

Business Plan Report (15%) and Business Plan Presentation (5%)

Instruction:

- Form into a group of **FOUR (4) students** (depending on number of students intake)
- Each group requires to propose a business idea and seek consent and approval from the coordinating lecturer
- All team members received **SAME** grading for business plan assessment
- Individual grading for Business Plan Presentation
- Hence, final Business Plan coursework mark may vary among team members
- Please leave-out student's name whom does not contribute to the report from the front cover sheet; prior acknowledgement to coordinating lecturer is a **MUST**
- **No presentation marks for whom NOT PRESENTING**

Business Plan Presentation:

- A **pre-record of 5-minutes elevator pitch** is the mode of presentation.
- The pre-recorded 5-minutes elevator pitch **MUST be submitted with the report (Report and Elevator Pitch in CD). ALL members MUST take part in the elevator pitch.**
- During the presentation, students will play the pre-recorded elevator pitch and there after follow by Q&A session.
- ALL students **MUST** present during the presentation of elevator pitch
- For more information on elevator pitch, following are some URLs sharing:
 - https://www.youtube.com/watch?v=y1Y02_oZP8U
 - <https://www.youtube.com/watch?v=bZTWx2bftaw>
 - <https://www.youtube.com/watch?v=QKsPLPZPkEI>
 - <https://www.youtube.com/watch?v=3xn88qYx00Q>
 - <https://www.youtube.com/watch?v=YKHg1wOsZx0>
 - https://www.youtube.com/watch?v=r_Dgsf4iiZg
 - <https://www.youtube.com/watch?v=Tq0tan49rmc>
 - <https://www.youtube.com/watch?v=i6O98o2FRHw>