## Pichboard Ziyang Huang

Flash is a team composed of product designers and technical developers, mainly dedicated to the development of outdoor power supply for mobile devices.

Flash was founded by the designer-henry who graduated from MSU Media Academy. It mainly provides users with a complete closed-loop service of rent-charge-return. The company's main product is an outdoor mobile power bank, which consists of many power banks and a large box (used for renting, returning and charging equipment). With the rapid development of the times, people use mobile phones more and more frequently, and many devices cannot support long-term outdoor power consumption, so the products launched by our company are very suitable for such customers.

## Personas

- 1. Flsh designers recruit
  Designers who have a good portfolio and innovative ideas
- 2. Flash technology developers recruit

  Veteran with experience in product development and creation
- Small and diverse business partnersShop partners, put our leased powerbank equipment in their shops

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