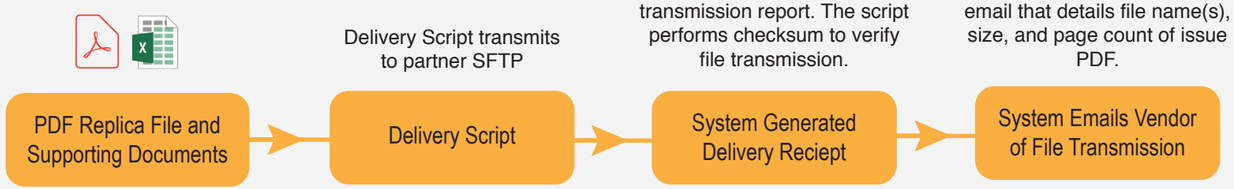
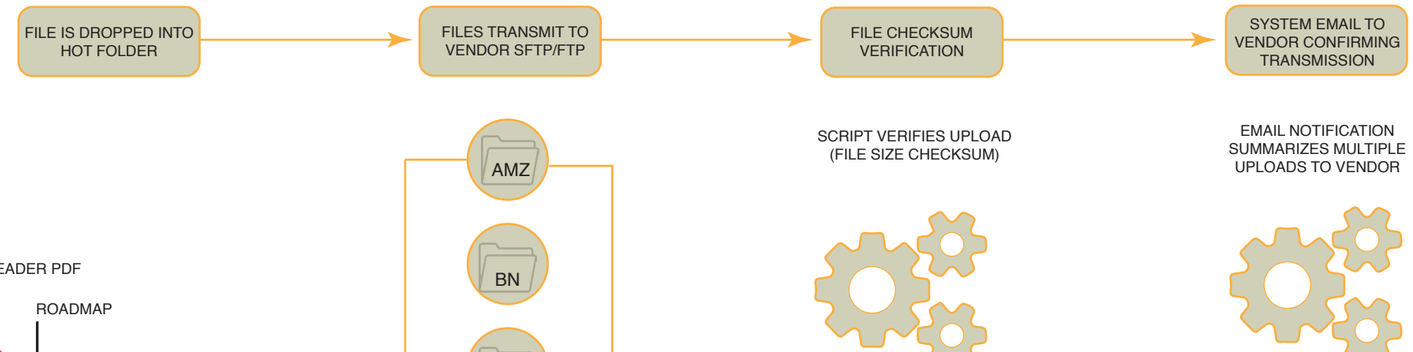
REPLICA AUTOMATION SCRIPT (OVERVIEW)



REPLICA AUTOMATION SCRIPT (STEPS)



FORMATTING

COMPLETED
APPROVED
ASSET

Naming Convention:
XXXYYMM_eReader_300.pdf
XXMMYY.pdf
XXXYYMM_ROADMAP.pdf
XXMMYY_SECSTART.xls

Naming convention determines which vendors receive a particular asset as well as which automated email is triggered to the vendor

All files are optimized 300DPI to all partners vs. mixed 144 and 300.

HOT FOLDER IS COMPOSED OF MULTIPLE VENDOR FOLDERS

FOLDERS ARE SCRIPTED TO TRANSMIT FILES TO VENDORS ALONG WITH NECESSARY COMPANION DOCUMENTATION IF NEEDED (i.e. ROADMAPS, ETC.)

SCRIPT VERIFIES UPLOAD (FILE SIZE CHECKSUM)

REPORT EXAMPLE

```
FILE NAME: ELM0118_eReader_300.pdf
TOTAL PAGES: 118
FILE SIZE: 346MB

TRANSMISSION 1: AMZ
STATUS: PASS

TRANSMISSION 2: BN
STATUS: PASS

TRANSMISSION 3: TEXTURE
STATUS: PASS

TRANSMISSION 4: MAGZTER
STATUS: FAIL
FAIL REASON: CHECKSUM FAILURE

TRANSMISSION 5: ZINIO
STATUS: PASS
```

ERROR FILES CAN BE RETRANSMITTED BY CHOOSING A SPECIFIC HOT FOLDER OF THAT BRAND AND SIMPLY DROPPING THE ASSET BACK IN.

A NEW REPORT WILL CONFIRM RETRANSMISSION

EMAIL NOTIFICATION SUMMARIZES MULTIPLE UPLOADS TO VENDOR

EMAIL EXAMPLE

```
THE FOLLOWING ISSUE(S) HAS BEEN UPLOADED TO YOUR FTP

FILE 1 -
PUBLICATION: ELLE MAGAZINE
MONTH: JANUARY 2018

FILE NAME: ELM0118_eReader_300.pdf
TOTAL PAGES: 118
FILE SIZE: 346MB

COMPANION FILE 1: ELM0118_ROADMAP.PDF


FILE 2 -
PUBLICATION: ESQUIRE MAGAZINE
MONTH: JANUARY 2018

FILE NAME: ESQ0118_eReader_300.pdf
TOTAL PAGES: 188
FILE SIZE: 480MB

COMPANION FILE 1: ESQ0118_ROADMAP.PDF

PLEASE CONTACT US SHOULD THERE BE ANY ISSUES WITH THE FILES
OR SUPPORTING DOCUMENTS:
PWXDIGITAL@PUBWORX.COM

- PWX DIGITAL TEAM
```