

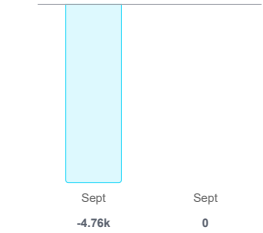
Profitability

Sept 2023 — Sept 2022 -----

Profit or loss

-4,760

No data from previous period

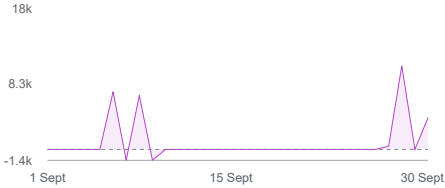


No profit was made because the expenses were higher than the income

Income

26,225

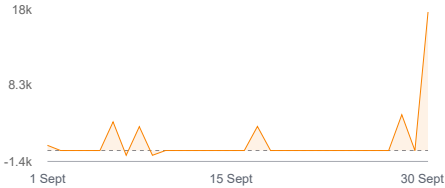
No data from previous period



Expenses

30,984

No data from previous period



Cost of goods sold: 9,900

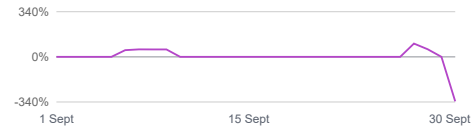
Operating expenses: 21,084

Efficiency

Net profit margin

-18%

No data from previous period

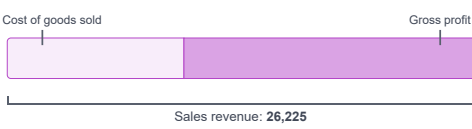


For every \$1 of sales revenue, an average net loss of \$0.18 is made

Gross profit margin

62%

No data from previous period



For every \$1 of sales revenue, an average gross profit of \$0.62 is made

Largest operating expenses	Sept 2023	Sept 2022
Rent	8,000 ↑	0
Advertising	5,000 ↑	0
Fuel Bill	3,000 ↑	0
Insurance Expense	3,000 ↑	0
Depreciation	1,403 ↑	0

Financial position and cash

On 30 Sept 2023

Balance sheet

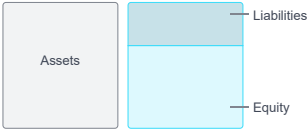
Overall cash balance

-

Assets: 373,169

Liabilities: 127,929

Equity: 245,240



Assets are equal to liabilities plus equity

Average time to get paid

5 days

-

Value of unpaid invoices: 8,085

No accounts to display. To see your overall cash balance [add a bank account](#)

[See your upcoming cash flow](#)

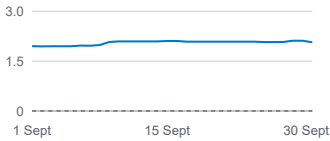
Financial ratios

On 30 Sept 2023

Current ratio

2.07

No data to compare from previous period

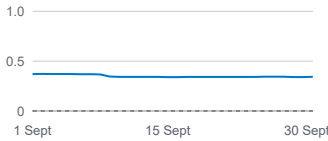


For every \$1.00 in current liabilities, you have \$2.07 of current assets

Debt ratio

0.34

No data to compare from previous period

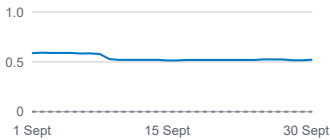


For every \$1.00 of assets, you have \$0.34 of debt

Current liabilities to net worth

0.52

No data to compare from previous period

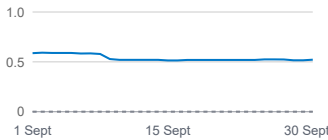


For every \$1.00 of equity, your business is financing \$0.52 in short-term debts

Debt to equity ratio

0.52

No data to compare from previous period

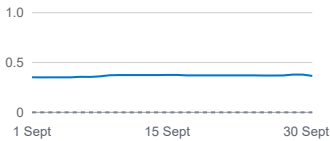


For every \$1.00 of equity, your business has \$0.52 of debt

Working capital to total assets

0.37

No data to compare from previous period

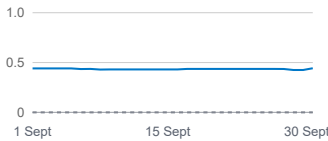


For every \$1.00 of the total assets a business has, \$0.37 of these are working capital

Fixed assets to net worth

0.44

No data to compare from previous period



For every \$1.00 of equity, your business has \$0.44 tied up in fixed assets