Human-Aware Work Systems

Predictive Safety Intelligence for High-Risk Industries

Visual Systems Designer Handover Brief

# 1. Purpose & Strategic Context

This brief provides the foundation for visualizing the operational and governance system of Human-Aware Work Systems. Its goal is to translate our Leadership Framework and RACI Blueprint into a clear, authoritative visual artifact.

# 2. Core Narrative

HAWS is pioneering predictive safety intelligence. The visuals must express both rigor and momentum: a rocket ship powered by an impeccably engineered engine.

# 3. Brand & Visual Specifications

Primary Palette: Deep Navy (#0A192F), Warm Tan (#D2B48C), Gold Foil (#B8860B), Off-White (#F5F5F5), Signal Green (#2E8B57). Typography: Headlines - Inter or Manrope; Body Text - Lora or Merriweather.

# 4. Review & Delivery Checklist

✓ Confirm adherence to color palette.  
✓ Verify font usage and hierarchy.  
✓ Ensure RACI roles are visually clear.  
✓ Include layered source files.  
✓ Confirm all diagrams align with the Leadership Framework and RACI Blueprint.

# Designer Self-Review Checklist

• Confirm adherence to color palette.

• Verify typography hierarchy and consistency.

• Ensure diagrams reflect RACI and Leadership Framework logic.

• Include editable, labeled layers in final files.

• Deliver both PDF and editable formats.