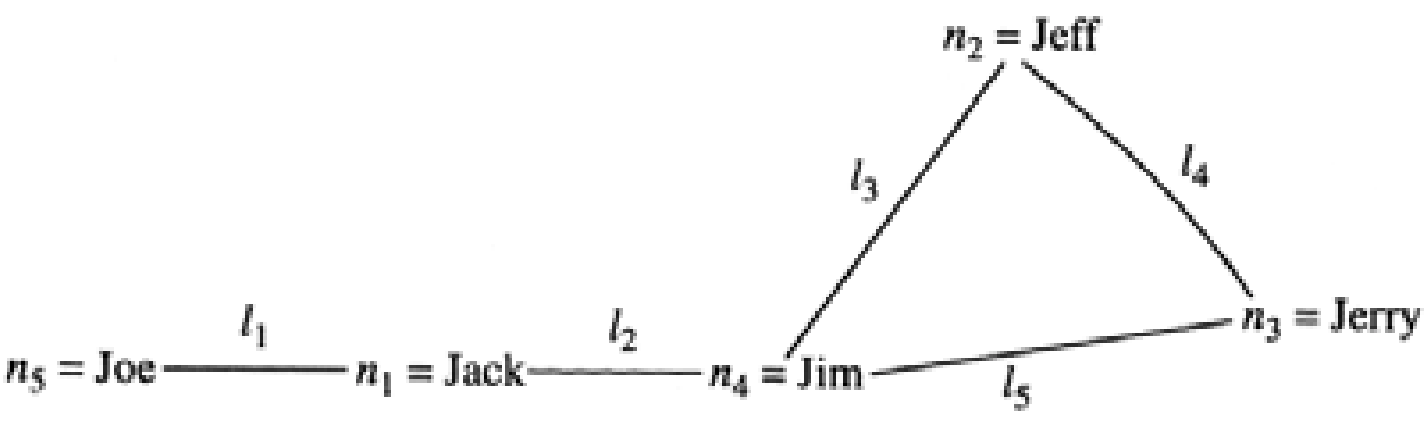


Sample Trail:

$T = n_4\, l_3\, n_2\, l_4\, n_3\, l_5\, n_4\, l_2\, n_1$

Graph Connectivity- Cnt.

- Path
  - A path is a walk in which all nodes and all edges are distinct.



Graph Connectivity- Cnt.

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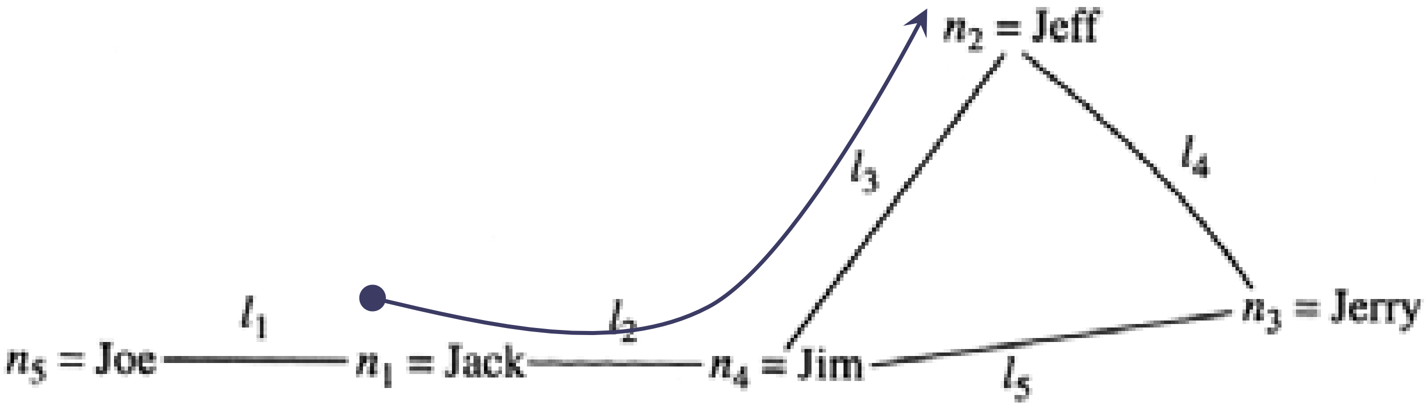


