

DBA Name	Wholesale Expo		Legal Name	Private Equity Holdings, Inc.	
Type of Business	Corporation		Tax ID	262925249	Corp
Full Business Address	3 Haynie Street, Newnan, GA 30263				
Full Billing Address					
Phone at Location	(404) 965-2993		Best Phone	(770) 769-8974	Fax (404) 585-4781
Business Email	support@shopwholesaleexpo.com		Website	www.shopwholesaleexpo.com	
Years In Business	3	Average Ticket		Gross Annual Sales	1,100,000.00
Do you currently have cash advance?	Yes	With who?	ML Factors, Credibly, & 1st Atlantic		Balance \$70000
Current Credit Card Processor			Average Processing Volume		
Last Month Vol.		#of Tickets		2nd Month Vol.	
					#of Tickets
3rd Month Vol.		#of Tickets		4th Month Vol.	
					#of Tickets

Owner #1 Name	William Nowell		Title	Owner	
Date of Birth	10-19-1970		SSN	246-51-7778	
Full Home Address	11 Glenleigh Way, Newnan, GA 30265				
Home Phone	(770) 769-8974	Cell Phone	(770) 769-8974	Email	support@shopwholesaleexpo.com
Own/Rent	\$ 0 Own	Years There	15	Drivers Lience #	051153950
				State	Georgia
Owner #2 Name			Title		
Date of Birth			SSN		
Full Home Address					
Home Phone		Cell Phone		Email	
Own/Rent	\$	Years There		Drivers Lience #	
				State	

Business Home Based?	No	Location: Lease/Own	Leased	Lease Term	Monthly Rent
Landlord / Mortgage Co.	Kennedy Business Holdings, Inc.			Contact	Edward Kennedy
Contact Phone	(404) 431-6584	Cell	(404) 431-6584	Email	

Bank Name/Branch	Contact	Phone
Trade Reference#1	Contact	Phone
Trade Reference#2	Contact	Phone
Trade Reference#3	Contact	Phone

I hereby represent that all the above information is true and understand that making false statements might be considered fraud. By providing the above information, the applicant(s) authorize you to whom this application is made or your agents to investigate my/our financial responsibility and credit worthiness, specifically principal and corporate entities, and will provide financial statements, tax returns, etc. as you deem necessary. A photocopy of this authorization will be deemed as acceptable for release of credit information. I/we authorize Money Works Direct, Inc. to receive pertinent information regarding the commercial lease for the above referenced location from my leasing company and or agent. I/we authorize you to update my/our credit profile from time to time in the future, as you deem appropriate. By signing below, each of the above listed business and business owner/officer (individually and collectively, "you") authorize Money Works Direct and each of its representatives, successors, assigns and designees ("Recipients") that may be involved with or acquire commercial loans having daily repayment features or purchases of future receivables including Merchant Cash Advance transaction, including without limitation the application therefor (collectively, "Transaction") to obtain consumer or personal, business and investigative reports and other information about you, including credit card processor statements and bank statements, from one or more consumer reporting agencies, such as TransUnion, Experian and Equifax, and from other credit bureaus, banks, creditors and other third parties. You also authorize Money Works Direct to transmit this application form, along with any of the foregoing information obtained in connection with this application, to any or all of the Recipients for the foregoing purposes. You also consent to the release, by any creditor or financial institution, of any information relating to any of you, to Money Works Direct and to each of the Recipients, on its own behalf.

Signature#1	Printed Name	William Nowell	Date	11/18/2016
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