

SurveyMonkey/BusinessInsider Poll Methodology

Full Release:

<https://www.businessinsider.com/poll-americans-support-trump-impeachment-inquiry-worry-about-blowback-2019-9>

Methodology:

SurveyMonkey Audience polls from a national sample balanced by census data of age and gender. Respondents are incentivized to complete surveys through charitable contributions. Generally speaking, digital polling tends to skew toward people with access to the internet. SurveyMonkey Audience doesn't try to weight its sample based on race or income. Total 1,096 respondents collected September 25-26, 2019, a margin of error plus or minus 3.04 percentage points with a 95% confidence level. [Download the respondent-level data here.](#)