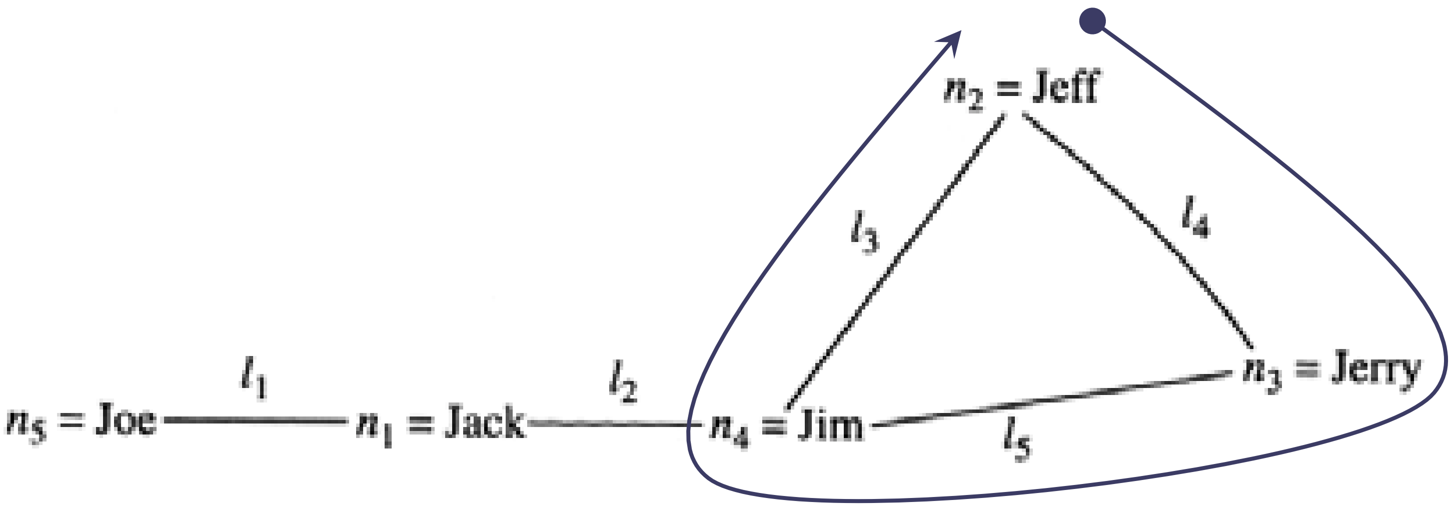
Sample Path:

$P = n_1\ l_2\ n_4\ l_3\ n_2$

Source: Social network analysis: Methods and applications. Wasserman, Stanley. Cambridge university press, 1994.

Graph Connectivity- Cnt.

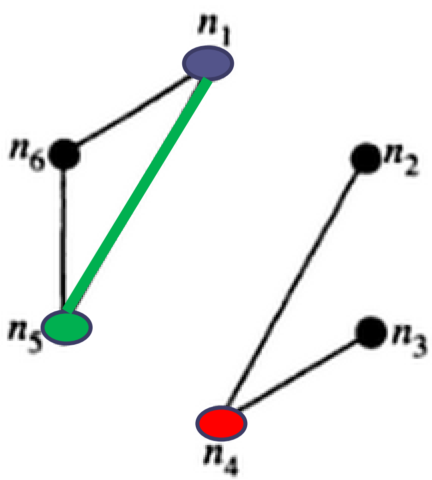
- Is this a Walk? Trail? Path?
  - Yes, Yes, No
  - We call a *closed walk* with distinct edges Cycle!



$n_2\ l_4\ n_3\ l_5\ n_4\ l_3\ n_2$

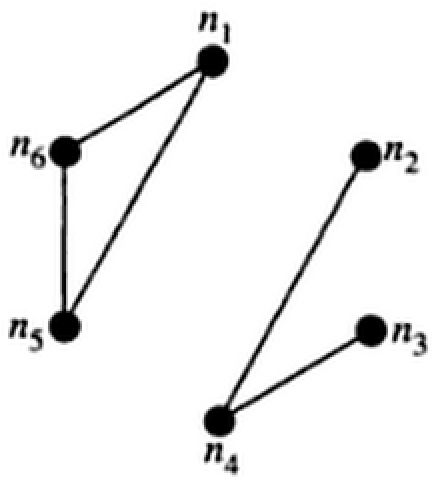
Reachability

- If there is a **path between nodes** *i* and *j*, then *i* and *j* are reachable from each other.



