Digital Prototype | Web Design | Web Development

Play your way to Creativity

There are many people who believe that creativity is either innate or not a talent that can be learned. But if there's a way to be born to be creative.

Figma Prototype: Play your way to creativity- functional prototype
Final Website: Play your way to creativity- functional website

Two mockes with two different mockup templates from website

Role	Audience
• Designer • Developer	• Anyone who's looking for a creative hobby • Kids
Timeline	**Tools**
• 12 weeks to complete the develop.	• Figma • Figma JAM • Jsonformatter

About the Project

The desire to be more creative has become a universal aspiration for people from all walks of life. For educators, professionals, or entrepreneurs, recognize the value of creativity in problem-solving, self-expression, and personal growth.

Project Goals

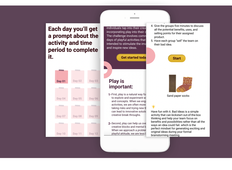
The primary goal is to inspire individuals to embrace their creative potential and explore innovative thinking. By promoting activities that aim to ignite a spark of creativity within each participant.

Play is important

- It creates a safe space where unconventional ideas can flourish, fostering creativity that explores new perspectives and generates innovative solutions.
- It promotes a mindset transformation without the fear of failure or judgment. It encourages individuals to adopt playful approaches, take risks, and test ideas.

21 days countdown to become creative

The idea that it takes 21 days to develop a habit has been commonly cited in self-help literature. While it has its establishing a consistent routine and allowing sufficient time for repetition and reinforcement to solidify the new behavior. Committing to a process for approximately three weeks can indeed be a powerful way to increase their likelihood of success, and create a foundation for long-term habit formation.



Project Timeline

Design Process

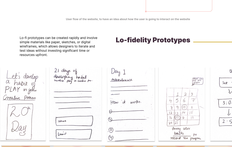
Starting with empathizing and try to solve a problem user is facing or aim to develop and making the best possible solutions to create the prototypes. Test the prototypes for user feedback so they can provide valuable insights into their preferences and pain points. Iterate the design process of the website by working on semantic structure and accessibility, validate the codes properly in terms of structure and accessibility, and test again for final results.

User Flow

User flow of the website, to have an idea about how the user is going to interact on the website

Lo-fidelity Prototypes

Lo-fi prototypes can be created rapidly and involve simple materials like paper, sketches, or digital wireframes, which allows designers to iterate and refine ideas without investing significant time or resources upfront.



Exploration of different lowo-versions on paper and digital interface

Hi-fidelity Prototypes

Hi-fi provides a more polished and realistic representation of the final product, with high-quality visuals, interactive elements and detailed graphics, allowing stakeholders and users to better visualize and understand the intended look and feel of the product, facilitating more accurate feedback and test the user experience more accurately.

Display of website on different screens

Accessibility

Accessibility includes not only the outward depiction but also what is going on behind the scenes. Proper tags and structure are employed to deliver a more efficient experience for screen readers. Keyboard navigation also lead to design modifications. To improve the user experience for screen readers.

Style Guide

A style guide is a set of guidelines and standards that ensures consistency and a cohesive appearance in design. It serves as a reference for designers, developers, and stakeholders, helping maintain brand identity and enhance user experience. Communication tool among the designers and developers.

Buttons
Home
About
Contact
Sign Up
Log Out
Text
Text
Text

Figma Prototype | Web Design | Web Development

Play your way to Creativity

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About the Project

This desire to be more creative has become a universal aspiration. Whether it's to express ourselves, cope with stress, or entrepreneurs, recognizing the value of creative pursuits can boost self-expression, and personal growth.

Role	Audience
• Creative Lead • Developer	• Individuals looking for a way to be more creative
Timeline	**Tools**
• 2 weeks for design and development	• Figma • HTML/CSS/JavaScript

Project Goals

Our primary goal is to inspire individuals to embrace their creative potential and promote mindfulness through creative pursuits. By providing activities that cater to various skill levels, we aim to foster a supportive community within each participant.

Play is important

It creates a safe space where unconventional ideas can flourish, encourages exploration and experimentation, and generates innovative solutions.

Play also boosts productivity without the fear of failure. It serves as a vital platform to try out different approaches, take risks, and test ideas.

21 days countdown to become creative

The idea that it takes 21 days to form a habit is a popular belief. The significance of 21 days lies in establishing a consistent routine and allowing enough time for individuals to adapt and develop the desired behavior. By committing to a challenge for approximately three weeks, individuals can build momentum and create a foundation for long-term habit formation.

Project Timeline

Design Process

Starting with empathizing and try to solve a problem user is facing by ideating and creating low fidelity and possible solutions to create the prototypes. Test the prototypes for usability so they can be improved based on the feedback. Once the design is finalized and ready, develop the website by working on semantic structure and implementing interactivity, ensuring the website's accessibility, and test again for final results.

User Flow

Lo-fidelity Prototypes

Lo-fi prototypes can be created using various methods, including pen and paper, sketches, digital wireframes, which allows designers to iterate and test ideas without investing significant time or resources upfront.

Hi-fidelity Prototypes

Hi-fi prototypes are more polished and realistic representations of the final product or design concept and provide a more detailed and visually appealing experience for stakeholders and users to better understand the design's intended look and feel of the design and enabling designers to simulate and test the user experience more accurately.

