

Kenneth Zhang

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EDUCATION

University of Southern California, College of Letters, Arts, and Sciences

Los Angeles, CA

Bachelor of Arts in Economic

May 2021

Minor in Applied Analytics

Relevant Coursework: Programming in Python, Introduction to Data Analytics, Economic Policy and Econometric Statistics

PROFESSIONAL EXPERIENCE

Seltzer Licensing Group

El Segundo, CA

Licensing Intern

June 2019- August 2019

- Worked closely with assets managers to help create brand alliance and awareness by either licensing out brands or by buying brands.
- Assisted managers with helping specify payments into categories such as minimum guarantees, sales- based royalties, and advances for a \$20 million company.
- Evaluated and organized pitch decks, financial plans, and product designs from potential clients.

The Gotham Group

West Hollywood, CA

Development Intern

January 2019 – May 2019

- Assisted the managers with their daily tasks by helping track the trades, updating the internal grids, and completing research projects.
- Analyzed and provided coverage for scripts and screenplays for project and writer consideration.
- Interfaced with high-profile clients and provided office support for all departments.

USC MBA PM Office

Los Angeles, CA

Student Worker

May 2019 - Present

- Answered phone calls, emails, and organized over 1,000 student files.
- Organized and recorded the attendance for events such as Career Fairs and meet the firms.

LEADERSHIP EXPERIENCE

Alpha Phi Omega, University of Southern California

Los Angeles, CA

Finance Director

December 2019 – August 2019

- Held multiple fundraisers that raised over \$2,000 such as creating and selling custom stickers or sandwiches.
- Maintained club's finances for over 500+ members and helped with reimbursements and payments.
- Hosted and organized over 40 philanthropy events such as feeding the homeless, tutoring underprivileged kids, etc.

Data Science Club, University of Southern California.

Los Angeles, CA

Programmer

August 2019 - Present

- Learned new coding languages such as MongoDB and Tableau during weekly meetings.
- Organized and participated in event such as workshops, competitions such as Data Fest.

Speakers Committee, University of Southern California

Los Angeles, CA

Showrunner

September 2018 – Present

- Coordinated and managed celebrity guest's speaker events for audiences of over 1,000 people.
- Worked to create partnerships with student government and other organizations to secure funding for events.
- Helped promote and raise awareness of the speaker events and committee through posters, club fairs, etc.

SKILLS & INTERESTS

Languages: Advanced in speaking and communicating in Chinese Mandarin

Technical Skills: Advanced in Microsoft Office, Proficient in Python, HTML, CSS, and SQL, MongoDB, and Tableau.

Interests: Golfing, surfing, drumming, backpacking, and traveling.