



whogos



Andrew Smith

Marketing executive AT&T

47% of the disconnected customers
are between the ages of 25-40.



It's all about **customer experience**.

New brilliant and appealing campaign
to attract new young customers.



Andrew needs to know his customers and their interests. **He needs data.**

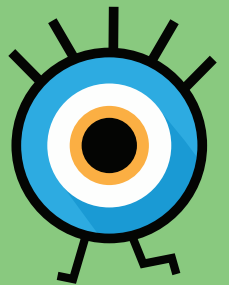
He needs access to some personal info.

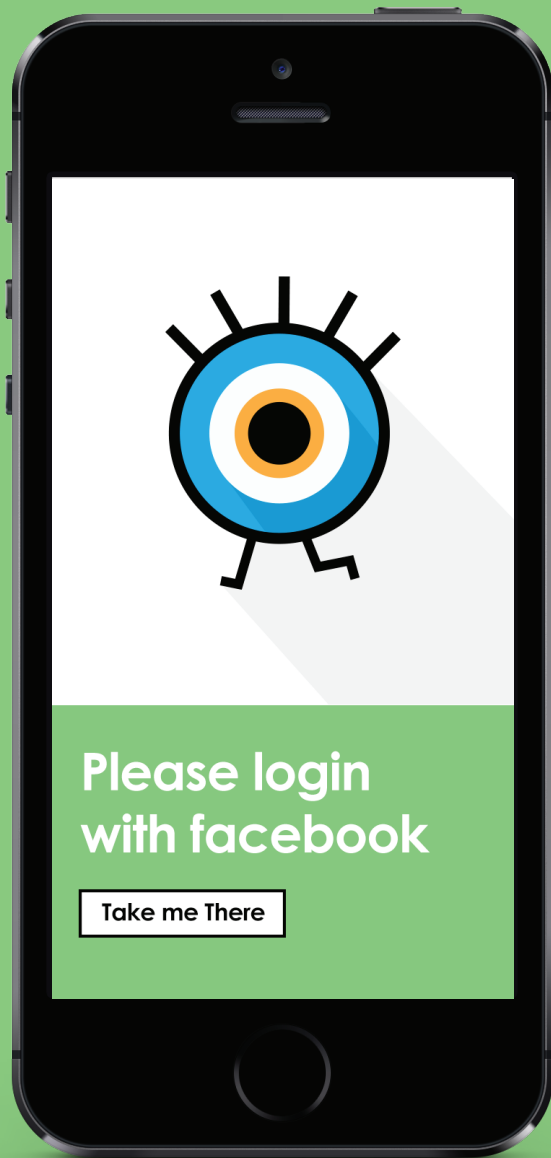
App that gathers popular activities among your friends in the social media.
Whogos.

who.gos

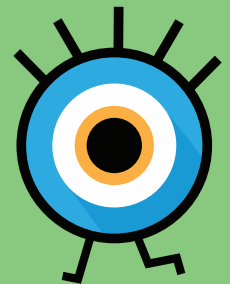
Noun

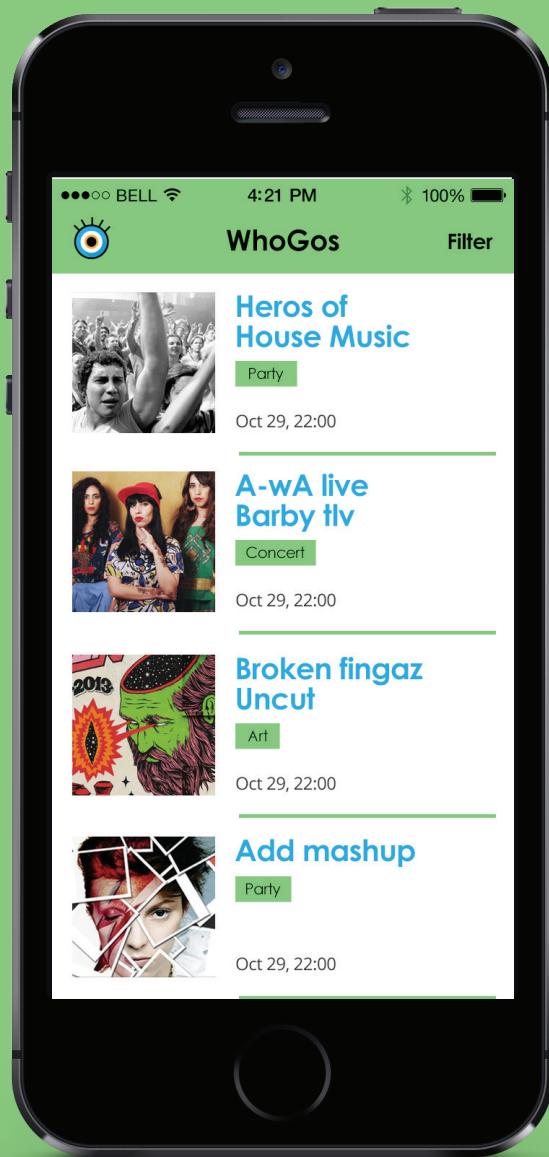
A combination of who and goes.
An application that helps you find entertainment for an unused time by reviewing the most popular events among your friends.