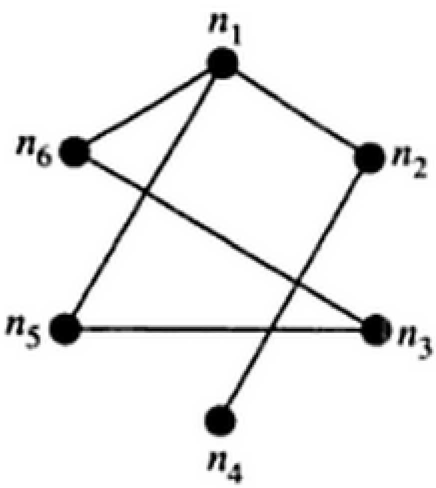
Connected Graph

- A graph is connected if ***every pair of its nodes*** are reachable from each other
  - i.e. there is a path between them.



Disconnected Graph

How can we make this graph connected?



Connected Graph

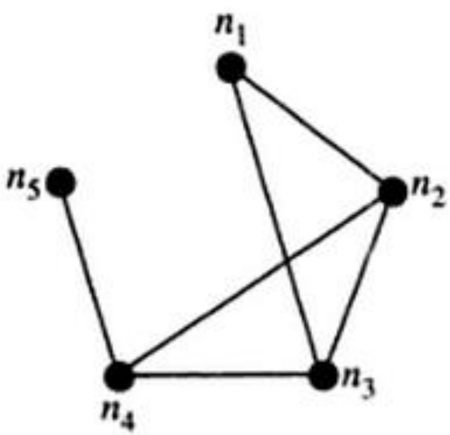
and this graph disconnected?

Distance and Diameter

- Distance btw node i and j: $d(i,j)$
  - Length of the ***shortest path*** between i and j
- Diameter of a graph
  - Diameter of a graph is the maximum value of $d(i,j)$ for all i and j

Next session! for now:
The path with min number of edges.

Distance and Diameter- Cnt.



distance

$d(1,2) = 1$

$d(1,3) = 1$

$d(1,4) = 2$

$d(1,5) = 3$

$d(2,3) = 1$

$d(2,4) = 1$

$d(2,5) = 2$

$d(3,4) = 1$

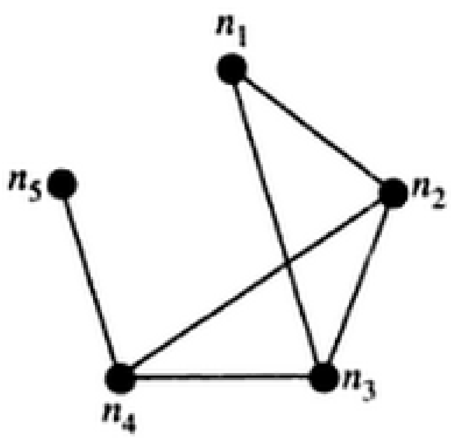
$d(3,5) = 2$

$d(4,5) = 1$

Diameter of graph $= \max d(i,j) = d(1,5) = 3$

What is the distance and diameter of a complete graph?

Adjacency Matrix



$$A = \begin{array}{c} \\ n_1 \\ n_2 \\ n_3 \\ n_4 \\ n_5 \end{array} \begin{array}{c} \begin{array}{ccccc} n_1 & n_2 & n_3 & n_4 & n_5 \end{array} \\ \begin{pmatrix} 0 & 1 & 1 & 0 & 0 \\ 1 & 0 & 1 & 1 & 0 \\ 1 & 1 & 0 & 1 & 0 \\ 0 & 1 & 1 & 0 & 1 \\ 0 & 0 & 0 & 1 & 0 \end{pmatrix} \end{array}$$

- Each row or column represents a node!

$A = A^T$

Properties of adjacency matrix → next session

Sub-graphs

- Graph G_s is a sub-graph of G if its nodes and edges are a subset of G's nodes and edges respectively.

Sub-graphs- Cnt.

