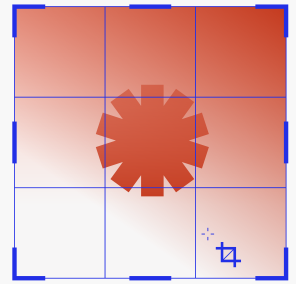



INGRID LIMA

DESIGNER

+ 55 (14) 98197-7720
ingridsflima@gmail.com
[Portfolio](#)
Marília - Sp - Brazil
[LinkedIn](#)



SOBRE MIM:

-  Graphic Designer with over 5 years of experience creating visual solutions across multiple sectors, including packaging, marketing campaigns, digital media, and signage. Dedicated to delivering cohesive, high-quality design that communicates clearly and strengthens brands.



EDUCATION

Faculdade Líbano | 2025

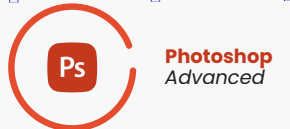
MBA in Digital Marketing Strategy

Faculdade Líbano | 2024–2025

MBA in Branding: Strategic Communication and Brand Management

UNIVEM | 2020–2022

Graphic Design



Photoshop
Advanced



Illustrator
Advanced



Indesign
Intermediate



Figma
Intermediate



Capcut
Intermediate



Canva
Advanced

LANGUAGES I

- **Portuguese:** Native
- **English:** Fluent
- **Spanish:** Beginner

EXPERIÊNCIAS

Mar 2025 – Present | The Sign Pack – Remote (USA)

Graphic Designer

- Develop and finalize signage and graphic materials, ensuring production quality and visual consistency.
- Improve workflow and collaborate with project managers to meet client standards and deadlines.

Feb 2024 – Jan 2025 | Life – Marília, SP

Graphic Designer

- Managed social media content and developed digital/offline campaigns.
- Coordinated vendors and delivered creative materials for events and partnerships.

May 2022 – Feb 2024 | VaBene Alimentos – Marília, SP

Marketing Assistant

- Created packaging and promotional materials for national and international markets.
- Organized trade fairs and photo sessions to strengthen brand identity.

Feb 2022 – May 2022 | Studiolasar – Marília, SP

Graphic Designer

- Processed and optimized packaging files for high-quality printing.
- Designed and adjusted layouts based on client and production specifications.

Feb 2022 – May 2022 | Instituto Leones – Remote (SP)

Designer Freelancer

- Designed educational materials and visual content for social media.
- Collaborated with the communications team to enhance brand visibility.

Oct 2019 – Aug 2021 | AFL Sistemas – Pompéia, SP

Web Designer

- Managed social media, created marketing visuals, and updated website content.
- Recorded and edited tutorial videos explaining new system modules to improve client communication.