

## Performance Analytics Kimia Farma 2020-2023



Select date -

Provinsi

Kota

Cabang

Produk

**Total Transaksi** 

672,458

**Total Penjualan** 

Rp346.96B

**Total Keuntungan** 

Rp98.54B

**Avg Rating Transaksi** 

4.0

**Total Produk** 

150

**Total Customer** 

264,601

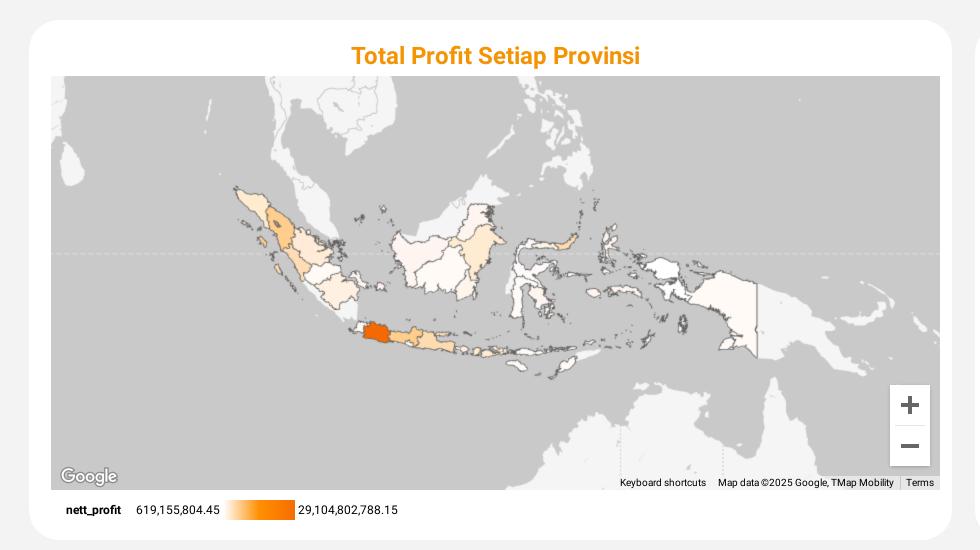
**Total Cabang** 

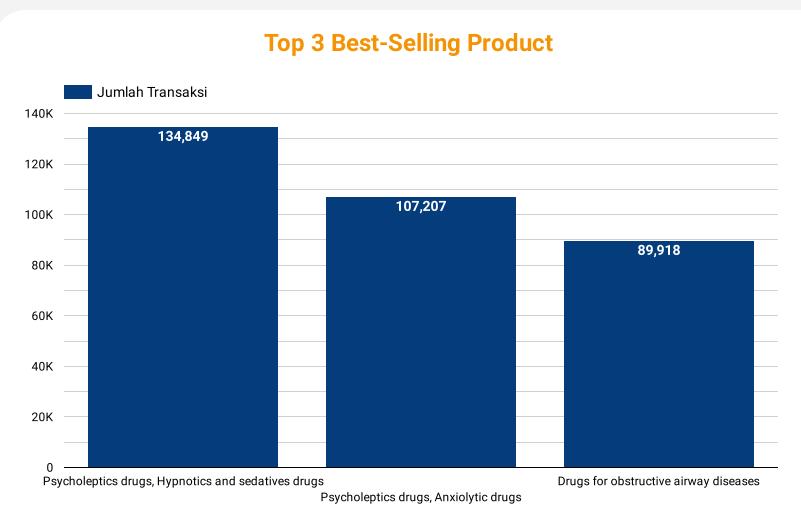
1,725



#### Top 5 Cabang Dengan Rating Tertinggi & Rating Transaksi Terendah

	ID Cabang	Nama Cabang	Provinsi	Kota	Rating Caba 🔻	Rating Transaksi
1.	51033	Kimia Farma - Klinik-Apotek-La	Sumatera Utara	Pematangsiant	5	3
2.	85716	Kimia Farma - Apotek	Jawa Timur	Malang	5	3
3.	21754	Kimia Farma - Klinik-Apotek-La	Kalimantan Barat	Pontianak	5	3
4.	62707	Kimia Farma - Apotek	Nusa Tenggara Bar	Mataram	5	3
5.	56801	Kimia Farma - Apotek	Jawa Barat	Subana	5	3
						1-5/96 < >

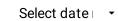






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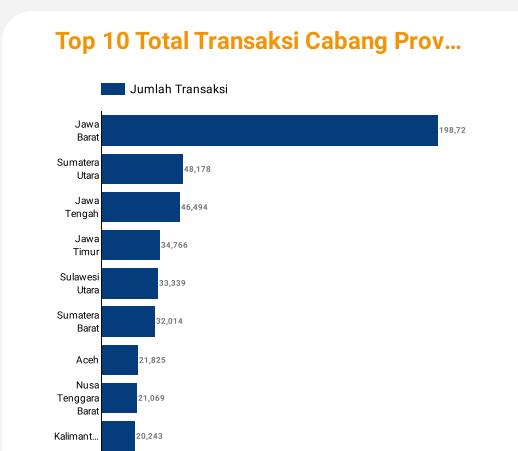


