

## **Honest Causal Tree**

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### **Preliminaries**

- Object:  $\tau(x)$ .
- Goal:
  - $\circ$  How **large** is the effect  $\tau$  for a specific x?
  - $\circ$  How **different** is the effect across x?
- Use:
  - Improvement on treatment design itself.
  - Improvement of assigment of treatment.

#### On a side note

- Causal Trees: focuses on the heterogeneity of treatment effects. How different is subgroup  $l_1$  from subgroup  $l_2$ ? Which group is benefiting the most?
- Causal Forests: focuses on the precision. personalized treatment effect for each individual  $x_i$ . Can be used as input into estimation of lower dimentsioal objects, such as to estimate optimal policy.

## Trees: an overview of regression trees

"The best time to plant a tree was 20 years ago. The second best time is now.

- 1. Build a tree (partition)  $\pi$  square based on data.
- 2. Given the tree, **construct an estimator**  $\hat{\mu}$  by calculating the mean outcome in each leaf in the tree (box in the square).

# Trees: a walkthrough of the Conventional Sample splitting

- 1. Split the data into training  $S^{tr,tr}$ , and validation set  $S^{tr,cv}$  and test set  $S^{te}$ .
- 2. Hold out the test set. This is not going to be used in following steps except the final evaluation.

### Tree growing

1. Grow the tree  $\pi_0$  on the entire traning set  $S^{tr}$  fold by minimizing the MSE until the leaves contain a minimum number of samples.

$$\widehat{ ext{MSE}}(S^{tr},S^{tr}) = rac{1}{|S^{tr}|} \sum_{i \in S^{tr}} (Y_i - \hat{\mu}_{\pi}(X_i;S^{tr}))^2$$

where

$$\hat{\mu}_{\pi}(x;S^{tr}) = rac{1}{|S^{tr}_l|} \sum_{i \in S^{tr}_l} Y_i, \quad x \in l$$

## Tree pruning

- 1. Get a set of effective  $\alpha_k$  to prune the tree  $\pi_0$ .
- 2. For one  $\alpha_k$ . Split the traning set into two parts:  $S^{tr,tr}$  and  $S^{tr,cv}$ . Find the pruned tree  $\pi^*$  that minimizes the following.

$$C_{lpha_k}(\pi') = rac{1}{|S^{tr,cv}|} \sum_{i \in S^{tr,cv}} (Y_i - \hat{\mu}_{\pi'}(X_i; S^{tr,tr}))^2 + lpha_k |\pi'|$$

3. Pick the  $\alpha_k$  (along with its corresponding pruned tree  $\pi_{\alpha_k}$ ) that gives the smallest cost-complexity measure.

#### **Final evaluation**

- 1. Construct the final estimator  $\hat{\mu}_{\pi^*}(x;S^{tr})$  based on the optimal tree  $\pi^*=\pi_{lpha_k}$
- 2. Evalute the estimator  $\hat{\mu}_{\pi^*}$  on the hidden test set.

### A conundrum

We shift our focus from predicting outcome  $Y_i$  to predicting effect  $\tau_i$ . However, while  $Y_i$  is observed in the data, the  $\tau_i$  is not!

Therefore, we need to adapt the evaluation criteria from  $\widehat{MSE}$  to  $\widehat{EMSE}$ .

## Adapt the criterion

$$\widehat{ ext{MSE}}_{\pi}(S_1, S_2) = rac{1}{|S_1|} \sum_{i \in S_1} (Y_i - \hat{\mu}_{\pi}(X_i; S_2))^2$$

$$ext{MSE}_{\pi}(S_1) = rac{1}{|S_1|} \sum_{i \in S_1} \mathbb{E}_{S_2} (Y_i - \hat{\mu}_{\pi}(X_i; S_2))^2$$

In the case of conventional,

$$ext{MSE}_\pi = \mathbb{E}_S \left\{ rac{1}{|S|} \sum_{i \in S} (Y_i - \hat{\mu}_\pi(X_i;S))^2 
ight\} = \mathbb{E}(Y_i^2) - 2\mathbb{E}(Y_i\hat{\mu}_\pi(X_i;S)) + \mathbb{E}(\hat{\mu}_\pi(X_i;S))^2$$

$$ext{EMSE}_{\pi} = \mathbb{E}_{S_1,S_2}(rac{1}{|S_1|}\sum_{i\in S_1}(Y_i - \hat{\mu}_{\pi}(X_i;S_2))^2)$$

$$= \mathbb{V}_{S_1,S_2}(\hat{\mu}_{\pi}(X_i;S_2)) - \mathbb{E}_{S_1}(\mu_{\pi}(X_i))^2 + \mathbb{E}_{S_1}(Y_i^2)$$

