

# Dynamic Discrete Choice

Problem Set 2  
Empirical Industrial Organization

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The value function is given by

$$\begin{aligned} V(i, c, p, \epsilon_t) &= \max_{x \in \{0,1\}} \{u(i, c, p, x) + \epsilon(x) + \beta \mathbb{E}[V(i', c', p', \epsilon_{t+1}) | i, c, p, x]\} \\ &= \max_{x \in \{0,1\}} \left\{ u(i, c, p, x) + \epsilon(x) + \beta \sum_{i', c', p'} \mathbb{E}_{\epsilon_{t+1}}[V(i', c', p', \epsilon_{t+1}) | i, c, p, x] \Pr(i', c', p' | i, c, p, x) \right\} \end{aligned}$$

The utility function  $u(i, c, p, x)$  is given by

$$u(i, c, p, x) = -\lambda \mathbb{1}(c > 0) \mathbb{1}(i = 0) + \alpha c - xp$$

In terms of the variables (data that we have),

- $i$  is the inventory level.
- $c$  is the consumer's purchase decision (firm's sales).
- $p$  is the price.
- $x$  is the firm's purchase decision.
- $\epsilon(x)$  is choice specific random utility shock

In terms of the parameters (to be estimated, but actually given in this problem),

- $\lambda = 3$  is the penalty of stocking out (the consumer wants to buy, but the firm does not have the product).
- $\alpha = 2$  is the marginal utility of selling the product.
- $\beta = 0.99$  is the discount factor.

The variables follow a certain process. Here, we assume that the variables follow discrete Markov process. The variables in the next period:

- Inventory  $i$  will be the current level + firm's purchase - sales:

$$i' = \min \{\bar{i} = 4, i + x - c\}$$

- Consumer's purchase decision  $c$  (firm's sales):

$$c' = \begin{cases} 0 & \text{with probability } \gamma = 0.5 \\ 1 & \text{with probability } 1 - \gamma = 0.5 \end{cases}$$

- Price  $p$  with two discrete states  $p_s = 0.5$  and  $p_r = 2$ :

$$\Pi = \begin{pmatrix} 0.75 & 0.25 \\ 0.95 & 0.05 \end{pmatrix}$$

## 1 Question 1: Transition Probability

Since we have discrete state variables  $(i, c, p)$ , the transition probability can be expressed in matrix form. Moreover, the transition of  $c$  and  $p$  are independent of each other,  $i$  and  $x$ . We only specify the transition of  $i$  here which takes values from 0 to 4.

When  $x = 0$ ,

$$\begin{pmatrix} 1 & 0 & 0 & 0 & 0 \\ 0.5 & 0.5 & 0 & 0 & 0 \\ 0 & 0.5 & 0.5 & 0 & 0 \\ 0 & 0 & 0.5 & 0.5 & 0 \\ 0 & 0 & 0 & 0.5 & 0.5 \end{pmatrix} \quad (1)$$

When  $x = 1$ ,

$$\begin{pmatrix} 0.5 & 0.5 & 0 & 0 & 0 \\ 0 & 0.5 & 0.5 & 0 & 0 \\ 0 & 0 & 0.5 & 0.5 & 0 \\ 0 & 0 & 0 & 0.5 & 0.5 \\ 0 & 0 & 0 & 0 & 1 \end{pmatrix} \quad (2)$$

Then the transition probability matrix for state  $s$  is given by the Kronecker product of the transition matrices of  $i$ ,  $c$ , and  $p$ , which is  $P_s(x) = P_i(x) \otimes P_c \otimes P_p$ .