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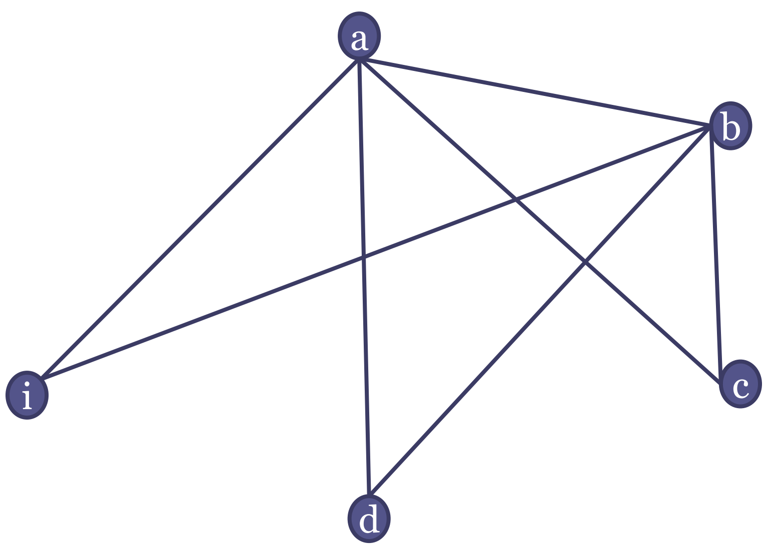
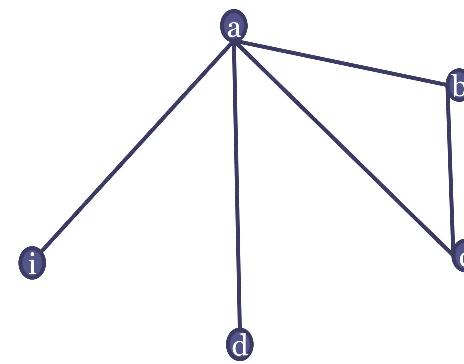
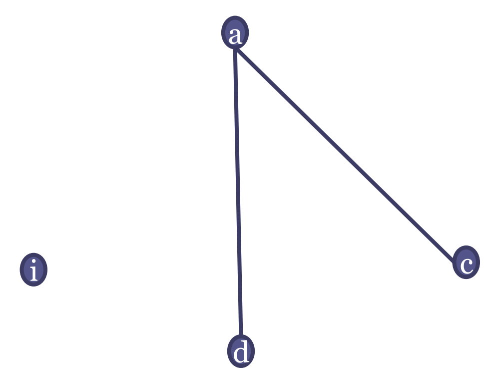


G

G_{s1}



G_{s2}

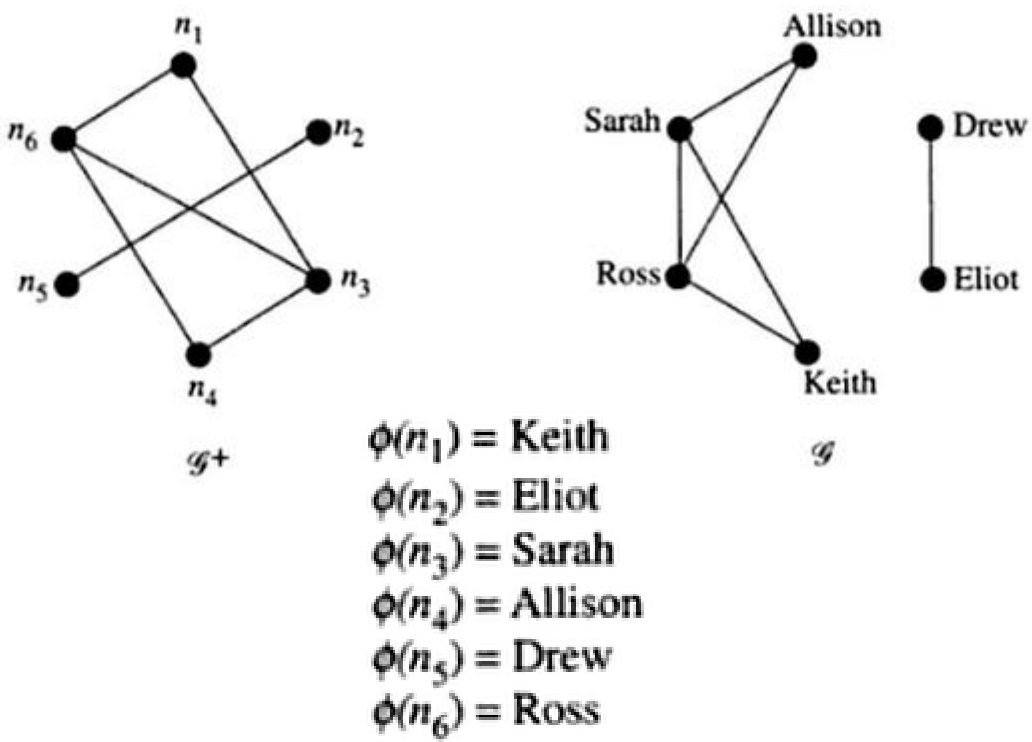


Graph Types

- We study a few types of graphs:
  - Isomorphic graphs
  - Bipartite graphs
  - Digraphs
  - Multigraphs
  - Hypergraphs

