

Hailey Keen

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EXPERIENCE

Bond - Sends handwritten notes on customizable stationery from your phone or computer.

Fullstack Engineer, Oct 2016 - June 2018, New York, NY

- Improved churn rate from 8% to 4% by creating a Stripe integrated feature that automatically sent a handwritten thank you note to new subscribers.
- Increased test coverage from 50% to 90% by expanding integration tests and creating tests for new endpoints.
- Improved performance and reliability of endpoints, and created new ones.
- Fixed many critical bugs and identified lower level issues to prevent future bugs from emerging.
- Created end-to-end file upload tool for account managers to sanitize user addresses and remove duplicates.

iNDEMAND - Delivers programming through Pay-Per-View, Video On Demand and digital platforms.

Sr. VOD Coordinator, Sep 2013 - Aug 2015, New York, NY

- Edited trailers, feature films, and extras that needed revision before airing.
- Managed 7 content schedules for Video On Demand (VOD) including UFC and Disney.
- Coordinated the delivery of over 200 assets a month by liaising with studios and creative team.
- Prepared assets for release by transcoding and testing file types.

VOD Quality Control Associate, Sept 2012 - Sept 2013, New York, NY

- Screened stunts, barkers, and high priority content for quality and metadata errors.
- Corresponded with VOD corrections and QC tech team to correct asset issues.
- Oversaw and delegated tasks to 4 temp workers.
- Trained incoming temps on QC procedures.

SELECTED PROJECTS

Filmstack filmstack.haileyckeen.com - Allows anyone to discover movies by decade, genre, and/or runtime.

- Developed with Material Angular and the MEAN stack.
- Wrote a Node script to translate the raw data sourced from the OMDb API into a 700mb database.

Google Music Chrome Extension - Makes discovering new music faster by skipping already played songs.

- Injects a content script that continuously reads the play count and skips when already played.

EDUCATION

Fullstack Academy - An immersive software engineering coding bootcamp.

Certificate of Completion in Web Development, Jan 2016 - Apr 2016, New York, NY

Florida State University

B.S. Marketing with minors in Film Studies and Communications, Jan 2008 - Apr 2011, Tallahassee, FL

PROFICIENCIES

JavaScript, Node.js, MongoDB, Mongoose, Hapi, Express, Angular, React, Async, Lodash, Jasmine