

Native Bush Spices Australia

Project Management Plan Summary

Title

Web site development project

Background/Context:

Native Bush Spices Australia is growing significantly as a business and needs a new website to reflect this.

Objectives:

Develop a new website to meet organisational growth objectives being to raise brand awareness and to increase sales by 20% during 2018.

Target Outcomes:

Launch a high quality, accessible, user friendly web site within 3 months of commencement.

How the success of the project will be measured:

Response may include:

- Project completed to quality standard specifications
- Increase sales by 20% during the first year.
- Raise brand awareness of the company

Project Activities & Milestones:

See project schedule.

Project Budget:

See project budget document.

Project Communications

See project schedule.