

UECS 3393

Software Entrepreneurship

OVERVIEW

Assessments

- ***Coursework (40%)***
 - Summary of Invited Talk (2 speakers) – 6% (2 x 3%)
 - Mid-term Test – 10%
 - Case study presentation – 4%
 - Business plan proposal – 15%
 - Business plan presentation – 5%
- ***Final Examination (60%)***

Invited Speakers

1. Entrepreneur Talk

- Speaker: Prof. Ewe
- Date: 26 Feb 2018 (MONDAY)
- Time: 3 – 4 PM
- Venue: KB210

2. Entrepreneur Talk

- Speaker: TBA
- Date: TBA
- Time: TBA
- Venue: TBA

Invited Speakers

3. Entrepreneur Talk

- Speaker: TBA
 - Date: TBA
 - Time: TBA
 - Venue: TBA
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- Attendance for all the talks are compulsory.
 - The follow-up for the talks is the summary of talk report submission on any 2 of the talks.

Coursework Grouping

1. *Business Plan Grouping*

- FOUR (4) students in a team
- All team members receive **SAME** grade for the report submitted
- **Individual** grading for Business Plan presentation

2. *Summary of Talk Grouping*

- FOUR (4) students in a group
- All team members receive **SAME** grade for the report submitted