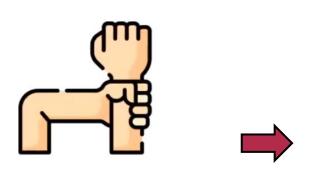


What Is *Ego Depletion*? Toward a Mechanistic Revision of the Resource Model of Self-Control

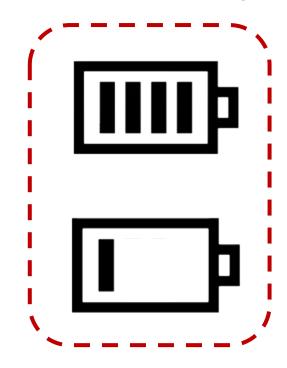
2012

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Self-control is a fundamental ability

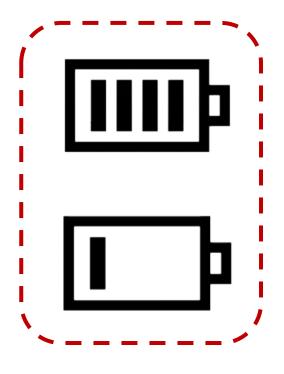


override or alter their own thoughts, emotions, and behaviors.



resource (or strength) model of self-control

Self-control is a fundamental ability



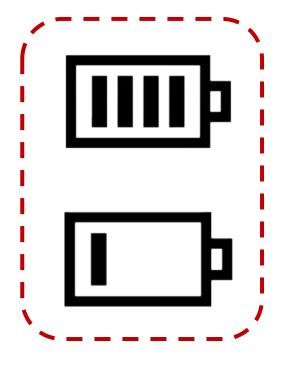
exerting self-control on one task



subsequent, ostensibly unrelated self-control tasks.