## 2 Question 2: Expected Value Function

### 2.1 Expected/Intermediate Value Function $\bar{V}(i, c, p)$

We denote  $\bar{V}(i, c, p) = \mathbb{E}_\epsilon[V(i, c, p, \epsilon)]$  as the expected value function (I used to call it intermediate value function).

$$\bar{V}(i, c, p) = \sum_{x \in \{0,1\}} P(x|i, c, p) \left\{ u(i, c, p, x) + \mathbb{E}[\epsilon(x)|i, c, p, x] + \beta \sum \bar{V}(i', c', p') \Pr(i', c', p'|i, c, p, x) \right\} \quad (3)$$

Note that the terms that are known are

- $u(i, c, p, x)$  is the **utility function** which is explicitly given.
- $\Pr(i', c', p'|i, c, p, x)$  is the **transition probability** of  $i, c, p$  given  $i, c, p, x$  (see equation 1 and 2).

The unknown terms are

- $P(x|i, c, p)$  is the **choice probability**.
- $E(\epsilon(x)|i, c, p, x)$  is the expectation of  $\epsilon(x)$  conditional on  $i, c, p$  and  $x$  being the optimal choice.
- $\bar{V}(i, c, p)$  is the **expected value function**.

In the binary case with  $\epsilon \sim T1EV$ , instead of solving  $V(s)$  as a function of  $P(x|s)$  from the equation 3, we now have a simplified expression for  $\bar{V}(s)$ .

Let us denote  $v(i, c, p, x) = u(i, c, p, x) + \beta \sum \bar{V}(i', c', p') \Pr(i', c', p'|i, c, p, x)$ . Then we have

$$\begin{aligned} \bar{V}(s) &= \gamma + \ln(1 - P(x = 1|s)) \\ &= \gamma + \ln(\exp(v(i, c, p, 0)) + \exp(v(i, c, p, 1))) \\ &= \gamma + \ln \left( \exp \left( u(s, 0) + \beta \sum_{s'} \bar{V}(s') \Pr(s'|s, 0) \right) + \exp \left( u(s, 1) + \beta \sum_{s'} \bar{V}(s') \Pr(s'|s, 1) \right) \right) \end{aligned} \quad (4)$$

Or should I write it as

$$\begin{aligned} \bar{V}(s) &= \gamma + v(s, 0) + \ln(1 - P(x = 1|s)) \\ &= \gamma + v(s, 0) + \ln(1 + \exp(v(i, c, p, 1) - v(i, c, p, 0))) \\ &= \gamma + u(s, 0) + \beta \sum_{s'} \bar{V}(s') \Pr(s'|s, 0) + \ln \left( 1 + \exp(u(s, 1) - u(s, 0) + \beta \sum_{s'} \bar{V}(s') \Pr(s'|s, 1) - \beta \sum_{s'} \bar{V}(s') \Pr(s'|s, 0)) \right) \end{aligned} \quad (5)$$

## 2.2 Numerical solution of $\bar{V}(i, c, p)$

We use the equation 4 to solve for  $\bar{V}(i, c, p)$  numerically. I want rewrite the equations for all  $s$  in matrix form. Since we have a total of  $20 = 5 \times 2 \times 2$  discrete state  $s$ , denote

- $\bar{V}$  as a vector of length 20.

	Inventory	Consumer purchase	Price	Expected value function
1	0	0	0.50	172.41
2	0	0	2.00	171.53
3	0	1	0.50	171.41
4	0	1	2.00	170.53
5	1	0	0.50	175.39
6	1	0	2.00	174.29
7	1	1	0.50	177.39
8	1	1	2.00	176.29
9	2	0	0.50	177.07
10	2	0	2.00	176.41
11	2	1	0.50	179.07
12	2	1	2.00	178.41
13	3	0	0.50	178.09
14	3	0	2.00	177.60
15	3	1	0.50	180.09
16	3	1	2.00	179.60
17	4	0	0.50	178.64
18	4	0	2.00	178.29
19	4	1	0.50	180.64
20	4	1	2.00	180.29

- $u_0$  as a vector of length 20 where the  $i$ -th element is  $u(s, 0)$ .
- $M_0$  as a matrix of size  $20 \times 20$  where the  $i$ -th row is the vector of  $\Pr(s'|s, 0)$

Then we have

$$\bar{V} = \gamma + \ln \left( \exp(u_0 + \beta M_0 \bar{V}) + \exp(u_1 + \beta M_1 \bar{V}) \right) \quad (6)$$

The goal is to numerically solve for this equation 6 for  $\bar{V}$ . The result is shown in table ??.

