

AUTO BLOCKING AND HISTORY DELETION MESSAGING APP

CHOW ZI XUAN · MR SOR KEAN VEE

Abstract

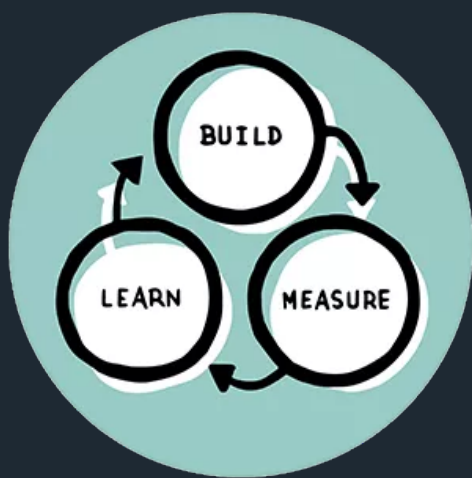
A messaging app that provide auto removing of your previous messages and auto blocking of phone incoming message notifications.

The **purpose** of the app is to reduce phone storage usage and decrease the frequency of message deletion manually by the user.

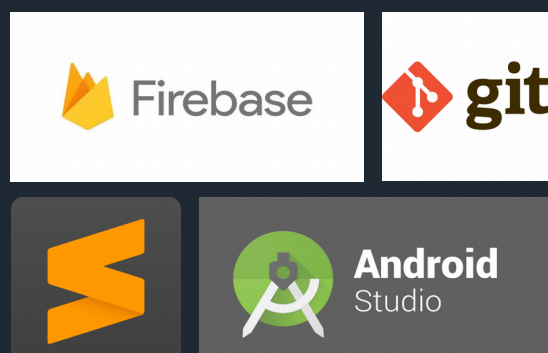
Methodology

Lean Methodology

Creating more value for customer with fewer resources and improve product with Build-Measure-Learn cycle



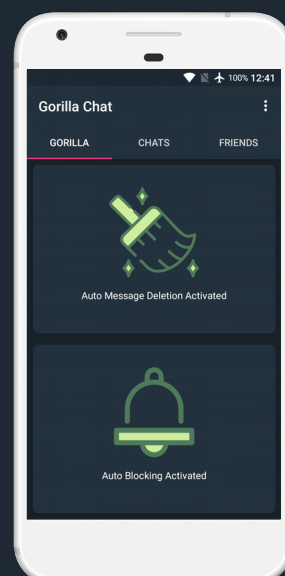
Development Tools



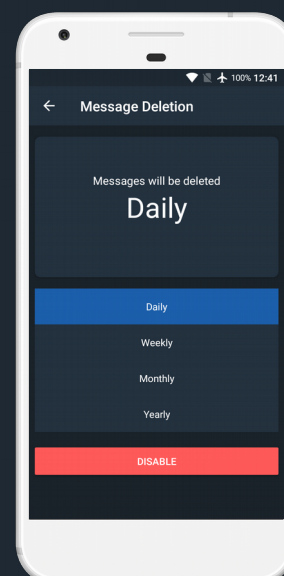
Objective

- Prevent excessive storage usage
- Stop disruption by blocking notification
- Save user's time spent in deleting messages
- Ease user to search for important messages

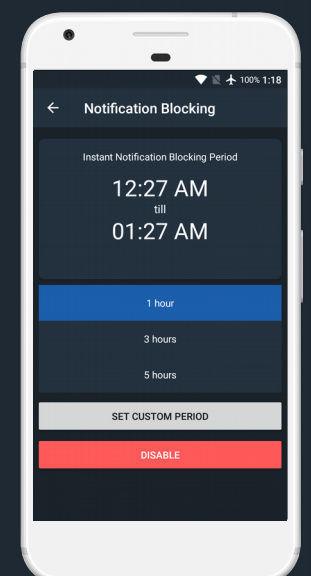
Results and Discussion



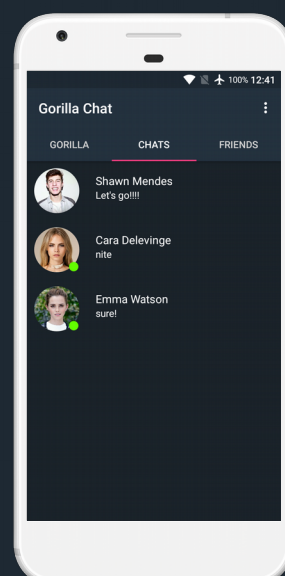
Settings



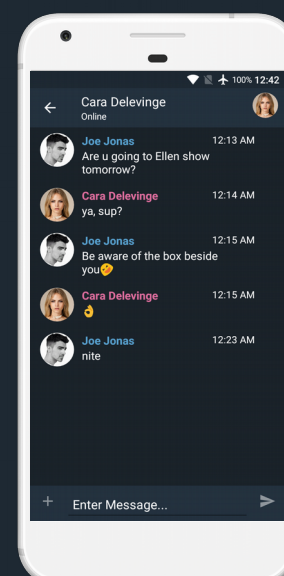
Auto
Message
Deletion



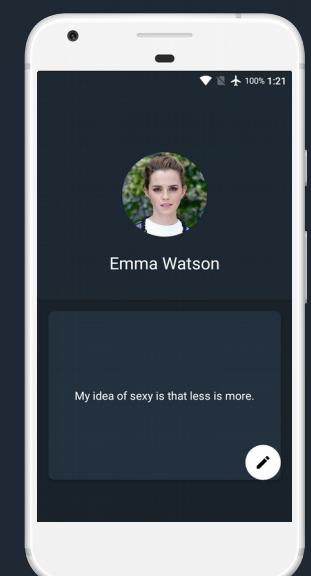
Auto
Notification
Blocking



Chats



Conversation



Profile