Expense Management

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Problem Statement

Our users are struggling to manage their expenses effectively because they are not effectively observing their spending habits and, they feel that they are spending more money than necessary. Our solution should provide users with a way to easily manage how much money they have available and how much they spend.

Who is experiencing the problem?

Young or inexperienced individuals who want to manage their money effectively.

What is the problem?

Managing how much money is available and how much is being spent.

Where does the problem present itself?

Typically at home online or at the location of the expense being made.

Why does it matter?

People need an effective way to manage their expenses, so they can spend money without feeling like they are spending excessively.