### 3 Question 3: Simulation

1. At period  $t = 0$ , simulate state  $s$  as well as the shock  $\epsilon \sim T1EV$ .
2. Find the optimal choice  $x$  given current  $s$  and  $\epsilon$  by the following

$$x^* = \arg \max_{x \in \{0,1\}} \left\{ u(s, x) + \epsilon + \beta \sum_{s'} \bar{V}(s') \Pr(s'|s, x) \right\}$$

3. Given  $x^*$ , simulate a new state  $s'$  from the transition matrix  $M_{x^*}$ .
4. Repeat step 2 and 3 for  $T$  periods.

The simulation results are shown in the table ??.

	statistic	value
1	Frequency of purchase	0.55
2	Probability of purchase when sales	0.62
3	Average duration between sales	1.26
4	Average duration between purchases	1.81

	i	c	p	V_ss	hat_V_ss
1	0	0	0.50	172.41	18.34
2	0	0	2.00	171.53	13.05
3	0	1	0.50	171.41	12.86
4	0	1	2.00	170.53	10.02
5	1	0	0.50	175.39	15.99
6	1	0	2.00	174.29	15.08
7	1	1	0.50	177.39	17.38
8	1	1	2.00	176.29	16.10
9	2	0	0.50	177.07	19.46
10	2	0	2.00	176.41	18.52
11	2	1	0.50	179.07	21.29
12	2	1	2.00	178.41	19.94
13	3	0	0.50	178.09	22.10
14	3	0	2.00	177.60	21.38
15	3	1	0.50	180.09	24.22
16	3	1	2.00	179.60	23.03
17	4	0	0.50	178.64	24.19
18	4	0	2.00	178.29	22.87
19	4	1	0.50	180.64	26.13
20	4	1	2.00	180.29	25.18

## 4 Question 4: Estimate $\bar{V}(i, c, p)$ using CCP method

In this question we focus on the first line of equation 4 to estimate the  $\bar{V}(i, c, p)$ . We first estimate the choice probability  $\hat{P}(x|s)$  and then recover  $\hat{\hat{V}}(s)$ . That is

$$\hat{\hat{V}}(s) = \gamma + u(s, 0) + \beta \sum_{s'} \hat{\hat{V}}(s') \hat{P}(s'|s, 0) + \ln(1 - \hat{P}(x = 1|s))$$

The estimated transition probability matrix  $M_0$  and  $M_1$ , as well as the conditional choice probability are presented in the appendix. Table ?? shows the estimated  $\bar{V}(i, c, p)$  using the CCP method against the full solution method in the previous section.

