

# Jarad Higgins (Juice Wrld)

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By: Zach Martin

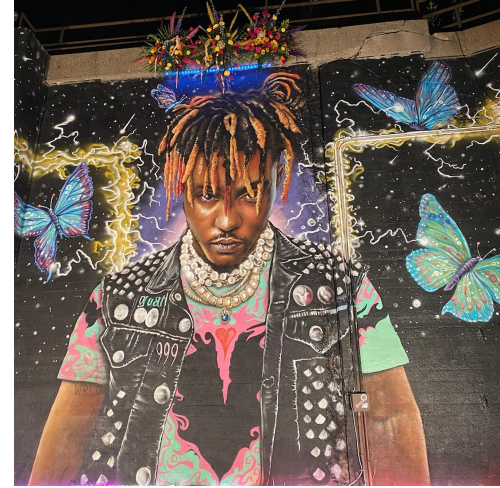
# Intro

- Jarad Higgins, also known as Juice Wrld, was a 21-year-old rap superstar
- He sadly passed away at the end of 2019 just a few days after his 21st birthday.
- His music took the world by storm in 2018 with *Lucid Dreams* and *All Girls are the Same* becoming mainstream. I will explain all of the success that he accumulated with it, the influences he took from his life to develop into the artist he was, and how he integrated technology into his art.



# Bio

- Jarad Higgins grew up in Calumet Park, Illinois, just south of Chicago.
- His influences in music comes from every genre
- Juice's style of music has been hard to put in a single genre because of his versatility and the wide range of melodies and types of songs he made.
- Music in all forms always played a big role in his life ever since he was a child along with technology.



# Integration and Influence of Technology

- Used technology to make all of his music
- Enjoyed playing video games his whole life
- He credited skateboarding video game Tony Hawk: Pro Skater with exposing him to one of his favorite genres for the first time which was rock
- Examples:



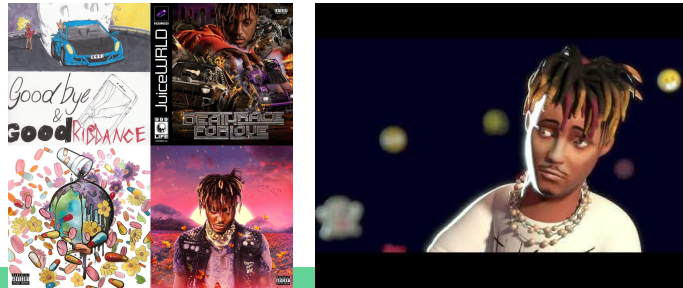
# Career



- In 2015 Jarad Higgins started producing and releasing music on SoundCloud as Juice the Kid
- In 2017, he eventually changed his name to Juice Wrld and he released an EP of a few songs with his producer and friend Nick Mira
- Lucid Dreams peaked at #2 on the Billboard Hot 100 Chart in 2018
- He signed a record deal with Interscope Records after these songs gained popularity
- After signing his deal he finally released his first full studio album "Goodbye and Good Riddance"
- He also came out with a collaborative project in 2018 with one of his favorite artists Future. It was always one of his lifelong dreams to collaborate with Future
- His final studio album he released himself titled "Death Race for Love" was released in March 2019.

# His Passing and Continuation of His Career

- On December 8th, 2019, Juice Wrld was on a flight from Los Angeles to Chicago Midway Airport, and when he landed law enforcement was waiting to search the plane
- Jarad Higgins passed that morning at the hospital just few after his 21st birthday
- His parents have addressed the public and said they will be releasing some of his music that has not been released.
- So far they have released one album titled 'Legends Never Die', and they have stated there is another in the works.



# Works Cited

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