



MSD GODSPEED EXHIBIT CORP.

Your services partner for indoor and outdoor exhibits!

SERVICES: Exhibit Booth Contractor • Interior Design • Custom Built Booth Designs • Steel & Woodworks • Fabrication

Address: 324 Navy Road Veterans Village, Barangay

Holy Spirit, Diliman, Quezon City, Philippines 1127

Contact #: 8-722-6940

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I. COMPANY OVERVIEW:

MSD Godspeed Exhibits Corporation started as a single proprietorship company known as **GODSPEED EXHIBITS SYSTEMS** in May 1992. As the exhibition market expanded, it became a corporation, registered and approved by the Securities and Exchange Commission (SEC) on July 3, 2007.

As one of the key players in the exhibition business for the past 33 years, **MSD Godspeed** evolved from a system booth contractor to a total exhibition service provider, serving end-to-end services to customers.

With its long years of involvement in the exhibition industry, **MSD Godspeed** has successfully accomplished a number of quality projects which produced a vast list of loyal, pleased and satisfied customers. **MSD Godspeed** takes pride in partnering with its customers to create an environment that supports their business objectives and delivers results.

Company Name:	MSD GODSPEED EXHIBITS CORPORATION
Date Established:	May 1992
Core Competencies:	Providing an End-to-End Services for: Exhibitions & Conventions, Meetings & Events, Marketing Promotions, Interior & Retail, Temporary Architecture
Projects Done:	Almost 15,000 exhibitions, events and projects completed
Head Office Address:	324 Navy Road Veterans Village, Barangay Holy Spirit, Diliman, Quezon City, Philippines 1127
Production Plant & Warehouse Plant Address:	#1 King Constantine Street Kingspoint Subdivision Bagbag, Quezon City

II. KEY PERSONEL:

President

Mr. Melchor S. Domingo

Director for Sales & Marketing

Ms. Winlove D. Campos

Director for Operations

Ms. Ma Gizelle Domingo

Finance, Accounting & Administration Manager

Ms. Dolores Domingo

ORGANIZATIONAL CHART:

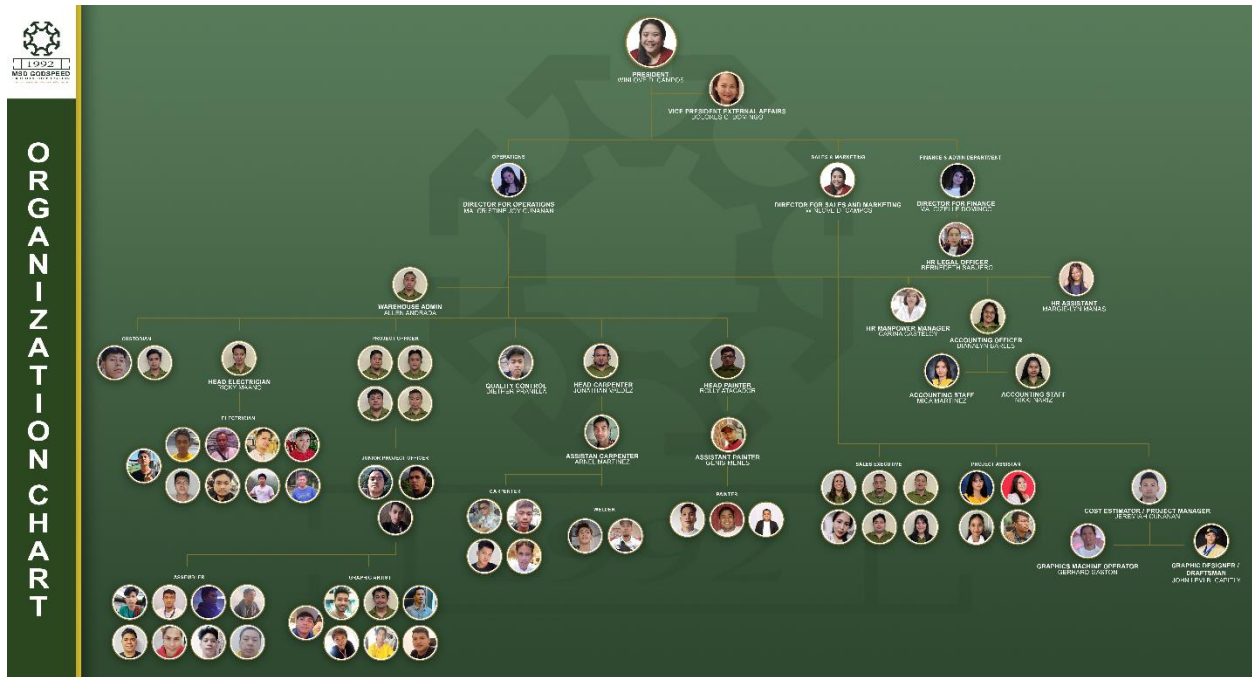


Figure 1. MSD Godspeed Exhibits Corporation Organizational Chart

III. AFFILIATIONS / ACCREDITATIONS:

MSD Godspeed is a member (directly through its management) of the following institutions:

