

DBA Name	Socialweber	Legal Name	Potent Potential inc.
Type of Business	Digital Marketing	Tax ID	45-4846047 Corp
Full Business Address	34 Franklin Avenue 303		
Full Billing Address			
Phone at Location	(718) 475-1655	Best Phone	Fax (718) 475-1662
Business Email	Support@socialweber.com	Website	Socialweber.com
Years In Business	6	Average Ticket	Gross Annual Sales 100,000.00
Do you currently have cash advance?	No	With who?	Balance
Current Credit Card Processor	Average Processing Volume		
Last Month Vol.	# of Tickets	2nd Month Vol.	# of Tickets
3rd Month Vol.	# of Tickets	4th Month Vol.	# of Tickets

Owner #1 Name	Sholem Berkowitz		Title	Prrsident
Date of Birth	09/02/78		SSN	123-62-5640
Full Home Address	13 Hamburg Way 203			
Home Phone	(845) 774-3314	Cell Phone	(845) 659-6166	Email sholemb@me.com
Own/Rent	\$ 0 Rent	Years There	3	Drivers Lience # 190687134 State NY
Owner #2 Name			Title	
Date of Birth			SSN	
Full Home Address				
Home Phone		Cell Phone		Email
Own/Rent	\$	Years There		Drivers Lience # State

Business Home Based?	No	Location: Lease/Own	Leased	Lease Term	1	Monthly Rent	1,200.00
Landlord / Mortgage Co.				Contact			
Contact Phone		Cell		Email			

Bank Name/Branch	Chase / Brooklyn	Contact		Phone	
Trade Reference#1		Contact		Phone	
Trade Reference#2		Contact		Phone	
Trade Reference#3		Contact		Phone	

I hereby represent that all the above information is true and understand that making false statements might be considered fraud. By providing the above information, the applicant(s) authorize you to whom this application is made or your agents to investigate my/our financial responsibility and credit worthiness, specifically principal and corporate entities, and will provide financial statements, tax returns, etc. as you deem necessary. A photocopy of this authorization will be deemed as acceptable for release of credit information. I/we authorize Money Works Direct, Inc. to receive pertinent information regarding the commercial lease for the above referenced location from my leasing company and or agent. I/we authorize you to update my/our credit profile from time to time in the future, as you deem appropriate. By signing below, each of the aboe listed business and business owenet/officer (individually and collectively, "you") authorize Money Works Direct and each of its representatives, successors, assigns and designees ("Recipients") that may be involved with or acquire commercial loans having daily repayment features or purchases of future receivables including Merchant Cash Advance transcation, including without limitation the application therefor (collectively, "Transcation") to obtain consumer or personal, business and investigative reports and other information about you, including credit card processor statements and bank statements, from one or more consumer reporting agencies, such as TransUnion, Experian and Equifax, and from other credit bureaus, banks, creditors and other third parties. You also authorize Money Works Direct to transmit this application form, along with any of the foregoing informaiton obtained in connection with this application, to any or all of the Recipients for the foregoing purposes. You also consent to the release, by any creditor or financial institution, of any information relating to any of you, to Money Works Direct and to each of the Recipients, on its own behalf.

Signature#1	Printed Name	Sholem Berkowitz	Date	11/29/2017
-------------	--------------	------------------	------	------------