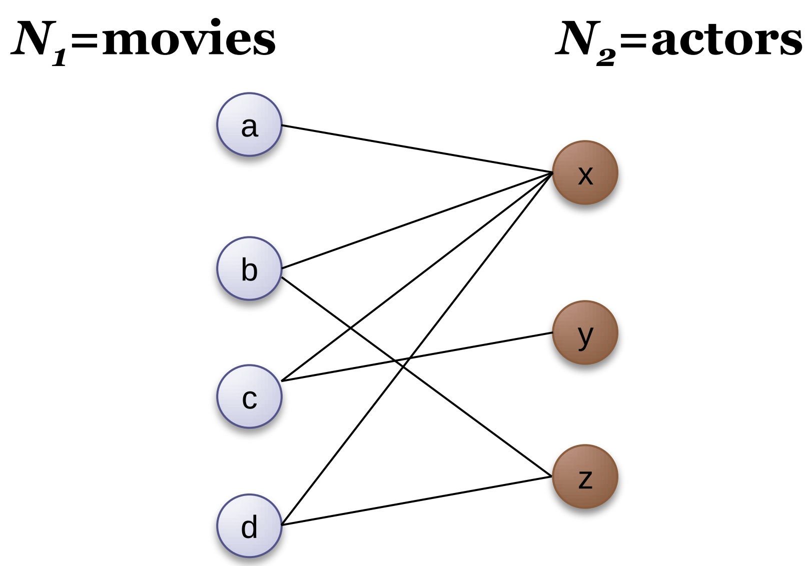
Graph Types- Isomorphic

- Isomorphic
  - Two graphs are isomorphic if:
    - there is a one-to-one mapping btw their nodes that preserves adjacency!



Graph Types- Bipartite Graphs

- A bipartite graph is an undirected graph in which
  - nodes can be partitioned into two (disjoint) sets N_1 and N_2 such that:
    - $(u, v) \in E$ implies either $u \in N_1$ and $v \in N_2$ or vice versa.
  - In other words, all edges go between the two sets N_1 and N_2 but are not allowed within N_1 and N_2.



N_1={a,b,c,d}

N_2={x,y,z}

Graph Types- Digraphs

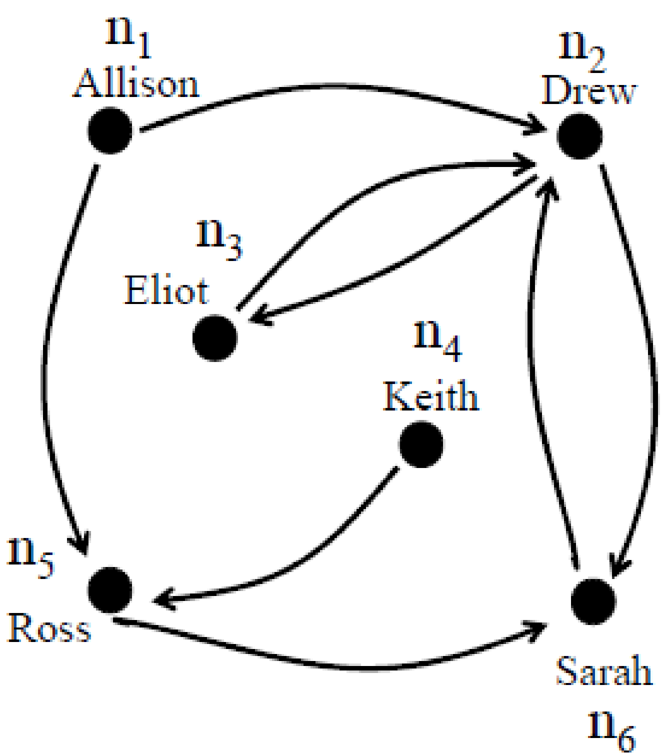
- Digraphs or Directed Graphs
  - Edges are directed
- Adjacency:
  - There is a direct edge btw nodes!
    - $i \in N$
    - $j \in N$
    - $(i, j) \in E$

Graph Types- Digraphs- Cnt.

- Node Indegree and Outdegree
  - Indegree
    - The indegree of a node, $d_I(i)$, is the number of nodes that links i,
  - Outdegree
    - The outdegree of a node, $d_O(i)$, is the number of nodes that are linked by i,

- Indegree: number of edges terminating at i.
- Outdegree: number of edges originating at i.