PACEOS Philippine Association of Congress & Exhibition Organizers & Suppliers

WTC World Trade Center

SMX SMX Convention Center

SMMTH SM Mega Trade Hall

PHILGEPS Philippine Government Electronic Procurement System

IV. PRODUCTS & SERVICES:

- Booth Contractor for Exhibitions & Events
- Project Management
- Branding + Creative Design
 - Product Exhibit Methodology
 - Story Board
 - Lightning Design
 - Graphic Design
 - 3D Design
 - Technical Design
 - Audience Generation
 - Brand Personality
- Operations
- Installation & Dismantling
- Maintenance & Storage
- Logistics Management
- Signage & Visual Identity
- Future & Fixtures Rental
- Electrical & Audio-Visual Rental

V. COMPANY MISSION & VISION:

MISSION:

MSD Godspeed Exhibits Corporation is dedicated to delivering effective, efficient, quality service with integrity and accountability.

TAG LINE: Your Quality Service Partner for Indoor and Outdoor Exhibits.

VISION:

ORGANIC GROWTH A group of professionals with extensive knowledge and experience working as one to achieve the customers and company's goals.

PRODUCT EXTENTION A creative place for people to share and contribute to the company's success and of community.

ACQUISITION Maximize sustainable return for stakeholders.

PERCEIVED COMPETITIVE REACTION

To maintain the highest degree of ethical behavior in all our business dealings and within the workplace.

OUR OWN STRATEGY

What we do, we do it well.

VI. CORE VALUES:

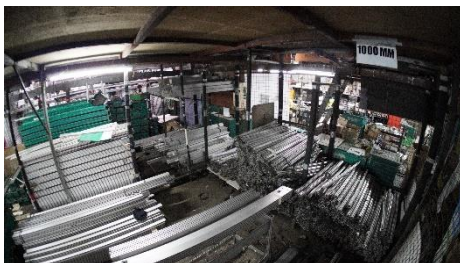
- Deliver WOW experience through Service in what we do
- Fostering Positive Teamwork & Family Spirit
- Passion for Work
- Learn, Educate & Innovate
- Empathy, Respect, & Integrity

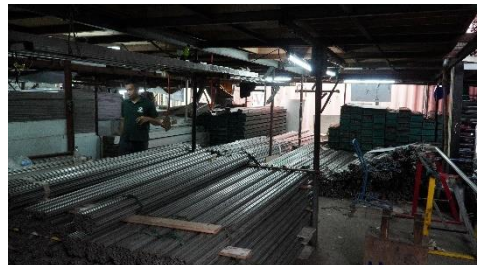
VII. WORK FORCE:

- 6 Management
- 60 Regular Staff for Marketing & Sales, Design & Cost Estimate, Production & Graphics, System, Material & Project Management, Finance & Accounting, HR & Support
- 200+ On-Call Workers for Assemblers, Movers, Electricians, Carpenters & Painters

