

## **Assignment 1: Presentation of a short project proposal**

Task Description: the content of the presentation is to explain the research/ project proposed, that covers the following

- Problems investigated
- Objectives and scope for the project / research undertaken
- Possible solution/ approach (such as a development approach, tool or technologies, an explanation of the phenomenon based on limited evidence or *hypothesis*)

Submission: slides in hard-copy

Presentation date: 29/6/2017 (2pm-4pm , 4pm)

The short presentation assessed the following criteria:

- (i) Knowledge and understanding of the problems investigated.
- (ii) Knowledge and understanding of the development project / research project undertaken
- (iii) imaginative and effective in conveying ideas
- (iv) use visual aids are appropriate, understood, complement and enhance the presented information.
- (v) Presentation within 5-6 minutes.
- (vi) Plagiarism – marks will be deducted if found without citations and references, based on the severity.  
[refer *Assignment 1 rubric*]

### 1. Problems

The Problem is a *question, issue, or situation, which needs to be answered or resolved.*

- Techniques to identify the problems.
- Provides justification for the project initiated.
- State in specific terms the problem or issue this project will resolve.
- Explains how the needs of the target group are a direct consequence of the described problem (s)

### 2. Project objectives

- Demonstrate the project objectives are concrete statements describing what the project is trying to achieve.
- Objectives are measurable.

### 3. The proposed solution/ approach

- What is the solution proposed for the problem?
- What steps are necessary to implement this solution? This identifies the approach that will be used to meet the project objectives.
- Specify what technologies will be used, and why you think they are appropriate.

### 4. Project scope

- clear description of the deliverable, i.e. modules covered in project and what's not covered in project.

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Topic	Advanced	Effective / Developing	Less effective/ Introductory	Poor
Points	5	4	2-3	0-1
<p>Knowledge and understanding of the problems investigated.</p> <p>Weightage: 10 marks</p>	<p>Presentation begins in a broad manner and clearly explain the problem to be investigated.</p> <p>Define important constructs (for research).</p>	<p>Presentation starts somewhat broadly, and provides some theoretical or real world context for the main concept in the study. Definitions and an explanation of the key concept or questions is provided, but it could be clearer.</p>	<p>More clarity in the opening may be needed.</p> <p>Presentation may begin with a definition of the topic but provide very little context for the idea (e.g. may begin immediately with review of previous research/ system)</p>	<p>Presentation focuses immediately on the literature review, or no context for the topic is provided.</p>
<p>Knowledge and understanding of the development project / research project undertaken</p> <p>Weightage: 10 marks</p>	<p>The presentation demonstrates a depth of understanding- relevant detail between problems and objective/ scope, possible solution. Accurate detail in each part.</p> <p>Problems investigated are relevant to the objectives. Objective and scope have been clearly identified. Objectives are measurable.</p>	<p>The presentation shows moderate understanding - somewhat relevant between problems and objective/ scope, and possible solution. Moderate accurate detail in each part.</p> <p>Problems investigated are somewhat relevant to the objectives, but there are some part shows irrelevant. Objective or scope is partially or vaguely described. Objectives are measurable.</p>	<p>The presentation shows less understanding - less relevant between problems and objective/ scope, and possible solution. Less accurate detail in each part.</p> <p>Problems investigated are somewhat relevant to the objectives. Objective and scope are partially or vaguely described. Objectives are somewhat measurable.</p>	<p>The presentation uses little relevant between problems and objective and scope, and possible solution. Little accurate information in each part.</p> <p>Problems investigated are not relevant to the objectives. Objective and/or scope have not been identified. Objectives could not be measured.</p>
<p>Communication</p> <p>Weightage: 5 marks</p>	<p>The presentation is imaginative and effective in conveying ideas to the audience</p>	<p>The presentation techniques used are effective in conveying main ideas, but they are a bit unimaginative.</p>	<p>The presentation techniques used are effective in conveying main ideas, but they are unimaginative.</p>	<p>The presentation is uninteresting or confusing.</p>
<p>Use of visual aids</p> <p>Weightage: 5 marks</p>	<p>The presentation includes appropriate and easily understood visual aids, which complement and enhance the presented information.</p>	<p>The presentation includes appropriate and easily understood visual aids, which complement and enhance the presented information.</p>	<p>The presentation includes appropriate visual aids, but these are too few, or are difficult to understand, or the presenter does not refer to or explain them well.</p>	<p>The presentation includes no visual aids.</p> <p>Or the visual aids do not complement the information.</p>

	Use of different visualization techniques.			
Time Limit Weightage: 5 marks	Presentation is 5-6 minutes.	Presentation is 4 minutes OR 7 minutes.	Presentation is 3 minutes OR 8 minutes.	Presentation is less than 3 minutes OR more than 8 minutes.
Plagiarism	Citations included on slides when citing someone's ideas, theories etc. References included at end of presentation. If presence of plagiarism, reduction of final marks based on severity:  Deduct 1-2 marks : between 1-3 of any types of plagiarism were found, Deduct 3 marks : between 4-6 of any types of plagiarism were found Deduct 4 marks : > 6 of any types of plagiarism were found			