



COMMON THREADS

Accessible digital strategies for the public good

✉ hannahwag08@gmail.com

📞 989-533-1714

🌐 www.commonthreadsdigital.com

Capability Statement

COMPANY OVERVIEW

Common Threads Consultancy partners with public agencies to make websites and digital systems accessible. Through audits, clear roadmaps, and hands-on guidance for staff and vendors, we help agencies achieve compliance and build the skills to keep it.

CORE COMPETENCIES

- Independent accessibility audits against WCAG 2.1 AA / Section 508
- Clear, plain-language remediation roadmaps with prioritized fixes
- Remediation guidance & QA coaching – weekly support for developers, content staff, or vendors. We provide practical guidance, answer questions, and run interim validation checks to keep work on track.
- Staff training & process building to support long-term compliance
- Final validation audits to confirm compliance after fixes are made
- Inclusive design workshops and project leadership from concept to launch
- Procurement and policy support (RFP language, VPAT review, grant support)

DIFFERENTIATORS

- Independent oversight – We guide and verify while your staff or vendors do the fixes, ensuring unbiased, defensible documentation.
- CPACC certified – Certified Professional in Accessibility Core Competencies.
- Government-ready – Services tailored for ADA Title II and DOJ compliance deadlines.
- Plain-language reports – Accessible deliverables designed for both leadership and technical staff.
- Focus on long-term compliance – Agencies leave with knowledge and processes to maintain accessibility long-term.

PAST PERFORMANCE

- **LMI – Government-Facing AI Platform**
Built an accessibility program from scratch for a federal AI tool. Platform launched Section 508 compliant; process integrated into ongoing workflows.
- **General Motors – In-Vehicle Accessibility**
Integrated accessibility into a next-generation design system spanning multiple vehicle programs. Accessibility standards embedded at scale to meet CVAA requirements.

COMPANY DATA

- Legal Name: Common Threads Consultancy LLC
- Founder: Hannah Wagner
- Location: Berkley, Michigan
- Business Type: Woman-owned small business
- Year Founded: 2025

NAICS CODES

- **541611** – Administrative Management & General Management Consulting Services
- **541512** – Computer Systems Design Services
- **541519** – Other Computer Related Services
- **541690** – Other Scientific & Technical Consulting Services