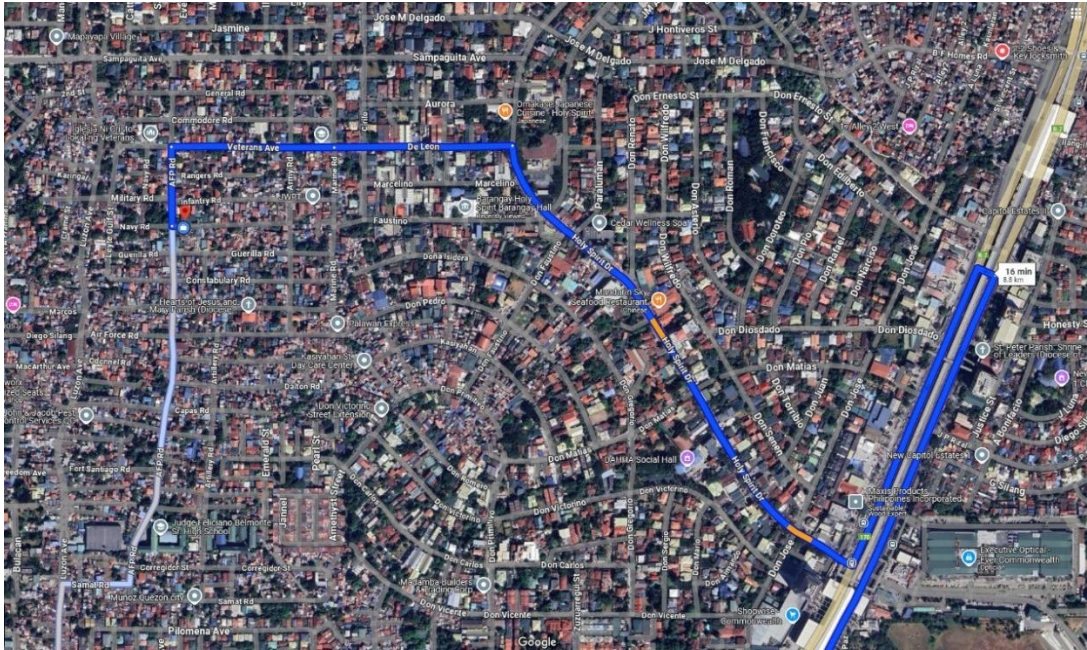
VIII. STOCKS & INVENTORY:

- More than 700 units of booth system
- 1,500 booths, capable of supplying major exhibition hall combined
- Furniture, fixtures, lightings electrical, among others for lease
- Production Plant capable of fabricating 1,000sq.m of exhibition area equipped with the latest tools and technology

