SITA KUNZ | ERP Functional

|  |  |
| --- | --- |
| India91 988410-7722  sitakunzsam@gmail.com  **sita-skill-pie-chart2** | **SUMMARY**  » 12+ YEARS ERP Functional and Marketing Consultant.  » Performance-Driven Client partnership manager.  » Extremely energetic natural team leader.  » Promoted twice for my inspiring performance.  **SENIOR ERP CONSULTANT** 2013-Current, *Bahwan Cybertek*  » Identified end to end market (Middle east to APAC)  » Digital Campaign vide social (LinkedIn)  » Solution positioning on social media (web, advertise & promote)  » Conduct seminars and Train the Trainer at client’s Location.  » Success by building and strengthening Client relationships.  » Transformed company’s Marketing portal to customer centric.  **TEAM LEAD** 2006-2013, *Ramco Systems*  » Created team from Scratch and grew to 20+ in 2 quarters.  » Identified key Business Verticals trends to enable new markets.  » Aligned solutions to integrators with “our go to market strategy”  » Speaker @ March 2011 on OnDemand Commerce on Industry Summit.  **MANAGER** 2001-2004, *Marry Brown*  » Responsible for Mount Road Branch, Chennai.  » Provided creative guidance to Resellers.  » Initiated live music campaigns in coordination with local Television.  **CORE SKILLS**  » Strategic Digital Marketing  » Branding & Event Management  » Partner / Account and Lead Management  » Executive Presentations  » Sales Force  **AWARDS AND RECOGNITIONS**  » Best Customer Relationship Award - 2012  » Best Performance Award for the year 2010  **ACADEMIC**  » MBA - Banking & Finance - Alagappa University - 2010  » B.Sc - Chemistry - Women’s Christian College - 2000 |