

Toolbox to Spatial Join Tables and Classify Coffee Shop Sales Volumes

This script is designed to compute coffee shops' total volume of sales in each census tract and classify each census tract as "large" volume and "small" volume. It created an ArcTool box with python scripts and performed spatial analysis on the coffee shops in Pennsylvania.

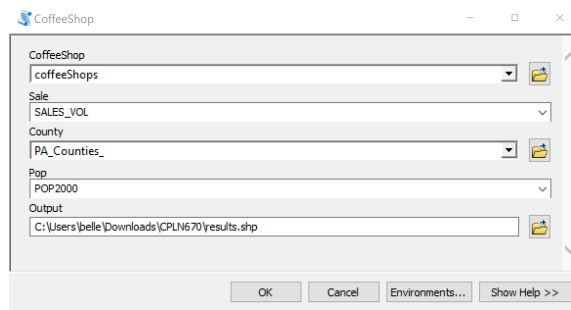
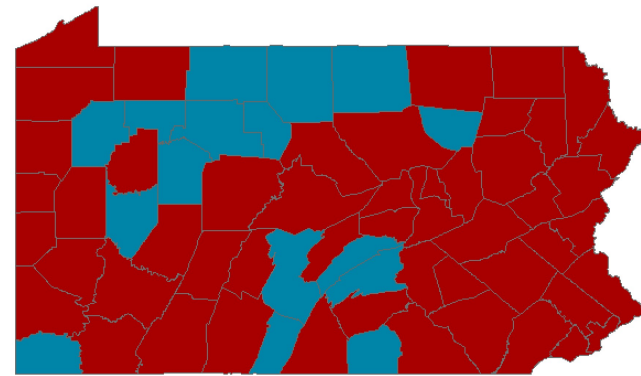
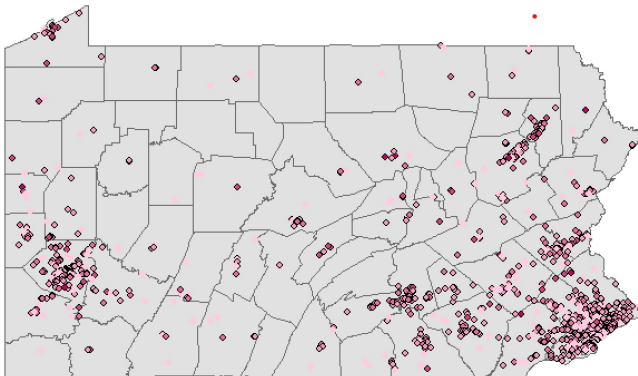


Fig 1.1 Layout of our Tool box.

| NAME | POP2000 | pop_1990 | popgrowth | CONAME | Total_Sale | Volume |
|-------------|---------|----------|-----------|-------------------------|------------|--------|
| Erie | 293750 | 287786 | 5964 | BOSTON BEAN CAFE | 18408 | large |
| Bradford | 83154 | 76463 | 6691 | DUNKIN' DONUTS | 1400 | large |
| Tioga | 53591 | 51930 | 1661 | NIGHT & DAY COFFEE CAFE | 864 | small |
| Potter | 26441 | 24743 | 1698 | | 0 | small |
| McKean | 60363 | 60010 | 353 | KAFFE SOL | 960 | small |
| Warren | 63964 | 58708 | 5256 | TIM HORTONS | 1736 | large |
| Wayne | 86914 | 66846 | 20068 | DUNKIN' DONUTS | 2720 | large |
| Susquehanna | 60530 | 53528 | 7002 | DUNKIN' DONUTS | 1712 | large |
| Crawford | 111719 | 106933 | 4786 | TIM HORTONS | 1576 | large |
| Wyoming | 54443 | 49009 | 5434 | DUNKIN' DONUTS | 1736 | large |
| Lackawanna | 244972 | 244913 | 59 | DUNKIN' DONUTS | 26152 | large |
| Elk | 51694 | 49608 | 2086 | | 0 | small |

Fig 1.2 Attribute Table after calculation and classification.

Fig 2.1 Distribution of coffee shops in PA, color denotes sales volume. Fig 2.2 Red Tracts denote "large" volume vs. blue denote "small".



```
import sys, os, string, math, arcpy, traceback
from arcpy import env
arcpy.env.overwriteOutput = True
arcpy.env.workspace = "C:\Users\belle\Downloads\CPLN670"

if arcpy.CheckExtension("spatial") == "Available":
    try:
        arcpy.CheckOutExtension("spatial")

        #Request user input of data type = Shapefile and direction = Input
        CoffeeShop=arcpy.GetParameterAsText(0)
        arcpy.AddMessage('\n'+ "The input shapefile name is " + CoffeeShop)
        #Request user input of data type = String and direction = Input
        Field_Sale = arcpy.GetParameterAsText(1)

        County=arcpy.GetParameterAsText(2)
        Field_Pop = arcpy.GetParameterAsText(3)
        arcpy.AddMessage('\n'+ "The chosen field name is " + Field_Sale + Field_Pop)

        #Request user input of data type = Shapefile and direction = Output
        Output = arcpy.GetParameterAsText(4)
        arcpy.AddMessage('\n'+ "The output shapefile name is " + Output)

        fieldmappings = arcpy.FieldMappings()
        fieldmappings.addTable(County)
        fieldmappings.addTable(CoffeeShop)

        SaleTotal = fieldmappings.findFieldMapIndex("SALES_VOL")
        fieldmap = fieldmappings.getFieldMap(SaleTotal)
        outputfield = fieldmap.outputField
        outputfield.name = "Total_Sales"
        outputfield.aliasName = "Total_Sales"
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```
fieldmap.outputField = outputfield
fieldmap.mergeRule = "sum"
fieldmappings.replaceFieldMap(SaleTotal,fieldmap)

#Spatial join
arcpy.SpatialJoin_analysis(County, CoffeeShop,Output,"#", "#",fieldmappings)
arcpy.AddField_management(Output, 'Volume', "TEXT",20,5)
enumerationOfRecords = arcpy.UpdateCursor(Output)

#Iteration
for nextRecord in enumerationOfRecords:
    arcpy.AddMessage('\n'+ "The output shapefile name is ")
    sales = nextRecord.getValue('Total_Sale')

    if sales >= 1000:
        result = 'large'
    else:
        result = 'small'
    nextRecord.setValue('Volume',result)
    enumerationOfRecords.updateRow(nextRecord)

del nextRecord
del enumerationOfRecords

#Deactivate ArcGIS Spatial Analyst License
arcpy.CheckInExtension("spatial")

except Exception as e:
    #Report error message if an error occurs
    arcpy.AddError("Script failed because:\t\t" + e.message)
else:
    #Report error message if license is unavailable
    arcpy.AddMessage("Spatial Analyst License is unavailable")
```