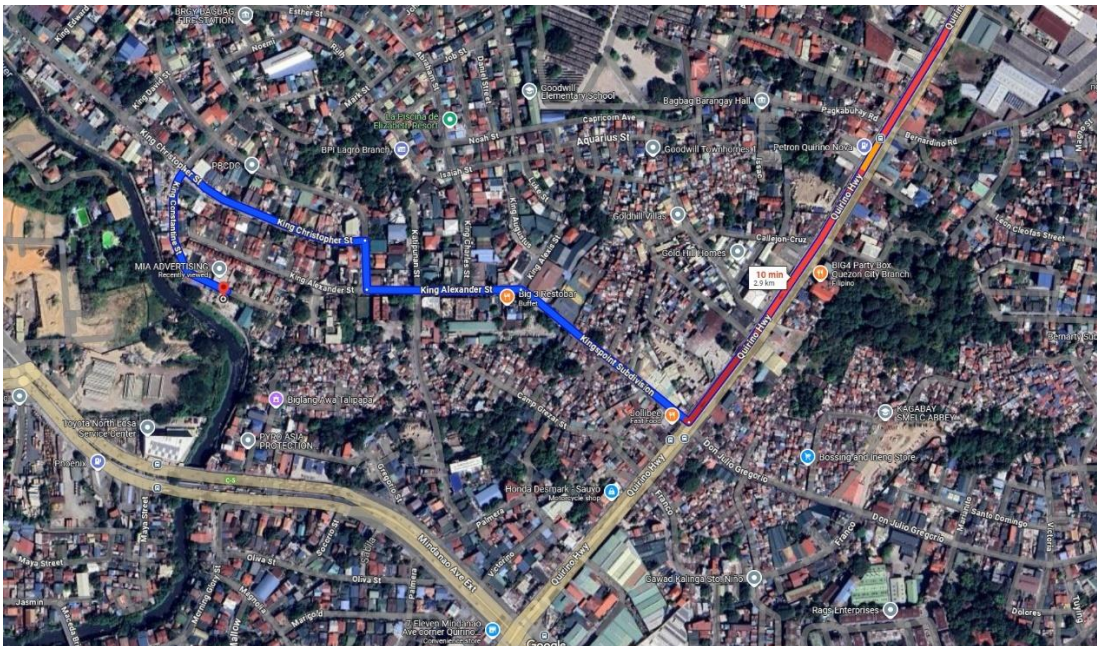




IX. LOCATION MAP:



**Head Office: 324 Navy Road Veterans Village, Barangay Holy Spirit, Diliman,
Quezon City, Philippines 1127**



**Production Plant & Warehouse Plant: 1 King Constantine Street Kingspoint Subdivision
Bagbag, Quezon City**

X. LIST OF CLIENTS:

- ABS-CBN
- ACE HARDWARE
- AKARI/CARLSON TRADING
- BANCO DE ORO
- BANKERS INSTITUTE OF THE PHILIPPINES
- BENTLY
- BUREAU OF FISHERIES AND AQUATIC RESOURCES
- DANISH WATER SERVICES
- DEPARTMENT OF AGRICULTURE
- DEPARTMENT OF TRADE AND INDUSTRY
- DOT CAR
- DTI GO LOKAL
- ELECTROBUS CONSOLIDATED
- EUROTILES
- FAR EASTERN UNIVERSITY
- FIELD CENTER
- FIRST VISION EVENTS & MANAGEMENT CORPORATION
- GLOBAL-LINK EVENT MANAGENENT
- HOMEWORLD
- HYUNDAI
- IDEC
- INKRITE INC.
- INSIDE RACING
- INSTITUTE OF INTEGRATED ELECTRICAL ENGINEERS OF THE PHILS.
- INTERNATIONAL TOY WORLD
- ISOMETRIC
- ISUZU PHILIPPINES
- JCI PHILIPPINES
- JEMS PEAK CONSTRUCTION SUPPLY
- KENT
- KOTEN ENTERPRISES
- LAGUNA LAKE DEVELOPMENT AUTHORITY
- LOTS A PIZZA
- MAFBEX
- MANILA BULLETIN
- MCDONALDS
- MEDIA ASIA ENTERNTAINMENT COMPANY
- MEGA TRADE HALL
- MIAS
- MOBIL
- MOTHER BUTLER GUILD
- NESTLE PHILIPPINES
- OUR HOME
- PACIFIC PAINT (BOYSEN)

- PARNETSHIP IN ENVIRONMENT MANAGEMENT
- PEDIATRIC INFECTIOUS DISEASE SOCIETY OF THE PHILS.
- PETCO
- PETRON CORPORATION
- PHELPS DOGE
- PHILIPPINE ACADEMY OF FAMILY PHYSICIANS
- PHILIPPINE ACADEMY OF PEDIATRIC PULMONOLOGIST
- PHILIPPINE ASSOCIATION OF WATER DISTRICT
- PHILIPPINE COLLEGE OF SURGEONS
- PHILIPPINE DAILY INQUIRER
- PHILIPPINE MEDICAL ASSOCIATION
- PHILIPPINE PEDIATRIC SOCIETY
- PHILIPPINE SOCIETY OF ENDOCRINOLOGY & METABOLISM
- PHILIPPINE SOCIETY OF GASTROENTEROLOGY
- PHILIPPINE SOCIETY OF GENERAL SURGEONS
- PHILIPPINE SOCIETY OF SANITARY ENGINEERS
- PHILIPPINE TECHNOLOGICAL COUNCIL
- RAYA SPORTS
- ROYAL KING BREN INTERNATIONAL
- SAN BEDA COLLEGE
- SM APPLIANCE
- SM DEPARTMENT STORE
- SM FOUNDATION
- SM STORYLAND
- SM SUPERMALL
- SMX CONVENTION CENTER
- SPORTS CENTRAL
- ST. LUKE'S MEDICAL CENTER
- THE PHILIPPINE STAR
- THE WEDDING LIBRARY
- UNITED ARCHITECTS OF THE PHILIPPINES
- UNIVERSITY OF ASIA AND THE PACIFIC
- UNIVERSITY OF STO. TOMAS
- UNIVERSITY OF THE PHILIPPINES
- VIBAL PUBLISHING
- WOCEE / WOSAS
- WORLD BAZAAR FESTIVAL
- WORLDBEX
- WORLDBEX SERVICES INTERNATIONAL
- ZENITH WIRE & CONDUIT

XI. PHOTOS OF COMPLETED PROJECTS & EVENTS





PRODUCT AND SERVICES

- BOOTH CONTRACTOR FOR EXHIBITIONS AND EVENTS
- PROJECT MANAGEMENT
- BRANDING + CREATIVE DESIGN
 - PRODUCT EXHIBIT MYTHOLOGY
 - STORY BOARD
 - LIGHTING DESIGN
 - 3D DESIGN
 - TECHNICAL DESIGN
 - AUDIENCE GENERATION
- OPERATIONS
- INSTALLATION AND DISMANTLING
- LOGISTICS MANAGEMENT
- SIGNAGE AND VISUAL IDENTITY
- FURNITURE AND FIXTURES RENTAL
- ELECTRICAL AND AUDIO VISUAL
- RENTAL