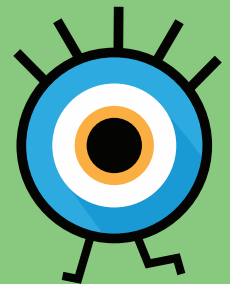


Login with AT&T mobile number
and link facebook to account



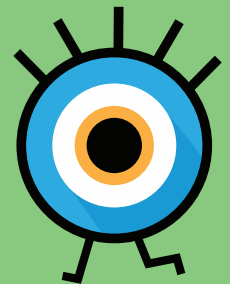


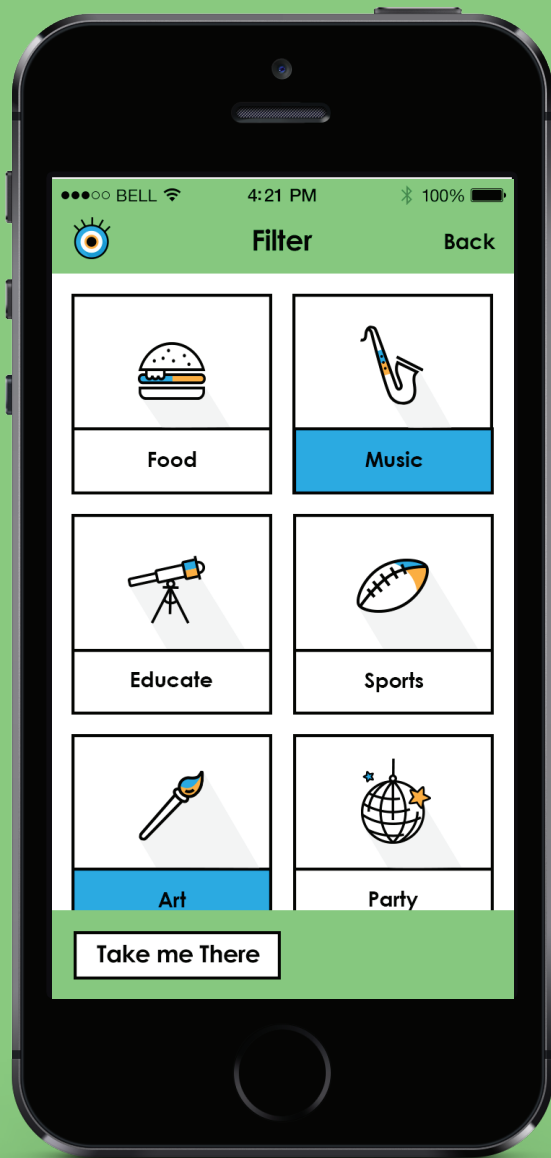
Default List view
of most popular events



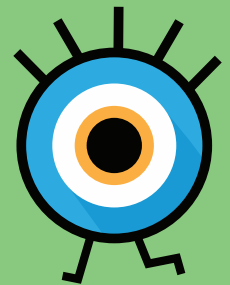


Details view of events,
button to attend which add
the event to My Events





Filter menu to adjust
fields of intrests





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