ZITA JAMESON

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EDUCATION

University of Michigan School of Information (UMSI), *Ann Arbor, MI* Class of 2023

Bachelor of Science in Information - Information Analysis, Interdisciplinary Astronomy Minor Overall GPA: 3.5/4.0
- Douglas Houghton Scholars Program, University Honors Major GPA: 3.9/4.0

EXPERIENCE

Gusto: Symmetry Software, *Scottsdale, AZ* May 2021 - August 2021

Software Development Intern
- Refactored code for tax software as tax forms became updated, utilizing languages such as Java, C++, NodeJS, and Python to analyze and identify software code problems, resulting in successful time-sensitive delivery of software to Gusto clients
- Assisted on new and existing features of the Symmetry Payroll Forms application to process 4.75 million withholding forms through the creation and addition of software code while ensuring stability and quality through version control and localhost testing
- Utilized Axios and the React-Bootstrap framework to redesign the user-interface for the Symmetry Payroll Forms Download Center locally, ensuring 508 Compliance and a pleasurable user experience, resulting in implementation to production for all clients

Red Bull, *Ann Arbor, MI* August 2021 - Present

Student Brand Manager
- Planned, marketed, and hosted campus-specific, comprehensive marketing plans to increase brand awareness and product trial through sponsored events, from the local and the global level, and supported third-party events to excite consumers about the brand
- Integrated the brand into student life, focusing on key consumption occasions, through product sampling of 400 cans per month, creative initiatives, and maintenance of relationships with 30+ student organizations to drive trial in students moment of need

San Junipero Productions, *San Diego, CA* June 2020 - August 2020

Social Media Director Intern
- Managed media accounts, produced 63 posts with interactive content to improve aesthetics and increase following by 16%
- Learned the complexities behind operating and growing a company through bi-weekly meetings with the co-founders

EXTRACURRICULARS

Reach Consulting Group, *Ann Arbor, MI* Feb. 2021 - Present

Consultant
- Provided pro-bono technology consulting services, specializing in UX/UI design, Data Analytics, and Digital Strategy
- Conducted user research, formulated personas, and performed user-testing to inform our redesign for the internal project's system of a Fortune 500 leading Biotech Company, leading to a successful implementation of our recommendation for over 22,000 employees

Consulting Committee Member April 2021 - Present
- Facilitated communication with UMSI to source clients, assigned project managers and teams, oversaw project progress, enabling core consulting functions for the club, ultimately resulting in engaging work for students and superior deliverables for our clients

Michigan Aviators, *Ann Arbor, MI* Oct. 2019 - Present

Member
- Promoted aviation at the University of Michigan, utilized the opportunity to learn through monthly meetings with a driven, supportive group as well as a participated in experience-driven events, go-to community for any aviation-related need

Women in Science and Engineering Residence Program, *Ann Arbor, MI* Sep. 2019 - May 2020

Selected Member
- Participated in an exclusive community composed of first-year women intending to major in a STEM field; accomplished my goal of learning how to navigate the unique obstacles faced by women in STEM professions, preparing myself for a successful career
- Engaged in peer-facilitated study groups, weekly seminars, and workshops hosted by distinguished women in STEM

ADDITIONAL SKILLS

Python, Java, C++, HTML, React-Bootstrap, CSS, APIs, Figma, User Testing, Microsoft Applications, Organization, Communication