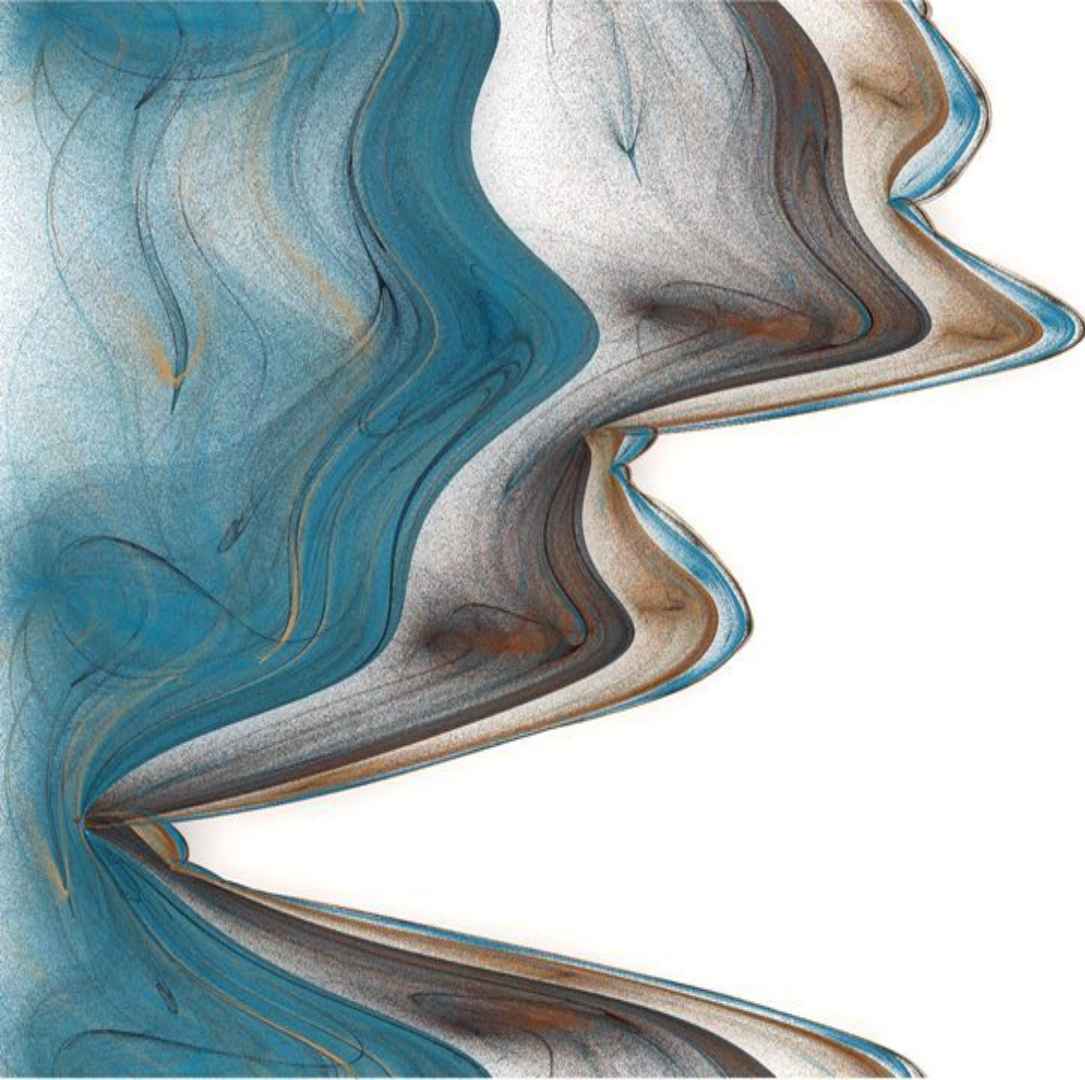




Erice

Read more →



Eviee



Whether it's after a long day at work, an intense workout, or stressful cramps, wind down with Eviee.



