

# Zach Jones

zachariejones@gmail.com ❖ (408) 431-6182 ❖ Santa Clara, CA ❖ [linkedin.com/in/zacharie-jones](https://www.linkedin.com/in/zacharie-jones) ❖ [zachariejones.com](https://zachariejones.com)

## SUMMARY

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Software Engineer with 3 years of experience building modern web applications with technologies like TypeScript, React, Redux, D3.js, Node.js, Python and more. I love building practical tools that are satisfying to use and bring real-world value.

My non-traditional background as an entrepreneur showcases my ability to take initiative, communicate effectively, and learn whatever it is I need to take a project from 0 to 1.

## WORK EXPERIENCE

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### Read.ai

**Dec 2021 – Mar 2023**

Software Engineer

Remote - Seattle, WA

- As a member of the Front End team, I built out new products and features, conducted deployment, refactored existing code, and created maintainable and scalable front end systems
- Led the development of user settings redesign, refreshing the UI and adding additional user settings, reducing incoming support tickets by 60%
- Developed a Chrome extension that integrated directly into Google Calendar to suggest the best meeting times, give meeting recommendations, and display past meeting analytics
- Implemented an entire redesign of our company marketing website using Webflow (CMS), resulting in a 300% increase in app signup conversion rate
- Implemented Google Analytics tracking across all Read platforms, enabling us to optimize marketing funnels, conduct AB testing, and measure individual product performance

### Design in Mind

**Aug 2019 – Mar 2020**

Intern

Campbell, CA

- Leveraged SEO techniques and best practices to increase main keyword of “design agency san jose” ranking from #7 to #3 in Google search results
- Led IT buildout project of new 3000 sq ft office, installing server/network/conference equipment, coordinating with vendors, and deploying a cloud security camera system

### SwingSlidePlay.com

**Nov 2018 – May 2019**

Owner

Campbell, CA

- Utilized the Shopify platform to start an ecommerce business selling playground equipment that did \$50,000 in revenue in 6 months
- Implemented user heat-mapping and AB testing solutions to measure user behavior and make incremental website adjustments, resulting in a 00% increase in conversion rates

## SKILLS

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**Languages:** TypeScript • JavaScript • Python • HTML • CSS • SQL • JSON

**Front End:** React • Next.js • Redux • Zustand • d3.js • Cypress • Jest • Storybook • MaterialUI • Figma

**Back End:** PostgreSQL • FastAPI • Docker • Node.js • Firebase • RESTful APIs