resource (or strength) model of self-control

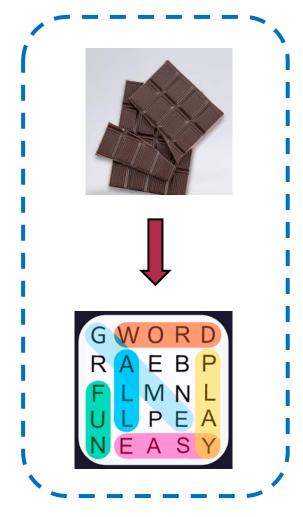
Self-control is a fundamental ability



resource (or strength) model of self-control



Baumeister et al., 1998

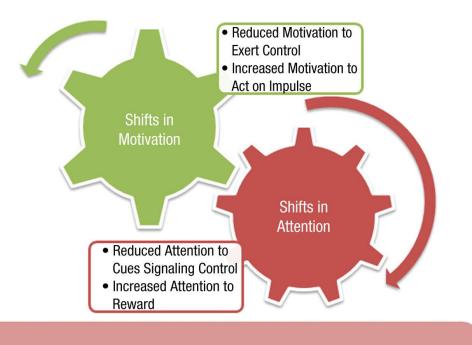


Baumeister et al., 1998

the sequential task paradigm

the Process Model of Ego Depletion

Self-Control Exertion at Time 1



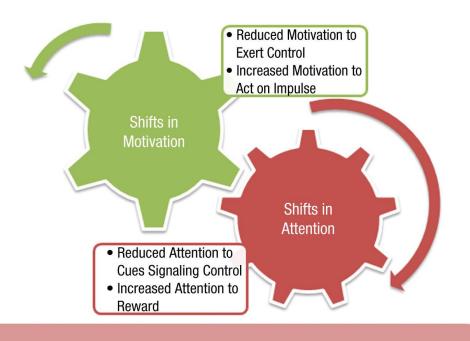
Motivation

Attention

the Process Model of Ego Depletion

Self-Control Exertion at Time 1

Motivation



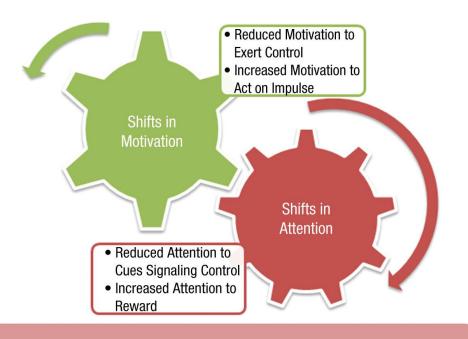
suppressing and inhibiting

approaching and gratifying

the Process Model of Ego Depletion

Self-Control Exertion at Time 1

Attention



cues signaling the need to exert control



cues signaling gratification

Self-Control Exertion at Time 1

Attention



cues signaling gratification

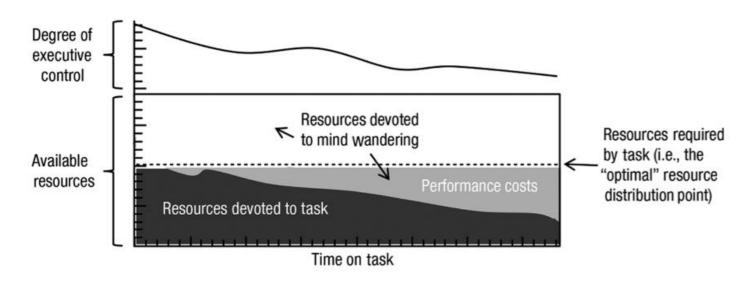
Self-Control Failure at Time 2

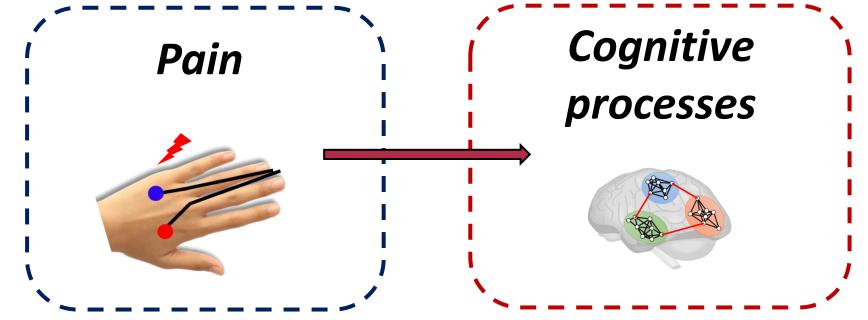
Reduced Attention to

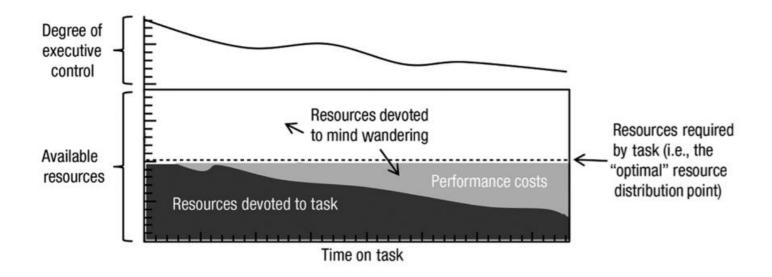
· Increased Attention to

Reward

Cues Signaling Control

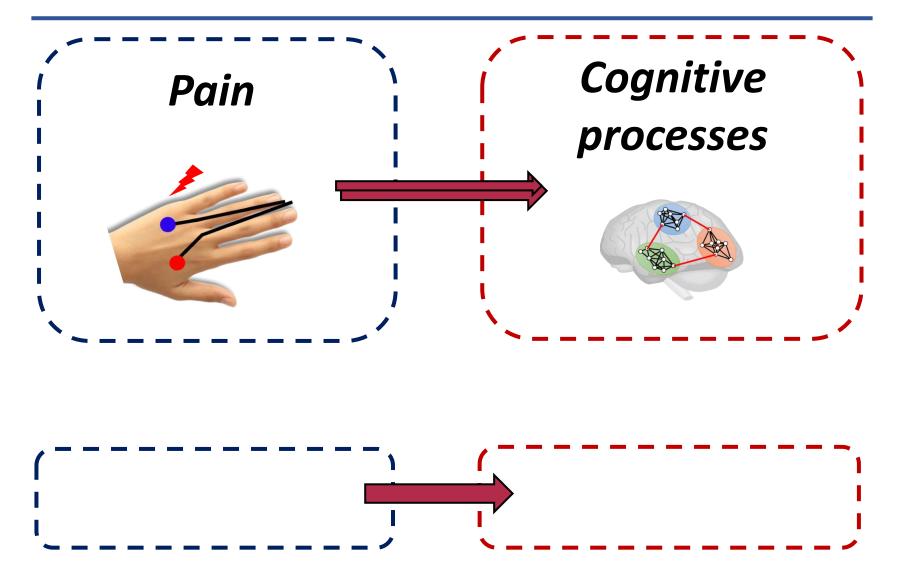






