

# Kenneth Zhang

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## EDUCATION

**University of Southern California, College of Letters, Arts, and Sciences**

Los Angeles, CA

*Bachelor of Arts in Economic*

May 2021

*Minor in Applied Analytics*

**Relevant Coursework:** Programming in Python, Introduction to Data Analytics, Economic Policy and Econometric Statistics

## PROFESSIONAL EXPERIENCE

**Seltzer Licensing Group**

El Segundo, CA

*Licensing Intern*

June 2019- August 2019

- Assisted managers with financial projections by doing calculations such as minimum guarantees, sales- based royalties, and advances for a \$20 million company.
- Worked closely with managers doing research and writing reports for potential companies to partner with.
- Evaluated and organized pitch decks, financial plans, and product designs from potential clients.

**The Gotham Group**

West Hollywood, CA

*Development Intern*

January 2019 – May 2019

- Assisted the managers with their daily tasks by helping track the trades, updating the internal grids, and completing research projects.
- Interfaced with high-profile clients and provided office support for all departments.

**USC MBA PM Office**

Los Angeles, CA

*Student Worker*

May 2019 - Present

- Answered phone calls, emails, and organized over 10,000 student files.
- Organized and recorded the attendance for events such as Career Fairs and meet the firms.

## LEADERSHIP EXPERIENCE

**Alpha Phi Omega, University of Southern California**

Los Angeles, CA

*Finance Director*

December 2019 – August 2019

- Held multiple fundraisers that raised over \$100,000 such as creating custom stickers and hosting events.
- Maintained club's finances for over 500+ members and helped with reimbursements and payments.
- Hosted and organized over 40 philanthropy events such as feeding the homeless, tutoring underprivileged kids, etc.

**Data Science Club, University of Southern California.**

Los Angeles, CA

*Programmer*

August 2019 - Present

- Taught coding languages and other skills such as Python, SQL, and HTML during weekly meetings.
- Organized and participated in event such as coding workshops and competitions such as Data Fest.

**Speakers Committee, University of Southern California**

Los Angeles, CA

*Assistant Director*

September 2018 – Present

- Oversaw the allocation of a \$110,000 budget, while working collaboratively with our co-sponsors.
- Coordinate logistics and correspondence for events with over 1,200 attendees.
- Assisted with the planning and execution of speaking events featuring figures such as Queer Eye, Kareem Abdul-Jabbar, and Samantha Power.

## SKILLS & INTERESTS

**Languages:** Advanced in speaking and communicating in Chinese Mandarin

**Technical Skills:** Advanced in Microsoft Office, Proficient in Python, HTML, CSS, and SQL, MongoDB, and Tableau.

**Interests:** Golfing, surfing, drumming, backpacking, and traveling.