



# DIGITAL TRANSFORMATION

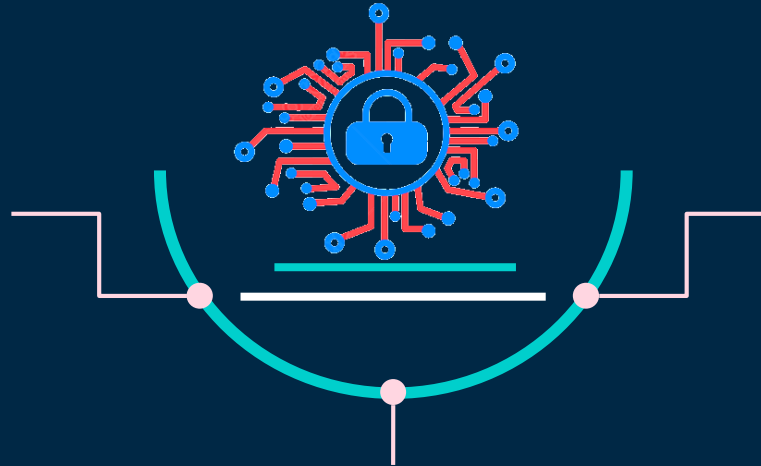
NAME :

# Tool – Sparta Antivirus

Comprehensive cybersecurity tool

## Features

Provides real-time threat detection and advanced malware protection



## DESIGN

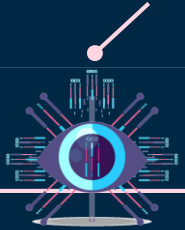
It is designing to protect computers and networks from a wide range of cyber threats.

## Artificial intelligence and machine learning

Uses AI & ML to identify and block viruses, malware, ransomware, and other forms of cyber threats.

# TOOL DESCRIPTION

01



The industry is predicted to grow at a CAGR of 7.61% from 2018-2023 and reach \$87.58 million by the end of 2023

02



Sparta Antivirus was first funded and developed by the DARPA Automated Program Analysis for Cybersecurity (APAC) program

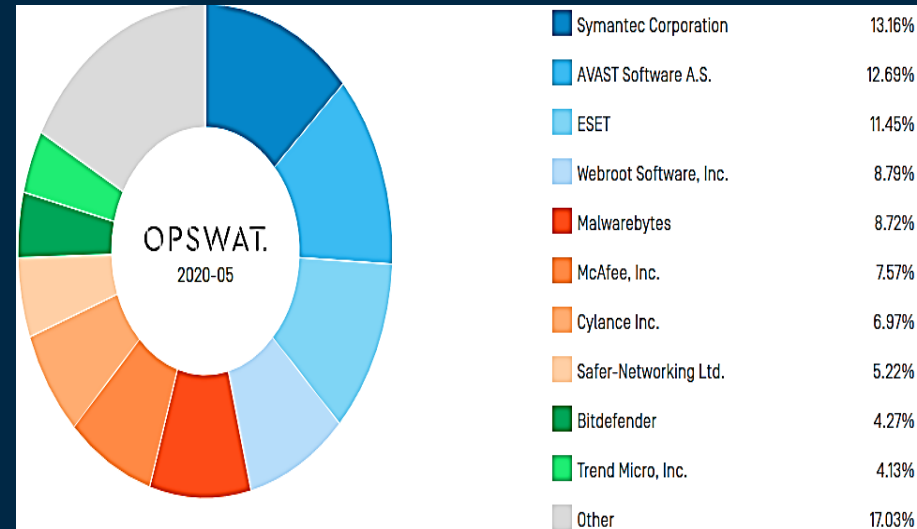
03



Presently, there are different versions of Sparta Antivirus available from different vendors

# DIFFERENTIATING FROM ITS COMPETITORS

- Sparta Antivirus has been growing steadily since its founding in 2015, and it currently has more than 100 employees. The company's revenue was \$3 million in 2018 and \$4 million in 2019.
- Sparta Antivirus offers cloud-based solutions as well as on-premise solutions; whereas many other antivirus companies only offer one type of solution or another.

