

## **Tutorial 1: Entrepreneurship Concepts**

1. In your own words, describe the term “software entrepreneur”; and highlight the important key words in your description.
2. Describe some primary reasons why people become entrepreneurs. Among those reasons described, which are the three most important to you? Discuss.
3. What are the costs of benefits of entrepreneurship? Do you think entrepreneurship is for everyone? Why?
4. Describe the difference between red ocean and blue ocean market place.
5. List the processes of software entrepreneurship.