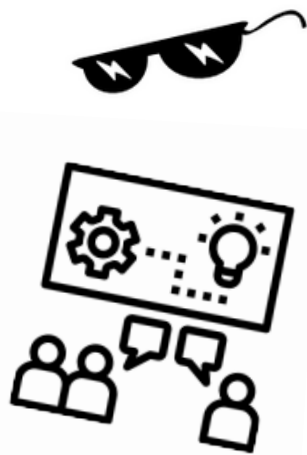# CloudHacks

In-person event, Singapore, 5th-6th August 2023

Sponsorship Prospectus

What is CloudHacks?

CloudHacks is a student-run hackathon aiming to unite avid programmers from across the country and innovate all sorts of solutions to solve pertinent issues, global and local. On the 5th and 6th of August, 125+ university and high school students will unite, collaborate and educate through 24 hours of programming, learning, and workshops. We won't limit participants to a particular topic - instead, we want to push participants to trailblaze their own path and freely express their creative potential.

What is a hackathon?

A hackathon is an event that brings together not only programmers but also aspiring entrepreneurs and designers to engage in rapid and collaborative engineering over a short period of time. Participants (aka hackers) will be able to work in teams of up to 4 to create a website, game, app, or any tech-related product and bring their ideas to life. At the end of the hackathon, hackers will pitch their projects to compete for prizes. Hackathons are typically free, targeted at students, and are a great opportunity for the next generation of technology to come together and innovate.

Our Mission

We organized CloudHacks because we wanted to give all students, both from university and high school, the opportunity to meet and interact with like-minded people. We know that breaking into the field can be hard - especially in today's economy, where there is a lot of uncertainty about the future. By hosting CloudHacks, we hope to encourage our hackers to continue pursuing and exploring careers in technology and related areas by offering them the chance to network and connect with companies and other hackers.

What's in it for you?

Student Engagement

CloudHacks offers a variety of ways for you to engage with students. From our Ceremonies and Sponsor Fair to Hacking Spaces and Project Showcases, the opportunities to interact with students are endless! You can also present tech talks, facilitate workshops, host fun activities, hold on-site interviews, and more. All of this while students build innovative projects using your technologies!

Self Promotion

By choosing to sponsor CloudHacks, you're opening yourselves to the possibility of mentoring bright students and creating a lasting perception of the company and brand in the mind of students. Many of our hackers will go on to work in the industry and are extremely likely to continue using your product in the future!

Recruiting

Our hackers are full of talent, passion, dedication, and can potentially contribute to your company. We'll be providing you access to all our hackers' resumes should they choose to submit them, giving you only the best and brightest minds for your company. By sponsoring CloudHacks, you'll be able to meet, chat and interview potential candidates for jobs and internships.

Problem Solving

Hackathons are a prime location to test and advertise new, cutting-edge technologies and applications. You can incentivize students to utilize your product to drive future technologies by creating a prize track and seeing what their imagination can create. Let participants take a crack at challenging problems in your company or even the world that you want to see fixed in their own unique way.

Sponsorship Tiers (USD)

	Cumulus $250	Stratus $500	Nimbus $1000	Cirrus $1500
General				
Logo on website	●	●	●	Special description section
Physical Presence		Small booth/stand	Standalone table (1)	Standalone table (2)
Mentors and Recruiters		One mentor/recruiter	2 mentors, including a judge	4 mentors, including a judge
Opening and Closing		1 minute at both	3 minutes at both	5 minutes at both
Workshops			30 minute event	60 minute event
Custom Prize Track				●
Branding				
Distribute company swag	●	●	●	●
Listed as an official sponsor	●	●	●	●
Social media shoutouts		●	●	●
Marketing and Recruitment				
Give recruiting materials	●	●	●	●
CV access, post event	●	●	●	●
Pre-event CV access			●	●
Interview hackers on-site			●	●
Personalized email to hackers				●
Other				
Customized perk (negotiable)			●	●
Additional workshop time		$150 / 30 minutes		

All sponsorship tiers are negotiable

We equally value non-monetary sponsorships that are be made up of your company's offerings or opportunities. Please contact us for more details!

We welcome sponsors that will not be able to physically be there for the event. We promise that you will still have a high level of engagement and communication with our hackers and will make special arrangements for events. Discounts are available for offsite sponsors.

Our team will work closely with you to create a unique package curated to your company's needs. We look forward to working with you to impact students and create an enjoyable experience for everyone!

We would love to discuss any questions you may have. Please reach out to us as soon as possible at **sponsor.cloudhacks@gmail.com**!