



Student Safety and Privacy Policy

Mr. Z School appreciates and respects students. So it is only natural that we strive to provide a safe and secure learning environment for all students who engage with our applications. One major component of this is that we are committed to safeguarding student and family data privacy.

Mr. Z School will always...

- ✓ Use student information only for the purpose of creating individualized educational experiences, and only for purposes that are authorized by the parent/student.
- ✓ Clearly disclose what student personal information we collect and for what purpose.

Currently we collect:

- First and last name, for clear communication
 - Student id number, to help with moving students to different classrooms and different schools
- ✓ Allow students and parents to access and correct their own information.
- ✓ Maintain a security program to protect the privacy, confidentiality, and integrity of student personal information against risks – such as unauthorized access or use, or unintended or inappropriate disclosure – through the use of administrative, technological, and physical safeguards.
- ✓ Ensure that any third parties with whom we may partner in the future is obligated to implement these same commitments.
- ✓ Ensure that any mergers or acquisitions involve entities who have made the same commitments.

Mr. Z School will never...

- ✗ Use student information for any purpose other than creating individualized educational experiences.

- ✗ Sell student information.
- ✗ Use or disclose student information for behavioral targeting of advertisements.
- ✗ Build a personal profile of a student other than for supporting authorized educational/school purposes.
- ✗ Make changes to privacy policies without first providing notice to the account holder(s) and allowing choices before data is used in any manner inconsistent with terms they were initially provided; nor make changes to other policies or practices governing the use of student personal information that are inconsistent with contractual requirements.
- ✗ Retain student personal information beyond the time period required to support the authorized educational/school purposes, or as authorized by the parent/student.

Mr. Z School is undergoing certification for compliance with the Family Educational Rights and Privacy Act (FERPA), and the Children's Online Privacy Protection Act (COPPA).

Completion of the iKeepSafe assessment process will entitle Mr. Z School to display the iKeepSafe FERPA Assessment badge and COPPA Safe Harbor seals. To obtain these seals, Mr. Z School is proactively undergoing an independent assessment by an experienced privacy protection organization. The iKeepSafe FERPA Assessment badge allows schools to easily identify websites, apps, data management platforms or other technology products that are in compliance with FERPA, a federal law that protects the privacy of student education records. Products that carry the iKeepSafe Safe Harbor program seal provide educators and parents with assurance that the product is compliant with COPPA, a Federal Trade Commission (FTC) Rule designed to ensure that parents remain in control of personal information collected from their children online. The iKeepSafe FERPA certification process will include a rigorous assessment of Mr. Z School's privacy policy and practices and will require an annual re-evaluation in order to continue displaying the badge. Mr. Z School will undergo a similarly extensive evaluation to earn the iKeepSafe COPPA Safe Harbor seal and certification, which will recognize Mr. Z School as a good steward surrounding collection, use, maintenance and disclosure of personal information from children. Mr. Z School is a signatory of the Student Privacy Pledge, a joint initiative between the Future of Privacy Forum (fpf.org) and the Software & Information Industry Association (SIIA) to safeguard student privacy, which incorporates twelve specific legally-enforceable commitments regarding the collection, maintenance, and use of student personal information.