To Whom It May Concern,

From 2001-2005, I was the Business Development and Marketing Manager for the Missile Defense Systems business unit at the Boeing Company. My responsibilities included the development and distribution of all program demonstrations, literature, videos and promotional material in conjunction with the numerous domestic and international trade shows and customer-requested meetings we attended throughout the year.

Of particular importance were the high definition animated demonstrations we developed with a small commercial firm in San Jose, CA. INHANCE had a unique approach to high definition animation using 3-screen visuals with a dynamic surround-sound audio system. It was at INHANCE that I first met Zach Kadish, when he was assigned the responsibility to produce & direct several of our missile defense demonstrations. Over several months, I had gathered the technical requirements for the demonstrations from the internal program engineers, and fed them to Zach and his team of artists and sound engineers at INHANCE.

Over a period of a couple of years, I had numerous occasions to visit Zach and his team in San Jose. I always found Zach to be highly professional, organized and very knowledgeable of the production issues related to our various technical requirements. He was always punctual, creative and courteous at all our business meetings.

The production schedule for the initial US Army trade show debut (in Orlando, FL) for our major program production (Ground-based Midcourse Defense) was very tight, and we gave Zach very little time to incorporate some final tweaks to the demonstration. When it came time to ship the software to the show site, we elected to overnight the module, and insisted that Zach (and no one else) also hand-carry a back-up module to ensure the software was properly loaded at the show. Zach encountered a few hardware challenges at the show, but he was successful in each case to rectify the situation. Our government customer (the Missile Defense Agency) was very pleased with the demonstration, and on several occasions brought other service executives to the Boeing booth for a viewing.

Zach should be very proud of what he accomplished as a creative producer, not only for Boeing but also for the nation and the world. It was through his efforts, and those of his creative team that thousands of our government customers and general public (domestic and foreign) have a much better understanding of how our various missile defense systems will protect the USA and our allies against a hostile missile attack, saving hundreds of thousands of lives.

If you have an opportunity to hire Zach in a creative capacity ...do it! He's definitely a keeper.

Regards,

(signed)

## Dan Kolb

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