ZACHARIE JONES

Frontend Software Engineer

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SUMMARY

Frontend Software Engineer with 3+ years of professional experience building high-quality frontend software applications with modern technologies like Typescript, React, Redux, and more.

My previous experience in entrepreneurship provides me with a product-focused approach to drive business growth through software development.

PROFESSIONAL EXPERIENCE

Read.ai   **Dec 2021 - Mar 2023**

Software Engineer, Front End   Remote - Seattle, WA
- Spearheaded the technical implementation of a complete redesign of the company's marketing website, increasing web traffic by 300%+
- Designed and developed a chrome extension, utilizing React Portals to integrate seamlessly into Google Calendar to suggest the best meeting times and display past meeting metrics
- Led the development and implementation of custom email templates that are fully compatible with 98%+ of email clients, resulting in an average click-through-rate increase from 2% to 7%
- Led development of user settings page refresh, implementing new designs, additional user settings, and refactoring existing features, reducing incoming support tickets by 60%
- Implemented and configured Google Analytics & Mixpanel data collection across all Read platforms, enabling sales and marketing stakeholders to monitor 80%+ of user actions taken

Design in Mind   **Aug 2019 - March 2020**

Intern   San Jose, CA
- Leveraged SEO strategies to increase main keyword of "design agency san jose" ranking from #7 to #2 in Google search results
- Implemented lead generation system, setting up Copper CRM to find and track prospects, create email templates, and conduct personalized outreach

SwingSlidePlay.com   **Nov 2018 - May 2019**

Owner   Campbell, CA
- Leveraged the Shopify platform to establish an ecommerce business that did $50,000 in revenue in 6 months
- Conducted A/B testing and implemented heat-mapping technologies to increase product page conversion rate from 1% to 3%

SKILLS

Languages: TypeScript • JavaScript (ES6) • Python • HTML • CSS • SQL
Front End: React • Redux • Material UI • SendGrid • MJML • d3.js • Cypress • Webflow • GraphQL
Back End: Docker • MongoDB • AWS • Node.js • Express • Firebase • PostgreSQL • REST • CI/CD
Other: Git • GitHub • Agile • Figma • Google Analytics • Jira • Mixpanel