

Gov. 1010 Survey Critique Suggestions

See the two survey critiques we have in this folder to get a sense of what we are looking for in an excellent critique.

Some general pieces of advice:

1. See the lecture slides on how to write a survey critique that are posted in Files → Lecture Slides → 2019 Slides
2. Support your claims with citations from class material. This can be lecture slides, readings, and/or potentially some outside material you are familiar with
 - This helps to show us that you understand and are able to engage with the material in an academic fashion, and helps you connect the class to real-world examples
 - An example of this would be if you explaining how a certain design aspect of a survey results in a common type of error, cite the author or source this comes from
3. Try to focus on one type of survey error or related set of survey errors. It's okay to briefly mention them at the beginning, but most of the critique should then be focused.
4. After highlighting some type of survey error or flaw, explain why that matters and how results may be impacted
 - For example, if you think there is coverage error, under what conditions would bias exist? Is it the case that the population not covered differs systematically from those covered? How so? What does this mean for the results of the survey? And then probably some citations supporting these arguments.
5. Extend your critique by offering suggestions on how to remedy the error.
 - Imagine they were going to conduct the same exact survey again, what would you have them change to improve the quality of their measures? Why does this improve the quality? And then probably some citations supporting these arguments.
6. Include a works cited section for all the citations you used to support your arguments