Provinsi

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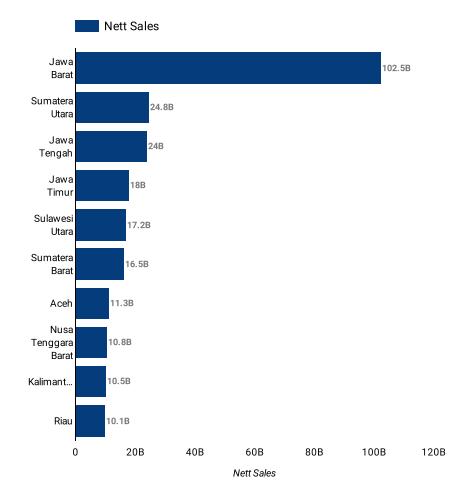


Jumlah Transaksi

200K

1-5/1725 🕻 🗦





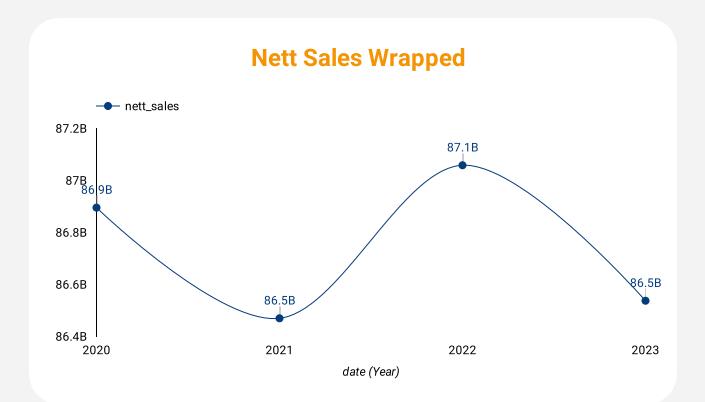
#### **Jumlah Cabang Tiap Provinsi**

	Provinsi	Jumlah Cabang 🔻
1.	Jawa Barat	11B
2.	Sumatera Utara	2.6B
3.	Jawa Tengah	2.3B
4.	Jawa Timur	1.9B
5.	Sulawesi Utara	1.9B
6.	Sumatera Barat	1.6B
7.	Aceh	1.2B
8.	Kalimantan Timur	1.2B
9.	Nusa Tenggara Barat	1.1B
10.	Riau	1.1B
11.	Kepulauan Riau	799.2M
12.	Sumatera Selatan	783M
		1-31/31 < >

#### Top 5 Branch dengan Profit Tertinggi

	Cabang	Kota	Profit <b>▼</b>
1.	53167 - KAL	Ambon	68.2M
2.	19393 - KA	Magelang	68M
3.	88378 - KA	Pematangsiantar	67.6M
4.	53721 - A	Mataram	67.6M
5.	23647 - A	Semarang	67.4M

33%
33.9%
Kimia Farma - Apotek
Kimia Farma - Klinik & Apotek
Kimia Farma - Klinik - Apotek
Maria Farma - Klinik - Apotek - Laboratorium





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### **Snapshot Data Harian**

Select date ⊢ •

Provinsi

Kota

Cabang

Produk

	date 🔺	Jumlah Transaksi	Jumlah Produk	Total Pendapatan	Total Profit
1.	1 Jan 2020	494	146	Rp256.01M	Rp72.64M
2.	2 Jan 2020	459	144	Rp239.87M	Rp68.15M
3.	3 Jan 2020	452	142	Rp240.58M	Rp68.83M
4.	4 Jan 2020	451	147	Rp233.25M	Rp66.41M
5.	5 Jan 2020	432	141	Rp228.36M	Rp65.12M
6.	6 Jan 2020	475	138	Rp246.07M	Rp69.91M
7.	7 Jan 2020	453	144	Rp234.55M	Rp66.62M
8.	8 Jan 2020	432	140	Rp219.17M	Rp62.08M
9.	9 Jan 2020	446	141	Rp220.48M	Rp62.41M
10.	10 Jan 2020	460	143	Rp229.5M	Rp64.75M
11.	11 Jan 2020	481	144	Rp252.15M	Rp71.87M
12.	12 Jan 2020	478	141	Rp246.58M	Rp70.02M
13.	13 Jan 2020	453	143	Rp238.47M	Rp67.82M
14.	14 Jan 2020	490	145	Rp247.63M	Rp70.23M
15.	15 Jan 2020	458	140	Rp241.86M	Rp68.87M
					1 - 1460 / 1460 🗸 🗦