Graph Types- Digraphs- Cnt.



$$d_O(n_i) = \sum_{j=1}^{n} A_{ij}$$

$$A = \begin{pmatrix} 0 & 1 & 0 & 0 & 1 & 0 \\ 0 & 0 & 1 & 0 & 0 & 1 \\ 0 & 1 & 0 & 0 & 0 & 0 \\ 0 & 0 & 0 & 0 & 1 & 0 \\ 0 & 0 & 0 & 0 & 0 & 1 \\ 0 & 1 & 0 & 0 & 0 & 0 \end{pmatrix} \quad \begin{array}{|c|} \hline 2 \\ \hline 2 \\ \hline 1 \\ \hline 1 \\ \hline 1 \\ \hline 1 \\ \hline \end{array}$$

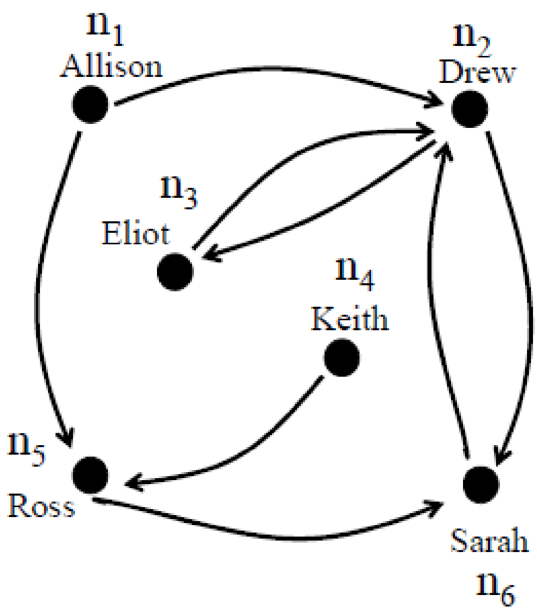
$$d_I(n_j) = \sum_{i=1}^{n} A_{ij} \quad \begin{array}{|c|c|c|c|c|c|} \hline 0 & 3 & 1 & 0 & 2 & 2 \\ \hline \end{array}$$

$A \mathrel{!=} A^T$

Graph Types- Digraphs- Cnt.

- Density of Digraph:
  - Number of all possible edges in Digraph?
    - N * (N-1)

$$\frac{E}{N * (N-1)}$$



Graph Types- Digraphs- Cnt.

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- Connectivity
  - Walks
  - Trails
  - Paths

- The same as before just links are directed!