## Why different set?

We want to make use the independence between sets. First

$$\mathbb{E}\left\{ (Y_i - \mu_{\pi}(X_i) + \mu_{\pi}(X_i) - \hat{\mu}_{\pi}(X_i; S_2))^2 \right\}$$

$$= \mathbb{E}\left\{ (Y_i - \mu_{\pi}(X_i))^2 \right\} + \mathbb{E}\left\{ (\mu_{\pi}(X_i) - \hat{\mu}_{\pi}(X_i; S_2))^2 \right\}$$

$$+ \mathbb{E}_{S_1, S_2}\left\{ (Y_i - \mu_{\pi}(X_i))(\mu_{\pi}(X_i) - \hat{\mu}_{\pi}(X_i; S_2)) \right\}$$

The third term is zero because

$$\mathbb{E}_{S_1}\left\{(Y_i - \mu_\pi(X_i))(\mu_\pi(X_i) - \mathbb{E}_{S_2}\hat{\mu}_\pi(X_i;S_2))
ight\} = 0$$

#### where we make use of the independence between $S_1$ and $S_2$ !

The second term is  $\mathbb{E}_{S_2}\{\mathbb{V}_{S_1}(\hat{\mu}_{\pi}(X_i;S_2))\}$ 

The first term can be simplified to

$$\mathbb{E}_{S_1}\left\{(Y_i^{\,2}) - 2Y_i\mu_\pi(X_i) + \mu_\pi(X_i)^2
ight\}$$

$$=\mathbb{E}_{S_1}\left\{Y_i^2-2\mathbb{E}(Y_i|X_i)\mu_{\pi}(X_i)+\mu_{\pi}(X_i)^2
ight\}=\mathbb{E}_{S_1}\left\{Y_i^2-\mu_{\pi}(X_i)^2
ight\}$$

## Putting it together

We estimate EMSE by the estimating the two components.

$$\mathbb{E}_{S_2}\{\mathbb{V}_{S_1}(\hat{\mu}_{\pi}(X_i;S_2))\}, \mathbb{E}_{S_1}[\mu_{\pi}(X_i)^2]$$

Therefore, we can estimate the EMSE by

$$\widehat{\mathrm{EMSE}}_{\pi}(S^{tr}, S^{est})$$

Therfore, in the tree growing step, we replace

$$\widehat{\mathrm{MSE}}_{\pi}(S^{tr}, S^{tr})$$
 by  $\widehat{\mathrm{EMSE}}_{\pi}(S^{est}, S^{tr})$ 

Similarly in the tree pruning step, we replace

$$C_{lpha_k}(\pi') = \widehat{ ext{MSE}}_\pi(S^{tr,cv},S^{tr,tr}) + lpha_k|\pi'|$$

by

$$C_{lpha_k}(\pi') = \widehat{ ext{EMSE}}_\pi(S^{tr,cv}, S^{est}) + lpha_k |\pi'|$$

#### The conundrum?

We adapt the criterion because we don't observe the treatment effect  $\tau_i$  directly. But how does it solve the problem?

Then

$$\widehat{ ext{EMSE}}_{ au}(S^{ ext{tr}}, S^{ ext{est}}, \Pi) \equiv rac{1}{N_{ ext{tr}}} \sum_{i \in S^{ ext{tr}}} \hat{ au}^2(X_i; S^{ ext{tr}}, \Pi)$$

$$-\left(rac{1}{N_{ ext{tr}}} + rac{1}{N_{ ext{est}}}
ight) \cdot \sum_{\ell \in \Pi} \left(rac{S_{ ext{treat}}^{2, ext{tr}}(\ell)}{p} + rac{S_{ ext{control}}^{2, ext{tr}}(\ell)}{1-p}
ight)$$

$$\widehat{ ext{EMSE}}_{\mu}(S^{ ext{tr}}, N^{ ext{est}}, \Pi) \equiv rac{1}{N_{ ext{tr}}} \sum_{i \in S^{ ext{tr}}} \hat{\mu}^2(X_i; S^{ ext{tr}}, \Pi)$$

$$-\left(rac{1}{N_{
m tr}} + rac{1}{N_{
m est}}
ight) \cdot \sum_{\ell \in \Pi} S_{
m tr}^2\left(\ell(x;\Pi)
ight)$$

## Other methods

- 1. Single trees (S-learner): does not split on treatment...
- 2. Two trees (T-learner): split on different features therefore can not compare...
- 3. Transfrom the LHS variable from outcome into treatment effect
- 4. Other splitting criteria:
  - 1. split on the outcome
  - 2. split based on some T statistics.

# Related literature

## Thanks!