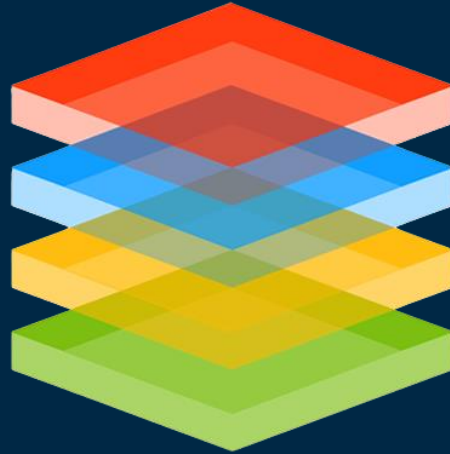


# COMPANY USING SPARTA ANTIVIRUS-XENONSTACK

## XENONSTACK



Xenonstack is the company that uses Sparta Antivirus to protect its servers from viruses and other malicious software.



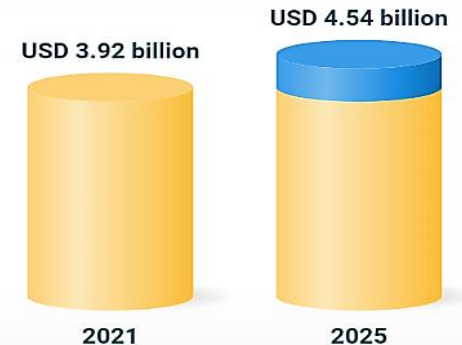
The antivirus software helps the firm stay secure by ensuring that the company's servers are safe from outside attack.

# INDUSTRY FROM WHICH THE COMPANY BELONGS TO

- Xenonstack provides services such as smart contracts, app development, and also consulting on how to implement blockchain technology into existing companies or new startups.
- Xenonstack is a software engineering company that specializes in blockchain technology
- Xenonstack's products are designed to handle large amounts of data, and they also provide solutions for companies that need to access and work with large amounts of data.
- Xenonstack creates value for its customers by providing them with tools that allow them to access their data without any threat.

## Global Antivirus Software Market

Market forecast to grow at CAGR of 3.8%



# PROBLEMS

The company also wanted to ensure that all its employees were following best practices when working with sensitive data and systems

02



01

Xenonstack was experiencing a significant number of cyberattacks on their network.



03

The constant attacks were making it difficult for the company to operate at its best.



# IMPROVEMENT IN COMPANY OPERATIONS

Xenonstack started using the tool Sparta Antivirus to improve its operations by preventing malware, viruses, and other threats to its data.

01



02

Sparta Antivirus helped Xenonstack to streamline its antivirus management and reduce the risk of disruptions caused by cyber threats.

Xenonstack could improve customer satisfaction by ensuring them with 100% data security

03

04

Xenonstack has also been able to meet compliance requirements and avoid probable legal or financial penalties.



# LESSONS LEARNT



01



Sparta Antivirus is a robust and cost-effective antivirus solution produced by Sparta Security.

02



The tool has helped companies like Xenonstack to enhance their security posture and protect against emerging and complex cyber threats.

03



The tool's advanced AI and machine learning capabilities, centralized management, lightweight footprint, customizable policies, and competitive pricing make it a strong competitor in the antivirus software market.

# REFERENCES

- Ali, F. A. B. H., & Jali, M. Z. (2018, May). Human-technology centric in cyber security maintenance for digital transformation era. In Journal of Physics: Conference Series (Vol. 1018, No. 1, p. 012012). IOP Publishing.
- Mijwil, M., Filali, Y., Aljanabi, M., Bounabi, M., & Al-Shahwani, H. (2023). The Purpose of Cybersecurity Governance in the Digital Transformation of Public Services and Protecting the Digital Environment. Mesopotamian Journal of CyberSecurity, 2023, 1-6.
- Morze, N. V., & Strutynska, O. V. (2021, June). Digital transformation in society: key aspects for model development. In Journal of physics: Conference series (Vol. 1946, No. 1, p. 012021). IOP Publishing.
- Nguyen Duc, A., & Chirumamilla, A. (2019). Identifying security risks of digital transformation-an engineering perspective. In Digital Transformation for a Sustainable Society in the 21st Century: 18th IFIP WG 6.11 Conference on e-Business, e-Services, and e-Society, I3E 2019, Trondheim, Norway, September 18–20, 2019, Proceedings 18 (pp. 677-688). Springer International Publishing.
- Moşteanu, N. R. (2020). Challenges for organizational structure and design as a result of digitalization and cybersecurity. The Business & Management Review, 11(1), 278-286.

The background is a solid dark blue. It is decorated with several geometric elements: a vertical white line on the left side; a small cyan square near the top left; a small white square near the top center; a small pink square near the top center; a small orange square near the top right; a small orange square near the middle right; and a vertical line of four squares on the left side (white, orange, orange, and orange from top to bottom).

THANK  
YOU