Accessibility

Accessibility includes not only the ability to navigate the website using a keyboard and screen readers, proper tags and structure are employed to deliver a more efficient experience to screen readers, and these elements aid in search engine optimization. To improve the user experience for screen readers.

Style Guide

A style guide is a set of guidelines and standards that define the visual and stylistic elements of a design or brand. It serves as a reference for designers, developers, and stakeholders, ensuring consistency and adherence to brand guidelines, facilitating communication and aiding the designers and developers.

Visual Design

Product Features

Home page provides the whole web image of the website. Easy sign up helps the users to registered and also highlights how this challenge works.

- Walkthrough of the website
- Importance of day in creative process
- Easy sign up

2

A calendar page helps the user to keep track of activities and can easily access to all the activity pages from one page.

3

A music feature is also incorporated into the website. Some of people prefer to play music while working, studying, or engaging in creative activities, and music has been proven to be yet beneficial for help on each activity page.

4

A daily email reminder for the users to provide them a sneak peek about the upcoming activity and encourage to the countdown experience.

Conclusion

Creativity is not merely a playful mindset, individuals are encouraged to keep an open mind, explore various perspectives and embrace curiosity, experimentation, and risk-taking. Play allows for the freedom to explore unconventional ideas, challenge conventions, and generate novel solutions. It promotes a relaxed and open state of mind, fostering creativity and generating fresh insights and making unexpected connections. Embracing a creative exploration mindset enables the users to stay consistent and focused.

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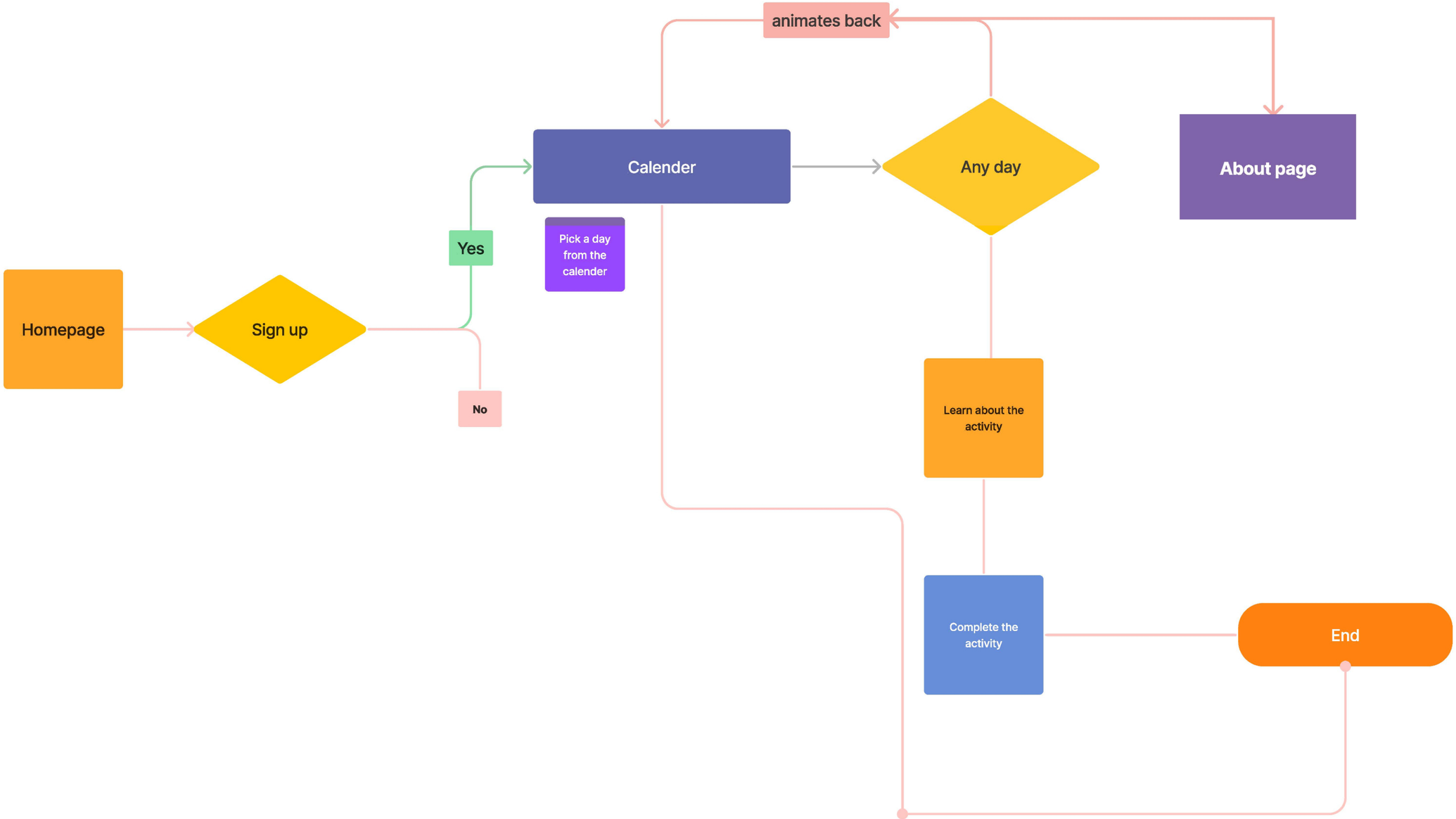
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Calender
Any day
About page
Yes
Pick a day from the calender
Homepage
Sign up
No
Learn about the activity
Complete the activity
End