

Zachary Koung

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Education

University of Pennsylvania, College of Arts and Sciences

Philadelphia, Pennsylvania

BA in Political Science, Minors in Data Science and Analytics and Survey Research and Data Analytics

August 2021 - May 2024

- GPA: 3.98/4.0
- Seeking full-time employment starting in 2025

Work Experience

PwC (PricewaterhouseCoopers)

New York, New York

Incoming Data & Analytics Tech Consulting Summer Intern

Summer 2024, exact dates TBD

- Will join a consulting team engaging in client-facing projects to deliver innovative solutions in financial crime prevention
- Will assist in developing data analytics solutions, such as machine learning algorithms and other statistical methods

The United States House of Representatives (through the LGBTQ+ Victory Institute)

Washington D.C.

Congressional, Legislative, and Research Intern

June 2023 - July 2023

- Leveraged R and other analytics tools to extract valuable insights on the factors that increase social media engagement rates
- Prepared research pitches and memos to the Congressman on various policy areas, including finance, trade, and education

Comfort IV Therapy, Custom Sterile Compounding Pharmacy

Sarasota, Florida

Data Analyst Fellow

May 2023 - June 2023

- Conducted a profitability analysis of over 100 products in Excel and R, developing a more sustainable long-term strategy
- Developed a more efficient data retention system, reducing redundancy and saving ~10% of time for the staff pharmacist

Human Rights Campaign

Philadelphia, Pennsylvania

Senior Organizing Fellow & Philadelphia Steering Committee Member (ongoing active membership on the committee)

October 2022 - November 2022

- Organized and coordinated 30+ different teams of volunteers, which contacted several thousand voters

Policy and Political Affairs, Campaigns and Organizing Intern

Washington D.C.

- Constructed a dashboard tracker for social movements, supporting on-ground coordination

June 2022 - August 2022

- Streamlined and developed new email targeting methods for state-level teams to use in the six priority states

It Gets Better Project

L.A. & N.Y.C

Youth Voice Founding Member

June 2020 - August 2022

- Served as a voice for the organization on 5+ platforms, including Teen Vogue and USA Today
- Consulted for medium-sized corporations on their pride campaigns, including Messenger, Orube, and American Eagle
- Spoke at NYC Pride, ILGA World, SXSW EDU, Facebook, and various TFA summits, overall reaching 30k+ people

Howard County Board of Education

Howard County, Maryland

Student Board Member

June 2020 - June 2021

- Elected as voting Board of Education member in a district with a \$1.1B budget, ~60k students, and 70 schools
- Pioneered a successful 6-month county-wide campaign of nearly 20 campaign staff and 26k eligible voting students

Co-curricular Activities & Leadership Positions

The Wharton Alliance, pre-professional business LGBTQ+ organization

Philadelphia, Pennsylvania

President

December 2023 - Present

- Formulated and implemented a strategic framework to boost engagement & set long-term goals for the 100+ person club
- Developed new KPIs and incentive structures to effectively measure initiative success and drive club performance

Executive Vice President of Corporate Relations

August 2023 - December 2023

- Streamlined the sponsorship process and internal fundraising strategy, increasing money raised by 300% of previous years
- Spearheaded all corporate fundraising and professional development efforts and managed our \$15,000 annual budget

Executive Vice President and Director of the Case Competition Committee

August 2022 - December 2023

- Oversaw the team that created and hosted the 9th annual Diversity Case Competition, with over 100 competitors
- Managed complex deadlines, an ~\$8,000 budget, a team of 15 people, and new fundraising efforts, saving 60% or ~\$5,000
- Awarded Wharton's Best Diversity and Inclusion Event of the 2022-2023 school year

SNF Paideia Program

Philadelphia, Pennsylvania

Four-Year Fellow

August 2021 - Present

- Received \$14,000+ in funding to promote clear and effective dialogue across social, cultural, and political differences

Student Committee of Undergraduate Education, Penn Student Government

Philadelphia, Pennsylvania

Chair of the White Paper Committee

January 2022 - December 2022

- Created and analyzed surveys, coordinated focus group preparation, and selected the themes for the 2025 5-year report.

Skills and Interests

Languages: Intermediate in Spanish and native English

Data Science: Python, R, RStudio, SQL, Excel, visualizations, machine learning, web scraping, AI integration, Mobilize, and VAN

Interests: poker, hiking, Survivor, cooking, AI, business and education finance policy, law, LGBTQ+ issues, and traveling