



## ***Student Safety and Privacy Policy***

Mr. Z School appreciates and respects students. So it is only natural that we strive to provide a safe and secure learning environment for all students who engage with our applications. One major component of this is that we are committed to safeguarding student and family data privacy.

### **Mr. Z School will always...**

- ✓ Use student information only for the purpose of creating individualized educational experiences, and only for purposes that are authorized by the parent/student.
- ✓ Clearly disclose what student personal information we collect and for what purpose.
- ✓ Clearly announce when significant changes are made to this privacy policy.
- ✓ Allow students and parents to access and correct their own information.
- ✓ Maintain a security program to protect the privacy, confidentiality, and integrity of student personal information against risks – such as unauthorized access or use, or unintended or inappropriate disclosure – through the use of administrative, technological, and physical safeguards.
- ✓ Ensure that any third parties with whom we may partner in the future is obligated to implement these same commitments.
- ✓ Ensure that any mergers or acquisitions involve entities who have made the same commitments.

### **Mr. Z School will never...**

- ✗ Use student information for any purpose other than creating individualized educational experiences.
- ✗ Sell student information.
- ✗ Use or disclose student information for behavioral targeting of advertisements.

- X** Build a personal profile of a student other than for supporting authorized educational/school purposes.
- X** Make changes to privacy policies without first providing notice to the account holder(s) and allowing choices before data is used in any manner inconsistent with terms they were initially provided; nor make changes to other policies or practices governing the use of student personal information that are inconsistent with contractual requirements.
- X** Retain student personal information beyond the time period required to support the authorized educational/school purposes, or as authorized by the parent/student.

### **Information that we collect**

- First and last name, for clear communication. This is required from all students.
- Student assessment results in a variety of objectives, for the purpose of arranging students into groups with classmates who need to study similar objectives. This is required for students whose teachers use the "Desk-Consultants" or the "Z-Grader" feature.
- Student's "Goals" and "Actions" to help them set and achieve academic goals. This is required for students whose teachers use the "Goal Tracker" feature.
- Student id number, to help with moving students to different classrooms and different schools. This is optional.
- E-mail, to allow teachers to send announcements to students. Students can also sign-up for e-mail reminders when due dates are upcoming. This is optional.

### **Cookies**

Mr. Z School uses a minimal amount of cookies (a small amount of data transferred to your browser) for the purpose of "remembering" users who wish to avoid logging-in with every use. You are not required to accept any cookies. All Mr. Z School features will still be available, even if you change your browser settings to disable cookies.

### **How we use your information**

Information we collect will be used solely for the purpose of running the features within the Mr. Z School website.

### **Who do we share your information with?**

- Under normal circumstances, we don't share student information with anybody at all. Teachers may access the information of students at the school where they

teach, but only after the teacher has been approved by their school's "mentor teacher". Only executives and website administrators have access to information about students at all schools.

- Mr. Z School may access, preserve and share your personal information in response to a legal request such as a search warrant, court order or subpoena if we have a good faith belief that the law requires us to do so.
- If Mr. Z School sells or transfers part or the whole of the company to another organization (for example, in the course of a sale, merger, acquisition, bankruptcy, dissolution, liquidation), but only for continuing the same purposes for which the information was originally collected. Student information will not be considered as an "asset" in the company's valuation. The buyer or transferee will have to honor the commitments we have made in this Privacy Policy.

### **How long we keep your information**

- Mr. Z School may retain information collected for the time period required to support the authorized educational purposes. After the deactivation of your account, Mr. Z School may retain your information for reasonable amount of time for quality assurance purposes, or as required by applicable law. Student information will automatically be deleted if the student hasn't been included in any Mr. Z School features for a period of five years.
- If desired, student information can be deleted sooner upon a verified request from the student or guardian. Your teacher, school, and district will be notified that the student may not be included in any Mr. Z School features
- Account data, when deleted, cannot be recovered.

### **Protecting Children's Privacy**

- In compliance with the COPPA act, Mr. Z School does not collect or retain identifying information from students themselves. Names and e-mail addresses are entered by a teacher or other education professional responsible for that student. Only achievement information (such as answers to quiz questions or planned actions toward goals) is entered by the students themselves. Safeguards are in place to attempt to prevent that students cannot enter their own identifying information.
- Mr. Z School urges parents and teachers to discuss with children the importance of taking caution with online release of personal identifying information.

### **Security**

Mr. Z School takes all reasonable precautions to ensure the security, privacy, confidentiality, and integrity of your during transmission and during storage in our databases. Additionally, we take all reasonable precautions to prevent unauthorized access or unintended disclosure of data. These precautions include a secure url (https),

barriers against SQL injection, redirection for unauthorized users, and cryptographically secure encryption of all passwords. Access to student information is limited to verified teachers at that student's school and a very small number of site administrators.

Unfortunately, we cannot guarantee the absolute security of data at all times. Please be aware that our efforts to secure your data do not constitute a warranty that they are absolutely protected from unauthorized access. We are not responsible for a breach by third parties.

### **Communication**

If you contact us with a question, comment, or concern, you agree that we may communicate with you electronically regarding all issues concerning your use of the 'Mr. Z School' website.

### **How to Contact Us**

If you have any questions or concerns about our collection, use or disclosure of your personal information or would like to delete or make a correction of any information, please email us at [zivkovic.jeff@gmail.com](mailto:zivkovic.jeff@gmail.com).