	1	2	3	4	5	6	7
1	0.375 (0.8)	0.125 (0.1)	0.375 (0)	0.125 (0)	0 (0)	0 (0)	0
2	0.475 (0.333)	0.025 (0)	0.475 (0.444)	0.025 (0)	0 (0)	0 (0)	0
3	0.375 (0.4)	0.125 (0)	0.375 (0.3)	0.125 (0)	0 (0)	0 (0)	0
4	0.475 (0.364)	0.025 (0.091)	0.475 (0.182)	0.025 (0)	0 (0)	0 (0)	0
5	0.1875 (0.185)	0.0625 (0.037)	0.1875 (0.185)	0.0625 (0.037)	0.1875 (0.148)	0.0625 (0.111)	0
6	0.2375 (0.25)	0.0125 (0)	0.2375 (0.222)	0.0125 (0)	0.2375 (0.111)	0.0125 (0)	0
7	0.1875 (0.121)	0.0625 (0.091)	0.1875 (0.152)	0.0625 (0.03)	0.1875 (0.121)	0.0625 (0.03)	0
8	0.2375 (0.15)	0.0125 (0)	0.2375 (0.3)	0.0125 (0)	0.2375 (0.125)	0.0125 (0)	0
9	0 (0)	0 (0)	0 (0)	0 (0)	0.1875 (0.179)	0.0625 (0.048)	0
10	0 (0)	0 (0)	0 (0)	0 (0)	0.2375 (0.211)	0.0125 (0.015)	0
11	0 (0)	0 (0)	0 (0)	0 (0)	0.1875 (0.186)	0.0625 (0.069)	0
12	0 (0)	0 (0)	0 (0)	0 (0)	0.2375 (0.246)	0.0125 (0.006)	0
13	0 (0)	0 (0)	0 (0)	0 (0)	0 (0)	0 (0)	0
14	0 (0)	0 (0)	0 (0)	0 (0)	0 (0)	0 (0)	0
15	0 (0)	0 (0)	0 (0)	0 (0)	0 (0)	0 (0)	0
16	0 (0)	0 (0)	0 (0)	0 (0)	0 (0)	0 (0)	0
17	0 (0)	0 (0)	0 (0)	0 (0)	0 (0)	0 (0)	0
18	0 (0)	0 (0)	0 (0)	0 (0)	0 (0)	0 (0)	0
19	0 (0)	0 (0)	0 (0)	0 (0)	0 (0)	0 (0)	0
20	0 (0)	0 (0)	0 (0)	0 (0)	0 (0)	0 (0)	0

**Table 1:** Transition Probability Matrix  $M_0$

## A Transition Probability Matrix

The number in parentheses is the estimated transition probability.

## B Conditional Choice Probability

	1	2	3	4	5	6	7
1	0.1875 (0.164)	0.0625 (0.055)	0.1875 (0.182)	0.0625 (0.055)	0.1875 (0.255)	0.0625 (0.055)	0
2	0.2375 (0.1)	0.0125 (0)	0.2375 (0.3)	0.0125 (0)	0.2375 (0.1)	0.0125 (0)	0
3	0.1875 (0.169)	0.0625 (0.085)	0.1875 (0.186)	0.0625 (0.085)	0.1875 (0.203)	0.0625 (0.034)	0
4	0.2375 (0)	0.0125 (0)	0.2375 (0)	0.0125 (0)	0.2375 (0.286)	0.0125 (0)	0
5	0 (0)	0 (0)	0 (0)	0 (0)	0.1875 (0.162)	0.0625 (0.051)	0
6	0 (0)	0 (0)	0 (0)	0 (0)	0.2375 (0.219)	0.0125 (0)	0
7	0 (0)	0 (0)	0 (0)	0 (0)	0.1875 (0.203)	0.0625 (0.053)	0
8	0 (0)	0 (0)	0 (0)	0 (0)	0.2375 (0.227)	0.0125 (0.013)	0
9	0 (0)	0 (0)	0 (0)	0 (0)	0 (0)	0 (0)	0
10	0 (0)	0 (0)	0 (0)	0 (0)	0 (0)	0 (0)	0
11	0 (0)	0 (0)	0 (0)	0 (0)	0 (0)	0 (0)	0
12	0 (0)	0 (0)	0 (0)	0 (0)	0 (0)	0 (0)	0
13	0 (0)	0 (0)	0 (0)	0 (0)	0 (0)	0 (0)	0
14	0 (0)	0 (0)	0 (0)	0 (0)	0 (0)	0 (0)	0
15	0 (0)	0 (0)	0 (0)	0 (0)	0 (0)	0 (0)	0
16	0 (0)	0 (0)	0 (0)	0 (0)	0 (0)	0 (0)	0
17	0 (0)	0 (0)	0 (0)	0 (0)	0 (0)	0 (0)	0
18	0 (0)	0 (0)	0 (0)	0 (0)	0 (0)	0 (0)	0
19	0 (0)	0 (0)	0 (0)	0 (0)	0 (0)	0 (0)	0
20	0 (0)	0 (0)	0 (0)	0 (0)	0 (0)	0 (0)	0

**Table 2:** Transition Probability Matrix  $M_1$