Graph Types- Multigraphs

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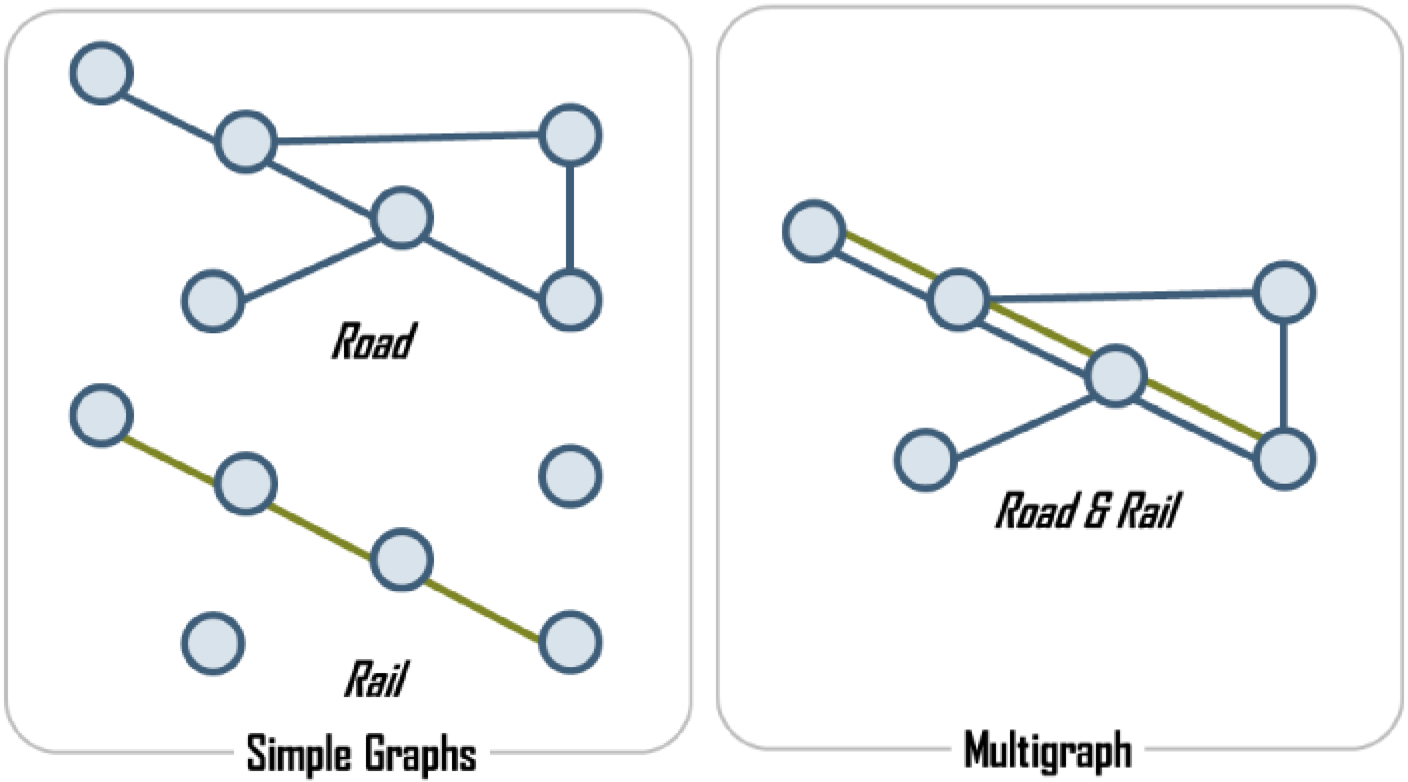
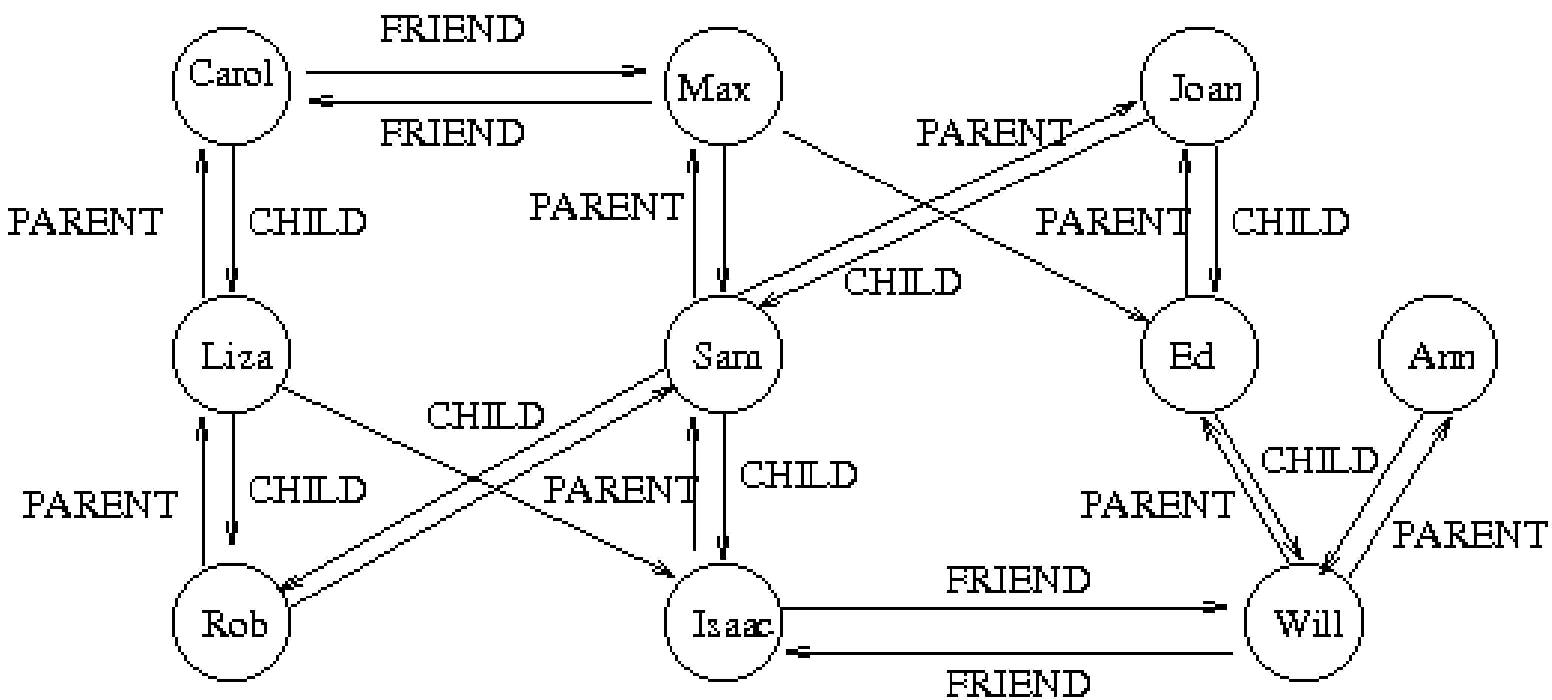
- A Multigraph [or multivariate (directed) graph] G consists of:
  - a set of nodes, *and*
  - two or more sets of edges, $E^{+} = \{\boldsymbol{E_1}, \boldsymbol{E_2}, \ldots, \boldsymbol{E_r}\}$, r is the number of sets of edges