Target Population

Women between the ages 20-40



Design

Calm-inducing packaging and delivery

Unique anti-anxiety formulation

Packaging

VS

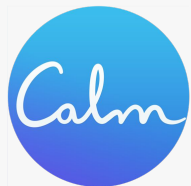


Key Ingredients

CBD-Infused

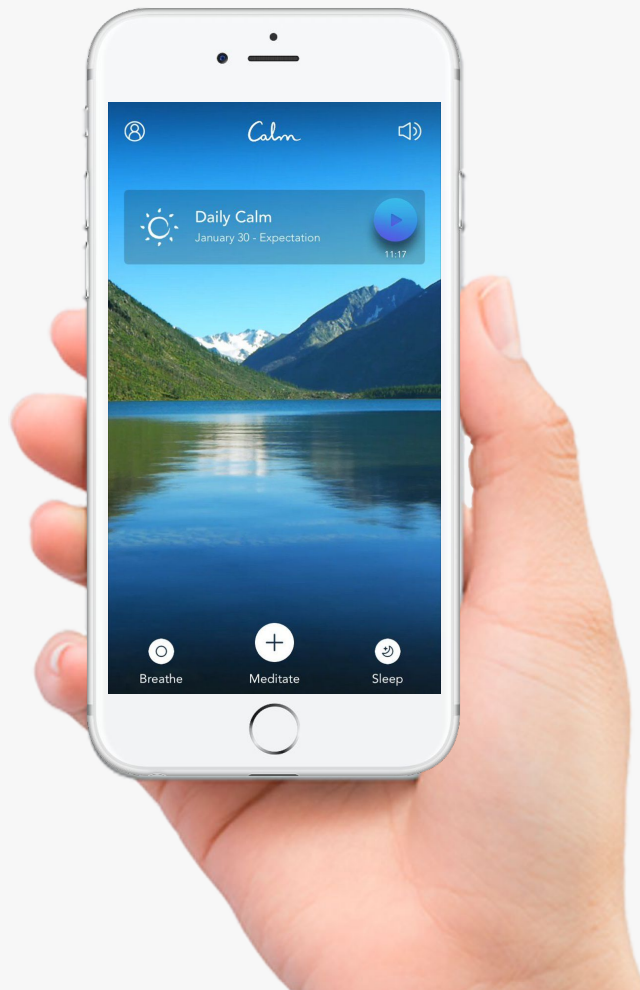


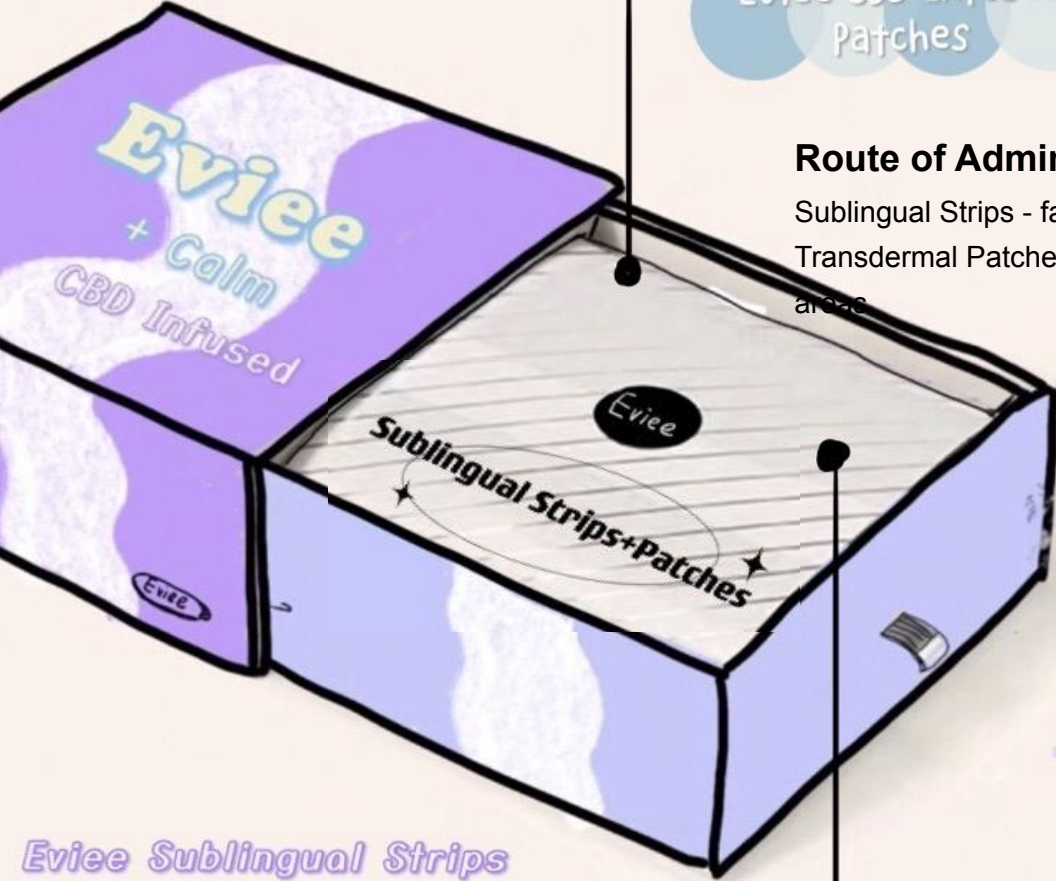
Partnership



Calm is the #1 app for sleep and meditation.

- **One month free**
- **Exclusive Videos**
- **Meditation techniques**





Eviee CBD Infused
Patches

Route of Administrations

Sublingual Strips - faster absorption
Transdermal Patches - target local
areas



Details



Eviee Sublingual Strips

openheart Use of non-steroidal anti-inflammatory drugs in US adults: changes over time and by demographic

Jennifer S Davis,¹ Hwa Young Lee,¹ Jihye Kim,² Shailesh M Advani,^{2,3}
Ho-Lan Peng,⁴ Emilyn Banfield,^{1,2} Ernest T Hawk,⁵ Shine Chang,¹
Alexis C Frazier-Wood⁶



Table 4 Predictors of regular NSAID use by NSAID type, NHANES III (1988–1994), multivariate logistic regression

	Aspirin n=946		Non-aspirin n=1057		More than one n=226	
	OR	95% CI	OR	95% CI	OR	95% CI
Sex						
Male	Ref.		Ref.		Ref.	
Female	0.738 ^{*,†}	0.582 to 0.937	1.603 ^{**,†}	1.328 to 1.936	1.659 ^{*,†}	1.036 to 2.657

Marketing Strategies:

- Celebrities as spokespeople: Ronda Rousey, Claressa Shields
- Ads in pharmacies, health stores, partnerships with athletic brands
- Social media: Instagram, Youtube

