

# Predicting County-Level COVID-19 Vaccine Hesitancy

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## 1 Introduction

Vaccine hesitancy is a major impediment to the public health response to COVID-19. Mistrust of the COVID-19 vaccine can originate from many complex sources that can be political, historical, racial, etc. In this study, we examine the relationship between vaccination rates in US counties and demographic data. By performing a thorough quantitative study of this phenomenon, we hope to identify key factors that lead to vaccine hesitancy. Identifying these factors can be useful in crafting public health messaging to promote vaccination.

## 2 Data

### 2.1 Data Sources

We derived our data on county-level vaccination rates<sup>1</sup> from a scrape of the CDC's [county view dashboard](#) dating back to June 19th, 2021. We chose this date as roughly half of the US population had been fully vaccinated by this point in time.<sup>2</sup> For potential predictors of county-level vaccination, we obtained county-level results for the 2020 US Presidential election<sup>3</sup>, demographic data (e.g. racial composition, income levels) from the 2015 5-year Census estimate<sup>4</sup>, as well as county education levels (i.e. prevalence of a bachelor's degree or higher).<sup>5</sup>

### 2.2 Data Overview

Our combined data set contains complete data on 2,809 counties<sup>6</sup> in 47 states (sans Alaska, Hawaii, and Texas) as well as Washington, DC. These counties ranged from metropolitan areas<sup>7</sup> such as Los Angeles, Cook, and Maricopa counties to rural areas containing only a few hundred inhabitants. As counties primarily represent geographic area, most counties tend to be less-populous than average.

These counties had a mean and median adult vaccination rate of 41%, with most counties falling within a range of about 30-50% vaccination. We inspected several counties with extremely high or low vaccination levels.

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<sup>1</sup><https://github.com/covidestim/cdc-vaccine-data>

<sup>2</sup><https://ourworldindata.org/covid-vaccinations?country=USA>

<sup>3</sup><https://www.kaggle.com/etsc9287/2020-general-election-polls>

<sup>4</sup><https://www.kaggle.com/muonneutrino/us-census-demographic-data>

<sup>5</sup><https://www.ers.usda.gov/data-products/county-level-data-sets/>

<sup>6</sup>Out of the approximately 3,100 counties and equivalent municipalities in the USA

<sup>7</sup>In New York City, vaccination data for all five boroughs were combined, which led to its exclusion from the final data set.

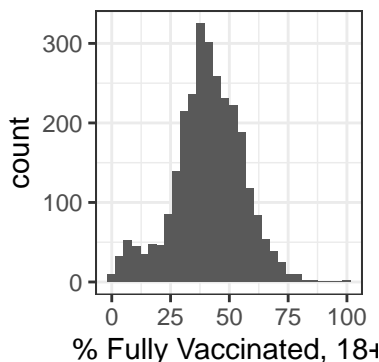


Figure 1: Distribution of 18-Plus Vaccination Rates by County, June 19th, 2021

### 2.2.1 Counties with Unusually High Vaccination Rates

The four counties with the highest vaccination rates—McKinley NM (100%), Chattahoochee GA (100%), Martin NC (86%), and Santa Cruz AZ (85%)—are all rural areas with large minority (Native American, Black, or Hispanic) populations. Several highly affluent counties, such as Montgomery MD, Marin CA, and Glacier MT had a vaccination rate of 80% or above. This suggests that counties that were particularly hard-hit by Covid-19 (i.e., poor and less-white areas) saw widespread vaccination adoption, but also that wealth correlates with vaccination. The counties with the highest vaccination rates generally leaned Democratic in the 2020 presidential election.

### 2.2.2 Counties with Unusually Low Vaccination Rates

The counties with the lowest vaccination rates (0-2%) were mostly in rural (i.e. western) Virginia, such as Appomattox County (1.7%) and the city of Lynchburg (0.8%). Other counties at the bottom end of the range included the island of Nantucket, MA (1.2%) and Morgan County, WV (2.1%). Remarkably, the 50 counties with the lowest vaccination rate (6% or lower) are all located in either Virginia, Georgia, West Virginia, or the Cape Cod region of Massachusetts. These include both mostly-white and white-minority counties, though most of them leaned Republican in the 2020 presidential election.

## 2.3 Exploratory Data Analysis

To dig further into demographic patterns of vaccine hesitancy, we figure 2 shows a scatterplot matrix for features roughly corresponding to education, ethnicity, wealth, political tendency, and population density. Blue points indicate counties with an above-average ( $> 41\%$ ) vaccination rate, while counties with a below-average vaccination rate are colored red. Income per capita and the percentage of adults with a college education appear to predict a high vaccination rate, while strong support for Donald Trump in the 2020 presidential election correlates negatively with vaccination. The counties with the largest populations (i.e., cities) tend to have above-average vaccination rates, though this relationship is somewhat weak. Somewhat surprisingly, a county's percentage of white population seems to be non-predictive of vaccine adoption. It seems plausible that a model based only on education, income, or the 2020 election results could do a decent job of classifying counties.

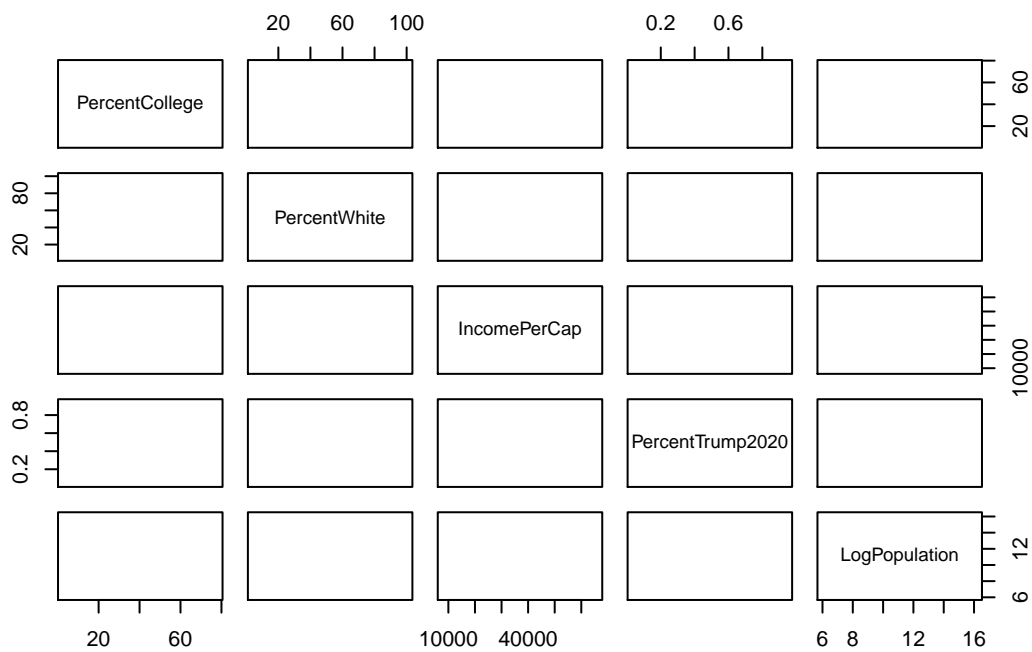


Figure 2: Scatterplot Matrix for Select Demographic Features

### 3 Prediction

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## [1] 0.4140263
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