Multigraph 1.



Multigraph 2.



Graph Types- Multigraphs- Cnt.

- Number of edges btw any two nodes in a multigraph?
  - $E^{+} = \{\boldsymbol{E_1}, \boldsymbol{E_2}, \ldots, \boldsymbol{E_r}\}$, r is the number of sets of edges
    - Undirected multigraph
      - [0, r]
    - Directed multigraph
      - [0, 2*r]

Graph Types- Multigraphs- Cnt.

- Each $\boldsymbol{E_i}$ indicated one type of relationship, e.g.:
  - $\boldsymbol{E_1}$: lives near relationship
  - $\boldsymbol{E_2}$: friends at the beginning of the year
  - $\boldsymbol{E_3}$: friends at the end of the year

Graph Types- Hypergraphs

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- A hypergraph is a graph in which an edge can connect any number of nodes.
- In a hypergraph, ***E*** is a set of non-empty subsets of ***N*** called *hyperedges*.

Graph Types- Hypergraphs- Cnt.

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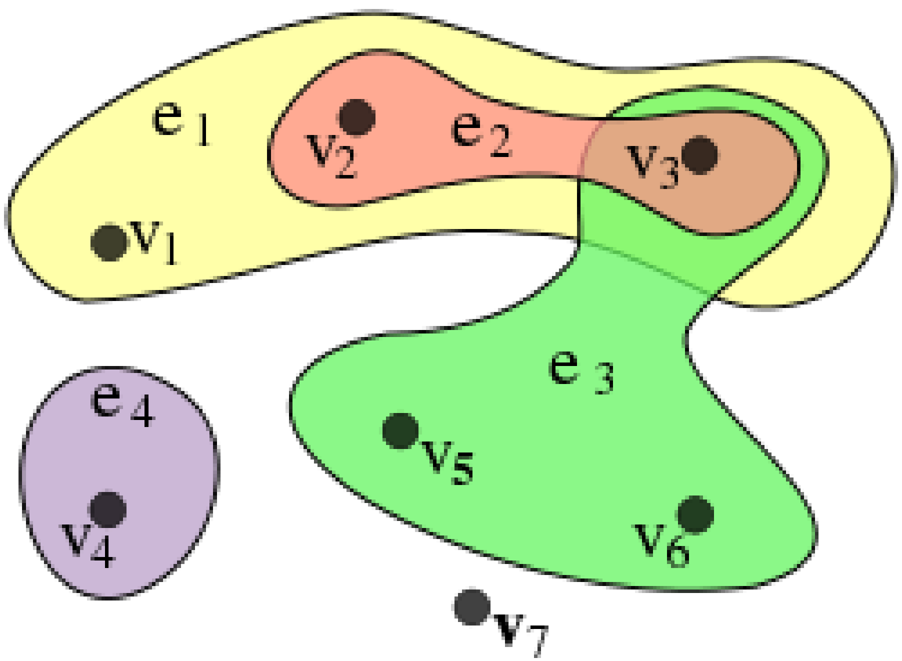

N={v_1, v_2, v_3, v_4, v_5, v_6, v_7}

E={e_1, e_2, e_3, e_4}=

{{v_1, v_2, v_3}, {v_2, v_3}, {v_3, v_5, v_6}, {v_4}}

Weighted graphs

- Edges may carry additional information
  - Tie strength → how good are two nodes as friends?
  - Distance → how long is the distance btw two cities?
  - Delay → how long does the transmission take btw two cities?
  - Signs → two nodes are friends or enemies?
- Such graphs are called weighted or signed graphs and we will study them later.

Questions?

Reading

- Ch.02 Graphs [NCM]
- Ch. 04 Social network analysis: Methods and applications. Wasserman, Stanley. Cambridge university press, 1994.