

ZACHARIE JONES

Frontend Developer

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SUMMARY

Frontend Developer with over 2 years of experience working with product and marketing teams to develop modern web applications using technologies like TypeScript, ReactJS, Redux, and more.

My previous experience in entrepreneurship provides me with a user-focused approach to drive business growth through software development.

PROFESSIONAL EXPERIENCE

Read.ai

Software Engineer, Front End

Dec 2021 - Mar 2023

Remote - Seattle, WA

- Led development of user settings redesign, implementing Figma mockups, adding additional user settings, and refactoring existing features, reducing incoming support tickets by 60%
- Developed a chrome extension, utilizing React and interacting with backend REST APIs to integrate seamlessly into Google Calendar to suggest the best meeting times and display past meeting metrics
- Developed, tested, and added over 30 customized UI components to main component library using Storybook, Material UI, Jest, styled-components, and Cypress
- Spearheaded the technical implementation of a complete redesign of the company's marketing website using Webflow (CMS), increasing web traffic by 300%+
- Implemented Google Analytics & Mixpanel tracking across all Read platforms, enabling sales and marketing stakeholders to optimize marketing funnels, implement UX flows, and run A/B tests

Design in Mind

Intern

Aug 2019 - March 2020

San Jose, CA

- Leveraged SEO techniques and best practices to increase main keyword of "design agency san jose" ranking from #7 to #3 in Google search results
- Implemented lead generation system, setting up Copper CRM to find and track prospects, create email templates, and conduct personalized outreach

SwingSlidePlay.com

Owner

Nov 2018 - May 2019

Campbell, CA

- Leveraged the Shopify platform to establish an ecommerce business that did \$50,000 in revenue in 6 months
- Conducted A/B testing and implemented heat-mapping technologies to increase product page conversion rate by 300%

SKILLS

Languages: TypeScript • JavaScript • Python • HTML • CSS • SQL • JSON

Other: ReactJS • Redux • GraphQL • Jest • Cypress • MaterialUI • Storybook • REST • NodeJS • Figma • SEO