**Presentation Outline**

This is just a quick outline/guideline. If there are problems/questions/changes just be sure to voice them. Make sure that you have enough to say to cover the time allotted to the section. If you don’t, let Brian know and he will help.

**The Problem: 2-2.5 min**

* **Brian**
* How can students’ best use technology for language learning?
* Students get caught up in textbook learning
* Students learning different languages are disconnected
* Students aren’t generally interested in educational software
* Why social networks are big

**What is Omni: 2-2.5 min**

* **Malcolm**
* What is it
  + Learning social network
  + And such…
* Where did the idea come from?
  + Exchange students
  + Popularity of social networking among students we know
* How does it solve problem (don’t say those words)
  + Medium students know and love
  + Connects people to help them learn
  + Provides standard set of tools in addition to social network

**Demo: 4-5 min**

* **Alfred**'s demo stuff - The beginning user:
  + Introduce the Language Toolbar (How you were first convinced by Omni)
    - Quick translations
    - Public View Translations
  + Setting up a profiles (This is a fun social network)
  + Introductions and Friends (Meet someone)
  + Request a translation from compose message to transition (I need help)
* **Joe**'s demo stuff - The experienced user:
  + User Home Page (What it is to be an experienced user)
  + Advanced Language Toolbar (how an experienced user navigates the site)
    - Perform Translation
    - Request Translation
  + Start by helping out Alfred (enjoying being a helpful member of Omni)
  + The Hall of Fame (why you want to do translations and your goals as a translator)

**Architecture: 2-2.5 min**

* **Malcolm**
* Use diagram – 3 layers
* Reasoning for design/design decisions
  + Universal access
  + Multi-client open access
* Talk about greatness of using web services
* Benefits of using external services
  + Abstraction of many helpful services
  + Gives Omni flexibility to help provide any helpful language service to users
* What technology we used

**Educational Application: 2-2.5 min**

* **Alfred**
* Application to:
  + Students moving from classroom -> native speaking
  + Teachers encouraging students to:
    - Have penpals/have conversations in the language
    - Do translations (same as bookwork, just is real world and helping others)
* Information is shared across language depts.
  + Students in smaller depts can seek out help from students in larger ones
* Builds connections for students that they can user later in life (networking)

**Business Plan: 2-2.5 min**

* **Brian**
* Advertisement driven
* Companies give items (swag) that will be offered up as prizes for translators/high scores
  + Advertisement of company in the “store” and when translators use them
  + Address all levels – stickers for new people, gadgets for top people
* Deals with other companies – use open network to being multi-language functionality to many groups

**Future Improvements and Conclusion: 2-2.5min**

* **Joe**
* Future Plans
  + Implementation of business plan features (discussed in previous section)
  + Groups / benefits of groups
    - Based on skill and based on interests
    - Provide greater incentive for participation
  + Integration/expansion into other social sites
    - Blogs, IM, wikis
  + Gather data to help improve translators and learn about how students learn languages
* Conclusion
  + How Omni solves the problem of language learning
  + How it can connect people globally in a single social network

**Overall: 16-20 min**