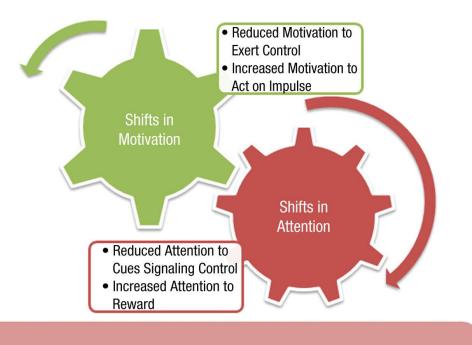
derived from the sequential task paradigm does not specify or more completely characterize the nature of the resource

motivational deficit? resource deficit?



the Process Model of Ego Depletion

Self-Control Exertion at Time 1



Motivation

Attention

Shifts in motivation: I do not want to control myself

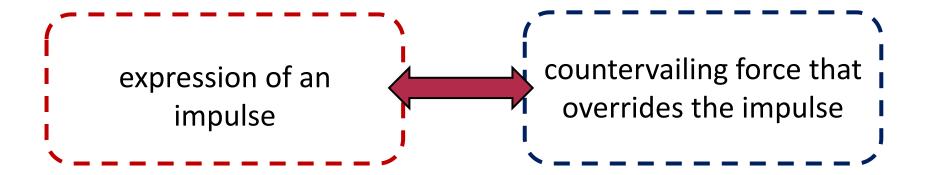
Engaging in self-control is hard work

- deliberation
- Attention
- vigilance

"not that they cannot regulate but that they choose not to regulate"



Shifts in motivation: I want to go with my gut



Low - stakes gambles

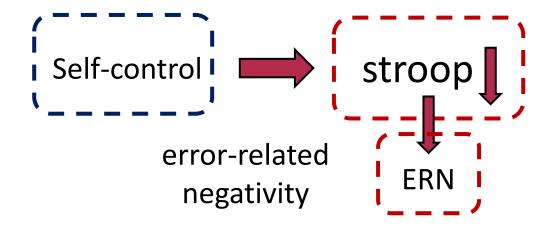
- high approach

Shifts in attention: Do I need to control myself now?

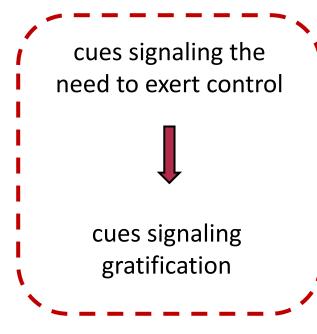
cues signaling the need to exert control

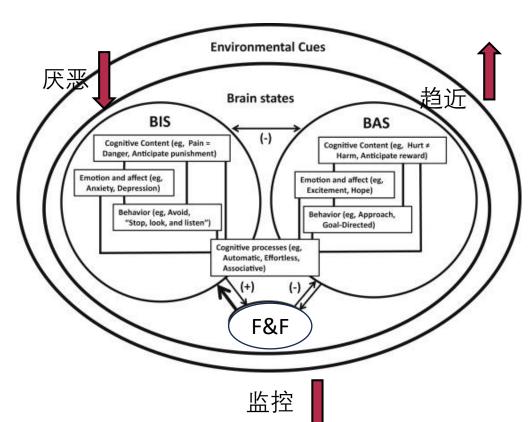
cues signaling gratification

"Self-control failure in the sequential task paradigm may come about, because people fail to notice when control is actually needed"



Shifts in attention: I see rewards?







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